



**Workforce Development Board  
Full Board Meeting  
Watsonville Career Center,  
18 W. Beach Street, Watsonville CA.  
Thursday, April 1, 2021, 8:30 a.m.**

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900  
[www.santacruzwb.com](http://www.santacruzwb.com)

**NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.**

**Chair Carol Siegel called the meeting to order at 8:32 a.m., when a quorum of 15 members were present. All Board members, staff and guests attended the meeting virtually.**

**Board Members in Attendance**

Adams, Lamont  
Berry-Wahrer, Diane  
Cuevas, Christina  
De La Garza, MariaElena  
Delk, Marshall  
Destout, Elyse  
Duckworth, Yuko  
Elliott, Candice  
Hebard, Sean  
Livingstone, Todd  
Mason, Barbara  
Miller, Chris  
Morse, Rob – Vice Chair  
Setzler, Katie  
Siegel, Carol – Chair

**Board Members Absent**

Ayyad, Alia  
Herrera-Mansir, Carmen  
Orona, Elisa  
Roth, Shaz  
Schaller, Glen  
Vereker, Dustin

**MEMBERS:**

Carol Siegel, Chair  
Santa Cruz Seaside Company

Rob Morse, Vice Chair  
Pacific Gas and Electric Company

Lamont Adams  
IBEW, Local 234

Alia Ayyad  
Center for Employment Training

Diane Berry-Wahrer  
California Department of Rehabilitation

Katie Setzler  
Palo Alto Medical Foundation

Christina Cuevas  
Community Foundation of Santa Cruz County

MariaElena De La Garza  
Community Action Board

Marshall Delk  
Santa Cruz County Bank

Elyse Destout  
Photography by Elyse Destout

Yuko Duckworth  
Employment Development Department

Candice Elliott  
Fortress and Flourish

Sean Hebard  
Carpenters Local 505

Herrera-Mansir, Carmen  
El Pajaro CDC

Todd Livingstone  
Watsonville/Aptos Adult Education

Barbara Mason,  
Santa Cruz County Planning Dept.

Miller, Chris  
ScratchSpace, Inc.

Orona, Elisa  
SC Health Improvement Partnership

Shaz Roth  
Pajaro Valley Chamber of Commerce  
and Agriculture

Glen Schaller  
Monterey Bay Central Labor Council, AFL-CIO

Dustin Vereker  
Discretion Brewing Co.

**DIRECTOR:**  
Andy Stone

### **Staff in Attendance**

Beardsley, David – HSD Sr. Analyst  
Chevalier, Katy – EBSD Program Manager  
Detlefs, Peter – WDB Business Services Manager  
Gazza, Laurel – WDB Administrative Aide  
Paz-Nethercutt, Sara – WDB Sr. Analyst  
Petersen, Kimberly – EBSD Division Director  
Spickler, Adam – CCU Analyst  
Stone, Andy - WDB Director

### **Guests**

Brown, David  
Guthrie, Burr  
Holmquist-Gomez, Laura  
Koller, Vinz  
Macias, Nohemi  
Ming, Racy  
Moss, Denise  
Munoz, Bea  
Rodriguez, Maria  
Paynter, Michael  
Staley-Raatior, Desha  
Turek, Kate  
Van Docto, Caleb  
Winter, Amanda  
Zarazua, Alexander

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### **Subject: II. Public Comment**

There was no public comment, however WDB Chair Carol Siegel had all guests introduce themselves.

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### **Subject: III. Directors' Report**

WDB Director Andy Stone informed those present of the current labor market information and of the ongoing achievements of WDB staff during the pandemic.

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### **Subject: IV. Approval of Consent Agenda**

- C.1 – Approval of December 9, 2020 Meeting Minutes**
- C.2 – Data Dashboard**
- C.3 – AJCC Hallmarks of Excellence Action Plans**
- C.4 – Contractor Activity Reports**

**C.5 – WIOA Contract Amendment, Goodwill Central Coast**  
**C.6 – Re-contracting PY 21/22 Services**  
**C.7 – WIOA Monitoring Draft Reports, SCCOE, Cabrillo SRSN**  
**C.8 – Subsequent Designation and Local Board Re-certification**

**Action:** It was moved to approve the Consent Agenda.

**Status:** Motion to Approve: Christina Cuevas  
Motion Seconded: Diane Berry-Wahrer  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**V. Presentation:**

Vinz Koller and Caleb Van Docto, from Social Policy Research Associates (SPR) gave a presentation on Meaningful Youth Program Redesign.

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**Subject: VI. Administration items:**

**A.1 WDB Staff Updates**

WDB staff Sara Paz-Nethercutt, Peter Detlefs and Katy Chevalier gave current report outs on WIOA Career Services, Business Services, and CalWORKS Employment Services projects and statuses, respectively.

**Action:** None, informational item only

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**A.2 Strategic Plan Report Update**

WDB Director Andy Stone recapped the current statuses for the three main Strategic Plan goals for Workforce Santa Cruz County. Chair Carol Siegel asked for volunteer board members to be on the Racial Equity Workgroup. MariaElena De La Garza, Diane Berry-Wahrer, Todd Livingstone, Sean Hebard and Christina Cuevas volunteered.

**Action:** It was moved to accept the WDB Directors' Operational Plan Update for PY 2020-21

**Status:** Motion to Approve: Rob Morse  
Motion Seconded: Sean Hebard  
Abstentions: None  
Committee Action: All in favor, motion passed.

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### **A.3 WDB Officer Nominations PY 2021-22**

WDB Director Andy Stone stated that an Officer Nominations Committee was being formed, which WDB Chair Carol Siegel included the following members: Marshall Delk, from the Executive Committee; Lamont Adams, at-large; and Katie Setzler, at-large. The purpose of the committee is to develop a slate of Officer candidates for the PY 21-22, which will be presented for approval at the May 5, 2021 Executive Committee meeting, and then forwarded on to the May 26, 2021 full board, for final approval.

**Action:** It was moved to direct the Nominating Committee to develop a slate of candidates for approval at the May 5, 2021 Executive Committee meeting, to be presented for election at the WDB May 26, 2021 meeting.

**Status:** Motion to Approve: Christina Cuevas  
Motion Seconded: Marshall Delk  
Abstentions: None  
Committee Action: All in favor, motion passed.

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### **A.4 WDB Member Recruitment Update**

WDB Director Andy Stone stated that a new potential board member, Laura Holmquist-Gomez, was in process of being appointed to the WDB Board, as a business sector representative. Her final appointment to the board is scheduled by the Board of Supervisors at their April 27, 2021 meeting. Director Stone also noted that after this appointment, there would be only one more business sector vacancy for the WDB.

**Action:** It was moved to accept the WDB Member Recruitment update.

**Status:** Motion to Approve: Lamont Adams  
Motion Seconded: Todd Livingstone  
Abstentions: None  
Committee Action: All in favor, motion passed.

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### **A.5 WIOA Regional Plan**

WDB Director Andy Stone stated that the Monterey County Workforce Development Board, as a member of the North Central Coast Region, developed a Four-Year Regional Plan, as required under the Workforce Innovation and Opportunity Act (WIOA) of 2014. Santa Cruz County worked with its regional partners to develop the Plan Draft. A regional public session was held on March 17, 2021 and the Plan has been released for review and public comment, as of March 26, 2021. The comment period will last until

April 26, 2021, at which time the plan will be published on the WDB website, Publications page. The Plan will then need to be signed and forwarded to the state.

**Action:** It was moved to approve that the WDB Chair be authorized to sign the Regional Plan, that the Plan be forwarded to the state to meet the April 30<sup>th</sup>, 2021 deadline, and subsequently be forwarded to the Board of Supervisors for final approval and signature and that this information be provided to Monterey County Workforce Development Board which will be submitting the Plan to the state.

**Status:** Motion to Approve: Rob Morse  
Motion Seconded: Marshall Delk  
Abstentions: None  
Committee Action: All in favor, motion passed.

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### **A.6 WIOA Local Plan 2021-24 Public Comment**

WDB Director Andy Stone stated that the Local Plan was prepared in accordance with the requirements and planning guidance provided by the State of California, including the mandated Public Notice, public comment and review period. The Draft Local Plan was released March 3, 2021, including formally opening the public comment period. A public forum was held on March 23, including review of the plan and time for public comment. The public comment period closed April 1, 2021 (day of this meeting) and must now be signed and submitted to the state. Due to timing considerations, the state is allowing for the submission of the Chief Local Elected Official (BOS) signature after April 30, 2021.

**Action:** It was moved to close the public comment period on the 2021-2024 WIOA Local Plan on April 1, 2021, authorize the WDB Chair to sign the plan, and authorize WDB staff to forward the Plan to the state to meet the April 30, 2021 deadline, and subsequently forward the Plan to the Board of Supervisors for final approval and signature.

**Status:** Motion to Approve: Rob Morse  
Motion Seconded: Christina Cuevas  
Abstentions: None  
Committee Action: All in favor, motion passed.

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## **A.7 WDB Member Engagement Survey**

WDB Director Andy Stone stated that eight board members returned completed Member Engagement Surveys and highlighted what board members wanted to see included in future board meetings to promote more engagement, including: being more involved in strategic planning, more in-depth discussions, and more outreach in regards to connection between our board members and marketing efforts.

**Action:** It was moved to take the following actions in response to the WDB Member Engagement Survey: Give every board member an opportunity to be involved in the strategic plan process; involve board with marketing plan development outreach efforts; have 2-3 board members provide in-depth report outs about what's going on in their industry; and highlight program success stories.

**Status:** Motion to Approve: Lamont Adams  
Motion Seconded: Diane Berry-Wahrer  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**Chairperson's Report:** WDB Chair Carol Siegel thanked everyone on the WDB for their participation and she also noted that her time on the WDB was coming to an end. She thanked all members and staff for their contributions to the WDB.

**Meeting adjourned at 10:15 a.m.**

**Next Meeting:** Executive Committee Meeting  
Wednesday, May 5, 2021 @ 8:30 a.m.  
**\*\*Virtual\*\***

**Workforce Development Board**  
Wednesday, May 26th, 2021 @ 8:30 a.m.  
**\*\*Virtual\*\***