



**Workforce Development Board
Executive Committee
Watsonville Career Center, Room 2
Wednesday, May 5, 2021 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.

The Chair called the meeting to order at 8:31 a.m., and a quorum was established. All participants attended virtually.

Committee Members in Attendance

Marshall Delk
Rob Morse – Vice Chair
Denise Moss
Carol Siegel - Chair
Elyse Destout

Committee Members Absent

None

Staff in Attendance

Peter Detlefs – WDB Business Services Mgr.
Laurel Gazza – WDB Administrative Aide
Lacie Gray – WDB Sr. Analyst
Sara Paz-Nethercutt – WDB Sr. Analyst
Andy Stone – WDB Director
Katy Chevalier – Program Manager
Kimberly Peterson – EBSD Division Director
Adam Spickler – CCU Analyst
Marcy Villalobos – WDB Office Asst.

Guests

Barbara Mason – WDB board member
Lizbeth Frasca – Goodwill Central Coast
Victor Dubin - HSD
Todd Livingstone – Wasonville/Aptos/Santa Cruz Adult Education
Claudia Cortes – Goodwill Central Coast
Ana Ontiveros – Goodwill Central Coast
Valerie Pena – Goodwill Central Coast
Amanda Winter – Career Center Operator

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company

Rob Morse, Vice Chair
Pacific Gas and Electric Company

Lamont Adams
IBEW Local 234

Alia Ayyad
Center for Employment Training

Diane Berry-Wahrer
California Department of Rehabilitation

KatieSetzler
Palo Alto Medical Foundation

Christina Cuevas
Cabrillo College

MariaElena De La Garza,
Community Action Board

Marshall Delk
Santa Cruz County Bank

Elyse Destout
Photography by Elyse Destout

Yuko Duckworth,
Employment Development Department

Candice Elliott
Fortress and Flourish

Sean Hebard
Carpenters Local 505

Carmen Herrera-Mansir
Director, El Pajaro CDC

Todd Livingstone
Watsonville/Aptos Adult Education

Barbara Mason
Santa Cruz County Economic Development

Chris Miller
ScratchSpace, LLC

Elisa Orna
SC Health Improvement Partnership

Shaz Roth
Pajaro Valley Chamber of Commerce

Glen Schaller
Monterey Bay Central Labor Council, AFL-CIO

Dustin Vereker, Chief Beer Ambassador
Discretion Brewing Company

Laura Holquist-Gomez
Five Star Catering

DIRECTOR:
Andy Stone

Subject: Public Comment

None

Subject: III. Consent Items:

- C.1 – Approval of March 3, 2021 Meeting Minutes**
- C.2 – Data Dashboard**
- C.3 – Contractor Activity Reports PY 2020/21 Q2**
- C.4 – AJCC Hallmarks of Excellence Action Plans PY 2020/21 Q3**
- C.5 – WIOA Program Services Procurement PY 21-2025 timeline**
- C.6 – Local WIOA Monitoring Draft Reports, CCOps, SBDC; GCC**
- C.7 – Proposed WDB Meeting Calendar PY 21/22**
- C.8 – WIOA Local Policy revisions**

Action: It was moved to approve the Consent Agenda

Status: Motion to Approve: Marshall Delk
Motion Seconded: Elyse Destout
Abstentions: None

Committee Action All in favor, motion passed

Subject: IV. Administration Items:

A.1 – WDB Staff Updates

WDB Director Andy Stone and WDB staff gave the latest updates on WIOA Career Services, which included WDB Sr. Analyst Sara Paz-Nethercutt briefing the committee on the Local Transitional Jobs Policy launch and status, the National Dislocated Worker Grant enrollment status, local monitoring, and the State EDD combining local and fiscal/procurement and programmatic monitoring, and the new WIOA partner in Santa Cruz County . Business Services Manager Peter Detlefs updated on new bid award to Full Capacity Marketing for marketing/communications plan, the Career Services Webpage, and the American Rescue Plan Act of 2021 funding. Katy Chevalier informed the committee about the Triple P online workshops that are now available to CalWORKs program participants.

Action: No action taken, informational item only.

A.2 – Strategic Plan Report Update

WDB Director Andy Stone recapped the Strategic Plan outline and status of the three main goals for 2020-21. He also stated that Racy Ming will facilitate the newly formed Racial Equity Work Group.

Action: It was moved to accept the WDB Directors' Operational Plan update for PY 2020-21

Status: Motion to Approve: Rob Morse
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, motion passed.

A.3 – WDB Officer Nominations PY 2021-22

WDB Chair Carol Siegel gave a report on the slate of candidates for PY 21-22 which will be presented and elected at the May 26, 2021 WDB full board.

Action: It was moved to approve the proposed slate of 2021-22 Officer Candidates, to be presented for election at the May 26, 2021 full board meeting.

Status: Motion to Approve: Elyse Destout
Motion Seconded: Denise Moss
Abstentions: None
Committee Action: All in favor, motion passed.

A.4 – WDB Member Recruitment Update

WDB Director Andy Stone updated the committee on the current recruitment status including the appointment of new committee member Laura Holmquist-Gomez from the business sector.

Action: It was moved to accept the WDB member recruitment update.

Status: Motion to Approve: Rob Morse
Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

A.5 – AJCC Certification

WDB Sr. Analyst Sara Paz-Nethercutt reported on the AJCC certification process that will take effect on January 1, 2022. She mentioned a new directive that eliminates one of the criteria and that there would be changes for the certification process.

Action: It was moved to approve the AJCC certification process as outlined by WDB staff and to request authorization of the WDB chair to sign the AJCC Certification Matrix for the Baseline Criteria.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Denise Moss
Abstentions: None
Committee Action: All in favor, motion passed.

A.6 – Business Resource Network Update

WDB Business Services Manager Peter Detlefs updated the committee on the status of Business Resource Network (BRN) and reviewed the three approaches to the development of the BRN, which he anticipates will launch next fiscal year 2021-22.

Action: It was moved to approve the update of the Business Resource Network.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed.

A.7 – WDB May 26, 2021 Meeting Planning

WDB Director Andy Stone reviewed the topics to be presented at the May 26, 2021 Workforce Development Board (WDB) full board meeting and also mentioned that the board members wanted more opportunities to engage and interact.

Action: It was moved to direct that the WDB staff include the following items in the May 26, 2021 WDB meeting agenda; open board discussion on business specific roundtable.

Status: Motion to Approve: Rob Morse
Motion Seconded: Marshall Delk

Abstentions: None
Committee Action: All in favor, motion passed.

V. Chairperson's Report

None.

Meeting adjourned at 9:08 a.m.

**Next Meeting: Workforce Development Board Meeting
Wednesday, May 26, 2021 @ 8:30 am
Watsonville Career Center, Room 2
Virtual Attendance via Microsoft Teams**

**Executive Committee Meeting
TBD
Watsonville Career Center, Room 2
Virtual Attendance via Microsoft Teams**