Chair Marshall Delk called the meeting to order at 3:06 p.m., and a quorum was established. This was the first meeting of the newly merged Business Services Committee and Comprehensive Economic Development Strategy (CEDS) Committee.

Committee Members in Attendance
Delk, Marshall  
Destout, Elyse  
Goldstein, Jamie  
Mason, Barbara  
Morse, Rob  
Denise Moss (Cabrillo College designate, in for Gerlinde Brady)

Committee Members Absent
Beyer, Casey  
Constable, Andy  
Dlott, JoAnn  
Haruyama, Jenny  
Lipscomb, Bonnie  
Siegel, Carol  
Slack, Ron  
Van Valer, Andy

Staff in Attendance
Gazza, Laurel – WDB Administrative Aide  
Gray, Lacie – WDB Sr. Analyst  
Stone, Andy – WDB Director

Guests
Gardner, Adele – Member of Public, Representative of Affordable Housing Bond Measure  
Sharolynn Ullestad – WFSCC, Eckerd Connects  
Teresa Thomae – Small Business Development Center, Cabrillo College

Subject:  Call to Order/Welcome

Discussion:  Business Services Committee Chair Marshall Delk called the meeting to order and had members and guests introduce themselves.
Subject: Public Comment

Elyse Destout made an announcement that they were still looking for mentors for the Work Based Learning Mentorship Program.

Subject: Approval of January 17, 2018, Business Services Committee Meeting Minutes (the meeting minutes from the May 16, 2018 CEDS committee meeting were not approved, as there were not enough CEDS committee members present who had attended that meeting, the approval of the May 16th, 2018 CEDS minutes were tabled to the October 10, 2018 meeting).

Action: It was moved to approve the January 17, 2018 Meeting Minutes.

Status:
- Motion to Approve: Elyse Destout
- Motion Seconded: Rob Morse
- Abstentions: Unanimous
- Committee Action: All in favor, motion passed

Subject: V. Service Provider Activity Report:

Sharolynn Ullestad, newly hired Business Services Manager at Eckerd explained the role of Eckerd Connects in Workforce Services for Business and also mentioned upcoming Access to Employment events. Teresa Thomae from Cabrillo College (small Business Development Center (SBDC)) gave an overview of their program and how they met goals for PY 17/18 and how they worked with California Manufacturing Technology Consulting (CMTC).

Subject: VI. Consent Items:

C.1 – Committee Dashboard
C.2 – Labor Market Information
C.3 – AJCC Hallmarks of Excellence

Action: It was moved to approve the Consent Items

Status:
- Motion to Approve: Jamie Goldstein
- Motion Seconded: Elyse Destout
- Abstentions: None
- Committee Action: All in favor, motion passed
Subject: VII. Administration Items:

A.1 – Business Services and CEDS Committee Merger Goals

Marshall Delk recapped CEDS goals from the May 16, 2018 meeting and WDB Director Andy Stone stated that combined metrics would be needed for the merger. Agenda item was bookmarked for discussion at next meeting.

Action: None, discussion only item.

A.2 – CEDS Budget Update

WDB Director Andy Stone stated that no budget contribution was made to CEDS for FY 18/19, but noted that CEDS will be seeking a contribution of $40,000 for FY 19/20. $35,000 will be used to have an outside contractor draft a CEDS plan, instead of County staff. He and committee member Barbara Mason also noted that a CEDS plan would need to be on file if you want to apply for Economic Development Administration (EDA) grant funds.

Action: It was moved to accept the recommended 2019-20 budget and to take any necessary steps to allocate the funds apportioned to a specific jurisdiction.

Status: Motion to Approve: Jamie Goldstein
       Motion Seconded: Barbara Mason
       Abstentions: None
       Committee Action: All in favor, motion passed

A.3 – Committee Member Recruitment

Chair Marshall Delk discussed efforts to get more business representation on the committee. Teresa Thomae from Cabrillo College SBDC expressed need for representation from the Agricultural industry. WDB Director Andy Stone suggested employers that could contribute to the discussion, suggested that WDB member Katie Borges of Sutter/PAMF be approached about joining the Business Services/CEDS Committee.

Action: It was moved to accept the Committee Member Recruitment update.

Status: Motion to Approve: Rob Morse
       Motion Seconded: Jamie Goldstein
       Abstentions: None
       Committee Action: All in favor, motion passed

A.4 – Committee Member/Jurisdictional Roundtable
Jamie Goldstein, City Manager for the City of Capitola, discussed latest details regarding the Rail Trail issues in the city and the latest update on Capitola Mall remodeling status. Barbara Mason, Economic Development Coordinator for the County of Santa Cruz, discussed the upcoming new Kaiser Medical facility and plans to backfill the old Toys R Us facility. She also stated there was an 86 unit assisted living facility being planned and the Brookdale Lodge Phase II plans are underway.

**Action:** None, discussion item only.

---

**Subject: VIII. Chairperson’s Report**

Chair Marshall Delk gave perspective from Santa Cruz County Bank on the current state of housing and the economy.

**Meeting adjourned at 4:49 p.m.**

**Next Meeting:**

- **Workforce Investment Board Meeting**
  - Tuesday, September 11, 2018 @ 8:30 a.m.
  - Seacliff Inn
  - 7500 Old Dominion Ct.
  - Aptos, CA  95003

- **Business Services Committee Meeting**
  - Wednesday, October 10, 2018 @ 3:00 p.m.
  - Sesnon House – McPherson Room
  - Cabrillo College
  - 6500 Soquel Drive, Aptos, CA  95003