Chair Carol Siegel called the meeting to order at 8:35 a.m., and a quorum was established. Members, staff and guests present introduced themselves.

**Board Members in Attendance**
- Berry-Wahrer, Diane
- Borges, Katie
- Cuevas, Christina
- Delk, Marshall
- Destout, Elyse
- Duckworth, Yuko
- Hartmann, Andy
- Hebard, Sean
- Hodges, Mark
- Livingstone, Todd
- Mason, Barbara
- Morse, Rob
- Rodriguez, Francisco
- Root, Bryce
- Siegel, Carol
- Vereker, Dustin

**Board Members Absent**
- Ayyad, Alia
- De La Garza, MariaElena
- Roth, Shaz
- Schaller, Glen
- Van Valer, Andy

**Staff in Attendance**
- Chevalier, Katy – EBSD Program Manager
- Gazza, Laurel – WDB Administrative Aide
- Gray, Lacie – WDB Sr. Human Services Analyst
- Paz-Nethercutt, Sara - WDB Sr. Human Services Analyst
- Stone, Andy - WDB Director

**Guests**
Subject: II. Public Comment

Discussion: Sharolynn Ullestad of Eckerd Connects mentioned the flyer for the upcoming Access to Employment Job Fair. Elyse Destout highlighted the Youth Day coming up, and continuing efforts to find volunteers for the Diamond Tech Mentorship Program.

Subject: III. Approval of May 30, 2018 Meeting Minutes

Discussion: Chair Carol Siegel called for the May 30, 2018 minutes to be approved.

Action: Approval of Minutes

Status: Motion to Approve: Marshall Delk
        Motion Seconded: Sean Hebard
        Abstentions: Diane Berry-Wahrer
        Committee Action: All in favor, minus abstention, motion passed.

Subject: IV. Consent Items:

C.1 – Data Dashboard
C.2 – Career Services Provider Report
C.3 – Employment Training Provider List (ETPL) Draft Monitoring Reports
C.4 – ETPL Annual Report
C.5 – Hallmarks of Excellence Strategic Plan
C.6 - Proposition 39 Update
C.7 – MOU Phase II Affiliate Site Status Update

Discussion: In regards to the C3 and C4 items, members discussed ways to obtain more information about training program effectiveness.

Status: Motion to Approve: Rob Morse
        Motion Seconded: Christina Cuevas
        Abstentions: None
        Committee Action: All in favor, motion passed.
Subject:  V. Presentations – SCCOE Suenos Program Manager Nohemi Macias brought along student Ashley who presented her story of the success that she experienced in the program. Cabrillo College partner program representatives Denise Moss, Matthew Weis, and Terry Oropeza presented the goals and challenges and enrollment status of the Tech Apprenticeship Program, and lastly, Board members Katie Borges, HR Director of Sutter Health/PAMF; Dustin Vereker, Chief Beer Ambassador of Discretion Brewing Co.; and Bryce Root, Founder of The Root Group all gave brief presentations on their business' background, current business model, and challenges each face in hiring qualified people, or helping businesses.

Subject:  VI. Administration items:

A.1 – Strategic Plan Report

Discussion:  Director Andy Stone outlined the WDB Program Year (PY) 2017-18 Operational Plan, and it’s goals and targets, designed to ensure that the Strategic Plan’s goals are met.

Status:  Motion to Approve: Sean Hebard
       Motion Seconded: Rob Morse
       Abstentions: None
       Committee Action: All in favor, motion passed

A.2 – WDB 2018-19 Meeting Calendar Update (discussion only)

Discussion:  WDB Director Andy Stone updated the Board on the changed dates of the September 2018 (to Sept. 11, 2018) and December 2018 (to December 6, 2018) meetings. The dates were changed to room unavailability at Seacliff Inn on the original dates.
A.3 – WDB Member Survey (discussion only)

Discussion: WDB Chair Carol Siegel thanked members for participating in the survey, which was conducted by Public Consulting Group (PCG). Based on Board review, a few of the survey’s recommendations include:

- Increased board trainings to ensure Board members know all WDB programs, who the clients are, and how Board programs impact business.
- Focused marketing and self-promotion; and
- Adding a Business Leader to the WDB with funding/budget expertise.

Subject: VII. Committee Reports

Discussion: Each committee chair gave a brief update on the current status of recruiting efforts and what each committees’ focus is.

Subject: VIII. Chairperson’s Report

Discussion: WDB Chair Carol Siegel thanked everyone for coming and again welcomed new board members and mentioned upcoming new member Candice Elliott, of the Glass Jar Company, who is set for early October confirmation from the Board of Supervisors as a new WDB Board member.
Meeting adjourned at 10:22 a.m.

Next Meeting: Executive Committee Meeting
Wednesday, November 14, 2018 @ 8:30 a.m.
1000 Emeline Street – Executive Conference Room
Santa Cruz, CA 95060

Workforce Development Board
Thursday, December 6, 2018 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominican Ct.
Aptos, CA 95003