Workforce Development Board
Executive Committee
1000 Emeline Ave., Santa Cruz
Wednesday, July 23, 2019, 8:30 a.m.

Agenda

I. Call to Order/Welcome

II. Public Comment

III. Administration
   A.1 Board meeting planning PY 2019/20 ......................... 2-3

IV. Chairperson’s Report

V. Adjournment

Next Meeting: Workforce Development Board Meeting
Wednesday, September 11, 2019 @ 8:30 a.m.
Seacliff Inn – Seacliff Room
7500 Old Dominion Court
Aptos, CA 95003

Executive Committee Meeting
August 28, 2019 @ 8:30 a.m.
Sesnon House – Cabrillo College
6500 Soquel Drive
Aptos, CA 95003
A.1 Board Meeting Planning PY 2019/2020

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<th>COMMITTEE:</th>
<th>Executive Committee</th>
<th>MEETING DATE:</th>
<th>July 23, 2019</th>
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<tr>
<td>STAFF NAME:</td>
<td>Andy Stone, WDB Director</td>
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SUMMARY:

At this meeting, the Executive Committee will identify the primary topics for presentation at the full Workforce Development Board (WDB) meetings in Program Year 2019-2020. To help facilitate this discussion, the WDB staff has identified thirty potential topics (attached). The Committee will add its recommendations and then narrow the list down to its top four topics.

SUGGESTED MOTION: (if applicable)

I move to direct the WDB staff to include the following topics in future WDB meeting agendas:

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A.1 Attachment 1

STAFF RECOMMENDED BOARD MEETING TOPICS

**Business & Hiring**
- Upskill your Workforce
- Workforce Incentives & Credits
- Taking on an Apprentice
- Discovering Employee Strengths and Challenges
- Workplace Culture – Beyond Theory
- Improve Customer Service
- New Trends - Attract, Hire and Retain Employees
- Finding Workers with the Right Skills
- Remote Workers – Benefits and how to use them

**Economic Opportunities and Challenges**
- State of the Workforce & Economy Update
- Future of Agriculture in the Pajaro Valley
- State of the local Technology Sector
- The Gig Economy
- Automation and Artificial Intelligence – Workforce Impacts
- Future of Career Training and Education

**Program Delivery**
- WIOA Services Overview
- Innovative Trends in Career Services
- Training Workers for “Soft Skills”
- Entrepreneurship as a Training Opportunity
- The Local Workforce Development Ecosystem
- Evaluation of local Program Outcomes
- Merging County Workforce Programs for Improved Outcomes
- Lean – Process Improvement for Workforce Programs

**Targeted Populations**
- Prison to Employment
- Engaging Hard to Serve Youth
- Career Services for Homeless Individuals
- Employment for Veterans
- Gender in the Workplace
- Older Workers
- Generation Z