



Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Workforce Development Board-Career Services Committee Wednesday, September 21, 2022 @ 3:00 p.m.

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Call to Order/Welcome

Non-agenda public comment

Chairperson's Report

Action Items (vote required)

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 - Santa Cruz County Office of Education
 - Cabrillo College, Student Resource and Support Network
 - Community Action Board (CAB), SmartHIRE Program

Information Items (no vote required):

8. Presentation: Luna y Sol Familia Center, Community Action Board 26-27
9. AJCC Certification Continuous Improvement Plan PY 21/22 Update 28

Committee Member Announcements

Adjournment

**Next Meeting: Workforce Development Board-Career Services Committee
January 11, 2023 @3:00pm**

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.

Action Item 1: Findings Authorizing Teleconference Meetings

(Action required)

Recommendation

Adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic state of emergency and Health Officer recommendation for social distancing.

Background

New State law adopted by the Legislature and signed by Governor Newsom (AB 361) allows local agencies to continue to meet by teleconference and internet platform as long as a state of emergency exists and local or state authorities have recommended social distancing measures. In a related provision, the legislative body, by a majority vote, can take action to meet via teleconference in order to avoid meeting in person and therefore reduce imminent risks to the health and safety of members of the public. If a legislative body continues to meet via teleconference, it must take action to renew this declaration every 30 days.

Suggested motion

I move to adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic State of Emergency and Health Officer recommendation for social distancing.



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**SANTA CRUZ COUNTY WORKFORCE DEVELOPMENT BOARD'S CAREER SERVICES COMMITTEE
FINDINGS PURSUANT TO ASSEMBLY BILL 361 AUTHORIZING TELECONFERENCE MEETINGS AS A RESULT OF THE
CONTINUING COVID-19 PANDEMIC STATE OF EMERGENCY AND HEALTH OFFICER RECOMMENDATION FOR
SOCIAL DISTANCING**

WHEREAS, the Santa Cruz County Workforce Development Board's Career Services Committee is a legislative body under the Brown Act as defined under Cal. Gov. Code section 54952(b) and Santa Cruz County Code Section 2.38.110; and

WHEREAS, on September 16, 2021, Governor Newsom signed Assembly Bill 361 ("AB 361"), urgency legislation effective immediately, that amended Government Code section 54953 to permit legislative bodies subject to the Brown Act to continue to meet under modified teleconferencing rules provided that they comply with specific requirements set forth in the statute; and,

WHEREAS, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(1)(A), a legislative body may meet under the modified teleconferencing rules during a proclaimed state of emergency, and where local officials have imposed or recommended measures to promote social distancing; and

WHEREAS, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency in response to the COVID-19 pandemic, and which remains in effect; and

WHEREAS, on September 30, 2021, Santa Cruz County Public Health Officer Dr. Gail Newel strongly recommended that legislative bodies in Santa Cruz County continue to engage in physical/social distancing by meeting via teleconference as allowed by AB 361 and confirmed that she will regularly review and reconsider this recommendation and notify the public when it is no longer recommended; and

WHEREAS, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(3), within 30 days of the date the legislative body first holding a teleconferenced meeting under the modified rules, and every 30 days thereafter, a legislative body can continue to hold such teleconference meetings provided it has reconsidered the circumstances of the state of emergency and determined either that the state of emergency continues to directly impact the ability of the members to meet safely in person or that local officials continue to recommend measures to promote social distancing; and

WHEREAS, on September 21, 2022, the Santa Cruz County Workforce Development Board's Career Services Committee intends to hold its initial teleconference meeting under AB 361; and

WHEREAS, the Santa Cruz County Workforce Development Board’s Career Services Committee has reconsidered the circumstances of the current state of emergency and finds that the COVID-19 pandemic continues to directly impact the ability of members of the public to participate safely in person and further finds that the Santa Cruz County Public Health Officer continues to recommend measures to promote social distancing; and

WHEREAS, in the interest of public health and safety, and due to the emergency caused by the spread of COVID-19, the Santa Cruz County Workforce Development Board’s Career Services Committee deems it necessary to utilize the modified teleconferencing rules set forth in AB 361;

NOW, THEREFORE, the Santa Cruz County Workforce Development Board’s Career Services Committee makes the following findings by a majority vote:

Section 1. The foregoing recitals are true and correct, and adopted as findings of the Santa Cruz County Workforce Development Board’s Career Services Committee.

Section 2. Effective immediately, and for the next 30 days, the Santa Cruz County Workforce Development Board’s Career Services Committee will meet via teleconference as authorized under AB 361 and Government Code section 54953(e)(3).

Section 3. No later than thirty (30) days from making today’s findings, or at the next scheduled meeting, the Santa Cruz County Workforce Development Board will reconsider the circumstances of the COVID-19 state of emergency and, if necessary, adopt subsequent findings to continue holding teleconference meetings in accordance with Government Code section 54953(e)(3).

PASSED AND ADOPTED by the Santa Cruz County Workforce Development Board’s Career Services Committee in Santa Cruz, State of California, this 21 day of September , 2022 , by the following vote:

- AYES:
- NOES:
- ABSENT:
- ABSTAIN:

Chair, Career Services Committee

ATTEST: _____
Department Staff

Approved as to Form:

Office of the County Counsel

Action Item 2: Approval of April 20, 2022 Meeting Minutes

(Action required)

Recommendation

Request approval of the April 20, 2022 Career Services Committee meeting minutes as attached.

Suggested motion

I move to approve the April 20, 2022 Career Services Committee meeting minutes.

**Workforce Development Board
Career Services Committee
Wednesday, April 20, 2022 3:00 p.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice.

Career Services Committee MEMBERS:

Elyse Destout, Chair
Photography by Elyse Destout

Denise Moss, Vice Chair
Cabrillo College

Alia Ayyad
Center for Employment Training

Yvette Brooks
Your Future is Our Business

Christina Cuevas
Cabrillo College

Fernando Giraldo
Santa Cruz County Probation Department

LeNae Liebetrau,
Department of Rehabilitation

Annabelle Rodriguez
GOAL/Cabrillo College

DIRECTOR:
Andy Stone

The Chair called the meeting to order at 3:00 p.m., and a quorum was established. All participants attended virtually.

Committee Members in Attendance

Alia Ayyad
Yvette Brooks
Christina Cuevas
Elyse Destout – Chair
Fernando Giraldo
LeNae Liebetrau
Denise Moss – Vice Chair

Committee Members Absent

Annabelle Rodriguez

Staff in Attendance

Katy Chevalier – Program Manager
Lacie Gray – WDB Sr. Analyst
Elizabeth Gutierrez – WDB Admin Aide
Irma Marquez – HSD Director
Sara Paz-Nethercutt – WDB Sr. Analyst
Andy Stone – WDB Director
Marcy Villalobos – WDB Office Support

Guests

Eli Chance
Claudia Cortes
Daniel Dodge
Todd Livingstone
Racy Ming
Beatriz Munoz
Valerie Pena
Maria Rodriguez
Amanda Winter
Nicole Young

Subject: Public Comment

None

Subject: Chairperson's Report

None

Subject: Action Items:

Item 1 – Findings Authorizing Teleconference Meetings

Action: It was moved to adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic State of Emergency and Health Officer recommendation for social distancing.

Status: Motion to Approve: Fernando Giraldo
Motion Seconded: Christina Cuevas
Abstentions: None

Committee Action All in favor, motion passed

Item 2 – Approval of the January 19, 2022 Meeting Minutes

Action: It was moved to approve the January 19, 2022 Career Services Committee meeting minutes.

Status: Motion to Approve: Christina Cuevas
Motion Seconded: Denise Moss
Abstentions: None

Committee Action All in favor, motion passed

Item 3 – WIOA PY 21/22 Contractor Local Program Monitoring

Drafted WIOA contractor monitoring reports for PY 21/22 were provided to the committee for review. There were no questions from the committee.

Action: It was moved to accept the PY 21/22 local program monitoring reports as drafted by WDB staff.

Status: Motion to Approve: Denise Moss
Motion Seconded: Alia Ayyad
Abstentions: Christina Cuevas

Committee Action All in favor, motion passed

Item 4 – WIOA Re-contracting Cabrillo Student Resource & Support Network PY 22/23

Request to re-contract with Cabrillo College Student Resource & Support Network (SRSN) for PY 22/23. Due to committee member abstentions from the January 19, 2022 Career Services Committee, this item is presented again to the committee for approval. There were no questions from the committee.

Action: It was moved to accept the PY 22/23 Cabrillo Student Resource & Support Network re-contracting recommendation, submit to the Executive Committee for final allocation approval and direct staff to move forward with contract negotiations upon receipt of approvals.

Status: Motion to Approve: Alia Ayyad
Motion Seconded: Fernando Giraldo
Abstentions: Christina Cuevas

Committee Action All in favor, motion passed

Subject: Report Items:

Item 5 – WDB Staff Updates

WDB staff gave the latest updates on WIOA Career Services and Regional Projects/Grants. WDB Sr. Analyst Sara-Paz-Nethercutt shared that WIOA contractors received over 125 inquiries regarding WIOA services since using social media platforms, Facebook and Twitter; she informed the committee on the renewal of the local WIOA partner Memorandum of Understanding (MOU) which expires on June 30, 2022; and spoke on a new pilot project, CalASSIST, which is a referral platform that could be used by mandated partners in the future. WDB Sr. Analyst Lacie Gray reported that the Prison to Employment program, which has served a total of 11 justice involved women (6 working, 2 in school, and 3 actively looking for employment), ended in March 2022; she also reported that the SB1 Pre-apprenticeship program is currently running its fourth cohort, with a total of 19 participants enrolled and scheduled to finish in April. The next cohort is scheduled to start in the summer of 2022.

Action: No action taken, informational item only.

Item 6 – WIOA Contracted Service Provider Activity Reports

Report outs were given by the Career Center Operator, Goodwill Central Coast, Santa Cruz County Office of Education – Suenos program and

Cabrillo College – Student Resource and Support Network (SRSN).
Contractors shared year-to-date outcomes, challenges, and success stories.

Action: No action taken, informational item only.

Item 7 – CalWORKs Contracted Service Provider Activity Reports

Report out were given by Goodwill Central Coast, Community Action Board (CAB), and Cabrillo College – Student Resource and Support Network (SRSN).

Action: No action taken, informational item only.

Subject: Information Items:

Item 8 – Presentation by Racy Ming and Nicole Young

Racy Ming and Nicole Young gave a presentation on Diversity, Equity & Inclusion Committee Engagement.

Action: No action taken, informational item only.

Item 9 – AJCC Certification Continuous Improvement Plan PY 21/22 Update

The Continuous Improvement Plan was provided to the committee. The plan incorporates the actions for the program year for each of the America's Job Center of California (AJCC) sites.

Action: No action taken, informational item only.

Subject: Committee Member Announcements:

Chair Elyse Destout, spoke briefly on the mentorship program at Diamond Tech and the need for new mentors for the next school year.

Meeting adjourned at 4:22 p.m.

**Next Meeting: Workforce Development Board – Career Services Committee
TBD**

Report Item 3: Workforce Development Board Staff Updates

(No action required)

WIOA Career Services – Sara Paz-Nethercutt:

1. WIOA Youth Out-of-School (OSY) waiver

Regional Projects/Grants Report –Lacie Gray:

1. Pre-apprenticeship programs:
2. Prison to Employment

Report Item 4: WIOA Fiscal Year 2022-23 Budget

(No action required) – Andy Stone

Background

On May 31, 2022, the Employment Development Department (EDD) released the Workforce Innovation and Opportunity Act (WIOA) Program Year (PY) 2021-22, Formula Allocations for the Adult, Dislocated Worker (DW) and Youth programs. On August 2, 2022, EDD released the Rapid Response and Lay Off Aversion allocations for PY 2022-23.

Staff Analysis

Current service providers for core services are:

- Goodwill Central Coast (Adult, DW and Business Services funding);
- Cabrillo Student Resources and Support Network (student support services);
- Santa Cruz County Office of Education (Youth services);
- Cabrillo Small Business Development Center (Rapid Response/ job retention and layoff aversion services); and
- Winter Works LLC (One-Stop Operator).

These funds were accepted into the County of Santa Cruz (County) fiscal year budgets for the Human Services Department – Workforce Innovation and Opportunity Act Services for each year during the annual County budgeting process. Grant funded services are also listed. Grant funds are accepted into the County budget as they are received, usually in tandem with approval of related contracts for services.

Workforce Development Board Financial Report

	Fiscal Year 21/22 Activities							Fiscal Year 22/23 Projected Activities					
	FY 21/22 Grant Allocations	FY 21/22 Addtl Grant Allocations	Carried in from FY 20/21 Allocations	FY 21/22 Grant Allocations Line Item Rebudgets	Total FY 21/22 Budget	Expended in FY 21/22	Unspent Funds Carried into FY 22/23	FY 22/23 Grant Allocations	Carried in from FY 21/22 Allocations	Line Item Rebudgets	Total Funds Available for FY 22/23	Projected Expend in 22/23	Projected Fund Balance
ADULT													
Budget / Expenditure Categories													
Administration	82,776	-	82,361	(39,500)	125,637	125,617	20	89,209	20	23,000	112,229	90,975	21,254
Program Services	135,774	-	13,531	300,290	449,595	449,564	31	189,129	31	105,000	294,160	303,723	(9,563)
Contracts	311,930	-	4	86,245	398,179	398,177	2	336,034	2	(132,869)	203,167	359,500	(156,333)
Operational	40,750	-	86,546	(117,000)	10,296	10,164	132	11,500	132	29,868	41,500	41,500	-
Training	259,886	-	171,676	(207,035)	224,527	223,832	695	271,233	695	(31,477)	240,451	240,451	-
Supportive Services	5,000	-	27,611	(23,000)	9,611	9,025	587	4,000	587	6,478	11,065	11,065	-
Subtotal	836,116	-	381,729	-	1,217,845	1,216,379	1,466	901,105	1,466	-	902,571	1,047,214	(144,642)
DW													
Administration	91,014	75	3,181	(2,000)	92,270	82,571	9,699	94,899	9,699	4,979	109,577	119,577	(10,000)
Program Services	230,676	-	925	75,000	306,601	302,568	4,032	244,894	4,032	60,179	309,105	304,105	5,000
Contracts	261,179	-	473	120,000	381,652	377,167	4,485	299,271	4,485	108,439	412,195	359,271	52,924
Operational	48,475	-	115,179	(50,000)	113,654	10,164	103,490	27,975	103,490	5,000	136,465	37,975	98,490
Training	284,995	-	206,283	(150,000)	341,278	232,123	109,154	288,530	109,154	(184,691)	212,993	212,994	-
Supportive Services	3,000	-	32	7,000	10,032	8,060	1,971	3,000	1,971	6,094	11,065	11,065	-
Subtotal	919,339	75	326,073	-	1,245,487	1,012,655	232,832	958,569	232,832	-	1,191,401	1,044,987	146,414
Youth													
Administration	94,020	-	70,019	(55,000)	109,039	92,927	16,112	101,651	16,112	(11,294)	106,469	96,470	10,000
Program Services	138,796	-	48,038	150,000	336,834	331,877	4,956	96,622	4,956	39,868	141,446	236,234	(94,788)
Contracts	704,381	-	83,811	(70,000)	718,193	700,238	17,955	825,000	17,955	(17,954)	825,001	745,000	80,000
Operational	12,500	-	33,612	(25,000)	21,112	492	20,620	3,500	20,620	(10,620)	13,500	8,500	5,000
Subtotal	949,697	-	235,480	-	1,185,177	1,125,534	59,644	1,026,773	59,644	-	1,086,417	1,086,204	212
RR													
Administration	21,640	-	3,926	-	25,566	25,445	121	43,078	121	-	43,199	43,088	111
Program Services	152,943	-	67,937	(45,000)	175,880	172,637	3,243	323,056	3,243	-	326,299	258,719	67,580
Contracts	44,000	-	-	45,000	89,000	87,475	1,525	69,000	1,525	-	70,525	69,000	1,525
Subtotal	218,583	-	71,863	-	290,446	285,558	4,888	435,134	4,888	-	440,022	370,807	69,216
Non WIOA Funds													
NDWG													
Administration	-	-	19,633	-	19,633	819	-	-	-	-	-	-	-
Program Services	-	-	111,813	-	111,813	4,485	-	-	-	-	-	-	-
Contracts	-	-	21,186	-	21,186	8,236	-	-	-	-	-	-	-
Supportive Services	-	-	8,186	-	8,186	196	-	-	-	-	-	-	-
Participant Wages	-	-	354,921	-	354,921	10,568	-	-	-	-	-	-	-
Subtotal	-	-	515,739	-	515,739	24,303	-	-	-	-	-	-	-
SB1 HighRoad Career													
Program Services	-	-	5,000	-	5,000	5,000	-	-	-	-	-	-	-
Subtotal	-	-	5,000	-	5,000	5,000	-	-	-	-	-	-	-
Library Workforce Partnership													
Program Services	-	20,000	-	-	20,000	19,754	-	-	-	-	-	-	-
Subtotal	-	20,000	-	-	20,000	19,754	-	-	-	-	-	-	-
Third Sector Grant													
Program Services	-	-	25,000	-	25,000	-	25,000	-	25,000	-	25,000	25,000	-
Subtotal	-	-	25,000	-	25,000	-	25,000	-	25,000	-	25,000	25,000	-
CEDS*													
Program Services	-	-	5,465	-	5,465	-	5,465	-	5,465	-	5,465	5,465	-
Subtotal	-	-	5,465	-	5,465	-	5,465	-	5,465	-	5,465	5,465	-
High Performing Boards													
Program Services	-	-	3,846	-	3,846	3,846	-	-	-	-	-	-	-
Subtotal	-	-	3,846	-	3,846	3,846	-	-	-	-	-	-	-
Grand Total	2,923,735	20,075	1,570,195	-	4,514,005	3,693,029	329,295	3,321,581	329,295	-	3,650,876	3,579,677	71,200

Report Item 5: Eligible Training Provider List Draft Monitoring and Subsequent Eligibility Report

(No action required) – Lacie Gray

Recommendation

Approve the ETPL monitoring reports as drafted by WDB staff.

Background

Workforce Development Board (WDB) staff monitored the Employment Training Provider List (ETPL) training vendors that met the criteria this year for monitoring in early 2022 for the 2021-22 program year:

- Headquartered locally and to which we sent a customer for training or
- Headquartered in another area not monitored by that area's WDB and to which we sent a customer for training.

The Eligible Training Provider List (ETPL) program monitoring process includes:

1. Overview of the monitoring process and objectives, services provided, and program performance.
2. Completion and discussion with the Monitor of Training Vendor Monitoring Guide and participant list.
3. Completion of the Non-Discrimination and Equal Opportunity Monitoring Guide.
4. An on-site walk through of the facility and classrooms. (where available)
5. Interviews with key staff providing services funded by the Workforce Innovation and Opportunity Act (WIOA).
6. Interviews with participants receiving WIOA funded services
7. Review of school materials that may include: personnel policies and procedures, proof of insurance, marketing materials, school catalog, registration forms, curricula related to participant training, job prep, English as a Second Language, documents related to and in support of services provided to participants receiving WIOA funded services, including student files, or other participant activities.

Additionally, using the State requirements to remain on the California State ETPL, WDB staff performed a subsequent eligibility review for each active ETPL program. There is no requirement for monitoring and subsequent eligibility to be done simultaneously.

Staff Analysis

Final letters were sent to providers in June. For the five (5) vendors monitored, there were no monitoring findings. All five (5) complete reports are attached via this link: <https://bit.ly/3Dtc4UN>

For subsequent eligibility:

- Cabrillo College postponed: (working on subsequent eligibility currently)
- Watsonville Aptos Santa Cruz Adult Education had one training programs removed from CalJOBS as the state now requires one full program year (July 1 through June 30) of performance metrics to report and the program was too new to meet this requirement.
- As MTS Training Academy, Inc., is headquartered in Vallejo, it is Solano County WDB's responsibility to perform subsequent eligibility.

Suggested motion

I move to approve the ETPL monitoring reports as drafted by WDB staff.

Report Item 6: Eligible Training Provider List (ETPL) 2021-22 Report

(No action required) – Lacie Gray

Recommendation

Accept the annual ETPL Report for PY 2021-22

Background

The Workforce Development Board (WDB) staff has reviewed the training placements from Program Year (PY) 2021-22 in order to gauge the performance of each Eligible Training Provider List (ETPL) vendor (Attachment 1). Although the WDB has 18 schools eligible to provide training, the attached chart (Attachment 2) lists the expenditures for only those schools that were attended during the 2021-22 Program Year. Additionally, the charts (Attachment 3) indicate the top five schools in terms of enrollments, and the top five schools' Individual Training Account expenditures for PY 2021-22.

Staff Analysis

Summary of Attachment 1: PY 2021-22 ETPL Performance by Training Vendors:

- Truck Driver Institute served the most WIOA training customers in 2021-22 (50 total (27 Adult and 23 Dislocated Workers) or nearly 34% of those in training). **19** successfully completed. Average wage of \$27.91.
- Cabrillo College trained 45 individuals (22 Adult and 23 Dislocated Workers) **with 8** successful completions. Average wage of \$26.56.

Summary of Attachment 2 - 2021-22 ETPL Top Five Expenditures:

- 50 people trained at Truck Driver Institute for a total cost of \$172,145 (\$3,443 per individual average) WIOA training dollars (Or 34% of all expended training funds).

Suggested motion

I move to accept the annual ETPL Report for PY 2021-22.

PY 21-22 ETPL Performance by Training Vendors of WDB Santa Cruz County

School	Percentage of Total	Provider Activity Participation FY21-22				Completions FY21-22				
		Adult	DW	Other	Total	Successful Completions	Credential Attained	Entered Employment	Training Related	Average Wage
Bay Area Medical Academy	1.3%	0	2	0	2	2	0	1	0	\$28.00
Cabrillo College	30.2%	22	23	0	45	8	0	3	3	\$26.56
Central Coast College	0.7%	1	0	0	1	0	0	0	0	N/A
De Anza College, Occupational Training Institute	0.7%	0	1	0	1	0	0	0	0	N/A
MTS Training Academy	6.0%	5	4	0	9	5	0	4	4	\$25.69
Santa Cruz County ROP	16.1%	17	7	0	24	17	0	6	6	\$17.93
Silicon Valley Apprenticeship Barbering/Cosmetology	0.7%	1	0	0	1	0	0	0	0	N/A
Silicon Valley Surgi-Tech Institute dba SVSTI	2.0%	2	1	0	3	1	0	0	0	N/A
Truck Driver Institute	33.6%	27	23	0	50	19	0	12	10	\$27.91
UC Davis Continuing and Professional Education	0.7%	0	1	0	1	0	0	0	0	N/A
UCSC Silicon Valley Extension	2.0%	0	3	0	3	1	0	0	0	N/A
Watsonville/Aptos/Santa Cruz Adult Education	6.0%	6	3	0	9	8	0	2	1	\$15.65
Totals	100.0%	81	68	0	149	61	0	28	24	\$23.62

Attachment 1

Attachment 2 - 2021-22 ETPL Top Five Expenditures

The top five schools in terms of Individual Training Account (ITA) expenditures for FY21-22 were:

School/Provider Name	Participants	ITA Expenditures	% of ITA Expenditures	Average cost of training* per participant	Average Wage
TRUCK DRIVER INSTITUTE	50	\$172,145	42%	\$3,442.90	\$27.91
SANTA CRUZ COUNTY CAREER TECHNICAL EDUCATIONAL PARTNERSHIP (Santa Cruz County ROP)	24	\$85,827	21%	\$3,576.13	\$17.93
CABRILLO COMMUNITY COLLEGE DISTRICT	45	\$75,121	18%	\$1,669.36	\$26.56
SILICON VALLEY SURGI-TECH INSTITUTE	3	\$23,247	6%	\$7,749.00	N/A
WATSONVILLE/APTOS ADULT SCHOOL - PVUSD	9	\$18,513	4%	\$2,057.00	\$15.65

*Cost to vendors only, does not include supportive services amounts

WIOA Adult and DW Training Expenditures (FY21-22)

PROVIDER	FY2021-22	% OF TOTAL
BAY AREA MEDICAL ACADEMY INC	\$8,339	2.0%
CABRILLO COMMUNITY COLLEGE DISTRICT	\$75,121	18.1%
CENTRAL COAST COLLEGE OF BUSINESS DATA PROCESSING	\$5,770	1.4%
FOOTHILL/DE ANZA - OTI	\$3,554	0.9%
MTS TRAINING ACADEMY INC	\$11,925	2.9%
REGENTS OF THE UNIVERSITY OF CA (DAVIS)	\$5,610	1.4%
REGENTS OF THE UNIVERSITY OF CA (UCSC)	\$4,152	1.0%
SANTA CRUZ COUNTY CAREER TECHNICAL EDUCATIONAL PARTNERSHIP	\$85,827	20.7%
SILICON VALLEY SURGI-TECH INSTITUTE	\$23,247	5.6%
TRUCK DRIVER INSTITUTE	\$172,145	41.6%
WATSONVILLE/APTOS ADULT SCHOOL - PVUSD	\$18,513	4.5%
Total Training Providers	\$414,203	100.0%

The top five schools in terms of enrollments for PY 2021-22 were:

School Name	# of Enrollments	% of Total Enrollments
Truck Driver Institute	50	34%
Cabrillo College	45	30%
Santa Cruz County ROP	24	16%
MTS Training Academy	9	6%
Watsonville/Aptos/Santa Cruz Adult Education	9	6%

PROVIDER	TOTAL	% OF TOTAL
Truck Driver Institute	50	33.6%
Cabrillo College	45	30.2%
Santa Cruz County ROP	24	16.1%
MTS Training Academy	9	6.0%
Watsonville/Aptos/Santa Cruz Adult Education	9	6.0%
Silicon Valley Surgi-Tech Institute dba SVSTI	3	2.0%
UCSC Silicon Valley Extension	3	2.0%
Bay Area Medical Academy	2	1.3%
Central Coast College	1	0.7%
De Anza College, Occupational Training Institute	1	0.7%
Silicon Valley Apprenticeship Barbering/Cosmetology	1	0.7%
UC Davis Continuing and Professional Education	1	0.7%
TOTAL	149	100.0%

Workforce Innovation & Opportunity Act (WIOA)



Career Center Operator,
Amanda Winter

Goodwill Central Coast,
Career Center Services

SCCOE, Sueños
WIOA Youth

Cabrillo
Student Resource & Support Network

Community Action Board
SmartHIRE Subsidized Employment

Career Center Operator



Strengthening of
the Universal
Referral Form
Process



Partner
Performance
Measures
Workgroup started



Continuous
Improvement Plan
new action items
established



Partner Program
monthly webinars



2022/23 Program
Year training plan
established

Goodwill Central Coast

PY 22/23 YTD Outcomes

Category	Enrollments	Completions	Employed
Adult	33	8	4
DW	2	4	2

What's New?

- WIOA intakes at the Santa Cruz Public Library
- GCC staff at Cabrillo College
- Prosperity Planner-Laura Contreras

Contact Information

Website: workforcescc.com **Email:** info@workforcescc.com **Phone:** 831-763-8933



Challenges

- COVID19 cases amongst participants
- Training extensions
- Non-Santa Cruz Residents applying for Adult program

Success Story

- Yvette - WIOA



Goodwill Central Coast

Contract Outcomes for CalWORKs Employment Services

STEP-TEMP Subsidized Employment Programs

- 2 enrollments for STEP
- 1 enrollment for TEMP

Job Search Workshop (JSW)

- 1 enrollment in program year
- 0 completions

What's New?

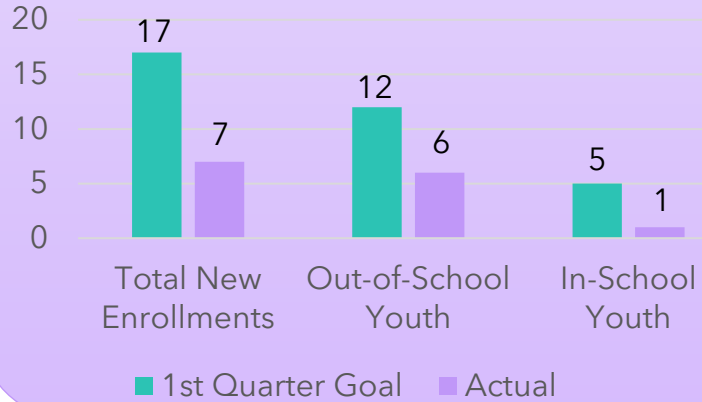
- Leadership Transition
- Courtney Cogan as Employment Specialist
- Increase in referrals

Challenges

- Low Referral Levels
- Exemption from meeting program requirements
- Labor shortage
- COVID-19

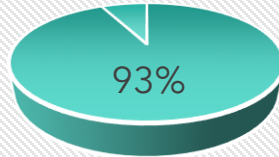
Sueños ~ WIOA Youth

New Enrollments as of 08/31/2022



Customer & Employer Satisfaction Surveys

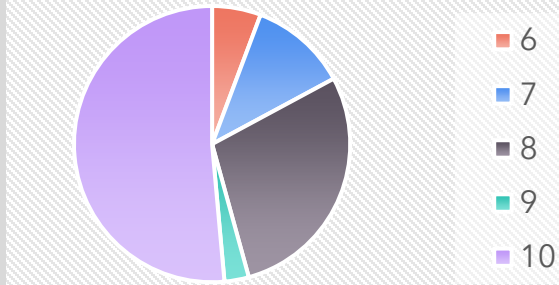
Services better prepared them for employment, college or other future goals



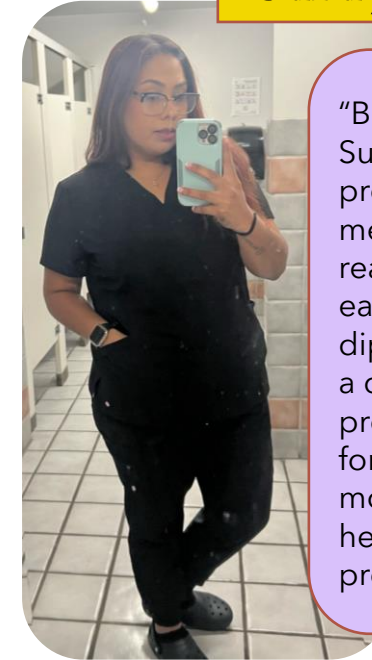
Would recommend the program to others



Overall Employer satisfaction with Sueños services



Saray



"Being a part of Sueños and the adult program has given me the opportunity to reach my goals, like earn my high school diploma and enroll in a dental assistant program. I look forward to reaching more goals with the help of both programs"

Challenges:

- Youth continue to prefer virtual services
- Recruitment of new youth, particularly OSY

Searching for Youth?

If you know youth, between 16-21 years of age, who want job development, career exploration and paid work experience have them contact us:

- 229 Green Valley Rd., Freedom
- (831) 466-5672
- wioasuenos@santacruzcoe.org



Student Resource & Support Network (WIOA at Cabrillo)

What's New?

- Fall 22 classes began August 29.
- WIOA Employment Specialists on campus every Wednesday.
- Cabrillo to host WIOA group intakes/orientations.
- SRSN is open for student drop-in and study time.

What We're Seeing

- We are still experiencing low enrollment numbers but we are seeing a rise in WIOA interest with New Allied Health cohorts.
- Highest completion rates are when cohorts graduate. This also means we lose a high number of students upon completion.
- We are seeing more students in general on our campuses this Fall 22 than in the previous Semesters.

Our Enrollment

- Spring 2022 Graduates: DW=2 Participants
- 2022-2023 Academic year
 - 35 Enrolled
 - 5 onboarding
 - 10 referred to WIOA via Universal Referral Form

How Can Students Contact us?

- Visit our website:

<https://www.cabrillo.edu/student-resource-support-network/srsn-wioa/>

- Contact Sara Castillo (WIOA Program Specialist) directly @ 831-477-5223 or sacastil@cabrillo.edu

OR Scan the QR Code for our interest form



Success Story: Victor



CalWORKs at Cabrillo College

Contract Outcomes for CalWORKs Employment Services

- Fall Semester - 2022
- **73** Active students, pursuing a degree or certificate program (in county residents)
- **6** Active Work Study participants
- **4** On Boarding with Cabrillo requirements
- Students were offered a Fall Welcome Webinar
- October we will provide a scholarship workshop to all CalWORKs students

Success Story

Single mom of 2 young boys (special needs), who have endured significant domestic violence has worked so hard with her FSW and our office to overcome her fears. This semester she really branched out and joined the Social Justice class and an exercise class for self care.

What's New?

- Social Justice class opened to CalWORKs students
- ETS staff are co-located on campus
- Technology Grants available through Cabrillo
- Lobby / Study Area remains open for student use
- Students are taking advantage of loaner laptops again

Challenges

- COVID-19 Variants and changing requirements
- Child Care (10 licensed sites in SC county)
- Affordable Housing

CAB-SmartHIRE Subsidized Employment

Contract Outcomes for CalWORKs Employment Services



Subsidized Employment

- **Referrals:** 9 received
- **Intakes Completed:** 5
- **job placements:**
 - 4 Subsidized placements
 - 2 Unsubsidized placements
 - Earnings: \$15-25/hour
 - Construction, produce stores, care giving
- **Completers:** October

What's New!

- **Employer Outreach:** 2 employers
- **Job readiness workshops** 1
 - Professional portfolios
- **In person:** SmartHIRE Classroom
- **Covid:** PPE supply distribution
- **Basic needs:** (diapers)
- **Community Event/Family Engagement (NNO)**

Barriers/Challenges

- Deferment/Covid-Exemption
- Childcare
- Transportation
- Family responsibilities
- Back to school/Increase of COVID exposures
- Unhoused clients
- Work ethics (attendance, employer)



Information Item 7: Presentation by Community Action Board (CAB)

(No vote required)

Luna Y Sol Familia Center



Community Action Board
of Santa Cruz County, Inc.

Maria Rodriguez-Castillo

Alcance/DWC Programs Director

CAB's mission is to partner with the community to eliminate poverty and create social change through advocacy and essential services.

CAB's vision is thriving, equitable and diverse community free from poverty and injustice.

Values

Equity: *We are committed to economic, political and social justice.*

Dignity and Diversity: *We believe every person has value and is worthy of dignity and respect.*

Service: *Compassion, humility and partnership are the hallmarks of our work with one another.*

Community Action: *Collective action and advocacy empower the community and create change.*

Inclusion: *The community shall be a voice in shaping our work.*



LUNA Y SOL FAMILIA CENTER

FOR YOUTH AGES 12-17 YRS OLD & THEIR FAMILIES LIVING IN SOUTH COUNTY

A ONE STOP CENTER



BASIC necessities

Linkage to necessities:
.....

- Medical
- Food Resources
- Housing Information
- Immigration Support
- Parent Support Workshops



wellness

Life skills development:
.....

- Restorative Justice Practices
- Linkages to:
 - Substance Use
 - Mental Health Counseling
 - Youth/Family Counseling
- Youth Rites to Passage Healing Circles:
 - Joven Noble
 - La Joven Noble
 - Xinachtli
- Physical Activity



Education

Academic support and college exploration:
.....

- Educational Counseling
 - High School
 - Middle School
- College and Vocational Exploration
- Tutoring



economic opportunities

Job readiness opportunities:
.....

- Financial Literacy
- Resume Building
- Job Application
- Mock Interview Process
- Income Tax Credit Workshops



community engagement

Leadership opportunities that foster connectedness and belonging:
.....

- Mentorship
- Youth Leadership Engagement Councils
- Community Service Hours
- Linkage to pro-social activities
- Conveying Culturally Responsive Family Activities to Build and Strengthen Family Relationship and Trust

PROGRAM OUTCOMES: To increase participating youth and their families life skills, including leadership, self-confidence & belonging, communication, problem-solving, team building, and trust.

CONTACT US:

Alexander Zarazua
Youth Programs Coordinator, 831.332.9041

Luna y Sol HUB
15 Madison Street Wats. CA

PVUSD Family Engagement & Wellness Ctr
530 Palm Ave Wats.



Information Item 9: AJCC Certification Continuous Improvement Plan PY 21/22 Update

(No vote required)

Background

WDB Staff previously informed this committee of the EDD policy directive, WSD20-08, dated March 1, 2021 which provides policy and guidance for conducting the AJCC certification process. There are two (2) levels of AJCC Certification:

1. **Baseline:** intended to ensure that every AJCC site is in compliance with WIOA statutory and regulatory requirements; and
2. **Certification Indicator Assessment:** intended to measure continuous improvement in service delivery with seven (7) indicators.

An independent evaluation and assessment of each of the AJCCs was conducted by Racy Ming and Associates. The independent and objective assessment will be conducted every three (3) years and will be due again to the State in 2024 with the criteria and procedures established by the State board. Using the recommendations and evaluations from the assessments, the Continuous Improvement (CI) Plan was created. The purpose of the CI Plan is to ensure that AJCCs deliver a better experience and continuously improve services for job seekers, workers, and employers.

As you may recall, on December 8, 2021, the WDB approved the America's Job Center of California (AJCC) Certification Indicator Continuous Improvement Plan as written and authorized the WDB staff to submit to the Employment Development Department (EDD) Regional Advisor by the December 31, 2021 deadline.

Update

The Continuous Improvement Plan incorporates the actions for the program year for each AJCC site. PY 2021/22 Quarter 4 progress is available for your information.

The link to view the CI plan is found here: <https://bit.ly/3dhthG5>