



**Workforce Development Board
Full Board Meeting
Best Western Seacliff Inn
7500 Old Dominican Ct., Aptos
Thursday, May 29, 2019 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

Chair Carol Siegel called the meeting to order at 8:32 a.m., and a quorum was established. Members, staff and guests present introduced themselves.

Board Members in Attendance

Berry-Wahrer, Diane
Cuevas, Christina
De La Garza, MariaElena
Delk, Marshall
Elliott, Candice
Hartmann, Andy
Herrera-Mansir, Carmen
Livingstone, Todd
Mason, Barbara
Morse, Rob
Roth, Shaz
Schaller, Glen
Siegel, Carol
Vereker, Dustin

Board Members Absent

Ayyad, Alia
Borges, Katie
Destout, Elyse
Duckworth, Yuko
Hebard, Sean
Hodges, Mark
Rodriguez, Francisco
Root, Bryce

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Katie Borges, Director of Human Resources
Palo Alto Medical Foundation
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
MariaElena De La Garza
Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
Yuko Duckworth
Employment Program Manager
Employment Development Department

Candice Elliott, Principal Consultant
Fortress and Flourish
Andy Hartmann, Business Manager/
Financial Secretary
IBEW Union, Local 234
Sean Hebard
Carpenters Local 505

Herrera-Mansir, Carmen
El Pajaro CDC
Mark Hodges, Director,
Regional Occupational Program
Santa Cruz County Office of Education
Todd Livingstone, Assistant Director
Career and Technical Education
Watsonville/Aptos Adult Education
Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development
Francisco Rodriguez, President
PVFT Union, Local 1936

Bryce Root, Founder
The Root Group

Shaz Roth, President/CEO
Pajaro Valley Chamber of Commerce
and Agriculture

Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO

Dustin Vereker, Chief Beer Ambassador
Discretion Brewing Co.

DIRECTOR:
Andy Stone

Staff in Attendance

Barr, Belinda – WDB Business Services Manager
Beardsley, David – WDB Sr. Admin Analyst
Chevalier, Katy – EBSD Program Manager
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Analyst
Paz-Nethercutt, Sara – WDB Sr. Analyst
Stone, Andy - WDB Director

Guests

Brown, David – Santa Cruz County CAO office
Constable, Andy – Santa Cruz County Economic Development
Detlefs, Peter – Santa Cruz County Economic Development
Guthrie, Burr – Watsonville/Aptos/Santa Cruz Adult Education
Huffaker, Matt – City of Watsonville
Macias, Nohemi – SCCOE, Suenos
Mears, Hayley - MBEP
Moskalyk, Andriy - EDD
Moss, Denise – Cabrillo College
Napoli, Brandon – Cabrillo College SBDC
Petersen, Kimberly – HSD
Rohlfing, Eileen - EDD
Rodriguez, Annabelle - GOAL, Cabrillo College
Schneider, Daniel – EDD
Smith, Angela – Workforce Santa Cruz County
Ullestad, Sharolynn – Eckerd Connects
Unitt, Rebecca – City of Santa Cruz
Winter, Amanda – Eckerd Connects

Subject: II. Public Comment

There was no public comment

Subject: III. Approval of March 27, 2019 Meeting Minutes

Discussion: Chair Carol Siegel called for the March 27, 2019 minutes to be approved.

Action: It was moved to approve the March 27, 2019 Meeting Minutes

Status: Motion to Approve: Marshall Delk
Motion Seconded: Christina Cuevas
Abstentions: None
Committee Action: All in favor, motion passed.

IV. New WDB Board Member Introductions:

Done following call to order.

Subject: V. Consent Items:

- C.1 – Data Dashboard**
- C.2 – AJCC Hallmarks of Excellence Action Plan Update**
- C.3 – Proposed PY 19/20 Budget, Re-Contracting**
- C.4 – Local Monitoring Reports**
- C.5 - Affiliate AJCC Certification**
- C.6 – Proposed PY @019/20 WDB Meeting Calendar**
- C.7 – WIOA Policies Update**
- C.8 – Career Center Update**
- C.9 – Career Center/One-Stop Operator Procurement**

Action: It was moved to approve the Consent Agenda

Status: Motion to Approve: Rob Morse
Motion Seconded: Christina Cuevas
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: VI. Presentation – Adam Fowler, Director of Research at Beacon Economics, gave a presentation on the current State of the Workforce for Santa Cruz County, which included data on current industry trends, the need to ramp up training and apprenticeship programs, and how a lack of housing availability affects the employment market in the area.

Subject: VII. Administration items:

A.1 – Strategic Plan Report

Discussion: Director Andy Stone went over the current progress with the Strategic plan and stated that they were on track to meet all operation goals.

Action: It was moved to accept the WDB Director’s Strategic Operational Plan Update for PY 18-19

Status: Motion to Approve: Christina Cuevas
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed

A.2 – WDB Officer Nominations PY 2019/20

Discussion: WDB Director Andy Stone stated that the slate of officer candidates for PY 2019/20 were approved by the Executive Committee and that Denise Moss would be replacing Andy Hartmann as Vice-Chair of the Career Services Committee.

Action: It was moved to approve the 2019-20 slate of candidates for officers of the Workforce Development Board.

Status: Motion to Approve: Glen Schaller
Motion Seconded: Andy Hartmann
Abstentions: None
Committee Action: All in favor, motion passed

A.3 – WDB Member Recruitment Update

Discussion: WDB Director Andy Stone stated that at the current time there would only be one vacancy left on the board, following the confirmation of current candidates Elisa Orona and Chris Miller.

Action: It was moved to accept the WDB Member Recruitment Update.

Status: Motion to Approve: Christina Cuevas
Motion Seconded: Diane Berry-Wahrer
Abstentions: None
Committee Action: All in favor, motion passed

VIII. Committee Reports:

Marshall Delk, Chair of the Business Services/CEDS Committee reported on the current status of the committee.

Elyse Destout, Chair of the Career Services Committee, was not present. WDB Director Andy Stone mentioned the presentation given at the last committee meeting by the Human Care alliance, on wage inequity in the non-profit sector.

Subject: IX. Chairperson's Report

Chair Carol Siegel presented a WDB Certificate of Appreciation to resigning board member Andy Hartmann for his years of service to the board and to the Career Services Committee.

Meeting adjourned at 10:19 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, August 28, 2019 @ 8:30 a.m.
Location TBD**

**Workforce Development Board
Wednesday, September 11, 2019 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominican Ct.
Aptos, CA 95003**