AGENDA
Wednesday, November 16, 2022
8:30 a.m. – 10:30 a.m.
*This is a Virtual Public Meeting*

Pursuant to AB 361 and Cal. Gov. Code section 54953, due to the ongoing COVID 19 state of emergency and upon recommendation of the County Health Officer, public meetings of the Human Services Commission will be conducted in hybrid/remote format. Members of the public can attend virtually by teleconference (or in-person if hybrid). There will be no physical location available for this meeting, however access to the meeting and an opportunity to comment live and in real time will be provided. Please follow the meeting instructions listed below. Instructions will also be posted on the Human Services Department webpage at https://www.santacruzhumanservices.org/Home/HumanServicesCommission.

Virtual Meeting Instructions:
Join on your computer or mobile app
Click here to join the meeting
Or call in (audio only)
+1 831-454-2222 United States, Salinas
Phone Conference ID: 714 589 777#

To provide written public comments associated with any agenda item, please submit by email to Adam.Spickler@santacruzcounty.us. For Questions regarding the virtual meeting process, please contact Adam Spickler, Administrative Staff: 831-454-4661 or Adam.Spickler@santacruzcounty.us.

The meeting starts at 8:30 a.m. with the first item and proceeds through the items in consecutive order unless otherwise noted.

I. Roll Call (2 min)

II. Agenda Review (2 min)

III. Announcements (5 min)

IV. Public Comment (5 min)
The public may address the Commission on items not on the agenda for a maximum of five minutes each.

V. Approval of Findings Pursuant to Assembly Bill 361 Authorizing Teleconference Meetings (Action) (5 min)
   • Related Materials: Resolution for AB 361 Teleconference Authorization
VI. Approval of Minutes (Action) (2 min)
- July 20, 2022
- September 21, 2022

VII. Director’s Report (30 min)
- Human Services Department’s Regular and Consent Agenda Items Approved by the Santa Cruz County Board of Supervisors Since the Last Meeting of the Human Services Commission (listed on page 3 of this packet)
- Upcoming Human Services Department Items for Possible Consideration by the Board of Supervisors
- Legislative Items
  - Governor’s Pause on State Funding for Homelessness, and the CA State Association of Counties (CSAC) Response
  - County’s 2023 Legislative Program and Human Services Priorities

VIII. Update and Request for Input on Santa Cruz County’s 2023-2025 Operational Plan and “Santa Cruz Like Me” Project (Information Item) (10 min)
- Related Materials: CAO Presentation (pages 17-29 of this packet)

IX. Review current Commission Bylaws and consider next steps (Action) (20 min)
- Related Materials: Current Bylaws, Last Updated 2003

X. 2021 Human Services Commission Work Plan (Action) (35 min)
- Discussion of priorities and staff recommendations
- Engagement strategies including with other County Commissions and within Supervisory districts (link here to other County Commissions)
- Consideration of Workplan Subcommittee

XI. Next Meeting and Agenda Items (2 min)
January 18, 2023 – Location to be determined.

XII. Adjournment

A complete agenda packet will be available for review at the Human Services Department webpage https://www.santacruzhumanservices.org/Home/HumanServicesCommission
**MATERIALS AND CORRESPONDENCE IN PACKET**

Human Services Department’s Regular and Consent Agenda Items Approved by the Santa Cruz County Board of Supervisors Since the Last Meeting of the Human Services Commission (full agenda items by date available at [https://santacruzcountyca.iqm2.com/Citizens/Calendar.aspx](https://santacruzcountyca.iqm2.com/Citizens/Calendar.aspx)):

<table>
<thead>
<tr>
<th>Meeting Date</th>
<th>Item Link &amp; Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>08/09/2022</td>
<td>Item 29 – Project Homekey, Veteran’s Village</td>
</tr>
<tr>
<td>08/23/2022</td>
<td>Item 43 – Renewal of Family Reunification Contract</td>
</tr>
<tr>
<td>08/23/2022</td>
<td>Item 44 – WIOA &amp; Local America’s Job Center Operations</td>
</tr>
<tr>
<td>09/13/2022</td>
<td>Item 25 – FURS Crisis Response Contract Renewal</td>
</tr>
<tr>
<td>09/13/2022</td>
<td>Item 27 – New Housing &amp; Disability Advocacy Program Agreement</td>
</tr>
<tr>
<td>09/13/2022</td>
<td>Item 28 – Benefits Increase and Regulatory Changes to General Assistance</td>
</tr>
<tr>
<td>09/20/2022</td>
<td>Item 11 – Project Homekey, Park Haven Plaza</td>
</tr>
<tr>
<td>10/18/2022</td>
<td>Item 39 – Receiving Center MOU with Monterey County</td>
</tr>
<tr>
<td>10/25/2022</td>
<td>Item 36 – Project Homekey, Veteran’s Village</td>
</tr>
</tbody>
</table>

**Other Human Services Related County Commission & Committee Agendas and Minutes**

- IHSS Advisory Commission: [http://www.santacruzhumanservices.org/AdultLongTermCare/InHomeSupportiveServices/AdvisoryCommission.aspx](http://www.santacruzhumanservices.org/AdultLongTermCare/InHomeSupportiveServices/AdvisoryCommission.aspx)
- Santa Cruz County Women’s Commission: [http://www.sccwc.org/Home/Meetings.aspx](http://www.sccwc.org/Home/Meetings.aspx)
- Santa Cruz County Seniors Commission: [http://www.sccseniors.org/Home/Meetings.aspx](http://www.sccseniors.org/Home/Meetings.aspx)
- Santa Cruz County Commission on Disabilities: [http://scccod.net/](http://scccod.net/)
- Santa Cruz County Latino Affairs Commission: [http://scclatinoaffairs.org](http://scclatinoaffairs.org)
County of Santa Cruz

HUMAN SERVICES COMMISSION

(831) 454-4130 or 454-4088
FAX (831) 454-4642
1000 Emeline Avenue, Santa Cruz, CA 95060
www.santacruzhumanservices.org       www.workforcescc.com

DRAFT
Meeting Minutes

DATE:       July 20, 2022
TIME:       8:30 a.m. – 10:30 a.m.
PLACE:      Virtual Meeting via Microsoft Teams

Commissioners Present: Lisa Smith (1st District); Danny Keith (2nd District); Monica Martinez (3rd District); Betsy Clark (3rd District); Jennifer Anderson-Ochoa (5th District); Denise Hitzeman (5th District)

Commissioners Excused: Emily Hanson (1st District); Martina O’Sullivan (2nd District); Stoney Brook (4th District)

Commissioners Unexcused: Felipe Hernandez (4th District)

Commission Seats Vacant: None

Staff Present: Randy Morris, HSD Director; Micki Coca Buss, Administrative Services Manager, Jackie West, Executive Secretary, and Jamie Murray, Child Support Services Director

Guests: none

1. Approval of Minutes (Action): The Commission approved March 16, 2022, meeting minutes. (Keith/Martinez)
   AYES: Smith, Keith, Martinez, Clark, Anderson-Ochoa, Hitzeman
   NOES: None
   ABSTAIN: 
   ABSENT: Hanson, O’Sullivan, Brook, Hernandez
2. **Approval of Minutes (Action):** The Commission approved May 18, 2022, meeting minutes. (Hitzeman/Smith)
   AYES: Smith, Keith, Martinez, Clark, Anderson-Ochoa, Hitzeman
   NOES: None
   ABSTAIN: 
   ABSENT: Hanson, O’Sullivan, Brook, Hernandez

3. **AB 361 Findings (Action):** The Commission approved to keep meeting virtually. (Martinez/Smith)
   AYES: Smith, Keith, Martinez, Clark, Anderson-Ochoa, Hitzeman
   NOES: None
   ABSTAIN: 
   ABSENT: Hanson, O’Sullivan, Brook, Hernandez

4. Review current Commission Bylaws and consider next steps. The Commission voted to schedule Bylaw edits for the November 16, 2022, meeting. (Hitzeman/Martinez)
   AYES: Smith, Keith, Martinez, Clark, Anderson-Ochoa, Hitzeman
   NOES: None
   ABSTAIN: 
   ABSENT: Hanson, O’Sullivan, Brook, Hernandez

5. **Review and Approve 2021 Human Services Commission Work Plan (Action)**
   Item continued November 16, 2022, meeting.
DATE: September 21, 2022
TIME: 8:30 a.m. – 10:30 a.m.
PLACE: Virtual Meeting via Microsoft Teams

Commissioners Present: Lisa Smith (1st District); Danny Keith (2nd District); Martina O’Sullivan (2nd District); Stoney Brook (4th District);

Commissioners Excused: Monica Martinez (3rd District); Betsy Clark (3rd District); Stoney Brook (4th District); Denise Hitzeman (5th District)

Commissioners Unexcused: Emily Hanson (1st District); Felipe Hernandez (4th District); Jennifer Anderson-Ochoa (5th District)

Commission Seats Vacant: None

Staff Present: Randy Morris, HSD Director; Micki Coca Buss, Administrative Services Manager, Adam Spickler, Senior Departmental Administrative Analyst

Guests: none

1. The meeting was cancelled due to lack of commission member quorum.
FINDINGS PURSUANT TO ASSEMBLY BILL 361
FOR THE SANTA CRUZ COUNTY HUMAN SERVICES COMMISSION, AUTHORIZING
TELECONFERENCE MEETINGS AS A RESULT OF THE CONTINUING COVID-19 PANDEMIC STATE
OF EMERGENCY AND HEALTH OFFICER RECOMMENDATION FOR SOCIAL DISTANCING

WHEREAS, THIS HUMAN SERVICES COMMISSION is a legislative body under the Brown Act as defined under Cal. Gov. Code section 54952(b) and Santa Cruz County Code Section 2.38.110; and

WHEREAS, on September 16, 2021, Governor Newsom signed Assembly Bill 361 (“AB 361”), urgency legislation effective immediately, that amended Government Code section 54953 to permit legislative bodies subject to the Brown Act to continue to meet under modified teleconferencing rules provided that they comply with specific requirements set forth in the statute; and,

WHEREAS, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(1)(A), a legislative body may meet under the modified teleconferencing rules during a proclaimed state of emergency, and where local officials have imposed or recommended measures to promote social distancing; and

WHEREAS, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency in response to the COVID-19 pandemic, and which remains in effect; and

WHEREAS, on September 30, 2021, Santa Cruz County Public Health Officer Dr. Gail Newel strongly recommended that legislative bodies in Santa Cruz County continue to engage in physical/social distancing by meeting via teleconference as allowed by AB 361 and confirmed that she will regularly review and reconsider this recommendation and notify the public when it is no longer recommended; and

WHEREAS, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(3), within 30 days of the date the legislative body first holding a teleconferenced meeting under the modified rules, and every 30 days thereafter, a legislative body can continue to hold such teleconference meetings provided it has reconsidered the circumstances of the state of emergency and determined either that the state of emergency continues to directly impact the ability of the members to meet safely in person or that local officials continue to recommend measures to promote social distancing; and
WHEREAS, on March 16, 2022, this Human Services Commission held its teleconference meeting under AB 361; and

WHEREAS, this Human Services Commission has reconsidered the circumstances of the current state of emergency and finds that the COVID-19 pandemic continues to directly impact the ability of members of the public to participate safely in person and further finds that the Santa Cruz County Public Health Officer continues to recommend measures to promote social distancing; and

WHEREAS, in the interest of public health and safety, and due to the emergency caused by the spread of COVID-19, the Human Services Commission deems it necessary to utilize the modified teleconferencing rules set forth in AB 361;

NOW, THEREFORE, the Human Services Commission makes the following findings by a majority vote:

Section 1. The foregoing recitals are true and correct, and adopted as findings of the Human Services Commission.

Section 2. Effective immediately, and for the next 30 days, the Human Services Commission will meet via teleconference as authorized under AB 361 and Government Code section 54953(e)(3).

Section 3. No later than thirty (30) days from making today’s findings, or at the next scheduled meeting, the Commission will reconsider the circumstances of the COVID-19 state of emergency and, if necessary, adopt subsequent findings to continue holding teleconference meetings in accordance with Government Code section 54953(e)(3).

PASSED AND ADOPTED by the Human Services Commission in Santa Cruz, State of California, this 16th day of November 2022, by the following vote:

AYES: 
NOES: 
ABSENT: 
ABSTAIN: 

ATTEST: Adam Spickler 
Department Staff 

Denise Hitzeman 
Chair, Human Services Commission

Approved as to Form:

_____________________________________
Office of the County Counsel
1. **DUTIES AND RESPONSIBILITIES**

   As set forth in the Santa Cruz County Code Section 2.60, the Commission shall exercise the following responsibilities in its efforts to ensure the highest quality and maximum effectiveness of human services provided for the benefit of the citizens of the county:

   A. Guide long-term planning regarding meeting the socioeconomic needs of low income, disabled, disadvantaged, and at-risk people in Santa Cruz County;

   B. Advise the County Board of Supervisors on policies and priorities that affect the socioeconomic needs of low income, disabled, disadvantaged, and at-risk people;

   C. Provide advice and counsel to the administrator and senior management of the Human Resources Agency Services Department on best practices in the operation of the agency’s programs;

   D. Provide a forum for citizens affected by county human services programs and policies;

   E. Advise the Board of Supervisors on funding decisions affecting the socio-economic needs of low income, disabled, and disadvantaged people, including county allocation of resources to county programs and community programs funding;

   F. Integrate efforts and initiatives affecting the socio-economic needs of the poor which cross departmental, divisional, and interest group lines;

   G. Advise the Board of Supervisors on legislative matters concerning the County human
2. **MEETINGS**

   A. Regular meeting of the Commission shall be held the third Wednesday of every other month (January, March, May, July, September, November (or the fourth Wednesday of the month if the third Wednesday is a County-observed holiday) convening at 8:30 a.m. at the United Way Conference room, 1220 41st Avenue, Capitola, California, or at another location designated by the Commission. At least one meeting a year will be scheduled in Watsonville.

   B. No meeting of this Commission shall be held in any facility that prohibits the admittance of any person, or persons, on the basis of race, religion, color, creed, national origin, ancestry, physical handicap or mental disability, medical condition (including cancer-related and genetic characteristics), marital status, sex, sexual preference orientation, age (over 40), or veteran status, gender, gender identity or pregnancy. All meetings shall be held at locations which are accessible to the public and which are functional for, usable, and accessible to physically handicapped persons.

   C. Special meetings may be called by the Chairperson, or by a majority vote of the Commission during any regular or special meeting.

   D. The public shall be notified in advance of the time and place of regular and special meetings.

   E. At least forty-eight (48) hours prior to each regular meeting, an agenda for the regular meeting shall be mailed or sent electronically to each Commission member, representative of the news media, and each person who has submitted a written request to the Commission for notification of meetings. The following items should be mailed or sent electronically to each Commission member at least forty-eight (48) hours prior to each regular meeting:

      1. Any written print or electronic material to be discussed at the meeting.
      2. Minutes of the last meeting.
F. Prior to each special meeting, an agenda for the special meeting shall be mailed to each Commission member, representative of the news media, and each person who has submitted a written request to the Commission for notification of meetings. Notice for a special meeting must be received at least twenty-four (24) hours prior to the time of the meeting.

G. A person shall not be required to register his, or her, name or fulfill any other obligation as a condition to attendance at any meeting of this Commission but may volunteer such information for inclusion in the Commission's minutes (Government Code Section 54953.3).

H. The meetings will be conducted in accordance with Robert's Rules of Order Revised unless otherwise specified by the authorizing legislation.

3. **VOTING**
   
   A. A majority of the voting members shall constitute a quorum.
   
   B. All official acts of the Commission shall comply with Santa Cruz County Code Section 2.38.150.

4. **OFFICERS**
   
   A. The officers of the Commission are the Chairperson and the Vice-Chairperson. They shall be elected by the Commissioners for a term of one year, and may serve a maximum of two consecutive one-year terms.
   
   B. The duties of the Chairperson are to preside over meetings, prepare agendas, represent the Commission, and be responsible for communication with the Human Resources Agency Services Department and the Board of Supervisors. The Vice-Chairperson shall assume these same duties in the absence of the Chairperson.
5. **AGENDAS**
   A. Commission members who wish to place items on the agenda shall give those items to the staff person of the Commission at least one week in advance of the meeting.
   B. The agenda will **terminate** begin with community oral communications.
      1. Citizens shall be given approximately five minutes each to express their concerns.
      2. When further discussion is required, the Commission may vote to allot time in the agenda of the following meeting.

6. **SUBCOMMITTEES**
   A. Subcommittees may be appointed, as needed, by the Chairperson with the majority approval of the Commission. The Chairperson, with the majority approval of the Commission, shall terminate the subcommittee when its function is no longer necessary.

7. **APPROVAL OF BYLAWS**
   These Bylaws, and any subsequent amendments thereto, shall be approved by the Board of Supervisors pursuant to the Santa Cruz County Code Section 2.38.140.

8. **AMENDMENTS TO BYLAWS**
   Amendments to these Bylaws may be recommended to the Board of Supervisors by a majority vote of the Commission.

Approved as to Form

By: ____________________
  County Counsel

DATE ADOPTED BY COMMISSION:  **August 12, 1991**

DATE APPROVED BY BOARD OF SUPERVISORS:  **September 10, 1991**


### BOARD RELATED ACTIVITIES

<table>
<thead>
<tr>
<th>OBJECTIVE</th>
<th>STATUTORY PURPOSE</th>
<th>ACTIVITIES</th>
<th>TIME FRAME</th>
</tr>
</thead>
</table>
| 1. Review the Collective of Results and Evidence-Based (CORE) Investments funding process. | §2.60.050(A) & (E): Guide long-term planning regarding the needs of at-risk populations; Advise the Board of Supervisors on funding decisions. | • Receive reports on the new CORE funding model, and provide advice and assistance in implementing the changes  
• Receive and review reports on CORE Investments funding recommendations and model, as well as CORE Conditions  
• Receive and review reports on CalFresh outreach activities and application assistance for CalFresh and health insurance. | TBD as needed |
| 2. Respond to matters referred by Board of Supervisors | §2.60.050: Powers and duties. (Generally) | • Respond to matters referred to the Human Services Commission on an as needed basis. | As needed |
| 3. General Commission Administration | §2.60.040: Organization and procedures. | • Approve biennial report and annual work plan, set meeting schedule and elect officers. | January |
| 4. Advocate for Human Service/Social Services Legislation | §2.60.050(G): Advise the Board of Supervisors on legislative matters concerning County human services programs. | • Review Departmental legislative priorities.  
• Receive/review Legislative Analyst’s Office (LAO) reports as appropriate. | March / May / July  
As needed |
<table>
<thead>
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<th>ACTIVITIES</th>
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</tr>
</thead>
<tbody>
<tr>
<td>5. Share Information with other County Health and Human Service Commissions and other Boards</td>
<td>§2.60.050(A), (B) &amp; (F): Guide long-term planning; Advise the Board of Supervisors on policies and priorities that affect the needs of low income people; integrate efforts and initiatives.</td>
<td>• As appropriate: Share minutes and agendas with other County Commissions; participate in joint subcommittees; and/or include chair or designee of other Commissions in forums promoting information sharing and planning on relevant community issues. • Invite other commissions to present at meetings. • Invite the Workforce Development Board Chair and Director to provide reports on WIOA activities and participate in WIOA committees as appropriate.</td>
<td>TBD As needed</td>
</tr>
<tr>
<td>6. Child Support Services</td>
<td>§2.60.050(A) &amp; (C): Guide long-term planning regarding the needs of at-risk clients; advise Human Services Department Director.</td>
<td>• Receive periodic reports from the Department of Child Support. • Review and comment on Department of Child Support initiatives.</td>
<td>Ongoing As needed</td>
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<tr>
<td>OBJECTIVE</td>
<td>STATUTORY PURPOSE</td>
<td>ACTIVITIES</td>
<td>TIME FRAME</td>
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| 7. Increase community access to public assistance programs | §2.60.050(A) & (C): Guide long-term planning regarding the needs of at-risk clients; advise Human Services Department Director. | • Review and consider reports on program progress, outreach efforts and outcomes in the following areas: CalWORKs/TANF Welfare-to-Work and Work Participation Requirements, Medi-Cal, CalFresh, and the Earned Income Tax Credit.  
• Review and consider reports on the progress of federal health insurance benefits.  
• Receive and review reports on CalFresh outreach activities and application assistance for CalFresh and health insurance. | Ongoing  
Ongoing |
| 8. Child Welfare Services (CWS) System Improvement Plan (SIP) | §2.60.050(A) & (C): Guide long-term planning regarding the needs of at-risk clients; advise Human Services Department Director. | • Review periodic reports from HSD’s Families and Children Division Director re: system improvement goals, indicators, and progress.  
• Continue to have a Commissioner designated as a liaison to the CWS System Improvement Plan Committee and receive periodic reports from the liaison.  
• Receive reports on the new Child Welfare Continuum of Care (CCR) and provide advice and assistance in implementing the changes | Ongoing  
Ongoing |
| 9. Monitor General Assistance Program and review needed changes to regulations | §2.60.050 (C): Provide advice and counsel to the HSD Director and senior management on best practices. | • Consider changes to County General Assistance Regulations. | As needed |
| 10. Veterans Services | §2.60.050(A) & (C): Guide long-term planning regarding the needs of at-risk people; advise Human Services Department Director. | • Receive periodic reports on services and resources for veterans and their families.  
• Continue to have a Commissioner designated as a liaison to Veterans Services Office and receive periodic reports from the liaison. | Ongoing  
Ongoing |
<table>
<thead>
<tr>
<th>Objective</th>
<th>Statutory Purpose</th>
<th>Activities</th>
<th>Time Frame</th>
</tr>
</thead>
<tbody>
<tr>
<td>11. Participate in Child Care Developer Fee Loan Process</td>
<td>§2.60.050(E): Advise the Board of Supervisors on funding decisions.</td>
<td>• Designate subcommittee to review and consider new funding priorities and develop a funding process for the allocation of Child Care Development fee funds. • Make recommendations to the Board on funding.</td>
<td>As needed</td>
</tr>
<tr>
<td>12. Housing Authority Family Self-Sufficiency Program</td>
<td>§2.60.050(A), (B) &amp; (F): Guide long-term planning; Advise the Board of Supervisors on policies and priorities that affect the needs of low-income people; integrate efforts and initiatives.</td>
<td>• Act as the Program Coordinating Committee for the Santa Cruz Housing Authority Family Self-Sufficiency Program including: o Receive periodic reports from the County of Santa Cruz Housing Authority on the Family Self-Sufficiency Program. o Review and comment on Family Self-Sufficiency Program initiatives.</td>
<td>Ongoing As Needed</td>
</tr>
</tbody>
</table>
CAO Initiatives Update

- 2023–25 Operational Plan
- A Santa Cruz County Like Me
Agenda

• 2023-25 Operational Plan Process
• A Santa Cruz County Like Me
• Request for Input
<table>
<thead>
<tr>
<th>Vision</th>
<th>Mission</th>
<th>Values</th>
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</thead>
<tbody>
<tr>
<td>Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.</td>
<td>An open and responsive government, the County of Santa Cruz delivers quality, data-driven services that strengthen our community and enhance opportunity.</td>
<td>The County of Santa Cruz provides services and supports partnerships built on: Accountability, Collaboration, Compassion, Effectiveness, Innovation, Respect, Support, Transparency, and Trust.</td>
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Operational Plan

2021-23 Operational Plan

<table>
<thead>
<tr>
<th>Total Objectives</th>
<th>Completed</th>
<th>Amended</th>
<th>Consolidated</th>
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<tr>
<td>180</td>
<td>45</td>
<td>44</td>
<td>5</td>
<td>86</td>
</tr>
</tbody>
</table>

SORT BY: Completion, Timeline, Department, Equity, COVID-19 Recovery, Fire Recovery

IN PROGRESS
- Adult Probation Success
  - Reduce Violations
  - Last Updated 6/2022

IN PROGRESS
- Father Engagement
  - Increase Engagement
  - Last Updated 6/2022

IN PROGRESS
- Dislocated Workers
  - Increase Employment
  - Last Updated 6/2022

COMPLETED
- Shelter to Housing
  - Increase Rehousing
  - Last Updated 6/2022

COMPLETED
- Permanent Supportive Housing
  - Increase Slots
  - Last Updated 6/2022
2023–25 Operational Plan

**How we achieve our vision**

- **Major Work**
- **Collaborative**
- **Validated**
- **Measured & Targeted**
Commission Input

• Within the scope of your commission:
  • What one issue, if addressed, would have the biggest positive impact for County residents?
  • What are the major projects anticipated within the next two years?
  • What data do you use (or wish you had) to know if County programs are making anybody better off?
A Santa Cruz County
Like Me
The Survey and Report

ASCLM began as a partnership between Santa Cruz Community Ventures and Santa Cruz County to:

• Gather data on boards and commissions demographic composition
• Report key findings to the Board of Supervisors
• Make recommendations to the Board that work towards achieving government bodies that reflect the diversity of the community they represent
Key Findings

1. Under Representation of South County
2. Critical Under Representation of Renters

Where Commissioners Live

- South: [Graph]
- Mid: [Graph]
- North: [Graph]

Commissioner Housing Status

- Homeowners: [Graph]
- Renters: [Graph]
- Other: [Graph]

Respondents vs Population
Key Findings

3. Critical Under Representation based on Race and Age

### Ethnicity

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<tr>
<th>Ethnicity</th>
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<th>Population</th>
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<tbody>
<tr>
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<td>Hispanic or Latino</td>
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<td><img src="chart2" alt="Graph" /></td>
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<td>Two or more Races</td>
<td><img src="chart1" alt="Graph" /></td>
<td><img src="chart2" alt="Graph" /></td>
</tr>
<tr>
<td>Black or African American</td>
<td><img src="chart1" alt="Graph" /></td>
<td><img src="chart2" alt="Graph" /></td>
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<tr>
<td>Asian</td>
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<tr>
<td>American Indian &amp; Alaska Native alone</td>
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### Age

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<td>85-up</td>
<td><img src="chart1" alt="Graph" /></td>
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## Report Recommendations and Next Steps

### 2022
- ASCCLM Committee
- Collection of demographic data of County boards, commissions, and advisory bodies
- Improve the onboarding process and include County data review
- Outreach to current commissions

### 2023
- Committee to identify goals, strategies and activities
- Outreach to community organizations
- Community engagement
- Track and measure outcomes
- Assess impact
Commission Input

- Within the scope of your commission:
  - What one change, if implemented, would get us towards commissions that are representative and inclusive of our diverse community?
  - How did you hear about the commission you serve on and what encouraged you to apply?
  - What one change in our current outreach and application process, if implemented, would get us towards commissions that are representative and inclusive of our diverse community?
Questions?

Thank You