



**Workforce Investment Board  
Executive Committee  
1000 Emeline Ave., Santa Cruz  
Wednesday, April 6, 2015, 8:30 a.m.**

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18 W. Beach Street  
Watsonville, CA 95076  
(831) 454-4873  
[www.santacruzwb.com](http://www.santacruzwb.com)

**MEMBERS:**

**Ron Slack, Chair**  
Fine Print Graphic Design  
**Carol Siegel, Vice Chair**  
Santa Cruz Seaside Company  
**Alan Aman, Chief Operating Officer**  
PAMF Santa Cruz  
**Alia Ayyad, Director**  
Center for Employment Training  
**Diane Berry-Wahrer, Supervisor**  
California Department of Rehabilitation  
**Greg Caput, Supervisor**  
Santa Cruz County Board of Supervisors  
**Jack Carroll, Chair, Career and Technical Education**  
Watsonville/Aptos Adult Education  
**Christina Cuevas, Program Director**  
Community Foundation of Santa Cruz County  
**VACANT**  
National Council on the Aging  
**MariaElena De La Garza, Executive Director**  
Community Action Board  
**Marshall Delk, Vice President**  
Santa Cruz County Bank  
**Elyse Destout, Owner**  
Photography by Elyse Destout  
**James Dion, Employment Program Manager**  
Employment Development Department  
**Cecilia Espinola, Director**  
Santa Cruz County Human Services Department  
**Andy Hartmann, Business Manager/Financial Secretary**  
IBEW Union, Local 234  
**Sean Hebard**  
Carpenters Local 505  
**Mark Hodges, Director, Regional Occupational Program**  
Santa Cruz County Office of Education  
**Dave Hood, President**  
First Alarm  
**Julie Lambert, Director, Finance & Human Resources**  
S. Martinelli and Company  
**Rob Morse, Manager**  
Pacific Gas and Electric Company  
**Rock Pfothenhauer, Dean of Instruction, CEED**  
Cabrillo College  
**Francisco Rodriguez, President**  
PVFT Union, Local 1936  
**Howard Sherer, Chief Executive**  
Hutton Sherer Marketing  
**William Tysseling, Executive Director**  
Santa Cruz Area Chamber of Commerce  
**Andy Van Valer**  
SlingShotSV

**DIRECTOR:**  
Andy Stone

**The Chair called the meeting to order at 8:34 a.m., and a quorum was established.**

**Committee Members in Attendance**

Morse, Rob – (Alt) Business Services Committee Vice Chair  
Sherer, Howard – Prior Chair  
Siegel, Carol – Vice Chair  
Slack, Ron – Chair

**Committee Members Absent**

Destout, Elyse – Youth Council Chair  
Hartmann, Andy – (Alt) Youth Vice Chair

**Staff in Attendance**

Stone, Andy – WIB Director  
Zeller, Brenda – WIB Administrative Coordinator

**Guests**

Ayyad, Alia – Director, Center for Employment Training  
Dion, Jim – Employment Program Manager, EDD

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**Subject: Call to Order/Welcome**

**Discussion:** Chair Ron Slack called the meeting to order and welcomed members, staff, and guests.

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**Subject: Approval of Agenda**

The agenda was approved with no changes.

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**Subject: Public Comment**

There was no public comment.

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**Subject: Approval of February 3, 2016 Meeting Minutes**

**Discussion:** There was no discussion.

**Action: Approval of February 3, 2016 Meeting Minutes**

**Status:** Motion to Approve: Rob Morse  
Motion Seconded: Howard Sherer  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**Subject: V. Consent Items:**

**C.1 – WIOA Program Monitoring PY 15-16 GCC, SRSN, SBDC**

**C.2 – Common Measure Performance: PY 15-16 Q2**

**Action:** It was moved to approve Consent Items C.1 – C.2

**Status:** Motion to Approve: Rob Morse  
Motion Seconded: Carol Siegel  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**VI. Administration Items:**

**A.1 – WIOA Board Composition Update (Action)**

Director Andy Stone read an email from Maria Elena De la Garza regarding her wish to remain a member of the WIB after the restructuring. WIB member Alia Ayyad gave a short presentation asking the Executive Committee to consider nominating her to the At-Large board member position, and gave reasons why it would be beneficial to the WIB to keep her as a member representing Migrant & Seasonal Farmworkers. Director Andy Stone then discussed next steps for the board restructuring, including asking current board members to confirm their wish to continue as members. Committee members discussed ways to alter the composition and include all members who wanted to stay on the board. It was decided to remove the Philanthropic position, move Christina Cuevas to the Higher Education position, and add an additional At-Large position.

**Action:** It was moved to approve the new proposed membership of the Workforce Development Board once suggested changes are made and to forward to the WIB board for approval.

**Status:** Motion to Approve: Howard Sherer  
Motion Seconded: Carol Siegel  
Abstentions: None  
Committee Action: All in favor, motion passed.

## **A.2 – Strategic Plan Report (Action)**

Director Andy Stone reviewed the goals for the WIB Strategic Plan for Program Years (PY) 2014-17 and gave an update on the status of each goal.

**Action:** It was moved to accept the WIB Strategic Plan Status Report as presented.

**Status:**

Motion to Approve:	Rob Morse
Motion Seconded:	Carol Siegel
Abstentions:	None
Committee Action:	All in favor, motion passed.

## **A.3 – NAWB Conference Report**

Director Andy Stone, Chair Ron Slack, and Vice Chair Carol Siegel gave brief overviews of their NAWB Conference experiences. Vice Chair Carol Siegel promised to share a more in depth update and ideas about increasing WIB board member engagement at the next Executive Committee Meeting.

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## **VI. Chairperson's Report**

WIB Chair Ron Slack did not give a report since he gave a report on the NAWB Conference.

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**Meeting adjourned at 10:32 a.m.**

**Next Meeting: Executive Committee Meeting  
Wednesday, May 18, 2016 @ 8:30 a.m.  
1000 Emeline Street  
Santa Cruz, CA 95060**

**Workforce Investment Board Meeting  
Wednesday, June 8, 2016 @ 8:30 a.m.  
Community Foundation  
7807 Soquel Drive  
Aptos, CA 95003**