Agenda

I. Call to Order/Welcome

II. Approval of Agenda

III. Public Comment

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   C.2 PY 16-17 Budget Modification: High-Performing WDB Award ..8

VI. Administration
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   A.4 Technology Sector Initiative ..........................................13
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   A.7 Planning for February 22 WDB Meeting (Action) ............17

VII. Chairperson’s Report

VIII. Adjournment

Next Meeting: Workforce Development Board Meeting
Wednesday, February 22, 2017 @ 8:30 a.m.
Simpkins Swim Center
979 17th Avenue
Santa Cruz, CA 95062

Executive Committee Meeting
Wednesday, April 5, 2017 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.
The Chair called the meeting to order at 8:33 a.m., and a quorum was established.

Committee Members in Attendance
Delk, Marshall – Business Services Committee Chair
Destout, Elyse – Youth Council Chair
Hartmann, Andy – (Alt) Youth Vice Chair
Morse, Rob – Vice Chair
Siegel, Carol – Chair
Slack, Ron – Prior Chair
Van Valer, Andy – (Alt) Business Services Committee Vice Chair

Committee Members Absent
N/A

Staff in Attendance
Gray, Lacie – WDB Sr. Human Services Analyst
Stone, Andy – WDB Director
Zeller, Brenda – WDB Administrative Coordinator

Guests
Dion, Jim – Employment Program Manager, EDD

Subject: Call to Order/Welcome
Discussion: Chair Carol Siegel called the meeting to order and welcomed members, staff, and guests.

Subject: Approval of Agenda
Action: It was moved to approve the September 7, 2016 Agenda.

Status: Motion to Approve: Rob Morse
Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: Public Comment
Ron Slack made an announcement for the Think Local First Indy Biz Expo to be held September 15, 2016 at the Cocoanut Grove.

**Subject: Approval of August 3, 2016 Meeting Minutes**

**Discussion:** Chair Carol Siegel called for the August 3, 2016 minutes to be approved.

**Action:** It was moved to approve the August 3, 2016 Meeting Minutes.

<table>
<thead>
<tr>
<th>Status</th>
<th>Motion to Approve:</th>
<th>Motion Seconded:</th>
<th>Abstentions:</th>
<th>Committee Action:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Marshall Delk</td>
<td>Ron Slack</td>
<td>None</td>
<td>All in favor, motion passed.</td>
</tr>
</tbody>
</table>

**Subject: V. Administration Items:**

**A.1 – Data Dashboard**

Director Andy Stone went over the Data Dashboard, noting that the funding expended amount did not include final invoices from Goodwill, COE, and SBDC. Expenses for Q4 are anticipated to be approximately $450,000 once those invoices are received.

**A.2 – Strategic Plan Report Update (Action)**

Director Andy Stone reviewed the goals for the WIB/WDB Strategic Plan for Program Years (PY) 2014-17 and gave an update on the status of each goal.

**Action:** It was moved to accept the WIB/WDB Strategic Plan Status Report as presented.

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<thead>
<tr>
<th>Status</th>
<th>Motion to Approve:</th>
<th>Motion Seconded:</th>
<th>Abstentions:</th>
<th>Committee Action:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ron Slack</td>
<td>Marshall Delk</td>
<td>None</td>
<td>All in favor, motion passed.</td>
</tr>
</tbody>
</table>

**A.3 – WIOA Final PY 2016/17 Budget (Action)**

Director Andy Stone presented the final WIOA Budget for PY 2016/17, which incorporates all funding sources, including Adult, Dislocated Worker, Youth, Rapid Response, and the final carry-in funding levels from PY 15/16.

**Action:** It was moved to approve the Final PY 2016/17 WIOA Budget with final carry-in from PY 15/16 for the formula WIOA Adult, Dislocated Worker (DW), Rapid Response, and Youth programs; authorize WDB Director to
determine how best to use unallocated funds and allocated funds if not fully expended to meet program goals and report on any changes to the Executive Committee.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Ron Slack  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**A.4 – Slingshot Meeting Recap**

Director Andy Stone recapped the results of the Slingshot meeting with the Health Improvement Partnership of Santa Cruz County held on August 11, 2016. He discussed two priorities for the healthcare industry identified during the meeting; Talent Development and Care Coordination. In order to follow-through on the priorities identified, the Health Improvement Partnership of Santa Cruz County will create two working groups; a Talent Development Working Group to develop an action plan for meeting cross-cutting skill requirements, occupation-specific needs, and a comprehensive talent pipeline initiative, and a Care Coordination Working Group to develop an industry-wide definition and action plan for a comprehensive Care Coordination Initiative. The WDB’s next step is to train staff as facilitators for the two working groups. Director Andy Stone noted that this process is being replicated in Monterey, San Luis Obispo, and Santa Barbara Counties. He also stated that this meeting excluded partners in the education community in order to allow the health care industry to identify and develop its needs. Education partners will be included at a later date so that the WDB can then facilitate a way for education to meet industry needs.

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**A.5 – Proposition 39 Pre-Apprenticeship Training Agreement with Monterey County (Action)**

Director Andy Stone presented the Proposition 39 Pre-Apprenticeship Training agreement with Monterey County. This agreement is necessary in order to receive funding in the amount of $123,533 awarded for the Proposition 39 grant and begin providing services by the end of the grant period (September 30, 2017).

**Action:** It was moved to approve the Agreement with Monterey County to contract with the Santa Cruz County Workforce development Board in the amount of $123,533 to provide Proposition 39 Pre-Apprenticeship services to 25 individuals and to forward this agreement to the WDB and the Santa Cruz County Board of Supervisors.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Elyse Destout  
Abstentions: Andy Hartmann  
Committee Action: All in favor, minus noted abstention, motion passed.
A.6 – WDB Committee Discussion

Director Andy Stone discussed new WIOA committee requirements and recommendations, and proposed some changes to WDB committees. He proposed forming a Job Seeker Committee that would combine the standing Youth Council, a recommended but not required WDB committee, with the new focus of addressing individuals with disabilities and One-Stop partner service issues. He also proposed creating an innovation fund for the potential Job Seeker Services Committee and the Business Services Committee to allow them the opportunity to increase their impact in the community. Executive Committee members directed Andy Stone to formalize the committees’ new priorities and bring that information to the next Executive Committee Meeting on October 5, 2016.

VI. Chairperson’s Report

WDB Chair Carol Siegel thanked committee members and staff for attending.

Meeting adjourned at 9:55 a.m.

Next Meeting: Executive Committee Meeting
Wednesday, October 5, 2016 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA  95060

Workforce Investment Board Meeting
Wednesday, October 26, 2016 @ 8:30 a.m.
Simpkins Swim Center
979 17th Ave.
Santa Cruz, CA 95062
C.1 Common Measure Performance PY 16-17 Q1

COMMITTEE: Executive Committee
MEETING DATE: February 1, 2017

STAFF NAME: Andy Stone, WDB Director; Sara Paz-Nethercutt, WDB Sr. Analyst; Teresita Hinojosa, WDB Sr. Analyst

SUMMARY:

The attached Performance Update for 1st Quarter PY 2016-17 gives an indication of local performance as of September 30, 2016 for Adult, Dislocated Worker and Youth program services. The state only considers annual performance and requires local areas meet 80% of the assigned goal. Although the Workforce Innovation and Opportunity Act (WIOA) was enacted effective July 1, 2015, the performance measures used under WIA will remain in effect until June 30, 2017. The LWIA has met or exceeded all the goals.

As a reminder, this is preliminary data through 1st Quarter and includes data on up to 25 Adults, 21 Dislocated Workers, and 78 Youth depending on the specific measure. The State will review the data for validation of WIOA numbers and provide FINAL actual program year performance results after the program year ends.

SUGGESTED MOTION: (if applicable)

I move to accept the WIOA Common Measure Performance for 1st Quarter for PY 2016-17.
C.1 Attachment

Performance Update for 1st Quarter PY 2016-17

### Adult and Dislocated Worker Formula 1st Quarter Performance (as of 9/30/16)

<table>
<thead>
<tr>
<th>Adult and DW Performance Goals</th>
<th>Participant Categories</th>
<th>PY 2016-17 Santa Cruz LWIA Goal</th>
<th>Performance Level through 9/30/16</th>
<th>Met Goal</th>
<th>Met 80% Target?</th>
<th>Success Rate % of goal met</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entered Employment Rate</td>
<td>Adult</td>
<td>72.0%</td>
<td>100%</td>
<td>YES</td>
<td>YES</td>
<td>138.8%</td>
</tr>
<tr>
<td></td>
<td>Dislocated Worker</td>
<td>70.5%</td>
<td>90%</td>
<td>YES</td>
<td>YES</td>
<td>127.6%</td>
</tr>
<tr>
<td>Retention Rate – 9 months 1, 2, &amp; 3 Qtrs after exit</td>
<td>Adult</td>
<td>85.0%</td>
<td>68%</td>
<td>NO</td>
<td>YES</td>
<td>80%</td>
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<tr>
<td></td>
<td>Dislocated Worker</td>
<td>84.0%</td>
<td>85.7%</td>
<td>YES</td>
<td>YES</td>
<td>102%</td>
</tr>
<tr>
<td>Average Earnings: 2nd and 3rd Qtr after exit to 2nd and 3rd Qtr prior to WIA participation</td>
<td>Adult</td>
<td>$16,500</td>
<td>$16,820</td>
<td>YES</td>
<td>YES</td>
<td>101.9%</td>
</tr>
<tr>
<td></td>
<td>Dislocated Worker</td>
<td>$15,050</td>
<td>$20,654</td>
<td>YES</td>
<td>YES</td>
<td>137.2%</td>
</tr>
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</table>

*The State of California requires local areas meet 80% of the assigned goal.*
C.2 PY 16-17 Budget Modification: HPB Award

<table>
<thead>
<tr>
<th>COMMITTEE:</th>
<th>Executive Committee</th>
<th>MEETING DATE:</th>
<th>February 1, 2017</th>
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<tbody>
<tr>
<td>STAFF NAME:</td>
<td>Andy Stone, WDB Director; Sara Paz-Nethercutt, Sr. Analyst</td>
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SUMMARY:

As you may recall, Senate Bill (SB) 698 passed in October 2011 requiring the Governor, through the California Workforce Investment Board to establish criteria/standards for local Workforce Investment Boards (WIBs) to be deemed "high performing" during the certification process. Santa Cruz WIB approved the local plan at that time, which included, among other updates, the formation of the Business Services Committee. Additionally, a key piece of the legislation required the Governor and the Legislature, in consultation with the California Workforce Investment Board to reserve specified federal discretionary funds for the designated high performing WIBs.

On February 12, 2014, this board achieved High-Performance Local Board (HPB) certification and became eligible to receive a monetary award. Program Year 2016-17 will be the first year local boards receive a monetary award as the Governor's discretionary fund has been restored to the full 15 percent this program year. On December 27, 2016, we were made aware of the local award of $54,838.

Note: The Workforce Investment Board became the Workforce Development Board effective July 1, 2016 so reference to WIB are appropriate for the above board item.

☐ Attachment(s)

SUGGESTED MOTION: (if applicable)

I move to accept the monetary award for having been designated a high-performing board and direct the WDB director to exercise his discretion for expenditure as allowed in the WIOA.

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<th>COMMITTEE APPROVAL:</th>
<th>☐ Yes ☐ No Other:</th>
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<tr>
<td>BOARD DATE</td>
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A.1 Dashboard

July 1, 2016 to December 31, 2016

PY 16/17 Budget: $4,335,351

PY 16/17 Jobseeker Visits
Total Visits by Quarter

PY16/17 Rapid Response:
Number of Lay-offs

Annual Lay-offs
Q1 Total=14
Q2 Total=23
Total= 37

Unemployment Rates

Santa Cruz: December 7.5%
State: December 5.0%
Nation: December 4.5%
A.2 Strategic Plan Report

COMMITTEE: Executive Committee      MEETING DATE: February 1, 2017

STAFF NAME: Andy Stone, WDB Director

SUMMARY:

On October 8, 2015 the WIB approved the WDB Director's PY 2015-16 Operational Plan which lays out the specific actions for the program year designed to ensure that the Strategic Plan's goals are met. The attached scorecard represents the updated PY 2016-17 outcomes for the approved goals and action steps.

Both the Strategic Plan and the WDB Director's Operational Plan incorporate the 2014-17 Strategic Goals referenced below.

2014-2017 Strategic Goals for Workforce Santa Cruz County

Goal 1: Increase effectiveness of local and regional workforce development system to better meet job seekers, business and community needs

Goal 2: Align workforce development strategies to support local economic development

Goal 3: Develop strategic relationships with educators, employers and community partners to:
   • Increase the skill levels of youth and adult job seekers, and
   • Create opportunities for employment, career mobility, and self-sufficiency

Goal 4: Increase Board (WDB) Effectiveness

Attachment(s)

SUGGESTED MOTION: (if applicable)

I move to adopt the WDB Director's Operational Plan update for PY 16/17 and recommend approval by the Workforce Development Board.

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</table>
## A.2 Attachment - Workforce Development Board of Santa Cruz County

### STRATEGIC PLAN STATUS REPORT PY 2016-2017

<table>
<thead>
<tr>
<th>Goal 1</th>
<th>Benchmark (2015-16)</th>
<th>2016-17 Target</th>
<th>2016-17 Operational Goals to meet Target</th>
<th>YTD</th>
</tr>
</thead>
</table>
| Increase effectiveness of local and regional workforce development system to better meet job seekers, business and community needs | Regional Strategies implemented in 2015-16:  
• Awarded Proposition 39 Pre-Apprenticeship Grant  
• Awarded Slingshot Grant for Health Care | In 2016-17: Deliver three WDB approved projects | • Implement regional pre-apprenticeship training program  
• Obtain and implement second round Slingshot grant for Health Care Sector  
• Launch Local Tech Industry Partnership | Prop 39: Classes started in January, 16 students enrolled  
Slingshot: Regional meeting planned for February or March, focus on care coordination and talent  
Tech Partnership: Contract out for approval. Work to begin in April |

| Goal 2 | Align workforce development strategies to support local economic development | In 2015-16, transitioned CEDS Committee management to the County’s Economic Development Office | In 2016-17: Partner with economic development to help employers attract and retain talent | Asset Map: Working w/ County Economic Development  
Training: Provided by Business U on 9/26  
Business Engagement Plan: Assigned to Business Services Committee |

| Goal 3 | Develop strategic relationships with educators, employers and community partners to:  
• Increase the skill levels of youth and adult job seekers, and  
• Create opportunities for employment, career mobility, and self-sufficiency | In 2015-16, launched WDB Scholarship list pilot program | In 2016-17: Use data and messaging to strategically target employers and job seekers | Hot Jobs Report: Initial report completed  
WDB Scholarship List: Have completed purchase order with Public Consulting Group  
WDB Messaging: Completing PO w/ Studio Holladay for marketing services |

| Goal 4 | Increase Board (WDB) Effectiveness | In 2015-16, approved new 25 member board | In 2016-2017: Establish the WDB as Workforce Development Experts | Development Opportunities: Consultant provided WIOA overview at 10/26 WDB Meeting.  
New WDB Orientation: Consultant to meet w/ WDB chair in February  
WDB Policy Review: Will begin in February |

**Benchmark = beginning of the strategic plan**  
**Target = planned to be at the end of the year**  
| Green | on track to meet planned target for the year | | |
| Yellow | needs to be watched | | |
| Red | in danger of not meeting target for the year | | |
A.3 Procurement Status PY 2017-18

COMMITTEE: Executive Committee  MEETING DATE: February 1, 2017

STAFF NAME: Andy Stone, WDB Director; Sara Paz-Nethercutt, Sr. Analyst

SUMMARY:

As you know, this board approved the issuance of a Request for Proposal (RFP) for WIOA Adult, Dislocated Worker and Career Center Operator program services at the June 8, 2016 meeting. The RFP was subsequently released at the Board of Supervisors (BOS) meeting on November 15, 2016.

As part of the process, the WDB worked with the County's General Services Department's Purchasing Division (GSD) to conduct the RFP procurement process. GSD requirements for RFP contracting allow for a one-year contract with three additional one-year options for renewal, for a total possible term of four years. This procurement process provides for a potential contract that could extend from PY 2017-18 through PY 2020-21 based on a contractor cost analysis. Regardless of the results of the cost analysis, a new RFP process will need to be conducted every four years as required by utilizing the County procurement process.

Results of Competitive Process

As a result of the RFP process managed by GSD three (3) proposals were received as follows: Eckerd Youth Alternatives, Inc., Goodwill Central Coast, and KRA Corporation. WDB Director will provide an update on the current status of the procurement.

Attachment(s)

SUGGESTED MOTION: (if applicable)

COMMITTEE DATE  COMMITTEE APPROVAL: □Yes □No Other:

BOARD DATE  BOARD APPROVAL: □Yes □No Other:
A.4 Technology Sector Initiative

COMMITTEE: Executive Committee
MEETING DATE: February 1, 2017

STAFF NAME: Andy Stone, WDB Director

SUMMARY:
As you know, Workforce Development Boards are the key conveners of industry sector strategies connecting workers to relevant training and education, and connecting employers to a skilled workforce. Industry sector strategies are critical to promoting regional partnerships of employers, educators, workforce developers and other stakeholders that address the skill needs of high-demand occupations in a region. An industry sector strategy is typically focused on one critical industry; is led by a strategic partner who coordinates dialogue and action; and results in customized solutions aligned with the workforce needs of employers in the industry. Industry sector strategies are a proven mechanism for meeting the needs of workers for high-quality jobs and the needs of employers for skilled workers.

Santa Cruz Works members in the technology sector have identified a need to attract and retain a skilled tech workforce to be competitive with Silicon Valley. In response to this identified technology sector talent shortage, your Board issued a Request for Proposal (RFP) to develop a business-led sector initiative to attract and retain skilled tech workers locally. Two vendors responded and a team of WDB and Economic Development staff, along with the Executive Director of the initiative's key partner, Santa Cruz Works, which will host the Partnership, reviewed and rated proposals. The successful vendor was Collaborative Economics which will launch the Technology Sector Partnership in Santa Cruz County, including recruiting employers to provide leadership and to ultimately sustain the Partnership at the conclusion of the contract, facilitate a Partnership launch meeting, assist the Partnership in identifying short term and long term strategies to address the local technology talent shortage, coordinate and facilitate up to three follow up meetings to build a plan to sustain the Partnership, and train and coach business people who will be the leadership that continues the Partnership.

Your Committee's recommendation to approve a contract with Collaborative Economics will be forwarded to the Workforce Development Board at its February 22, 2017, meeting with the final consideration for approval of the contract resting with the Board of Supervisors at its March 21, 2017, meeting.

☐ Attachment(s)

SUGGESTED MOTION: (if applicable)
I move to approve the award of the Technology Sector Initiative contract to Collaborative Economics, to forward this recommendation to the WDB for its February 22, 2017 meeting and to recommend the contract be sent to the Board of Supervisors on March 21, 2017 (or thereabouts) for final approval.

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</table>
A.5 2017-20 WIOA Local Plan

SUMMARY:

As you may recall, the California Workforce Development Board has developed a State Workforce Innovation and Opportunity Act (WIOA) Plan, which is the controlling state policy document for regional and local plans. It sets the state's policy direction for these plans, and serves as a conceptual map for Local Boards and their partners as they jointly develop the regional and local plans required by WIOA.

Under the State Plan, the primary purpose of local plans and partnerships is to facilitate access to workforce services at the local level. While regional plans and partnerships are specifically focused on constructing a regional training and education architecture that aligns with regional labor markets, individuals will access and experience this regional workforce architecture primarily through local service delivery efforts, principally those of WIOA partners operating in the America's Job Center of California (AJCC) system, formally known as One-Stop Career Centers, but potentially through other partners of the workforce system as well. In this regard, it is typically at the local level where services will be integrated, resources coordinated, and supportive services provided to individuals being served by the partners.

On September 16, 2016, the State issued instructions for guidance for the preparation of both local and regional plans required by the WIOA. The Local Plan was prepared in accordance with the requirements and planning guidance provided by the State of California, including the mandated public notice, public comment and review period. The Draft Local Plan was released on January 18, 2017. The public has been invited to your Committee's meeting today to provide In-Person Public Comment. The public comment period will close at your Board's meeting on February 22, 2017. The Board of Supervisors, as the Chief Elected Local Official for the WDB, will consider the Draft Plan at its March 14, 2017 meeting. The Local Plan must be submitted to the State by March 15, 2017.

The proposed Local Plan may be viewed at www.santacruzwib.com under Reports and Publications.

I move to accept any comments generated at the meeting about the 2017-20 WIOA Local Plan and to recommend that the Local Plan be forwarded to the Santa Cruz County WDB and then to the Santa Cruz County Board of Supervisors.
# A.5 and A.6 Attachment

## Santa Cruz County WIOA Local And Regional Plans 2017-20 Timeline

<table>
<thead>
<tr>
<th>Local Plan (Santa Cruz County)</th>
<th>Regional Plan (Monterey, San Benito, San Luis Obispo, Santa Cruz)</th>
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<tbody>
<tr>
<td>Date</td>
<td>Benchmark</td>
</tr>
<tr>
<td><strong>2016</strong></td>
<td></td>
</tr>
<tr>
<td>December 31, 2016</td>
<td>Complete Draft Local Plan</td>
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<tr>
<td><strong>2017</strong></td>
<td></td>
</tr>
<tr>
<td>January 18, 2017</td>
<td>30 Day Public Comment Period Opens</td>
</tr>
<tr>
<td>February 1, 2017</td>
<td>WDB Executive Committee Meeting- Public Invited to Attend and Comment</td>
</tr>
<tr>
<td>February 17, 2017</td>
<td></td>
</tr>
<tr>
<td>February 22, 2017</td>
<td>Full Board Meeting –Close Public Comment Period</td>
</tr>
<tr>
<td>March 14, 2017</td>
<td>Board of Supervisors memo to ask for approval of the Local Plan</td>
</tr>
<tr>
<td>March 15, 2017</td>
<td>WIOA Local Plan due to the State</td>
</tr>
<tr>
<td>April 30, 2017</td>
<td>State Board approves or conditionally approves Local Plan</td>
</tr>
<tr>
<td>May 15, 2017</td>
<td>State Board notifies local boards of any Local Plan deficiencies</td>
</tr>
<tr>
<td>June 15, 2017</td>
<td>State Board approves or conditionally approves Regional Plan</td>
</tr>
<tr>
<td>August 1, 2017</td>
<td>Final Local Plans due to the State</td>
</tr>
<tr>
<td>September 1, 2017</td>
<td>State scheduled to issue final approval of all Local Plans</td>
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A.6 Coastal Region WIOA Plan

<table>
<thead>
<tr>
<th>COMMITTEE:</th>
<th>Executive Committee</th>
<th>MEETING DATE:</th>
<th>February 1, 2017</th>
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<tbody>
<tr>
<td>STAFF NAME:</td>
<td>Andy Stone, WDB Director</td>
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SUMMARY:

As you may know, the Monterey County Workforce Development Board (WDB), as a member of the Coastal Region, is in the process of developing a Four-Year Regional Plan as required under the Workforce Innovation and Opportunity Act (WIOA) of 2014. Regional Plans and partnerships required by the WIOA function under the WIOA State Plan for the State of California as the primary mechanisms for aligning educational and training provider services with regional industry sector needs in California’s 14 WIOA Regional Planning Units (RPU). The Coastal RPU includes the Santa Cruz, Monterey, San Luis Obispo, and Santa Barbara Counties workforce development areas.

Your Committee is asked to accept comments on the Regional Plan today through the public comment period (January 18-February 17) and to recommend that the Plan be forwarded to the WDB and Santa Cruz County Board of Supervisors for approval. Other counties in the region will be following a similar process, culminating with the Coastal RPU's Regional Plan being submitted by the Monterey County WDB on behalf of the RPU to the California Workforce Development Board on March 15, 2017 for review and approval.

The Monterey County WDB is collecting input from a variety of sources including research reports, interviews, and public meetings as part of the development of the Regional Plan to ensure the Plan addresses the following goals and objectives: Collection and analysis of regional labor market data; Establishing regional service strategies; Developing and implementing sector initiatives for in-demand industry sectors and occupations; Promoting industry-valued secondary credential attainment; Understanding job quality considerations for the region; and Ensuring accessibility and inclusivity in regional programs and services.

For more information and/or to review the plan and provide comments please visit Monterey County WDB’s website at [www.montereycountywib.org](http://www.montereycountywib.org). Questions may be directed to 831-796-6434.

I move to accept any comments generated at the meeting about the 4-Year Coastal Region WIOA Regional Plan, to have WDB staff forward the comments to the Monterey County WDB, and to recommend that it be forwarded to the Santa Cruz County WDB and then to the Santa Cruz County Board of Supervisors.

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<th>BOARD DATE</th>
<th>BOARD APPROVAL:</th>
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A.7 Planning for Feb. 22 WDB Meeting

COMMITTEE: Executive Committee
MEETING DATE: February 1, 2017

STAFF NAME: Andy Stone, WDB Director

SUMMARY:
The next Workforce Development Board (full board) meeting is scheduled for February 22, 2017. At this time, WDB staff request that your committee discuss and develop the agenda outline for that meeting.

SUGGESTED MOTION: (if applicable)
I move to direct the WDB staff to include the following items in the February 22, 2017 WDB meeting agenda:

COMMITTEE DATE
COMMITTEE APPROVAL:
☐ Yes ☐ No Other:

BOARD DATE
BOARD APPROVAL:
☐ Yes ☐ No Other: