AGENDA
Wednesday, July 17, 2019
8:30 a.m. – 10:30 a.m.
United Way Conference Room
4450 Capitola Rd #106, Capitola, CA

I. Roll Call (2 Min)

II. Agenda Review (3 Min)

III. Announcements (5 Min)

IV. Public Comment (5 Min)
Members of the public may address the Commission on items not on the agenda for a maximum of five minutes each

V. Correspondence/Information Only (3 Min)

VI. Approval of March Minutes (Action) (2 Min)
Related Materials: July 7, 2018 Draft Human Services Commission Work plan objective #3: General Commission Administration Related documents: March 2019 Meeting Minutes (Pages 4-5)

VII. Presentation on Homelessness and Substance Use Disorder Services (50 Min)
Related Materials: July 7, 2018 Human Services Commission Work Plan Objective #7: Increase Community access to public assistance programs.

VIII. Report Out on Commission’s Homelessness Services Work Group (10 Min)

IX. Child Care Developer Fee Loan Program Update (Action) (10 Min)

X. Veterans Liaison Report (5 Min)

XI. Director’s Report (20 Min)

As a courtesy to those persons affected, please attend the meeting smoke and scent free. The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. The United Way Conference Room (as well as alternate sites) is located in an accessible facility. If you wish to attend this meeting and you will require special assistance in order to participate, please contact Jessica Scheiner at (831) 454-4088 (TDD number 454-2123) at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format.
XII. Next Meeting & Agenda Items
September 18, 2019 – United Way Conference Room, 4450 Capitola Rd. #106,
Capitola, CA

XIII. Adjournment

A COMPLETE AGENDA PACKET IS AVAILABLE FOR REVIEW AT THE HUMAN SERVICES
DEPARTMENT, 1000 EMELINE AVE., SANTA CRUZ, CA
MATERIALS AND CORRESPONDENCE IN PACKET

FROM THE BOARD OF SUPERVISORS AGENDA (Full agenda items available on Board of Supervisors website, https://santacruzcountyca.iqm2.com/Citizens/Calendar.aspx, on Board dates indicated)

- Funding Recommendations For Family Reunification Services (5/21/19) 6-7
- Approve Homeless Services Center Contract Second Amendment (5/21/19) 8-9
- Submission of Veteran’s Service Application for Proposition 63 Grant Funds (5/21/19) 10-11
- Nomination for CSAC 2019 Challenge Awards (6/11/19) 12-15
- Report Back on Phase 3 of CORE Investments 16-17
- Thrive By Three Report (6/11/19) 18-21
- Final County Operational Plan for Fiscal Years 2019-21 (6/25/19) 22-24
- Accept Unanticipated Grant Revenues for Veterans Service 25-26

COMMISSION COMMITTEE AGENDAS AND MINUTES

- Child Care Planning Council http://www.childcareplanning.org/
- IHSS Advisory Commission http://www.santacruzhumanservices.org/AdultLongTermCare/InHomeSupportiveServices/AdvisoryCommission.aspx

- Santa Cruz County Women’s Commission http://www.sccwc.org/Home/Meetings.aspx
- Santa Cruz County Seniors Commission http://www.sccseniors.org/Home/Meetings.aspx
- Santa Cruz County Commission on Disabilities http://scccod.net/
- Santa Cruz County Latino Affairs Commission http://scclatinoaffairs.org

OTHER MATERIALS

- MAH Senior Isolation Exhibit 27-28
- Report on Child Care Developer Fees Loan Applications 29-32
- Elder Abuse Awareness Month 33
County of Santa Cruz

HUMAN SERVICES COMMISSION

(831) 454-4130 or 454-4088
FAX (831) 454-4642
1000 Emeline Avenue, Santa Cruz, CA 95060
www.santacruzhumanservices.org www.workforcescc.com

Draft
Meeting Minutes

DATE: March 20, 2019
TIME: 8:30 a.m. – 10:30 a.m.
PLACE: United Way Conference Room, 4450 Capitola Rd., Suite #106, Capitola, CA 95010

Commissioners Present: Sandra Skees (1st District); Danny Keith (2nd District); Martina O’Sullivan (2nd District); Betsy Clark (3rd District); Stoney Brook (4th District); Jennifer Anderson-Ochoa (5th District); and Denise Hitzeman (5th District).

Commissioners Excused: Heidi Boynton (1st District); Monica Martinez (3rd District); and Tony Gregorio (4th District).

Commissioners Unexcused: None

Commission Seats Vacant: None

Staff Present: Ellen Timberlake, HSD Director; Emily Balli, Deputy HSD Director; Kimberly Petersen, HSD EBSD Division Director; Jessica Scheiner, HSD Senior Analyst; Gary McNeil, HSD Senior Analyst; and Jaimie Murry, Department of Child Support Services Director.

Guests: Kelly Jacobs, Senator Bill Monning’s Office; Ruby Marquez, Assistant County Counsel; Dianne Munoz, Childhood Advisory Council; Tatiana, Human Services Department, Julie Macecevic, Executive Director Walnut Avenue Family and Women’s Center, and Antonio Rivas, Seniors Commission.

1. Approval of Minutes (Action): The Commission approved the January 16, 2019 meeting minutes. (Skees/O’Sullivan)

AYES: Skees, Brook, Hitzeman, Keith, and O’Sullivan,
NOES: None
ABSTAIN: Clark and Martinez Anderson-Ochoa
ABSENT: Boyton, and Gregorio
2. **Recommend Approval of General Assistance Regulation Changes to Board of Supervisors**

   *(Action):* The Commission voted to recommend approval of General Assistance regulation changes to the Board of Supervisors (Brook/O’Sullivan)

   **AYES:** Skees, Keith, O’Sullivan, Clark, Brook, Anderson-Ochoa and Hitzeman.
   **NOES:** None
   **ABSTAIN:** None
   **ABSENT:** Boyton, Martinez, and Gregorio.

The meeting was adjourned at 10:35 a.m.
County of Santa Cruz Board of Supervisors
Agenda Item Submittal
From: Human Services Department: Family and Children's Services Division
(831) 454-4130
Subject: Funding Recommendations for Family Reunification Services
Meeting Date: May 21, 2019

Recommended Action(s):
Approve funding recommendation for family reunification support and hotline services,
and direct the Human Services Department to return on or before August 27, 2019, with
a final contract for Board approval.

Executive Summary
On February 26, 2019, the Board authorized the Human Services Department (HSD) to
release a request for proposals (RFP) to identify qualified vendors to administer court
mandated family reunification services and after-hours crisis hotline management. HSD
released the RFP on February 27, 2019 and received one complete proposal by the
response due date, which was submitted by the prior contractor. As a result, HSD
recommends awarding funds to the prior contractor and will return on or before August
27, 2019 for the Board’s approval of the final contract.

Background
HSD provides a continuum of services to support children in the community who have
experienced child maltreatment and have been placed in out-of-home care, including
family reunification and permanency services, as mandated through the court system
and aligned with Continuum of Care Reform (CCR). CCR requires Counties to ensure
active engagement with families, children, and youth in the child welfare system to
promote permanency planning and facilitate timely reunification. HSD is also required to
operate a crisis hotline 24 hours per day, 7 days per week, for Santa Cruz County
residents to report suspected abuse or neglect.

To ensure these services are provided, HSD annually receives State funds to support
family reunification services such as supervised and therapeutic visitations and
parenting education, as well as funds for crisis hotline services. Funds for these
services have been allocated to local non-profit partner Parents Center Inc., who has
collaboratively implemented family reunification and crisis hotline services with HSD for
more than a decade. In alignment with procurement best practices, on February 26,
2019, the Board authorized HSD to release an RFP to allocate these funds for the next
two years, at a total annual amount of $921,392.

Analysis
HSD received one proposal in response to the RFP from Parents Center Inc., the local
non-profit agency who currently delivers these services. Upon review of the proposal by
HSD staff, HSD recommends the funding award of a two-year contract to Parents Center Inc. to continue to provide these services. HSD notified the agency of its intent to award, contingent on Board approval. Due to the past award, this contract can be placed on the Continuing Agreement List (CAL) to be approved by the Board during budget hearings. HSD will return to the Board for approval of the final contract on or before August 27, 2019.

Financial Impact
The California Department of Social Services (CDSS) Preserving Safe & Stable Families and 2011 Realignment allocations will fund the family reunification support and hotline services outlined in the RFP approved by the Board on February 26, 2019 at a total annual amount of $921,392, and this funding will be included in the FY 2019-20 and 2020-21 Human Services Department Budget proposal. Approval of this funding recommendation will not result in additional General Fund contributions.

Strategic Plan Element(s)
1.D (Comprehensive Health & Safety: Behavioral Health) - The award of funds recommended by HSD for family reunification support and hotline services will allow for provision of a contract that will lessen community impacts through increased access to integrated mental health services that promote permanency and family reunification for children in the foster care system.

Submitted by:
Ellen M. Timberlake, Director

Recommended by:
Carlos J. Palacios, County Administrative Officer
County of Santa Cruz Board of Supervisors
Agenda Item Submittal
From: Human Services Department: Family and Children's Services Division
(831) 454-4130
Subject: Approve Homeless Services Center Contract Second Amendment
Meeting Date: May 21, 2019

Recommended Action(s):
Approve amendment to the Homeless Services Center contract, increasing the amount by $35,000 to a new total of $580,000, for Bringing Families Home program services and authorize the Human Services Director to sign the amendment.

Executive Summary
To ensure continued housing supports are provided to families receiving child welfare services who are experiencing homelessness and are working to either reunify with their child or prevent a foster care placement, the Human Services Department (HSD) recommends the Board’s approval of a contract amendment with Homeless Services Center (HSC) for the Bringing Families Home (BFH) program. The amendment will utilize existing funds already included in the HSD fiscal year (FY) 2018-19 budget as well as funds included in HSD’s FY 2019-20 budget request.

Background
In May 2017, HSD was awarded $545,000 in competitive State BFH funding administered by the California Department of Social Services (CDSS), to provide housing support services to families in the child welfare services system experiencing homelessness. The goal of the BFH program is to reduce the number of families in the child welfare system experiencing homelessness; increase the number of families reunifying; and prevent foster care placement. On August 18, 2017, your Board approved an agreement with HSC in the amount of $545,000 to provide case management and financial assistance including housing subsidies over two fiscal years. Since the program’s start, HSC has assisted 17 families involved with child welfare services. Despite this success, more families are in dire need of this critical service. To meet this need, HSD identified $35,000 remaining in the FY 2018-19 budget and confirmed that CDSS will allow BFH funds to move forward into FY 2019-20.

Analysis
HSD seeks the Board’s approval to amend the current agreement with HSC by adding $35,000 to the contract for a new amount of $580,000 and to extend the term of the contract to June 30, 2020. The amendment will allow HSC to serve a total of 20 families involved with child welfare and to provide necessary continued housing support services to families recently placed in permanent housing. The contract will continue to be measured by the number of families housed.

Financial Impact
The California Department of Social Services (CDSS) Bringing Families Home allocation funds $545,000 towards the services outlined in the attached contract amendment. HSD has adequate appropriations in the 2018-19 budget to fund the additional $35,000 toward the amendment of this contract and has included the appropriations in its 2019-20 budget request. Approval of the amendments does not result in an additional General Fund contribution.

- Homeless Services Center No. 19W4046 – Index/GL Key: 392100-62885

**Strategic Plan Element(s)**

2.D (Attainable Housing: Homelessness) - HSD contracts with HSC to assist families experiencing homelessness who are also involved in the child welfare system, to attain and maintain permanent housing while working toward reunification with their children. Amending the contracted services increases HSD's ability to reduce homelessness and increase housing stability for these at-risk families.

**Submitted by:**
Ellen M. Timberlake, Director

**Recommended by:**
Carlos J. Palacios, County Administrative Officer

**Attachments:**

- ADM-29 20W4046 HSC
- Amend 19W4046 Homeless Services Center (for Approval)
- Contract - Homeless Services Center (1st Amend 9/11/2018)
County of Santa Cruz Board of Supervisors
Agenda Item Submittal
From: Human Services Department: Community Programs
(831) 454-4130
Subject: Ratify Submission of Application for Proposition 63 Veteran Services Grant Funds
Meeting Date: May 21, 2019

Recommended Action(s):
1. Ratify submission of the Mental Health Services Act Proposition 63 grant application in the amount of $49,868; and
2. Direct the Human Services Department to return on or before June 25, 2019, to seek authorization for the Human Services Director to sign the agreement with the California Department of Veterans Affairs Veterans Services Division and accept funds at that time.

Executive Summary
On January 29, 2019, the Human Services Department (HSD) Veterans Services Office (VSO) applied for Fiscal Year (FY) 2019-2020 Mental Health Services Act (MHSA) Proposition 63 funds to support mental health outreach and services to Santa Cruz County’s most vulnerable veterans. On April 5, 2019, the California Department of Veterans Affairs Veterans Services Division notified HSD that it had accepted the application as a preliminary request sufficient for grading and review. To receive the award, Board of Supervisors approval must be granted by May 30, 2019.

Background
The County’s most difficult to access and difficult to serve veteran population include the homeless, justice-involved, student veterans, and those who reside in remote locations. By continuing to focus outreach to these individuals and their families, the VSO will increase the likelihood of access to benefits and appropriate mental health services and related support programs. Access to these benefits and services are critical in reducing the long-term adverse impact of untreated, serious mental health conditions.

In January of this year, HSD became aware of a grant opportunity from the California Department of Veterans Affairs Veterans Services Division with a deadline of January 31, 2018. Due to the short timeframe for preparing the grant application, HSD submitted a proposal as outlined in the attached grant information worksheet.

Analysis
When the MHSA Proposition 63 award is received, HSD will return to your Board to seek authorization to sign the contract and accept funds into the budget. HSD intends to use grant monies to fund a purchase order for a Veterans Benefits Outreach (VBO) representative who will provide oversight and coordinate outreach and services to assist
veterans and their families to successfully readjust and integrate into civilian life.

Financial Impact
If awarded, the MSHA Proposition 63 Grant will fund a purchase order in the amount of $49,868 for Veterans Benefits Outreach Representative services. The grant funds will not result in additional net county cost and will be accepted into GL Key/Object: 393000-63281.

Strategic Plan Element(s)
1.B (Comprehensive Health & Safety: Behavioral Health)- Proposition 63 Grant Program funds will be used to expand and enhance outreach services to the most vulnerable veterans struggling with mental health issues and other issues.

Submitted by:
Ellen M. Timberlake, Director

Recommended by:
Carlos J. Palacios, County Administrative Officer

Attachments:

a. Prop 63 Grant Information Worksheet
Recommended Action(s):
Approve nominations for the 2019 California State Association of Counties (CSAC) Challenge Awards, authorize the Board Chair or County Administrative Officer to sign and transmit nomination letters for the attached nominations, and approve application fee of $75 per nomination.

Executive Summary
Each year, the County submits nominations under the CSAC Challenge Awards, which recognizes commitment, collaboration, innovation and creativity among California’s 58 counties. This item would transmit nomination letters for Strategic Planning, Healthy Pets for All, Zero Waste, the ADU Toolkit, the HOPES program and Thrive by Three.

Background
The County has been recognized by CSAC for our innovative work to meet the needs of the community, including the former PACT program and the MOST program. Our submissions this year are for programs that are also intended to meet the most pressing needs of the community in the areas of housing, behavioral health care, community programs, early childhood education, environmental protection and animal services. The County is also submitting a nomination regarding its strategic planning process, including the Operational Plan and Two-Year Budget, which will realign the provision of local services to better prioritize and coordinate local needs so the we may anticipate and face the challenges ahead in a coordinated, deliberate and systematic way.

Winners will be highlighted by CSAC through a series of videos and blog posts, emphasizing the innovative and creative spirit of California's counties as we find new ways to deliver needed services to residents. The awards serve as a way for each of the 58 counties to highlight their work and share best practices with other counties around the state and nation.

Analysis
CSAC Challenge Award winners receive recognition not only by other counties, but the recognition serves to reinforce a county's relationship with local citizens by helping to highlight the ways in which their elected officials and tax dollars are working on their behalf.

Each entry is $75 and must include a nomination letter and project description.
Financial Impact
Each entry is $75. The County expects to submit six nominees for a project cost of $450.

Strategic Plan Element(s)
6.D (Operational Excellence: Continuous Improvement) - The County's nominations for the CSAC Challenge Awards reflect efforts to embrace innovation and continuous improvement.

Submitted by:
Jason Hoppin

Recommended by:
Carlos J. Palacios, County Administrative Officer

Attachments:
- ADU Toolkit
- Healthy Pets
- HOPES Team
- Strategic Planning
- Thrive by Three
- Zero Waste
SANCA CRUZ COUNTY: THRIVE BY THREE

OVERVIEW
Thrive by Three is an integrated system of care that improves health, early learning, and socioeconomic outcomes among high-risk children (prenatal – 3) and their families.

CHALLENGE
The first three years of life, starting in the prenatal period, provide the greatest window of opportunity to build a strong foundation for lifelong health and well-being. However, countywide data indicates that too many young children experience chronic stress and adversities that disrupt healthy brain development, increasing the risk for lifelong negative impacts on health, education, and economic well-being. In Santa Cruz County, a lower percentage of young women (under age 25) initiate prenatal care in the first trimester, compared to women 25 years and older. A higher percentage of preterm and low birthweight babies are born to Latinas than to white mothers. Many mothers report prenatal and postnatal depressive symptoms. Additionally, nearly 20% of children under age five live below the federal poverty line, and only 25% of eligible infants and toddlers are enrolled in subsidized child care, due to severe shortages in affordable, high-quality infant/toddler care. To address these issues, the Board of Supervisors established the Thrive by Three (TbT) Early Childhood Fund in 2017, creating dedicated funding to achieve breakthrough outcomes for at-risk children and families.

SOLUTION
Since 2017, the Board has invested $350,000 per fiscal year in evidence-based, two-generation approaches that improve health, early learning, and socioeconomic outcomes for our county’s youngest, most vulnerable children (prenatal – 3) and their families. The County’s Human Services Department (HSD) and Health Services Agency (HSA) have led this effort in partnership with First 5 Santa Cruz County and other local early childhood experts. Together, they recognized that TbT presented an opportunity to not only invest in high-quality programs, but to transform the myriad of existing programs/resources into an integrated prenatal – 3 system of care that: 1) Utilizes a whole child, two-generation approach to identify risk and protective factors at the earliest point possible and link families to a continuum of care; 2) Is built on a strong, sustainable foundation of partnerships with mutual accountability, high-quality programs, and a results-based framework; and 3) Leverages funding, partnerships, and other existing resources to maximize impact.

INNOVATION
Santa Cruz County is known for its innovative, collaborative approach to solving complex issues, and TbT is no exception. HSD and HSA leveraged investments from multiple local and state funding sources to triple the annual TbT
investment from $350,000 to over $1 million for fiscal year 2019-20, creating opportunities to increase the capacity and coordination of essential services, such as home visiting, while implementing policy and systems changes to strengthen the Tbt system of care. Our innovative approach to investing in Tbt was highlighted in a joint letter to Governor Newsom, in which the Board of Supervisors, First 5, and the County Office of Education expressed support for his “Parents Agenda” and demonstrated alignment of the proposed investments with Tbt. The joint letter was well-received by the Governor and his staff and held up as a model for other communities to replicate. Moira Kenney, PhD, Executive Director of the First 5 Association of California, stated “You can’t make a positive, long-lasting difference for young children and their families without changing the systems that surround them. With its innovative Thrive by Three initiative, Santa Cruz County did the critical, hard work of building partnerships and weaving county and First 5 resources to create a stronger system that supports all children’s healthiest development. The result is, quite simply, a model of success for other counties across California. To quote a recent Education Dive article, “If filmmaker Rob Reiner were to make a movie about First 5, he might choose Santa Cruz County for the setting.”

RESULTS
The County has achieved these Tbt results with partners: 1) Increased capacity of evidence-based home visiting programs, such as Nurse-Family Partnership, to serve CalWORKs families with young children; 2) Provided Early Learning Scholarships to infant/toddler care providers to reduce the gap between the cost of providing high-quality care and current subsidies; 3) Supported adoption of HealthySteps, an evidence-based pediatric care model, in safety net clinics across the county; 4) Updated the County’s Child Care Developer Fee ordinance, which is expected to increase revenue for child care facilities; 5) Supported plans to pilot a College Savings Account program for newborns; and 6) Increased coordination, and professional learning among Tbt partners through the Home Visiting Learning Collaborative, the Tbt Advisory Committee, and the Leadership Team.

REPLICABILITY
The Thrive by Three system of care for improving child and family outcomes can be replicated in other counties that have strong partnerships and leadership among County and non-profit agencies, as well as consistent “backbone” support for planning and convening. To date, First 5 Yolo County has adopted “Thrive by Five,” modeled after Santa Cruz County’s Tbt initiative.

PROGRAM CONTACT
Ellen Timberlake, Director of Human Services, 1000 Emeline Avenue, Santa Cruz, CA 95060, ellen.timberlake@santacruzcounty.us or 831-454-4084
Recommended Action(s):
1. Accept and file Collective of Results and Evidence-based (CORE) Investments reports: Status of Phase 3 and Recommendations for Phase 4, and;
2. Direct the Human Services Department to return to the Board no later than February 2020 with a status report on Phase 4.

Executive Summary
The attached CORE progress report will provide information on Phase 3 of CORE Investments, which took place between January to June 2019, and recommendations for Phase 4.

Background
CORE Investments is a collective impact funding model and movement designed to improve the well-being of county residents. Phase 1 of CORE Investments launched in 2015, transitioned county funding to non-profits from the historic Community Programs model to a results-based model. Phase 2 of CORE Investments was completed in December 2018 and included enhancing CORE Investments by engaging the Steering Committee to create a collective impact vision, mission statement, values and developing the CORE conditions for Health & Well-being.

Analysis
Phase 3 focused on operationalizing the CORE Investment plan:
- Developing the CORE Results Menu, an interactive tool to be used by service providers, funders and policymakers to inform program planning, evaluation, and investments strategies.
- The CORE Continuum of Results and Evidence, a matrix that provides direction on programs or practice with a focus on results and outcomes. The Continuum offers four options: Emerging, Promising, Effective and Proven.
- Building CORE networks among other funders, collaboratives, and organizations.
- Providing CORE Training and Technical Assistance, to build local capacity.
- Conceptualizing the CORE Institute for Innovation and Impact, a public/private partnership that could become a learning lab for innovative, results-driven strategies.

Phase 4 is designed to build on prior milestones and to continue to broaden and
expand the CORE movement to achieve equitable health and well-being.

Financial Impact
None.

Strategic Plan Element(s)
1.B. (Comprehensive Health & Safety: Community Support)- CORE Investments is a collective impact funding model and movement designed to improve the well-being of county residents.

Submitted by:
Ellen M. Timberlake, Director

Recommended by:
Carlos J. Palacios, County Administrative Officer

Attachments:
a  CORE Progress Report (June 2019)
Recommended Action(s):

1) Accept and file the Thrive by Three 2018-19 Implementation Progress Report with attachments;

2) Approve the proposed Thrive by Three allocation distribution for Fiscal Year (FY) 2019-20, as outlined in Exhibit 1-Attachment 9; and

3) Direct the Human Services Director and the Health Services Agency Director to return in early September 2019 with a Thrive by Three status update.

Executive Summary

During Fiscal Year (FY) 2018-19 the Thrive by Three initiative implemented strategies and activities that focus on the three goal areas: Enhance System Capacity, Enhance System Coordination and Strengthen System Foundation. The Thrive by Three initiative made significant progress and the Advisory Committee recommends maintaining the same funding priorities and allocations adopted in previous years and to continue to seek other funding and leveraging options.

Background

On January 24, 2017, the Board dedicated $350,000 to establish the Thrive by Three Fund, dedicated to achieving improved outcomes for Santa Cruz County’s youngest and most vulnerable children, prenatal through age 3, and their families. The County’s investment of $350,000 plus carryover from Fiscal Year (FY) 2017-18 leveraged additional funding to bring the total investment to over $844,000 during FY 2018-19. Thrive by Three is completing its second full fiscal year of operations, and the achievements of the initiative over the past fiscal year are outlined below and in Exhibit 1.

Analysis

The Thrive by Three Implementation Progress Report focuses on the three goal areas of the Thrive by Three Initiative as well as other related efforts that support the Thrive by Three system of care.

Enhance System Capacity:

Home Visiting Programs: Families Together continued to serve as the entryway to home
visiting programs for CalWORKs families with children 0-3, to determine which of the four home visiting programs would best serve the family:

1. Early Head Start (a program of Encompass)
2. Families Together (a program of Encompass)
3. Nurse-Family Partnership (a program of the County Health Services Agency)
4. Public Health Field Nursing (a program of the County Health Services Agency)

Thirty-one referrals from CalWORKs were provided to Families Together, resulting in 58% of those families enrolling in one or more home visiting program. The total number of home visiting enrollments increased for all four home visiting programs during FY 2018-19 and with the adoption of a new data system, the Nurse Family Partnership (NFP) program was able to collect and report their data more accurately than in previous years.

The NFP program received $150,000 from the Thrive by Three fund during FY 2018-19. NFP conducted outreach to providers which led to increased referrals. Nurses are collocated on a weekly basis with CalWORKs staff, improving collaboration and coordination of client services.

*Early Learning Scholarships:* During FY 2017-18, the Early Learning Scholarships (ELS) pilot program received 74 applications totaling over $240,000, however only $70,000 was budgeted and distributed for the ELS. During FY 2018-19, the ELS program design was modified to give priority to Home Visiting families, while accepting applications for all families receiving child care subsidy. The ELS was originally budgeted for $70,000, however after review of the progress on the coordinated entry and care management system, it was agreed that the $50,000 budgeted for those costs would not be expended in FY 2018-19, and those funds would be re-allocated to the ELS, resulting in a one-time increase to $120,000. The ELS applications will be distributed and scholarships awarded before the end of this fiscal year.

**Enhance System Coordination**

*Coordinated Entry System:* Thrive by Three is supporting efforts to establish a coordinated entry and care management system with home visiting programs and then expanding to include other health care and social service providers. An interactive web-based system to facilitate the coordinated entry and care coordination is still in the exploration phase and Thrive by Three is participating in the broader Santa Cruz community effort known as “Together We Care”, an electronic care coordination system. This system is slated to be in place by early 2020.

In the absence of a formal coordinated entry and care management system, Thrive by Three partners developed tools to assist with referrals and enrollment into home visiting programs. A Home Visiting Program Referral Resource Guide (Exhibit 1-Attachment 2) and a bilingual flyer for parents and caregivers (Exhibit 1-Attachment 3) were developed. An electronic Home Visiting Capacity report (Exhibit 1-Attachment 4) was created and will be regularly updated by home visiting program staff. This will improve communication about which home visiting programs have capacity and ensure
appropriate referrals and facilitate improvements to the system.

**Home Visiting Learning Collaborative:** The Home Visiting Learning Collaborative met quarterly and built capacity among the four home visiting programs and the CalWORKs Welfare to Work staff on a variety of engaging topics relevant to their work.

**Integration of Safety Net Clinics:** The integration of safety net clinics into the Thrive by Three system began with agreement among all safety net clinics to explore the evidence based pediatric primary care program, HealthySteps. Through support and leadership from the Health Improvement Partnership, Santa Cruz Community Health Centers and Salud Para La Gente will implement this program first as they have each been building interdisciplinary pediatric primary care programs, however all safety net clinics will participate in joint training. HealthySteps training will be supported by $45,000 from the Thrive by Three Fund.

**Strengthen System Foundation**

*The Thrive by Three Evaluation Plan and Evaluation Report:* First 5 of Santa Cruz County supports evaluation and backbone work with a $35,000 allocation from Thrive by Three. Applied Survey Research (ASR) was contracted by First 5 Santa Cruz County to evaluate the Thrive by Three Initiative and has updated the evaluation plan (Exhibit 1-Attachment 5) and prepared a mid- and year-end evaluation report (Exhibit 1-Attachment 6). Additionally, ASR developed a “data dictionary” to encourage consistency in data collection among the home visiting programs.

Backbone support for Thrive by Three was facilitated by both the Thrive by Three Advisory Committee (Exhibit 1-Attachment 7) and the newly formed Thrive by Three Leadership Team. The Advisory Committee provides oversight of the Thrive by Three Initiative and the Leadership Team meets monthly to plan and problem-solve operational issues.

**Santa Cruz County Local Individualized Subsidized Child Care Plan:** Santa Cruz County’s Local Individualized Child Care Subsidy Pilot plan was developed in FY 2017-18 and modified in FY2018-19 based on feedback from the California Department of Education, Early Learning and Care Division (CDE/ELCD). Five of the eight local policy changes proposed in the plan were approved by CDE on May 8,2019 and can be implemented immediately (Exhibit 1-Attachment 7). The remaining three policies submitted will become law on July 1, 2019 due to passage of AB 2626.

**Child Care Developer Fee:** The Child Care Developer Fee (CCDF) ordinance was updated and a 3-year graduated fee increase was approved by the Board during last year’s budget hearings. The CCDF funds the Child Care Developer Fee Loan Program that provides forgivable loans to expand or improve child care centers and family child care homes. The Human Services Commission oversees the application process and anticipates distributing approximately $157,000 in FY 2019-20.

**Child Care Career Ladder Project:** HSD provided funding for the Child Care Career Ladder Project to address current and future workforce development needs in Early
Childhood Education through the creation of career pathways for childcare workers.

Other system developments that supported the Thrive by Three system of care include:

- **Governor Newsom's Parents Agenda**: The Board, in partnership with First 5 Santa Cruz County and the County Office of Education submitted a letter of support to Governor Newsom, supporting early childhood investments in the proposed 2019-20 budget that align with the Thrive by Three system of care.

- **City of Santa Cruz Children’s Fund**: The Santa Cruz County City Council recently amended the Cannabis Tax ordinance to set aside 12.5% of revenue for the City of Santa Cruz Children’s Fund in order to meet the immediate needs of young children in the city of Santa Cruz.

- **City of Capitola Children’s Fund**: The City of Capitola established a dedicated tax of 0.35% on hotel stays, to be allocated for early childhood and youth programs.

- **Children’s Savings Accounts (CSA)**: Community Ventures is planning for a Fall 2019 launch of the Children’s Savings Account pilot. The long-term goal is to open a college savings account (529 plan) for every newborn in the county.

**Financial Impact**
The Thrive by Three initiative is funded by the General Fund in the amount of $350,000 and funding has been included in both HSA and HSD’s proposed FY 2019-20 and projected FY 2020-21 budgets. Other leveraged funds have increased the total investment in Thrive by Three to over $1 million for FY 2019-20.

**Strategic Plan Element(s)**
1.A. (Comprehensive Health & Safety: Health Equity)- The Thrive by Three initiative facilitates improved access and delivery of services to vulnerable families with children from perinatal to three years of age. This initiative directly contributes to efforts to promote a safe and healthy community that nurtures body and mind across all ages and social conditions.

**Submitted by:**
Ellen M. Timberlake, Director, Mimi Hall, Director of Health Services Agency

**Recommended by:**
Carlos J. Palacios, County Administrative Officer

**Attachments:**
- a  Thrive by Three 2018-19 Progress Report and Attachments
- b  Cover Sheet to Thrive by Three
- c  Thrive by Three Allocation Distribution for FY 2019-20
Recommended Action(s):
1) Approve the Santa Cruz County Operational Plan for Fiscal Years 2019-21; and

2) Direct the County Administrative Office to return in January 2020 with the first biannual progress report.

Executive Summary
On June 26, 2018, the Board of Supervisors approved a six-year strategic plan defining what the County stands for and what we want to achieve. The County Administrative Office (CAO) now presents the final Santa Cruz County Operational Plan for Fiscal Years 2019-21 for Board consideration. The operational plan is the result of a year-long effort to define the County’s approach to achieving its goals, and to specify the department objectives and key steps that are the building blocks for realizing the County vision and mission.

Background
The Santa Cruz County Strategic Plan for 2018-2024 was approved by the Board on June 26, 2018. The plan was the result of a year-long effort led by the CAO and the Strategic Plan Steering Committee (SPSC). The SPSC engaged with thousands of County residents and staff to develop a vision, mission, values, focus areas and goals. Each of the strategic plan’s six focus areas contains four goals, for a total of 24, which are presented online at www.SCCVision.us.

As outlined in the strategic plan, the County has developed a two-year operational plan for Board approval in June 2019. This first of three operational plans is an important step in changing the County culture and collaborating with departments to achieve the County’s vision and mission. The development of the operational plan took place concurrently with the implementation of the new two-year budget, as well as with initiatives in continuous process improvement and performance measurement. Over time, the operational plan will fully integrate with these initiatives.

The operational plan adds countywide strategies, department objectives and key steps for achieving the 24 strategic plan goals. These elements are defined as follows:

- **Countywide Strategies** – Approaches for achieving strategic plan goals.
• **Department Objectives** – Specific, Measurable, Attainable, Relevant and Time-bound (SMART) actions that work towards strategic plan goals and countywide strategies.

• **Key Steps** – Critical activities or steps necessary to achieve each department objective.

The full inventory of department objectives and key steps is presented in the attached two-year operational plan and replace department goals that were previously included in the proposed budget. The new two-year budget includes a strategic and operational planning section and references to department objectives and key steps where feasible.

**Analysis**
The 2019-21 Operational Plan defines the County's approach to achieving its goals through countywide strategies. Each strategy is comprised of department objectives and key steps. Objectives may appear under multiple strategies, as many objectives work towards multiple County goals. In total, the final plan includes 178 objectives across 22 departments, many of which impact several areas of our strategic plan. Six objectives have been added since the proposed plan was accepted by the Board in May, and they have been included in a supplemental section on pages 207-210. Additionally, an errata has been provided to document additional minor changes for language and style.

To create the plan, the CAO convened an Operational Plan Steering Committee and six subcommittees made up of County leaders and subject-matter experts. In addition, the County conducted extensive community outreach, convening six focus groups of key informants, holding six open houses in the community, and presenting to over 20 local boards and commissions. The result is a plan reflective of community priorities, imbued with County values, and dedicated to achieving equitable, sustainable outcomes for all Santa Cruz County residents.

In order to successfully implement the operational plan, the County is adapting to meet current challenges. Collaboration and teamwork are key to our success and will allow the County to develop trust and ask the difficult questions that lead to real change for employees and residents. The other key to success is financing. Every objective presented in the operational plan is funded through the County's new two-year budget. In future iterations, this link will be made explicit.

The operational plan provides a robust introductory section that describes all aspects of plan development and provides guides for reading and understanding plan elements. During budget hearings this June, the CAO provided an overview of the operational plan, and departments presented major objectives.

Finally, the operational plan is a living document, and County successes and challenges will be transparent. Through the website [www.SCCVision.us](http://www.SCCVision.us), the County will track progress on each objective, as well as local, State and national indicators that demonstrate progress towards achieving the County's goals, mission and vision. The website will be refreshed biannually in December and June. Given that the Board meeting this December takes place early in the month, the CAO requests the Board's approval to return in January 2020 with the first biannual progress report.
The CAO would like to thank the more than 60 staff that dedicated their time to the thoughtful development of the operational plan, as well as community partners and residents that collaborated and provided constructive feedback. This inclusive process has led to a stronger plan that will serve as a foundation for transforming our government and our community.

Strategic Plan Element:
6.D (Operational Excellence: Continuous Improvement) - The development of the two-year operational plan is the next step in strategic plan implementation, and represents the blueprint for how the County will achieve its vision for a healthy, safe and more affordable community.

Submitted by:
Carlos J. Palacios, County Administrative Officer

Recommended by:
Carlos J. Palacios, County Administrative Officer

Attachments:

a  2019-21 Operational Plan (web link)
b  Operational Plan, pages 1-6 of 222
c  2019-21 Operational Plan Errata
2019-21 Operational Plan (222 pages, online and on file)
County of Santa Cruz Board of Supervisors  
Agenda Item Submittal  
From: Human Services Department: Administration Services Division  
(831) 454-4130  
Subject: Accept Unanticipated Revenue for Veterans Services  
Meeting Date: June 25, 2019

Recommended Action(s):
1. Approve and authorize the Director of Human Services to sign the agreement with the California Department of Veterans Affairs, Veterans Services Division in the amount of $49,000 for the Mental Health Services Act Proposition 63 program; and

2. Adopt resolution accepting unanticipated revenue from California Department of Veterans Affairs, Veterans Services Division revenue in the amount of $49,000.

Executive Summary
In January 2019, the Human Services Department (HSD) applied for Fiscal Year (FY) 2019-20 Mental Health Services Act Proposition 63 Grant Program funds. On April 5, 2019, the California Department of Veterans Affairs, Veterans Services Division notified HSD that it had awarded a $49,000 one-year grant to expand and enhance the Veterans Services Office (VSO) mental health outreach and services to veterans in Santa Cruz County.

Background
In January of this year, HSD submitted a competitive grant proposal to the California Department of Veterans Affairs Veterans Services Division for the Mental Health Services Act (MHSA) Proposition 63 program to support mental health outreach and services to Santa Cruz County’s most vulnerable veterans.

On May 21, 2019, the Board ratified the MHSA Proposition 63 grant application and directed staff to return to the Board on or before June 25, 2019, for authorization to sign the contract with California Department of Veterans Affairs.

Analysis
HSD has received the MHSA Proposition 63 award and seeks authorization to sign the agreement and accept funds into the FY 2019-20 budget. HSD intends to use Proposition 63 program grant monies to fund a purchase order for a Veteran Benefit Outreach (VBO) representative who will assume oversight and coordinate outreach and services to assist veterans and their families to successfully readjust and transition to civilian life.

Financial Impact
MHSA Proposition 63 Grant program funds will fund a purchase order for a Veteran Benefit Outreach representative. There is no impact to the General Fund contribution. Index/GL Key: 393000-62381.

Strategic Plan Element(s)
1.D (Comprehensive Health & Safety: Behavioral Health)- MHSA Proposition 63 Grant program funds will be used to expand and enhance outreach services to the most vulnerable veterans struggling with behavioral health and other issues.

Submitted by:
Ellen M. Timberlake, Director

Recommended by:
Carlos J. Palacios, County Administrative Officer

Attachments:

a Agreement 19XS0008 - CA-Dept-Veterans-Affairs
b Resolution - AUD60 Prop 63 Grant
WE'RE STILL
ART DEPARTMENT

HERE: STORIES OF SENIORS AND SOCIAL ISOLATION

Including works from UCSC's Ry Faraola and Wes Modes

Fri, Apr 5, 2019, 8:00 pm to Sun, Sep 22, 2019, 12:00 pm
We're Still Here: Stories of Seniors and Social Isolation (Including works from UCSC's Cid Pearlman, Ry Faraola and Wes Modes)

Step into the shoes of local seniors and learn about the challenges and solutions to social isolation in Santa Cruz County. Social isolation impacts all of us and is a growing health
epidemic. In 2017, 36% of seniors in Santa Cruz County reported experiencing social isolation. This lead to dramatic decreases in physical health, mental well-being, and overall quality of life. Social isolation creates a feeling of detachment from family, friends, and the community.

Over the course of 7 months a community group of local seniors, advocates and artists called C3 (the Creative Community Committee) poured their ideas, art, hopes, and stories to create this inspiring exhibition. C3 created personal artwork about loneliness, brainstormed solutions to build connection and offered their words of wisdom for future generations. The exhibition will leave you with the tools needed to address this growing issue and create real change in our community.

On view from April 5th 2019 - September 22nd 2019 at the Santa Cruz MAH. Learn more about the exhibition and C3 at https://santacruzmah.org/exhibitions/were-still-here
Human Services Department
Memorandum

Date: July 17, 2019

To: Human Services Commission

From: Gary McNeil, Staff to Commission

Child Care Developer Fee Loan Program - Report 2019 Solicitation for Loan Applications

On January 16, 2019, the Commission received a report on the Child Care Developer Fee Loan Program, and authorized staff to proceed with a process to solicit loan applications for projects and improvements that will result in the enhancement and improvement of child care opportunities in the county. Approximately $170,000 is available for distribution through loans to licensed child care centers and family care homes. The Commission also authorized staff to convene an Ad Hoc CDFLP Subcommittee to assist in setting priorities for utilization of the loan fees, and to develop and guide the loan application process.

The CDFLP is comprised of the community representatives listed below.

<table>
<thead>
<tr>
<th>Name</th>
<th>Sector Representation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denis Hitzman</td>
<td>Human Services Commission</td>
</tr>
<tr>
<td>Stoney Brook</td>
<td>Human Services Commission</td>
</tr>
<tr>
<td>Dianne Muñoz</td>
<td>Child Care Planning Council</td>
</tr>
<tr>
<td>Sita Moon</td>
<td>SCCOE Child Development Resource Center</td>
</tr>
<tr>
<td>Vicky Boriack</td>
<td>First 5 Santa Cruz County</td>
</tr>
<tr>
<td>Brandon Napoli</td>
<td>Small Business Development Center</td>
</tr>
<tr>
<td>Edith Driscoll (agendas only)</td>
<td>Santa Cruz County Auditor Controller</td>
</tr>
<tr>
<td>Kimberly Petersen</td>
<td>Santa Cruz County Human Services Department</td>
</tr>
</tbody>
</table>

Program Development and Application Process

The CDFLP Subcommittee held three meetings on March 27, April 17, and May 1, 2019. The Subcommittee was instrumental in updating the funding priorities for the 2019 distribution of the CDFLP funds, updating the Program Guidelines and the loan program template, and providing guidance on the outreach plan for informing the community about the loan program application process.

In late May all licensed child care facilities received a flyer notifying them that loan application workshops would take place in early June. (See attachment 1, English and Spanish flyers.) Application
information was also sent to individual County Supervisors to share with their constituents, posted on the Human Services Department website, and noticed in local press calendar sections.

Three bilingual CCDLP Workshops were held on June 4 in Watsonville, June 6 in Santa Cruz, and June 11 in Scotts Valley. Attendance at one of the workshops is a prerequisite to applying for a CCFLP loan. The workshops provided a thorough review of the CCFLP program and reviewed the application form in detail. At the meeting, all attendees were encouraged to contact either the Small Business Development Center, or El Pajaro Community Development Corporation to request assistance in submitting and application. At the three workshops, 66 applications were handed out. As those in attendance were advised, the final day to assist a CCFLP application is August 6, 2019.

Next Steps

After the submission deadline, all applications received will be reviewed by staff to ensure that all application requirements have been met, and the eligible applications will be prepared for review by volunteers from the CCDLP Subcommittee. The financial information included in the applications will be forward to the Auditor-Controller’s office for review. The review and recommendation process will be completed in early September in order to prepare the recommendations for the Commission’s September 18, 2019 meeting. Once the Commission approves the recommendations for submission to the Board of Supervisors at its October 22, 2019 meeting. Base on this timeline, it is staff’s goal to complete the loan documents and start releasing loan funds in November.
Funds Are Available for your Child Care Program!

Are you a child care provider in Santa Cruz County?  
Do you need to make repairs or replace essential safety equipment?  
The Santa Cruz County Child Care Developer Fee Loan Program may be able to help!

What is the Santa Cruz County Child Care Developer Fee Loan (CCDFL) program?  
➤ The CCDFL program provides forgivable low-interest loans to licensed child care providers for projects that will directly increase or improve the supply of child care in Santa Cruz County.

What are eligible uses of CCDFL program funds?  
➤ To expand or improve child care facilities in Santa Cruz County  
➤ To promote the health and safety and general welfare of children in care  
What is NOT eligible for CCDFL program funding?  
➤ Operating expenses  
➤ The purchase of non-essential equipment

Who is eligible for funding?  
➤ Child care providers who:  
  o Possess a valid child care license from the State of California’s Community Care Licensing Division, or have a license pending  
  o Are located in Santa Cruz County

Loan Conditions  
➤ Instead of making loan payments, awardees agree to continue providing child care services for a designated period of time – typically 2 to 5 years depending on the loan amount.  
➤ A portion of the loan is forgiven for each month the agreed upon level of care is provided, and after the designated period of time, awardees are no longer required to repay either the loan’s principal or interest.

Mandatory Loan Application Workshops  
All applicants are REQUIRED to attend ONE of the following Application Workshops:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 4, 2019</td>
<td>6:00 P.M. - 7:30 P.M.</td>
<td>Classrooms 1 &amp; 2, 18 W. Beach Street, Watsonville</td>
</tr>
<tr>
<td>June 6, 2019</td>
<td>6:00 P.M. - 7:30 P.M.</td>
<td>Santa Cruz County Office of Education, 400 Encinal Street, Santa Cruz</td>
</tr>
<tr>
<td>June 11, 2019</td>
<td>5:30 P.M. - 7:00 P.M.</td>
<td>Scotts Valley Library, 251 Kings Village Road, Scotts Valley</td>
</tr>
</tbody>
</table>

For more information please contact Gary McNeil at 831-454-5459 or Gary.McNeil@SantaCruzCounty.us

5/24/19
¡Hay Fondos Disponibles Para Su Guardería!

¿Es Ud. un proveedor de cuidado de niños en el Condado de Santa Cruz?
¿Necesita aumentar y mejorar su guardería o sustituir equipos esenciales de seguridad?
¡El Programa de Préstamos para el Desarrollo de Programas de Cuidado de Niños del Condado de Santa Cruz le puede ayudar!

¿Qué es el Programa de Préstamos para guardería del Condado de Santa Cruz (CCDFL)?
➢ El programa CCDFL proporciona préstamos de bajos ingresos que están perdonables para los proveedores de cuidado de niños para proyectos que aumentan y mejoran el suministro de guarderías en el Condado de Santa Cruz

¿Para qué se pueden usar los fondos del programa CCDFL?
➢ Para aumentar o mejorar instalaciones de cuidado de niños en el Condado de Santa Cruz
➢ Para promover la salud, seguridad y bienestar general de niños en cuidado

¿Para qué NO se pueden usar los fondos del programa CCDFL?
➢ Gastos de funcionamiento
➢ La compra de equipos que no sean esenciales

¿Quién es elegible para estos préstamos?
➢ Proveedores de cuidado de niños que:
  o Tienen una licencia de guardería atreves de “Community Care Licensing Division” del estado de California, o que tengan una licencia pendiente
  o Se localicen en el Condado de Santa Cruz

Condiciones de Préstamo
➢ En vez de hacer pagos de los préstamos, los premiados deberán estar de acuerdo en seguir proveyendo servicios de cuidado infantil por un periodo de tiempo determinado, generalmente de 2 a 5 años dependiendo de la cantidad del préstamo.
➢ Una porción de préstamo es perdonada cada mes que el/la proveedor/a provea el nivel de servicios referido en el contrato, y después del periodo referido en el contrato, el préstamo y los intereses estarán perdonados.

Talleres Mandatorios para la Aplicación de Préstamo

Es un requisito que todos los aplicantes vayan a UNO de los siguientes talleres:

<table>
<thead>
<tr>
<th>4 de junio</th>
<th>6 de junio</th>
<th>11 de junio</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 p.m. – 7:30 p.m.</td>
<td>6:00 p.m. – 7:30 p.m.</td>
<td>5:30 p.m. – 7:00 p.m.</td>
</tr>
<tr>
<td>Salas 1 &amp; 2</td>
<td>Santa Cruz County Office of Education</td>
<td>Scotts Valley Library</td>
</tr>
<tr>
<td>18 W. Beach Street</td>
<td>400 Encinal Street</td>
<td>251 Kings Village Road</td>
</tr>
<tr>
<td>Watsonville</td>
<td>Santa Cruz</td>
<td>Scotts Valley</td>
</tr>
</tbody>
</table>

Para más información llame a Gary McNeil al 831-454-5459 o mande un correo electrónico a gary.mcneil@SantaCruzCounty.us

5/24/19
Santa Cruz County Board of Supervisors
Proclamation

PROCLAIMING JUNE 2019 AS ELDER ABUSE AWARENESS MONTH

WHEREAS, in fiscal year 2017-18, more than 1466 reports of abuse against the elderly were received by County Adult Protective Services; and

WHEREAS, it is estimated that as few as one in 24 elder abuse cases are actually reported; and

WHEREAS, our elderly population has greatly influenced and shaped today’s world, yet are often vulnerable to abuse and neglect and may be unable to prevent, seek protection from or report criminal elder abuse; and

WHEREAS, today there is a system of collaboration among the Human Services Department – Adult and Long Term Care Services division, the Santa Cruz County Sheriff’s Department, local police departments, the District Attorney, the Seniors Council (Area Agency on Aging), the Long-Term Care Ombudsman Program, the Health Services Agency Public Guardian Program, and many community services partners to prevent abuse, protect victims, and prosecute offenders who abuse our elderly; and

WHEREAS, Santa Cruz County is a leader in the State of California in assisting our vulnerable elderly citizens through education, advocacy and collaboration on abuse issues; and

WHEREAS, we, as one community, come together each year to rededicate ourselves to providing a safety net to keep our elderly citizens safe from abuse, neglect and exploitation.

NOW, THEREFORE, I, Ryan Coonerty, Chair of the Santa Cruz County Board of Supervisors, hereby recognize June 15, 2019 as World Elder Abuse Awareness Day and proclaim the month of June 2019 to be Elder Abuse Awareness Month, and encourage all citizens of Santa Cruz County to join in this observance.

Chairperson, Board of Supervisors

June 15, 2019
Date