AGENDA
Wednesday, July 15, 2020
8:30 a.m. – 10:30 a.m.
*This is a Virtual Public Meeting*

IN RESPONSE TO THE COVID-19 PUBLIC HEALTH EMERGENCY AND PURSUANT TO THE PROVISIONS OF THE GOVERNOR’S EXECUTIVE ORDER N-29-20, ISSUED MARCH 17, 2020, THIS WILL BE A VIRTUAL MEETING. THERE WILL BE NO PHYSICAL LOCATION AVAILABLE FOR THIS MEETING, BUT ACCESS TO THE MEETING AND AN OPPORTUNITY TO COMMENT WILL BE PROVIDED. PLEASE FOLLOW THE INSTRUCTIONS THAT WILL BE POSTED ON THE HUMAN SERVICES DEPARTMENT WEBPAGE AT HTTPS://WWW.SANTACRUZHUMANSERVICES.ORG/HOME/HUMANSERVICESCOMMISSION

FOR QUESTIONS REGARDING THE VIRTUAL MEETING PROCESS, PLEASE CONTACT MICKI COCA BUSS, ADMINISTRATIVE SUPPORT, AT 831-454-7505 OR MICKI.COCABUSS@SANTACRUZCOUNTY.US

WRITTEN PUBLIC COMMENTS ASSOCIATED WITH ANY AGENDIZED ITEM MAY BE SUBMITTED BY EMAILING MICKI.COCABUSS@SANTACRUZCOUNTY.US PRIOR TO CLOSE OF THE PUBLIC COMMENT PERIOD.

The meeting starts at 8:30 a.m. with the first item and proceeds through the items in consecutive order unless otherwise noted.

I. Roll Call (2 min)

II. Agenda Review (2 min)

III. Announcements (5 min)

IV. Public Comment (5 min)
   Members of the public may address the Commission on items not on the agenda for a maximum of five minutes each.

V. Correspondence/Information Only (3 min)

VI. Approval of Minutes (Action) (2 min)
   • May 20, 2020

VII. Review and Prioritize Workplan Objectives (50 min)

VIII. Director’s Report (30 min)

IX. Report-out on Commission’s Homelessness Services Work Group (5 min)

As a courtesy to those persons affected, please attend the meeting smoke and scent free. The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. If you wish to attend this meeting and you will require special assistance in order to participate, please contact Micki Coca Buss at (831) 454-7505 (TDD number 454-2123) at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format.
X. Veterans Liaison Report 

XI. Next Meeting and Agenda Items 
September 16, 2020 – To be determined considering the current Shelter in Place Order.

XII. Adjournment

A complete agenda packet will be available for review at the Human Services Department webpage https://www.santacruzhumanservices.org/Home/HumanServicesCommission
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<tr>
<th>BOS Date</th>
<th>Item</th>
<th>Item Description</th>
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<tbody>
<tr>
<td>5/12/2020</td>
<td>Item #33</td>
<td>DOC-2020-404 : Ratify submission of two grant applications to the California State Department of Housing and Community Development, one in the amount of $26,400 for the Housing Navigators Program, and one in the amount of $146,400 for the Transitional Housing Program; adopt resolutions authorizing application for the grants and accepting awards of Fiscal Year 2020-21 revenue in the amount of $172,800; and authorize the Director of the Human Services Department to take related actions, as recommended by the Director of Human Services</td>
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<tr>
<td>5/12/2020</td>
<td>Item #34</td>
<td>DOC-2020-405 : Accept and file report regarding potential areas of expansion for Downtown Streets Team cleanup activities, and direct the Human Services Department to return on or before October 20, 2020, with a plan to expand Downtown Streets Team cleanup activities, as recommended by the Director of Human Services</td>
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<tr>
<td>5/19/2020</td>
<td>Item #17</td>
<td>DOC-2020-423 : Defer to June 16, 2020 report on Focus Strategies ad hoc system design and implementation work groups and development of a homelessness system improvement action plan, as recommended by the County Administrative Officer</td>
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<tr>
<td>5/19/2020</td>
<td>Item #27</td>
<td>DOC-2020-433 : Adopt resolution amending Resolution 279-75 to create the classification and set the salary range for Director of Housing for Health, authorize Human Services to recruit new Director of Housing for Health, and take related actions, as recommended by the Director of Human Services</td>
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<tr>
<td>5/19/2020</td>
<td>Item #28</td>
<td>DOC-2020-434 : Approve amendment to agreement with Housing Matters to adjust CalWORKs housing support program expenses and services, with no change to the two-year total amount of $1,470,414; and take related actions, as recommended by the Director of Human Services</td>
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<tr>
<td>5/19/2020</td>
<td>Item #29</td>
<td>DOC-2020-435 : Approve the Comprehensive Economic Development Strategy for Submission to the United States Economic Development Administration, as recommended by the Director of Human Services</td>
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<tr>
<td>5/19/2020</td>
<td>Item #30</td>
<td>DOC-2020-436 : Approve amendments to agreements to adjust for cost of program services with Encompass Community Services, decreasing the two-year amount for Thrive By Three services by $20,476 for a new total of $1,828,642; and with Central Coast Center for Independent Living, decreasing the amount for Housing and Disability Advocacy Program case management services by $63,000 for a new total of $137,000; ratify submission of grant application to the California Department of Social Services to expand Housing and Disability Advocacy Program services; adopt resolution accepting unanticipated revenue in the amount of $298,908 from the California Department of Social Services; approve amendment to agreement with Community Action Board of Santa Cruz County Inc. to expand Housing and Disability Advocacy Program payment assistance services, extending the term and increasing the total amount by $371,908, for a new two-year total of $859,931; and take related actions, as recommended by the Director of Human Services</td>
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<td>6/02/2020</td>
<td>Item #24</td>
<td>DOC-2020-460 : Direct the Chairman to write a letter to the Governor, Chairs of the Senate and Assembly Budget Subcommittees, and our State delegation, opposing the proposal to eliminate funding for Community Based Adults Services (CBAS) in the May Revise, as recommended by Supervisor Friend and Supervisor Leopold</td>
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<tr>
<td>6/16/2020</td>
<td>Item #49</td>
<td>DOC-2020-510 : Approve revenue agreement with the City of Santa Cruz in the annual amount of $198,000 for Fiscal Years 2019-20 and 2020-21 for partial funding of Homeless Outreach, Proactive Engagement and Services, and related programs and services, and take related actions, as recommended by the Director of Health Services</td>
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<td>6/16/2020</td>
<td>Item #54</td>
<td>DOC-2020-515 : Accept and file report on amendments and new agreements approved by County Purchasing Agent under authority of the Board of Supervisors, as recommended by the Director of the Human Services Department</td>
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<td>6/16/2020</td>
<td>Item #55</td>
<td>DOC-2020-516 : Ratify the submission of a Better Careers Design Group grant application with Third Sector Capital Partners, Inc.; adopt a resolution to accept and appropriate unanticipated revenue in the amount of $25,000 from Third Sector Capital Partners, Inc.; approve a Memorandum of Understanding with Third Sector Capital Partners, Inc., to implement the Better Careers Design Group grant; and take related actions, as recommended by the Director of Human Services</td>
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<tr>
<td>6/16/2020</td>
<td>Item #56</td>
<td>DOC-2020-517 : Ratify revenue agreement with the Housing Authority of the County of Santa Cruz, in the amount of $23,334, to provide case management services to families participating in the transitional housing program at 925 - 932 Brommer Street, and authorize County Counsel and the Director of Human Services to execute the agreement, as recommended by the Director of Human Services</td>
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<tr>
<td>6/30/2020</td>
<td>Item #51</td>
<td>DOC-2020-594 : Approve and direct the Human Services Department Director to sign and submit letter on behalf of the County to the Santa Cruz County Congressional Delegation in support of policies that will maintain and increase access to food and nutrition through Federal Supplemental Nutrition Assistance Program (SNAP) benefits, known as CalFresh in California, as recommended by the Director of Human Services</td>
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<tr>
<td>6/30/2020</td>
<td>Item #52</td>
<td>DOC-2020-595 : Ratify the submission of a funding certification letter to the California Department of Social Services (CDSS) to accept a fiscal year 2019-20 Housing and Disability Advocacy Program award in the amount of $455,693; adopt a resolution to accept and appropriate unanticipated revenue in the amount of $156,785 from CDSS; and take related action as recommended by the Director of Human Services</td>
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COMMISSION COMMITTEE AGENDAS AND MINUTES

- IHSS Advisory Commission [http://www.santacruzhumanservices.org/AdultLongTermCare/InHomeSupportiveServices/AdvisoryCommission.aspx](http://www.santacruzhumanservices.org/AdultLongTermCare/InHomeSupportiveServices/AdvisoryCommission.aspx)
- Santa Cruz County Women’s Commission [http://www.sccwc.org/Home/Meetings.aspx](http://www.sccwc.org/Home/Meetings.aspx)
- Santa Cruz County Seniors Commission [http://www.sccseniors.org/Home/Meetings.aspx](http://www.sccseniors.org/Home/Meetings.aspx)
- Santa Cruz County Commission on Disabilities [http://scccod.net/](http://scccod.net/)
- Santa Cruz County Latino Affairs Commission [http://scclatinoaffairs.org](http://scclatinoaffairs.org)

OTHER MATERIALS

Santa Cruz County
CA

Agenda Item
DOC-2020-404

Ratify submission of two grant applications to the California State Department of Housing and Community Development, one in the amount of $26,400 for the Housing Navigators Program, and one in the amount of $146,400 for the Transitional Housing Program; adopt resolutions authorizing application for the grants and accepting awards of Fiscal Year 2020-21 revenue in the amount of $172,800; and authorize the Director of the Human Services Department to take related actions, as recommended by the Director of Human Services

Information

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<th>Department:</th>
<th>Human Services Department: Family and Children's Services Division</th>
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<tr>
<td>Category:</td>
<td>HSD - Board Memo - All Div</td>
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| Sponsors: | Human Services Director Randy Morris |

Attachments

Board Memo
Resolution 105-2020 HNP Allocation Acceptance (eSign)
Resolution 106-2020 THP Allocation Acceptance (eSign)

Financial Impact

The acceptance of these funds into the HSD FY 2020-21 budget do not require additional general fund contribution.

Board Letter

Recommended Action(s):

1. Ratify submission of a grant application to the California State Department of Housing and Community Development (HCD) for the Housing Navigators Program (HNP) in the amount of $26,400 to facilitate youth ages 18-21 to secure and maintain housing, with a priority on youth in the foster care system;

2. Ratify submission of a grant application to the HCD for the Transitional Housing Program (THP) in the amount of $146,400 to facilitate young adults ages 18-25 to secure and maintain housing, with a priority on young adults formerly in the foster care and probation systems; and

3. Adopt resolutions authorizing the applications of HNP and THP grants and accepting the award of fiscal year (FY) 2020-21 revenue in the amount of $172,800; and authorize the Director of the Human Services Department to take related actions.

Executive Summary

To provide access to housing and other emergency assistance for youth and young adults in crisis, the Human Services Department (HSD) recommends the Board ratify two grant applications recently
submitted to the California Department of Housing and Community Development (HCD), and adopt related resolutions authorizing HSD to accept the grant award allocations at a total amount of $172,800 for fiscal year (FY) 2020-21. The awarded Housing Navigators Program (HNP) grant will be used to facilitate youth ages 18-21 to secure and maintain housing, with a priority on youth currently in the Foster Care System. The awarded Transitional Housing Program (THP) grant will be used to facilitate young adults ages 18-25 to secure and maintain housing, with a priority on young adults formerly in the foster care or probation systems.

**Background**
HSD is dedicated to ensuring effective services to persons experiencing homelessness in Santa Cruz County, consistent with the County’s goal to provide stable housing for its residents. To this end, HSD administers both internal programs and contracted services with local providers for the provision of housing services for persons experiencing or at-risk of homelessness.

In March 2020, HSD applied for a $26,400 grant from HCD’s HNP to facilitate youth ages 18-21 to secure and maintain housing, with a priority on youth in the Foster Care System. In April 2020, HSD also applied for a $146,400 grant from HCD’s THP to facilitate young adults ages 18-25 to secure and maintain housing, with a priority on young adults formerly in the foster care or probation systems. Due to short application periods and submission deadlines for the grants, HSD was unable to bring the grant applications to the Board for prior approval before submitting to HCD. However, the full grant proposals and budgets are attached for the Board’s review and ratification.

**Analysis**
As noted, HSD seeks the Board’s ratification of two grant applications and the related funds awarded, to assist youth and young adults currently in or formerly involved in the foster care system, to obtain and maintain housing. The awarded grant funds have until July 30, 2022 to be expended. However, HSD plans to utilize the funds in FY 2020-21 to augment its pre-existing housing services for Transitional Age Youth in the Foster Care System. Therefore, the $172,800 in total grant funds will be included in the FY 2020-21 HSD budget request, to be submitted through the Board’s scheduled budget process. HSD will return to the Board if these funds will be used for new or added to existing agreements.

**Body**

**Strategic Plan Element(s)**
2.D (Attainable Housing: Homelessness) - The grant funds will be used to assist Transitional Age Youth in the Foster Care System to attain and maintain permanent housing. The additional grant funds will increase HSD’s ability to reduce homelessness and increase housing stability.

**Meeting History**

<table>
<thead>
<tr>
<th>May 12, 2020 9:00 AM Video</th>
<th>Board of Supervisors</th>
<th>Regular Meeting</th>
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<tbody>
<tr>
<td>Resolution No. 105-2020</td>
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<td><strong>RESULT:</strong></td>
<td>APPROVED [UNANIMOUS]</td>
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<td><strong>MOVER:</strong></td>
<td>John Leopold, First District Supervisor</td>
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<td><strong>SECONDER:</strong></td>
<td>Zach Friend, Second District Supervisor</td>
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<td><strong>AYES:</strong></td>
<td>John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson</td>
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**Discussion**

🌐 Add Comment
Powered by Granicus
Accept and file report regarding potential areas of expansion for Downtown Streets Team cleanup activities, and direct the Human Services Department to return on or before October 20, 2020, with a plan to expand Downtown Streets Team cleanup activities, as recommended by the Director of Human Services

Information

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<tr>
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<td>Health &amp; Human Services</td>
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</table>

Sponsors: Director of Health Services Agency Mimi Hall, Human Services Director Randy Morris

Projects: Master Calendar

Links

- **Link** DOC-2020-270 : Approve agreement with Downtown Streets Team in the amount of $51,568 to provide CalFresh Employment and Training services, adopt resolution accepting unanticipated revenue in the amount of $25,784 from the California Department of Social Services, direct the Human Services Department to return May 12, 2020 with a report, and take related actions, as recommended by the Director of Human Services

- **Link** 9139 : Accept and file a report regarding additional cleanup activities contract expansion with Downtown Streets Team; approve 2 agreements with Downtown Streets Team for FFY 2020-21, one in the amount of $XXX,XXX, and one in the amount of $XXX,XXX, both for CalFresh Employment & Training Services in different jurisdictions, approve an agreement with Housing Matters for FFY 2020-21 in the amount of $XXX,XXX for CalFresh Employment & Training housing assistance; and authorize the Human Services Department Director to take related actions as recommended by the Director of Human Services

Attachments

- Board Memo
- Map from HSA's 11/2019 Syringe Access & Disposal Report - Exhibit A
- Overlay of Hot Spots & DST Current Cleanup Areas - Exhibit B

Board Letter

**Recommended Action(s):**
Accept and file a report regarding potential areas of expansion for Downtown Streets Team (DST) cleanup activities and direct the Human Services Department to return by October 31, 2020 with a plan to expand these activities.

**Executive Summary**
The Human Services Department (HSD) is requesting the Board accept and file this report analyzing potential areas of expansion for the cleanup project activities conducted in the City of Santa Cruz by Downtown Streets Team (DST). This report describes potential clean up area gaps based on DST's current contracts and areas determined as high need for cleanup expansion, as well as how the...
current shelter in place order resulting from Novel Coronavirus Disease 2019 (COVID-19) may affect when these gap areas can be addressed.

**Background**
In its role administering employment and training programs with local service providers, HSD contracts with DST for CalFresh Employment and Training (CFET) programs that assist eligible CalFresh recipients experiencing homelessness in Santa Cruz County with voluntary job training, work experience services and work-related supportive services cost reimbursements. The CFET programs conducted by DST include several cleanup projects that provide eligible individuals with job training on work sites to clean up trash-impacted County public space areas.

CFET, a federally funded program, has limits to the types of program reimbursements eligible for claiming and requires a local 50% match to obtain the CFET reimbursable funds. To help meet funding needs, HSD works in collaboration with the Department of Public Works (DPW) and the Health Services Agency (HSA) to help fund the contracts. Most notably, HSA provides the CFET required local 50% match. In return, cleanup activities include safe removal of hypodermic needles and syringes, and thus is considered a part of HSA’s Syringe Services Program (SSP), and DST reports to HSA on the number of syringes collected in all cleanup project activity areas.

In June 2018, DST first began conducting cleanup project activities in partnership with the County of Santa Cruz, in trash-impacted public space areas along the north coast in Davenport. In December 2018, public space areas in Felton were added to the agreement. On March 24, 2020, the Board approved a new agreement with DST to expand cleanup project activities in public space areas in the Emeline neighborhoods of Santa Cruz, funded through HSD’s CFET allocation and with HSA providing the CFET required 50% match. Board approval included a requirement that HSD report back to the Board regarding plans to expand the DST program to the Depot Park area of Santa Cruz and other trash-impacted spaces.

**Analysis**
In response to concerns over public safety, you may recall the Board received a Syringe Access & Disposal public report from HSA on December 10, 2019, detailing facilitators and barriers to proper syringe disposal and syringe access across Santa Cruz County. The report noted that a visual inspection of syringe litter conducted throughout the County between October 3, 2019 through October 23, 2019 found that “of the areas sampled throughout the visual inspection, syringe litter was generally found from Pogonip to Coral Street, from the Depot Park to the Boardwalk, and along the downtown San Lorenzo River walk.” (see attached map, Exhibit A, Figures 5 and 6 from Syringe Access & Disposal report)

To meet the Board’s requirement that HSD plan for expanding the Downtown Streets Team program to the Depot Park area of Santa Cruz and other trash-impacted spaces in the current context of the ongoing COVID19 response, the department reviewed HSA’s needle litter data from the Syringe Access & Disposal report. HSD then confirmed that DST garbage removal and syringe abatement cleanup activities are currently being conducted through contracts DST holds with the County of Santa Cruz or the City of Santa Cruz, in all the following areas:

- Downtown Santa Cruz
- San Lorenzo Riverwalk - Levee between Highway 1 to the Boardwalk
- Main Beach & Cowell's Beach
- Harvey West & Pogonip - Highway 9 Corridor
- North Coast Beaches - Bonny Doon Beach, Panther Beach, Davenport Beach
- North County - Felton
- Emeline Neighborhood
To effectively expand DST contracted cleanup project activities to incorporate areas determined to be needle litter “hot spots” as defined by the HSA Syringe Access & Disposal Report, HSD created an overlay map (see attached map, Exhibit B, Hot Spot & Cleanup Project Locations Overlay) to determine what areas within the City of Santa Cruz may be high syringe litter areas with no current cleanup project activities being conducted.

Based on this initial research, HSD will be assessing expansion with DST, HSA and the City of Santa Cruz for the neighborhoods stretching from Depot Park to the Boardwalk. Assessment will help in determining which properties are public and accessible for DST work; which jurisdictions own the public areas desired for expansion; what the costs would be for DST to expand cleanup activities in desired public spaces; and what funds could be accessed for expanding into desired areas. Additionally, consideration of a possible shift in needle litter hot spot locations may be necessary, resulting from recent homeless encampment relocations and new sheltering due to the current COVID-19 shelter in place order. The current shelter in place order in effect resulting from COVID-19 will also play a significant role in determining when DST may be able to begin conducting an expansion of its current cleanup project activities.

HSD plans to conduct further research and meet with HSA, DST and with the City of Santa Cruz to discuss next steps and considerations toward expansion. Therefore, HSD will come back to the Board by October 31, 2020, with further plans to expand the DST program to the Depot Park area of Santa Cruz and other trash impacted spaces.

Body

**Strategic Plan Element(s)**
1.C (Comprehensive Health & Safety: Local Justice) - The DST Cleanup Project as funded by HSA aligns with the County's goals for increasing public safety through proper syringe disposal.

5.D (Dynamic Economy: Educational Opportunity) - The DST Cleanup Project as funded by HSD aligns with the County's aim to provide work readiness, on-the-job training, work experience and job retention services to CalFresh recipients experiencing or at-risk of homelessness, who have little or no work experience.

Meeting History

**May 12, 2020 9:00 AM Video Board of Supervisors Regular Meeting**

RESULT: APPROVED [UNANIMOUS]
MOVER: John Leopold, First District Supervisor
SECONDER: Zach Friend, Second District Supervisor
AYES: John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson

Discussion

Add Comment

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Santa Cruz County
CA

Agenda Item
DOC-2020-423

Defer to June 16, 2020 report on Focus Strategies ad hoc system design and implementation work groups and development of a homelessness system improvement action plan, as recommended by the County Administrative Officer

Information

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<td>Functions:</td>
<td>General Government</td>
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Sponsors: County Administrative Officer Carlos J. Palacios
Projects: Master Calendar

Links

Reference  
DOC-2020-242 : Conduct a study session on the Focus Strategies’ homeless baseline system assessment; direct staff to return on or before May 19, 2020 with a progress report on a homelessness system improvement strategic action plan, and to return with recommendations in the 2020-21 Supplemental Budget for an administrative structure to support a system-wide homelessness governance body; and take related actions, as outlined in the memorandum of the County Administrative Officer

Attachments

Board Memo

Board Letter

Recommended Action

Defer the report on Focus Strategies' system design and action planning to no later than the June 16, 2020 Board meeting of the Board of Supervisors.

On March 10, 2020 the Board conducted a study session on the Focus Strategies' System Performance Assessment and a summary of the work group results. The Board directed staff to return on or before May 2020 with a progress report on the work of the ongoing system design and interim recommendation work groups and development of a homelessness system improvement action plan. The next step was to hold community-wide convenings to both provide an update and collect input on the workgroup results. Concurrently, Focus Strategies was collecting and refining data for first round of predictive modeling to inform strategies for program and system improvements. These actions were part of the final phase prior to the draft of an Action Plan to be present to the Board in May 2020. However, due to the coronavirus (COVID-19), the process was effectively put on hold as efforts have been directed to the development and implementation of a County-wide prevention and response system.

In effort to reorient the Project Advisory Group to current conditions, Focus Strategies convened the group remotely April 15, 2020 and May 14, 2020 to provide input on how to mostly effectively reinitiate the final phase of work in light of the public health emergency. It was the consensus of the group that the response to COVID-19 in Santa Cruz County has helped bring about stronger coordination and collaboration among key stakeholders, and they affirmed the importance of the work the community has been doing with Focus Strategies on developing a plan for a more coordinated and systematic response to homelessness. During this period, the Project Advisory group recommended drawing on...
lessons learned from the COVID-19 response to incorporate them into a framework for a revised system-wide homelessness response that includes a new proposed governance structure and process. Additional time is necessary to develop the activities and schedule for the final phase of work to generate the action plan which staff will bring forward to the board no later than the June 16, 2020 meeting.

**Body**

**Strategic Plan Element(s)**
2.D Attainable Housing: Homelessness - Assessing the performance of the current system to address homelessness and obtaining technical assistance for system planning and improvements directly supports the Strategic Plan goal on Homelessness to expand services to reduce homelessness and increase housing stability.

**Meeting History**

**May 19, 2020 9:00 AM Video Board of Supervisors Regular Meeting**

Additional direction:
For the report on June 16, 2020, staff to provide a full accounting of the various state, federal and local funding streams that can be brought to bear on homelessness, including which agency controls those funds and whether there are eligibility limitations

**RESULT:** APPROVED WITH ADDITIONAL DIRECTION [UNANIMOUS]
**MOVER:** John Leopold, First District Supervisor
**SECONDER:** Bruce McPherson, Fifth District Supervisor
**AYES:** John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson

**Discussion**

Add Comment

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Santa Cruz County
CA

Agenda Item
DOC-2020-433

Adopt resolution amending Resolution 279-75 to create the classification and set the salary range for Director of Housing for Health, authorize Human Services to recruit new Director of Housing for Health, and take related actions, as recommended by the Director of Human Services

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<tr>
<td>Department:</td>
<td>Randy Morris</td>
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<td>Administration</td>
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<td>General Government</td>
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Attachments

- Board Memo
- Resolution 118-2020 Amending Salary Resolution (eSign)
- Salary Schedule
- 027a Resolution 118-2020 amending Salary Resolution (eSigned and certd)

Financial Impact

This position will not be filled during the current fiscal year and will therefore have no impact during FY 2019-20. HSD will return to the Board with the proposed budget for the position during FY 2020-21 budget hearings.

Board Letter

Recommended Action(s):

1. Accept and file report on status of recommendations for an administrative structure and system improvement action plan that supports and improves our local response to the homelessness crisis system;

2. Adopt the attached amendment to Resolution No. 279-75 to create the classification of Director of Housing for Health, designate it as Executive Management, and set the salary range at $69.64 - $93.30 hourly, effective at 12:01 a.m., on May 23, 2020;

3. Adopt the revised salary schedule reflecting the inclusion of this new classification, effective May 23, 2020;

4. Authorize the Personnel Director, the Auditor-Controller-Treasurer-Tax Collector, and the County Administrative Officer to take all necessary administrative actions to effectuate the changes as described in this resolution;

5. Direct the Human Services Department to proceed with recruitment of the Director of Housing for Health position and take related actions, as recommended by the Human Services Director;
6. Direct the CAO and HSD to return during August Budget Hearings with recommended financing for the Director of Housing for Health position and with other necessary budget actions to transfer funding from the Homeless Services Coordination Office (HSCO) to the Human Services Department FY 2020-21 budget; and

7. Direct the CAO and Human Services Department to return to the Board no later than August 18, 2020 with an update on the recruitment, the administrative structure implementation, and system improvement action plan.

Executive Summary
As part of the ongoing work with Focus Strategies, a nationally recognized homeless technical assistance firm under contract with the County, the County Administrative Office (CAO) is proposing an Administrative reorganization of how the County supports and improves our local response to the homelessness crisis system. To support the development and implementation of this new structure, the CAO is recommending authorization to establish a new “Director of Housing for Health” position which will reside in the Human Services Department (HSD). Financing for this position will leverage state and federal funding in order to minimize net county costs.

The Personnel Department conducted a classification study and a salary review on behalf of HSD to create the classification of Director of Housing for Health, a position which will develop and administer homeless services programs for the County. This action requires a Board approved resolution. If approved, HSD will recruit to fill this position during the remainder of Fiscal Year (FY) 2019-20. An update on the status of the recruitment and Focus Strategy “System Improvement Action Plan” (phase four) will be provided to the Board of Supervisors no later than August 2020.

Background
On February 26, 2019, the Board approved a contract with homeless technical assistance firm Focus Strategies for provision of homeless system assessment consulting services. Initiated in April 2019, the project includes four phases of work and has been managed by the Homeless Services Coordination Office (HSCO), in partnership with HSD, Health Services Agency (HSA), and the Planning Department. The Board has received reports and accepted staff recommendations for the following phases:

Phase 1: Baseline System Assessment (October 8, 2019)
Deliverable:
1. Summarize status of current homeless response system
2. Identify strengths and challenges
3. Make short term recommendations
   · Implement a systemwide diversion practice and re-tool Smart Path coordinated entry.
   · Build the capacity of emergency shelters.
   · Coordinating and standardizing outreach efforts.
   · Relaunch and complete work on a new governance structure.

Phase 2 - System & Project Performance Analysis (March 10, 2020)
Deliverable: Community performance assessment on a series of Housing and Urban Development (HUD) performance indicators
1. Bed and unit utilization rate.
2. Prior living situation at program entry (where people who enter programs come from).
3. Length of stay (how long people stay in programs).
4. Rate of exit to permanent housing.
5. Cost per permanent housing exit.
6. Rate of return to homelessness.

Phase 3 - System Design & Implementation Work Groups (March 10, 2020)
Deliverable: Utilize findings from phase one and two to design and implement system improvements in the following areas
1. Systemwide Diversion and Coordinated Entry
2. Housing Focused Emergency Shelter
3. Coordinated and Standardized Mobile Outreach to People Experiencing Homelessness
4. Homeless System Governance Structure including recommendations for composition, decision-making, and community engagement
5. Enhanced Utilization of Homeward Bound programs

Additional Board direction: Return in the fiscal year 2020-21 Supplemental Budget with budget and staffing recommendations for an administrative structure to support a system-wide homelessness governance body.

Phase 4 - Strategic Action Plan (BOS update: scheduled for May 2020)
Deliverable:
1. Establish a coordinated regional homelessness response system to better meet the needs of people experiencing homelessness.
2. Introduce system performance measurement and predictive modeling to inform investments and achieve improvements.
3. Identify specific priority action steps for the next 2-3 years, informed by analysis of data, that will begin to turn the curve towards reductions in homelessness.
4. Make final recommendations for a governance entity that guides and evaluates a strategic, targeted and coordinated regional response to homelessness

Analysis
With the advent of the COVID pandemic crisis and respective Public Health Orders that have been implemented to flatten the curve and protect the health of our county residents, County staff resources have been redirected to ensure successful implementation of shelter in place resources and supports for those who are unsheltered. Staff involved in many of the work groups which were already in place to implement improvements in Phase 3 have been leveraged and mobilized to respond to the COVID crisis.

Our community response to COVID has understandably impacted the sequencing of our deliverables outlined above. In a separate item, Staff is requesting a deferral of the report to the Board on the final action planning phase which was put on hold due to the COVID crisis. Staff is developing a revised set of activities and schedule to reinstate the action planning phase that will be presented to the Board no later than June 16, 2020. Based on these circumstances, staff recommends that the CAO and Human Services Department return to the Board no later than August 18th to provide an update on Focus Strategy Phase 4 Action Planning.

The CAO recommends that the Board approve all recommended actions to establish a new Director of Housing for Health position and initiate a recruitment for this position. The Director of Housing for Health is part of a phased approach to create a more robust administrative structure and foundation to support improved governance of the homelessness response system. The position will support completion of the Focus Strategies Action Plan and implementation of associated forward-thinking, systematic improvements and investments to more effectively address homelessness including implementation of the new governance structure when approved. After the new governance structure

is adopted and stabilizes and matures over time, the administrative support structure will also need to take an proactive approach to ensure coordination, alignment and integration of services and all related systems of care.

This position will be housed in the Human Services Department and report to the Director of Human Services and will coordinate closely with HSA, Planning and the CAO. The classification was created by reviewing job specifications from other jurisdictions and collaborating with the department to identify the necessary duties and minimum qualifications required to perform the job. Based on the findings of the classification study, we are recommending the Board create the new Director of Housing for Health classification, designate it as Executive Management, and set the salary range at $69.64 - $93.30 per hour.

It is also recommended that the CAO and HSD report back during August budget hearings with a financing plan for this position which maximizes federal and state funding. At this time staff will also recommend necessary actions to transfer all budget related items from the CAO’s Homeless Services Coordination Office into the Human Services Department’s FY 2020-21 proposed budget and outline a timeline to transition staffing and office functions from the CAO’s office to HSD.

By August 2020, staff will provide an update on the status of the recruitment for a new Director of Housing for Health and a summary of how the new administrative structure will align with the Strategic Action plan and integrate existing services and programs, leverage State and Federal financing, and benefit from HSD infrastructure supports like data analytics, centralized contracting and quality improvement, and training and development.

Body

**Strategic Plan Element(s)**
Approval of this agreement supports the Strategic Plan elements of:
- Personnel: 6.B (Operational Excellence: County Workforce)
- Human Services: 2.D (Attainable Housing: Homelessness) - Expand services to reduce homelessness and increase housing stability.

Meeting History

### May 19, 2020 9:00 AM Video

<table>
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<tr>
<th>Board of Supervisors</th>
<th>Regular Meeting</th>
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Resolution No. 118-2020

**RESULT:** ADOPTED [UNANIMOUS]

**MOVER:** John Leopold, First District Supervisor

**SECONDER:** Bruce McPherson, Fifth District Supervisor

**AYES:** John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson

Discussion

🔗 Add Comment
Santa Cruz County
CA
Agenda Item
DOC-2020-434

Approve amendment to agreement with Housing Matters to adjust CalWORKs housing support program expenses and services, with no change to the two-year total amount of $1,470,414; and take related actions, as recommended by the Director of Human Services

Information

**Department:** Human Services
Department: Employment and Benefit Services Division

**Category:** HSD - Board Memo - All Div

**Sponsors:** Human Services Director
Randy Morris

**Functions:** Health & Human Services

Attachments

Board Memo
Contract 20W3973 Amendment, Housing Matters
ADM-29 Amendment 20W3973 Housing Matters

Financial Impact

The California Department of Social Services (CDSS) CalWORKs Single and Housing Support Program Allocations will fund the services outlined in the attached contract amendment. Approval of the amendment does not result in an additional General Fund contribution. Housing Matters No. 20W3973 - Index/GL Key: 392100-75291

Board Letter

**Recommended Action(s):**
Approve an amendment to Housing Matters, contract 20W3973, with no change to the two-year amount of $1,470,414, with annual totals in the amount of $735,207 in fiscal year (FY) 2019-20, and $735,207 in FY 2020-21, for CalWORKs Housing Assistance and Move in Program services, and authorize the Human Services Director to execute the amendment.

**Executive Summary**
To further support housing assistance for eligible California Work Opportunity and Responsibility to Kids (CalWORKs) participants experiencing homelessness, the Human Services Department (HSD) recommends the Board approve an amendment to the CalWORKs Housing and Move-in Program (CHAMP) agreement with Housing Matters (HM), formerly known as the Homeless Services Center. This amendment will allow HM to provide CHAMP families with needed housing assistance.

**Background**
HSD is dedicated to ensuring effective services to families experiencing homelessness in Santa Cruz County, consistent with the County’s goal to provide residents with stable housing. To this end, HSD administers contracts for the provision of housing services for persons currently experiencing or at-risk of homelessness. One housing services program administered by HSD is CHAMP, a collaborative program funded by the California Department of Social Services (CDSS) Housing Support Program...
(HSP) to serve CalWORKs families experiencing homelessness with housing and move in assistance. HSD has contracted with local nonprofit partner HM since October of 2014 to provide housing navigation and support services to eligible CHAMP participants. HSD also contracts with nonprofit partner Families In Transition (FIT) for housing navigation and support services to eligible CHAMP families, and to provide financial assistance to participants receiving case management and housing navigation through both FIT and HM CHAMP contract services.

In June 2019, the Board approved renewal of the HM CHAMP contract as a two-year agreement through the County’s Continuing Agreements List process, at a total two-year amount of $1,470,414, with annual totals in the amount of $735,207 in fiscal years (FY) 2019-20 and FY 2020-21 each, to continue providing housing navigation and support services to eligible CHAMP families. From July 1, 2019 through December 31, 2019, HM placed 13 unhoused families into permanent housing and assisted 33 CHAMP families to maintain the housing they obtained through the program. Additionally, 78% of the families housed by HM and who exited the program between July 1 and December 31, 2019 remained housed at program exit.

At the time of renewal, HSD budgeted for increased case management personnel costs; however, lower than originally estimated personnel costs have proven sufficient in meeting HM’s CHAMP staffing needs. Therefore, HSD recommends reducing HM’s personnel costs by $74,000. To meet COVID-19 related increases in housing support needs for eligible CHAMP families, HSD recommends adding a new line item in HM’s contract for the provision of direct financial assistance. Doing so will allow HM to provide $74,000 in temporary housing subsidies and related financial assistance to CHAMP participants for whom they are providing housing navigation and support services.

Analysis

HSD seeks the Board’s approval to amend the current HM contract for CHAMP services. This amendment makes no change to the FY 2019-20 amount of $735,207, or to the overall two-year amount of $1,470,414. Instead, this amendment moves $74,000 out of FY 2019-20 personnel costs and into a new FY 2019-20 participant costs line item, allowing HM to provide direct financial assistance for approved CalWORKs families experiencing homelessness. Financial assistance for HM’s CHAMP participants is typically paid through a separate CHAMP contract HSD holds with FIT. This budget amendment would enable HM to also directly pay for that assistance to cover additional housing and related costs during FY 2019-20, supporting participants housing stability. This amendment also adds to the overall total of CHAMP housing subsidies available for participant assistance in FY 2019-20. The contract will continue to be measured by the number of families who obtain permanent housing and achieve housing stability.

Body

**Strategic Plan Element(s)**

2.D (Attainable Housing: Homelessness) - HSD contracts with HM to assist CalWORKs participants experiencing homelessness in attaining and maintaining permanent housing. Amending the contracted services increases HSD’s ability to reduce homelessness and increase housing stability.

**Meeting History**

**May 19, 2020 9:00 AM Video Board of Supervisors Regular Meeting**

RESULT: APPROVED [UNANIMOUS]
MOVER: John Leopold, First District Supervisor
SECONDER: Bruce McPherson, Fifth District Supervisor
AYES: John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson

Discussion
Santa Cruz County
CA
Agenda Item
DOC-2020-435

Approve the Comprehensive Economic Development Strategy for Submission to the United States Economic Development Administration, as recommended by the Director of Human Services

Information

Department: Human Services Department: Workforce Development Board
Category: HSD - Board Memo - All Div

Sponsors: Human Services Director
Randy Morris

Functions: Health & Human Services

Attachments

Board Memo
Santa Cruz County 2020 CEDS 5 Year Plan

Financial Impact

A local Comprehensive Economic Development Strategy (CEDS) approved by the United States Economic Development Administration (EDA) is required for Santa Cruz County, or any local jurisdiction, to apply for EDA funds. The Board’s action on the CEDS today will allow the County to maintain continuity in local eligibility for EDA funding. The approval of the CEDS does not result in a General Fund contribution.

Board Letter

Recommended Action(s):
Approve the 2020 Santa Cruz County Five-Year Comprehensive Economic Development Strategy (CEDS) and authorize Santa Cruz County Workforce Development Board staff to submit the 2020 Santa Cruz County Five-Year CEDS to the United States Economic Development Administration for approval, and authorize staff to make non-material adjustments to the 2020 Santa Cruz County CEDS, which may be required by the United States Economic Development Administration for approval.

Executive Summary
The Human Services Department’s (HSD) Santa Cruz County Workforce Development Board (WDB) has developed the 2020 Santa Cruz County Five-Year Comprehensive Economic Development Strategy (CEDS). The Board’s approval of the CEDS is required in order to submit it to the United States Economic Development Administration (EDA). An approved CEDS is required for any local jurisdiction to apply for EDA funds.

Background
Every five years, in order to maintain local eligibility to apply for, and receive, federal grant funds from the United States Economic Development Administration (EDA), the County, in collaboration with each of the cities, must develop a Five-Year Comprehensive Economic Development Strategy (CEDS) in a format required by the EDA. The purpose of this letter is to request your Board’s approval of the 2020 CEDS and authorization to submit the CEDS to the EDA for approval.
As provided under the County Code Chapter 2.111, the Board integrated the function of the local CEDS Committee into the operations of the Workforce Development Board of Santa Cruz County (WDB). The CEDS Committee is the entity responsible for creating the Five-Year CEDS, pursuant to EDA requirements.

The last Five-Year CEDS was completed locally, and approved by the EDA, in 2015. The 2020 Five-Year CEDS will be current though 2024, with the next Five-Year CEDS due to the EDA in 2025.

**Analysis**

The 2020 CEDS process included input from the CEDS Committee, WDB, local business associations, and the community at large. The CEDS incorporates information provided by the County and the four cities: Watsonville, Capitola, Santa Cruz and Scotts Valley.

The draft CEDS was considered and approved by the CEDS Committee on April 7, 2020. The CEDS was reviewed by the WDB Executive Committee on May 6, 2020 and will be presented to the full WDB on May 27, 2020. Public notice of the CEDS was made available on the WDB website, at 1020 Emeline in Santa Cruz and at 18 W. Beach in Watsonville, for a period of thirty days to receive public comment (March 6, 2020 - April 6, 2020). No comments were received.

As required by the EDA, the Santa Cruz County CEDS includes an analysis of local economic development challenges and opportunities, identifies the strengths and weaknesses of community resources, and describes challenges and opportunities posed by both internal and external forces affecting the County’s economy. The CEDS also presents our community’s economic development goals and objectives and sets the strategic direction for action plans to implement the CEDS goals and objectives. As in the past, the CEDS incorporates the economic development projects, plans, strategies and proposed action plans of each of the cities, as well as the County.

The purpose of the 2020 CEDS is to provide relevant stakeholders, decision-makers, residents, and those interested in economic development with a deeper understanding of the social and economic trends, factors, and metrics within the County. The CEDS also serves as a roadmap for future data-driven policy and decision making while outlining explicit strategies for a more prosperous and resilient future for the County. Key data and metrics in the 2020 CEDS that provide a picture of Santa Cruz County include measures on people (population growth, how many commute outside the County for work, demographics include education and household income levels), industry (employment levels, types of jobs available by skill and pay level tiers, types of new businesses), place (rental rates, office space vacancy, average commute times), and resilience (household debt to income ratio, number of jobs in the five largest industry clusters, County’s proportion of exports).

The 2020 CEDS outlines the primary goals established during the process, including developing regional talent pipelines, supporting economic health and resiliency, fostering innovation and entrepreneurialism, as well as investing in infrastructure and programs that support holistic regional economic development.

In order to remain in an approved status and maintain the County and each city’s eligibility to apply for, and receive, EDA grant funds, the 2020 Five-Year CEDS must be submitted to EDA no later than May 28, 2020. The Board’s action on the CEDS today will allow the County to maintain continuity in local eligibility for EDA funding.

**Body**

**Strategic Plan Element(s)**

5.B (Dynamic Economy: Community Vitality) Stimulate vibrant and inclusive economies offering robust shopping, dining, cultural and gathering spaces.
Meeting History

May 19, 2020 9:00 AM Video  Board of Supervisors  Regular Meeting

Additional direction: Schedule a study session with the Board to review this plan in September, and include an update about the COVID-19 impacts on economic development with the summary of recovery council's efforts

RESULT: APPROVED WITH ADDITIONAL DIRECTION [UNANIMOUS]
MOVER: John Leopold, First District Supervisor
SECONDER: Bruce McPherson, Fifth District Supervisor
AYES: John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson

Discussion

Add Comment

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Santa Cruz County
CA
Agenda Item
DOC-2020-436

Approve amendments to agreements to adjust for cost of program services with Encompass Community Services, decreasing the two-year amount for Thrive By Three services by $20,476 for a new total of $1,828,642; and with Central Coast Center for Independent Living, decreasing the amount for Housing and Disability Advocacy Program case management services by $63,000 for a new total of $137,000; ratify submission of grant application to the California Department of Social Services to expand Housing and Disability Advocacy Program services; adopt resolution accepting unanticipated revenue in the amount of $298,908 from the California Department of Social Services; approve amendment to agreement with Community Action Board of Santa Cruz County Inc. to expand Housing and Disability Advocacy Program payment assistance services, extending the term and increasing the total amount by $371,908, for a new two-year total of $859,931; and take related actions, as recommended by the Director of Human Services.

Information

Department: Human Services
Department: Employment and Benefit Services
Division

Sponsors: Human Services Director
Randy Morris

Category: HSD - Board Memo - All Div

Functions: Health & Human Services

Attachments

Board Memo
Contract 20W3485 Amendment, Encompass Community Services
ADM-29 20W3485 Encompass
Contract 20W4061 Amendment, Central Coast Center for Independent Living
ADM-29 20W4061 CCCIL
Grant Application FY 2019-20 Housing & Disability Advocacy Program
Contract 19W4053 Amendment, Community Action Board
ADM-29 19W4053 CAB
Resolution 119-2020 HDAP (eSign)
030 Revised memo, pkt pages 303-304 (clean and strikeout-underline copies)

Financial Impact

The California Department of Social Services (CDSS) CalWORKs Single Allocation and Housing and Disability Advocacy Program Augmented Allocation will fund the services outlined in the attached contract amendments. Approval of these amendments does not result in any additional General Fund contribution. Encompass Families Together, No. 20W3485 • Index/GL Key: 392100-62381 Central Coast Center for Independent Living, No. 20W4061 • Index/GL Key: 392100-75291 Community Action Board of Santa Cruz County, Inc., No. 20W4053 • Index/GL Key: 392100-75291

Board Letter

Recommended Action(s):
1. Approve an amendment to Encompass Community Services contract 20W3485, decreasing the total two-year amount by $20,476, to a new total two-year amount of $1,828,642, with new annual totals in the amount of $904,079 in fiscal year (FY) 2019-20, and $924,563 in FY 2020-21, for Thrive By Three services, and authorize the Human Services Director to execute the amendment;

2. Approve an amendment to Central Coast Center for Independent Living contract 20W4061, decreasing the total amount by $63,000, to a new total amount of $137,000, for Housing and Disability Advocacy Program services, and authorize the Human Services Director to execute the amendment;

3. Ratify the submission of a grant application to the California Department of Social Services to expand Housing and Disability Advocacy Program services, as recommended by the Human Services Director;

4. Adopt the attached resolution accepting and appropriating unanticipated revenue in the amount of $298,908 into the FY 2019-20 Human Services Department budget, as detailed in the attached resolution; and

5. Approve an amendment to Community Action Board of Santa Cruz County Inc. contract 19W4053, extending the term of the contract to June 30, 2021 and increasing the total two-year amount by $371,908, for a new two-year total of $859,931, with new annual totals in the amount of $759,931 in FY 2019-20, and $100,000 in FY 2020-21, for Housing and Disability Advocacy Program (HDAP) payment assistance services, and authorize the Human Services Director to execute the amendment.

**Executive Summary**

The Human Services Department (HSD) contracts with Encompass Community Services (Encompass) for Families Together Thrive-By-Three (TBT) home visiting program services, and with Central Coast Center for Independent Living (CCCIL) for Housing and Disability Advocacy Program (HDAP) case management services. HSD seeks the Board’s approval to amend these two contracts in order to adjust for the cost of contracted personnel expenditures this fiscal year.

HSD also recommends the Board approve a contract amendment with Community Action Board of Santa Cruz County Inc. (CAB) to increase HDAP payment assistance services, further supporting housing support for disabled adults experiencing homelessness. Additionally, HSD recommends the Board ratify a grant submitted to the California Department of Social Services (CDSS) to expand HDAP services and accept unanticipated revenue awarded to HSD from CDSS for the expansion of the HDAP services.

**Background**

*Thrive By Three Program*

In fiscal year (FY) 2017-18, the Board authorized the implementation of Thrive-By-Three (TBT), a comprehensive local initiative designed to improve outcomes for the County’s youngest and most vulnerable children and their families. HSD contracts with Encompass to operate TBT home visiting services as part of its larger Families Together program. TBT home visiting provides families who receive CalWORKs cash aid and who are either pregnant or who have children age 0-3 with appropriate home visiting program referrals and services. In anticipation of funding, staffing and referral levels consistent with FY 2018-19, HSD recommended the Board approve renewal of a two-year agreement with Encompass for Families Together TBT services in June of 2019 through the County’s Continuing Agreements List process. However, TBT experienced lower staffing levels, as well as fewer than originally estimated program referrals, during the first half of the program year, and performance data shows that 50% of referred families engaged in one or more of Encompass’s home-visiting services during the first half of the program year, however no families exited the program.
between July 1 - December 31, 2019 and therefore there is no data to demonstrate improved parenting skills during the first half of the program year. Therefore, HSD recommends the Board amend the current contract to reflect actual TBT expenses so that HSD may use the otherwise unspent funds for other direct CalWORKs client services.

**Housing and Disability Advocacy Program**

In 2018, HSD was awarded Housing and Disability Advocacy Program (HDAP) funding to provide disabled individuals experiencing homelessness with disability benefit advocacy and housing assistance. HSD launched this program by entering into 2 separate contracts-one for the provision of case management, housing location and disability application assistance services to referred HDAP participants, and the other to provide direct HDAP housing payment assistance to help participants attain and maintain housing while applying for disability benefits.

HSD began contracting with CCCIL in January of 2019 to provide case management, housing location and disability application assistance services to referred HDAP participants. On August 27, 2019, the Board approved renewal of a one-year agreement with CCCIL for HDAP case management services, and performance data shows 93% of case managed participants attained disability benefits application assistance, and 59% of participants attained either permanent or temporary housing during the first half of the program year. At the time of renewal, HSD anticipated contracted personnel case management costs to be commensurate with costs from the prior fiscal year. HSD has since found that lower than originally estimated personnel costs is enough to meet CCCIL’s required case management staffing. Therefore, HSD recommends the Board approve an amendment to the FY 2019-20 contract held with CCCIL to reduce the budget from $200,000 to $137,000, so that the $63,000 in unspent case management funds can be re-allocated to pay for direct housing costs for eligible HDAP program participants, by adding these dollars to the other contract HSD holds with CAB.

Since the program’s inception, HDAP has provided a total of $366,563 in move-in and monthly rental payments to support 80 disabled adults experiencing homelessness to attain and maintain temporary or permanent housing while applying for disability benefits. Despite this success, more individuals are in dire need of housing support. To meet this need, HSD applied for additional HDAP grant funding through CDSS in March of 2020. HSD did not seek Board approval in March to ratify the grant application, as the time between receiving the grant notice and the application deadline did not accommodate the Board’s meeting schedule. HSD recently received notice of grant application approval and has been awarded an additional $298,908 for FY 2019-20 in unanticipated HDAP revenue. As a result of this award, HSD recommends the Board retroactively ratify submission of its March 9, 2020 grant application to CDSS to expand HDAP services, and adopt a resolution to accept and appropriate the unanticipated HDAP revenue from CDSS.

As noted, HSD holds a second HDAP contract to provide direct housing cost payment assistance for eligible HDAP participants. This multi-year agreement, held with CAB, was initially implemented in May of 2018 and has a term currently ending on June 30, 2020, with $10,000 having been originally budgeted for FY 2018-19, and $488,023 having been originally budgeted for FY 2019-20. Performance data for this contract shows that 99% of payments issued by CAB to approved landlords and property managers were processed within 2 working days of authorization for payment during the first half of FY 2019-20. For FY 2019-20, it was estimated that CAB would provide payment assistance to 31 eligible participants. As of December 31, 2019, CAB had already aided 62 eligible participants. As a result, HSD recommends the Board approve an amendment to the multi-year HDAP Payment Assistance agreement held with CAB to extend the term of the contract from June 30, 2020, to June 30, 2021, and to increase the remaining two-year total amount from the FY 2019-20 $488,023 amount to a new two-year total of $859,931. This increase includes the $63,300 being re-allocated from the amendment with CCCIL, as well as the $298,908 FY 2019-20 HDAP allocation HSD is receiving from CDSS.

Analysis

HSD seeks the Board’s approval to amend the current Encompass contract for Families Together, TBT services, to adjust for lower than originally expected personnel costs and program referrals in FY 2019-20. Approving this amendment will decrease the total two-year amount by $20,476, to a new total two-year amount of $1,828,642, with new annual totals in the amount of $904,079 in FY 2019-20, and $924,563 in FY 2020-21. Doing so will not impact Encompass’s ability to continue providing referred CalWORKs families with supportive home visiting program evaluation and referral as well as direct home visiting services. The performance of the agreement will continue to be measured by the percent of families gaining improved parenting skills.

HSD also seeks the Board’s approval to amend the current CCCIL contract for HDAP case management services, to adjust for lower than originally expected personnel costs. Approving this amendment will decrease the total amount by $63,000, to a new total amount of $137,000 in FY 2019-20. Doing so will allow CCCIL to continue provide referred HDAP participants with case management, housing location and disability application assistance services, and will allow funding to be redirected to participant housing costs. The performance of the agreement will continue to be measured by the percent of participants who attain disability application assistance, as well as permanent housing.

Additionally, HSD recommends the Board ratify the submission of a grant application to CDSS to expand HDAP services, as well as the Board’s adoption of a resolution accepting and appropriating unanticipated revenue in the amount of $298,908 into HSD’s FY 2019-20 budget. This funding is the result of the award of State HDAP funds and will be utilized to help fund the CAB contract amendment noted in this memo.

Lastly, HSD seeks the Board’s approval to amend the current CAB contract for HDAP payment assistance services, increasing CAB’s capacity to provide housing payments for approved HDAP participants. Approving this amendment will extend the term of the contract from June 30, 2020, to June 30, 2021, and increase the FY 2019-20 total amount by $371,908, for a new two-year total of $859,931, with new annual totals in the amount of $759,931 in FY 2019-20, and $100,000 in FY 2020-21. Doing so will increase CAB’s ability to provide move-in, rental and related housing payments on behalf of approved HDAP participants experiencing homelessness, so that they may attain and maintain housing while applying for disability benefits. The performance of the agreement will continue to be measured by the timeliness of housing payments made on behalf of participants.

Body

**Strategic Plan Element(s)**

1.A (Comprehensive Health & Safety: Health Equity) - The agreement with Encompass Community Services helps promote a safe and healthy community across all ages and social conditions for the families served, through a supportive home visiting program designed to improve knowledge about child development, parent-child attachment, and safety in the home.

2.D (Attainable Housing: Homelessness) - HSD contracts with CCCIL and CAB to assist disabled single adults experiencing homelessness to attain and maintain long-term housing while applying for disability benefits. Amending the contracted services increases HSD’s ability to reduce homelessness and increase housing stability.

Meeting History

**May 19, 2020 9:00 AM Video Board of Supervisors Regular Meeting**

Resolution No. 119-2020

RESULT: APPROVED [UNANIMOUS]
7/8/2020 DOC-2020-436 Approve amendments to agreements to adjust for cost of program services with Encompass Community Services, decrease... 

MOVER: John Leopold, First District Supervisor 
SECONDER: Bruce McPherson, Fifth District Supervisor 
AYES: John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson 

Discussion 

Add Comment 

Powered by Granicus
Direct the Chairman to write a letter to the Governor, Chairs of the Senate and Assembly Budget Subcommittees, and our State delegation, opposing the proposal to eliminate funding for Community Based Adults Services (CBAS) in the May Revise, as recommended by Supervisor Friend and Supervisor Leopold

Information

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Attachments

Board Memo

Board Letter

**Recommended Action(s):**
Direct the Chairman to write a letter to the Governor, Chairs of the Senate and Assembly Budget Subcommittees and our State delegation opposing the proposal to eliminate funding for Community Based Adults Services (CBAS) in the May Revise.

**Executive Summary**
The Governor’s proposed May budget revision proposes to eliminate funding for Community Based Adults Services (CBAS), such as our local Elderday program. These programs provide one of our state’s primary alternatives to skilled nursing facility placement and elimination of CBAS programs will force up to 36,000 seniors into costly nursing homes. Locally, 176 medically complex and vulnerable community members rely on Elderday. The Board of Supervisors has historically supported CBAS programs and services for low-income seniors. Elimination of these programs could have significant impacts on low-income seniors in our community.

**Background**
CBAS is a community-based health program that provides health and social services to seniors and adults with disabilities who are at risk of institutional placement. CBAS serves approximately 36,000 people, nearly all of whom are Medi-Cal eligible. Evidence shows that the use of these programs results in decreased use of more costly interventions including emergency room visits, hospital admissions/re-admissions and skilled nursing care.

Locally, Elderday is an adult day health care center that empower elders to live at home, providing nursing care, physical and occupational therapies, referral to resources, therapeutic activities, healthy meals and access to onsite mental health and nutrition services.
Analysis
The State, much like our County, is facing difficult decisions in order to balance their budget. However, closing CBAS programs may not save the State money in the long run. Proposed programmatic changes, which rely heavily on in-home skilled nursing or private nursing home care, could run as much as four times the cost to attend adult day health services. Additionally, these proposed cuts would also trigger a loss of $106.8 in federal matching funds in 2020, and $255.8 million in federal funds in 2021-22, making the savings negligible at best. The elimination of CBAS may create additional budget challenges in the future as these 36,000 participants lose a key element of their safety net, shifting higher costs to other parts of our health care system due to increased hospitalizations, emergency room visits and the inevitable surge in nursing home admissions.

Body

Strategic Plan Element(s)
1.A (Comprehensive Health & Safety: Health Equity)
1.B (Comprehensive Health & Safety: Community Support)

Meeting History

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<td>AYES:</td>
<td>John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson</td>
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Discussion

Add Comment
Santa Cruz County
CA

Agenda Item
DOC-2020-510

Approve revenue agreement with the City of Santa Cruz in the annual amount of $198,000 for Fiscal Years 2019-20 and 2020-21 for partial funding of Homeless Outreach, Proactive Engagement and Services, and related programs and services, and take related actions, as recommended by the Director of Health Services

Information

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Sponsors: Director of Health Services Agency Mimi Hall

Functions: Health & Human Services

Attachments

Board Memo
Contract #20R0140 City of Santa Cruz HOPES MOU (eSign)
ADM-29 Contract 20R0140

Financial Impact

The new revenue agreement with the City, contract #20R0140, in the annual amount of $198,000 is included in HSA’s Budget for FY 2019-20 and FY 2020-21 under account 363101/42384 and has no associated Net County Cost.

Board Letter

Recommended Actions:
Approve an annual revenue agreement, Contract No. 20R0140, with the City of Santa Cruz in the amount of $198,000 for Fiscal Years 2019-20 and 2020-21 for partial funding of Homeless Outreach, Proactive Engagement and Services related programs and services, and authorize the Director of the Health Services to sign.

Executive Summary
The Homeless Outreach, Proactive Engagement and Services (HOPES) Team was created in early 2018 to provide programming to homeless individuals across Santa Cruz County and those individuals who have criminal justice contacts/arrests may be referred to the Bob Lee Community Partnership for Accountability, Connection & Treatment (PACT) Court for monitoring and supervision. HSA is requesting Board approval of a Memorandum of Understanding (MOU) revenue agreement with the City of Santa Cruz (City), whereby for each of the Fiscal Years (FY) 2019-20 and 2020-21, the City shall pay to the Health Services Agency (HSA) funds in an amount not to exceed $198,000 for the provision of partial funding of HOPES-related programs and services.

Background
On December 3, 2013, the 14 members of the Santa Cruz City Public Safety Citizen Task Force (Task Force) transmitted their final report and policy recommendations to the City Council. The Task Force recommended “that the City collaborate in developing a strategic multi-disciplinary team (enforcement, criminal justice, drug treatment, social service providers) to identify individuals repeatedly exhibiting behaviors and crimes harmful to the community (i.e., the “top offenders”) as identified by Santa Cruz Police Department (SCPD). This strategic team will develop an intervention
and accountability plan on a case-by-case basis for each offender in order to reduce criminal behavior and harm to the community. The overall goal of the team would be to reduce recidivism and crime in the City. The strategic team would work with SCPD to identify those that are generating the most calls for services, arrests, and municipal code infraction citations.

In April 2014, in response to the Task Force report and recommendations, the late District Attorney Bob Lee, in partnership with City Attorney, John Barisone, and other community leaders implemented the eight-month pilot Downtown Accountability Program (DAP). The DAP multi-disciplinary team was managed by staff from the City Manager’s Office and included staff from the Santa Cruz County (County) District Attorney’s Office, Probation Department, and HSA; City Attorney’s Office and Police Department; Santa Cruz Homeless Services Center; and Encompass Community Services. Direct costs for the eight-month DAP pilot were funded in equal shares by the City and County. All DAP pilot participating agencies provided in-kind staffing resources to support the implementation and operation of the program. Due to the initial reported success of the DAP eight-month pilot, both the County Board of Supervisors and City Council voted unanimously to extend the pilot through FY 2014-15.

In June 2015, both the County Board of Supervisors and City Council voted unanimously to fund the direct cost of the program for FY 2015-16 and scale the program beyond Downtown Santa Cruz. In June 2016, both the County Board of Supervisors and the City Council voted unanimously to continue to fund the direct cost of the program for an additional year, through June 30, 2017. DAP was renamed the Bob Lee Community PACT in honor of the late District Attorney Bob Lee.

The County HOPES Team was created in early 2018 to provide Homeless Outreach, Proactive Engagement and Services to homeless individuals across Santa Cruz County, and those individuals who have criminal justice contacts/arrests may be referred to the PACT Court for monitoring and supervision.

Analysis
The mission of the HOPES Team is to provide outreach, stabilization, linkage and support to homeless individuals in Santa Cruz County with a suspected mental health and/or substance use disorder who are not already connected to services. The HOPES team is designed to outreach and link unconnected homeless individuals to the most appropriate service needs with the goal of improving quality life and supporting the integration back into the community.

HOPES Team Objectives include:
1. Increase linkages to substance use disorder, mental health and medical services.
2. Provide opportunities to homeless individuals to access shelter and housing navigation services.
3. Improve the quality of life of the individuals in the program and the community as a whole.

With the approval of this MOU revenue agreement, for each of FY 2019-20 and 2020-21, the City shall pay to HSA funds in an amount not to exceed $198,000 for:
1. The provision of direct funding for a portion of the designated treatment and Sober Living Environment housing costs.
2. The provision of partial funding for a Mental Health Client Specialist (MHCS) position designated for HOPES services.
3. The provision of partial funding for operations at the River Street Shelter, a 32-bed emergency shelter for homeless adult men and women located at 115C Coral Street, Santa Cruz, CA 95060.

Body
Strategic Plan Elements
1.D (Comprehensive Health & Safety: Behavioral Health)
2.D (Attainable Housing: Homelessness)

The HOPES Team model of service provides an opportunity to establish a well-coordinated and broader system of care for the County's homeless population by leveraging multiple resources to increase the number of clients receiving services.

Discussion

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Santa Cruz County
CA

Agenda Item
DOC-2020-515

Accept and file report on amendments and new agreements approved by County Purchasing Agent under authority of the Board of Supervisors, as recommended by the Director of the Human Services Department

Information

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<td>Human Services Director Randy Morris</td>
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<td>Functions:</td>
<td>Health &amp; Human Services</td>
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Attachments

- Board Memo
- New and Amended Agreements List - Attachment A

Financial Impact

The Federal Emergency Management Agency (FEMA), California Office of Emergency Services (CalOES), and the Central Coast Alliance for Health (CCAH) Partners for Healthy Food Access Grant will all fund the new service agreements noted in Attachment A – New and Amended Agreements List. Approval of the new agreements does not result in an additional General Fund contribution.

Board Letter

**Recommended Action(s):**
Accept and file report on amendments and new agreements approved by the County Purchasing Agent, as authorized by the Board of Supervisors on April 28, 2020; and take related actions, as recommended by the Director of Human Services.

**Executive Summary**
The Human Services Department (HSD) is requesting the Board accept and file this report on contract amendments and new agreements approved by the County’s Purchasing Agent, as authorized by the Board on April 28, 2020 in response to the emergency declaration resulting from Novel Coronavirus Disease 2019 (COVID-19).

**Background**
On April 28, 2020, the Board adopted a resolution to temporarily delegate its authority to the County Purchasing Agent to approve scope of work amendments for existing contracts and to increase the Purchasing Agent's authority to approve new contracts for services up to $1,000,000. This temporary change in authority was granted in response to declarations made in March of 2020 by the County’s Health Officer and Board of Supervisors of a local health emergency based on an imminent threat to public health from COVID-19. The authority granted to the Purchasing Agent allows County departments to respond to the COVID-19 emergency by expeditiously implementing contract changes or new agreements in response to the emergency.
HSD contracts with numerous nonprofit services providers, many of them assisting persons in Santa Cruz County experiencing homelessness or a lack of employment, childcare or other social service supports needed for attaining self-sufficiency. In some cases, contracted activities could not be performed as originally agreed upon due to COVID-19, which necessitated alterations to existing scopes of work. In addition, it was necessary to re-allocate certain non-profit services as part of the County's response to COVID-19. This re-allocation of services required alterations to existing scopes of work. Amendments approved by the Purchasing Agent include services such as increased housing assistance and grants for childcare providers caring for children of essential workers.

The Purchasing Agent also approved new agreements with non-profit organizations. This included an agreement funded by a Central Coast Alliance for Health (CCAH) grant with the Teen Kitchen Project to deliver meals to In-Home Supportive Services (IHSS) participants. The CCAH grant originally funded a cooking program for IHSS providers, but these courses were cancelled due to COVID-19. In collaboration with CCAH, the remaining grant funds were repurposed to fund the new agreement for food delivery. Another agreement between HSD and Second Harvest Food Bank (SHFB) was established to utilize Federal Emergency Management Agency (FEMA) funding to increase the amount of food supplies available to local food providers. Food supplies of local food providers were being depleted at unexpected rates due to a surge in demand resulting from the economic impacts of COVID-19, such as increased unemployment. SHFB provided the required matching funds in order to access the FEMA assistance necessary to replenish the local food providers’ supplies.

Additionally, HSD implemented the Great Plates Delivered (GPD) program. The purpose of GPD is to provide delivery of prepared meals to eligible older adults unable to obtain meals on their own due to COVID-19, and who are not already receiving a similar service from another Federally funded program. GPD also functions as an economic stimulus for local restaurants who will be preparing and delivering the food to the eligible older adults. GPD is funded by FEMA, the California Office of Emergency Services (CalOES) and local jurisdiction match funds, with Community Foundation Santa Cruz County providing the local jurisdiction match funds for this phase of GPD implementation. In conjunction with the General Services Department (GSD), HSD utilized established County procurement processes to select restaurants for GPD and established agreements with five (5) local restaurants to serve approximately 300 eligible participants throughout the County for this phase of GPD implementation. Agreements were established with the following restaurants: Back Nine, Johnny’s Harborside, Pearl of the Ocean, Roaring Camp, and Swing Time.

As a result of the Board-approved authority permitting the Purchasing Agent to approve new contracts for services up to $1,000,000 and make limited amendments to contracts, HSD amended ten (10) existing agreements and established seven (7) new agreements prior to June 16, 2020, as specified on the attached "Attachment A - New and Amended Agreements List".

Analysis

In response to the Board’s April 28, 2020 requirement that staff report on agreements amended or established under the Purchasing Agent’s authority, HSD is providing the Board with the attached list of agreements. The 10 amendments represent a total of $1,156,999 in HSD and Collective of Results and Evidence-based (CORE) Investments funded contracts held with local nonprofit agencies providing social services to eligible recipients in Santa Cruz County. None of the amendments represent a change to the total budgeted amount in each agreement. Instead, the amendments represent changes to services or service delivery for a portion of each contract in the attached list of agreements.

The 7 new agreements include 2 agreements with local non-profits totaling $441,258 to support acquisition and distribution of additional food to local food providers and 5 agreements with local restaurants to prepare and deliver a maximum of three meals a day at a total daily rate of $66 per client as established by FEMA and CalOES rates for GPD.
The amended and new agreements represent various activities as part of the County’s response to the COVID-19 emergency, and would not have been executed as expeditiously without the authority granted on April 28, 2020 by the Board to the Purchasing Agent for approving amended and new agreements during the COVID-19 emergency.

**Body**

**Strategic Plan Element(s)**

1.B (Comprehensive Health & Safety: Community Support) - Establishing the new agreements and amending the existing nonprofit services contracts allows HSD to accommodate various response activities in the County’s broader effort to respond to the COVID-19 emergency.

**Discussion**

Add Comment

Powered by Granicus
Ratify the submission of a Better Careers Design Group grant application with Third Sector Capital Partners, Inc.; adopt a resolution to accept and appropriate unanticipated revenue in the amount of $25,000 from Third Sector Capital Partners, Inc.; approve a Memorandum of Understanding with Third Sector Capital Partners, Inc., to implement the Better Careers Design Group grant; and take related actions, as recommended by the Director of Human Services

Information

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Attachments

- Board Memo
- Grant Application FY 2019-20 Better Careers Design Group
- Resolution - Better Careers Design Group Grant
- MOU Agreement 20R0260 Third Sector Capital Partners, Inc.
- ADM-29 20R0260 Third Sector Capital Partners

Financial Impact

Third Sector Capital Partners, Inc., as the California recipient of the James Irvine Foundation’s national Better Careers Design Group project, will fund the services outlined in the attached memorandum of understanding. Approval of the memorandum does not result in an additional General Fund contribution.

Board Letter

**Recommended Action(s):**

1. Ratify the submission of a Better Careers Design Group grant application to Third Sector Capital Partners, Inc. to provide Human Services Department staff with training on using a human-centered design process for workforce system development, as recommended by the Human Services Director;

2. Adopt the attached resolution accepting and appropriating unanticipated revenue in the amount of $25,000 into the FY 2019-20 Human Services Department budget, as detailed in the attached resolution; and

3. Approve a Memorandum of Understanding with Third Sector Capital Partners, Inc., in the amount of $25,000, for fiscal year 2019-20, for the implementation of a Better Careers Design Group grant, and authorize the Human Services Director to execute the agreement.

Executive Summary
To further advance employment and career outcomes for our local workforce system, the Human Services Department (HSD) recommends the Board approve a Memorandum of Understanding (MOU) with Third Sector Capital Partners, Inc. (Third Sector) for the implementation of a Better Careers Design Group grant. The Better Careers Design Group grant will facilitate an 18 month-long curriculum, applying human-centered and outcomes-oriented design, leading to the development of a local solutions plan that focuses on advancing economic opportunity and mobility for under-resourced jobseekers, as well as achieving a more equitable local workforce system. Additionally, HSD recommends the Board ratify the Better Careers Design Group grant submitted to Third Sector for the human-centered design training and accept unanticipated revenue of $25,000 awarded to HSD to participate in the program.

Background
The Better Careers Design Group initiative is a national project funded by the James Irvine Foundation, who funds non-profit organizations that focus on workforce development. On July 31, 2019, Third Sector announced it was awarded a $2 million grant from the James Irvine Foundation to advance workforce outcomes in California through the creation of a state-wide Better Careers Design Group. The state-wide Better Careers Design Group is a project that brings together community-based organizations and government agencies in California to apply a human-centered process to design solutions for the most challenging issues in the workforce development system and create better outcomes for job seekers. It was formed out of the demand to develop solutions for issues that affect entire local workforce systems, such as cross-agency referrals and employer engagement. The Better Careers Design Group is also a response to recent state-wide initiatives that focus on outcomes and innovation, including California CalWORKs Outcomes and Accountability Review (CAL-OAR) and CalWORKs 2.0. It tackles issues at the local level, where funds and policies affect individuals, while connecting local agencies with state-level guidance. Specifically, the human-centered design is a creative, empathy-based approach to problem solving that can be applied to workforce systems. A human-centered approach to identifying employment opportunities and designing workforce solutions better ensures a workforce system is tailor made to meet the needs of the very people it is designed to serve.

Locally, HSD is committed to applying a human-centered design process that will strengthen the effectiveness of our Workforce Santa Cruz County (WFSCC) system to achieve equity in wages, career advancement and training opportunities, which is consistent with the County’s goal to develop a quality workforce, increase family-wage jobs and support the regional economy. To this end, HSD’s Workforce Development Board (WDB), in partnership with the Monterey County WDB and Hartnell College Foundation, applied in October of 2019 for a regional Better Careers Design Group grant with Third Sector. While development and implementation work will be done in collaboration regionally, each entity is being awarded separately.

Analysis
The Third Sector Better Careers Design Group grant will offer robust training to local partners who will learn how to use a human-centered and outcomes-oriented approach in building relationships across workforce sectors. In doing so, the Better Careers Design Group members will collaborate with stakeholders between January of 2020 and June of 2021, to investigate problems that exist within their local workforce systems. Members will create collective, localized human-centered and outcomes-driven solutions plans that promote equity and further at least one of the goals of the Better Careers Design Group initiative:

- Help under-resourced jobseekers secure jobs that pay a family-sustaining wage.
- Improve training opportunities that lead to quality jobs and advancement.
- Identify successful models of matching employers with middle-skilled workers.
- Build and grow a diversified pool of talented workers.
HSD now seeks the Board’s approval to ratify the Better Careers Design Group grant application. HSD did not seek Board approval in October 2019 to ratify the grant application, as the time between receiving the grant notice and the application deadline did not accommodate the Board’s meeting schedule. HSD has since received grant approval from Third Sector, including award of $25,000 for FY 2019-20 in unanticipated revenue and requiring execution of a Better Careers Design Group MOU. As a result, HSD recommends the Board retroactively ratify submission of its 2019 grant application to Third Sector to implement the Better Careers Design Group training, adopt a resolution to accept and appropriate $25,000 in unanticipated revenue to implement the grant, and approve the Better Careers Design Group MOU to train HSD staff in using a human-centered and outcomes oriented approach in advancing economic opportunity and mobility for under-resourced jobseekers, and achieving a more equitable local workforce system.

Body

Strategic Plan Element(s)

5.A (Dynamic Economy: Regional Workforce) - By allowing regional partners to train to and apply a human-centered and outcomes-oriented design toward developing a local solutions plan, HSD will advance economic opportunity and mobility for under-resourced jobseekers, and achieve a more equitable local workforce system.

Discussion

Add Comment

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Santa Cruz County
CA

Agenda Item
DOC-2020-517

Ratify revenue agreement with the Housing Authority of the County of Santa Cruz, in the amount of $23,334, to provide case management services to families participating in the transitional housing program at 925 - 932 Brommer Street, and authorize County Counsel and the Director of Human Services to execute the agreement, as recommended by the Director of Human Services

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Attachments

Board Memo
Revenue Agreement 20R0534 Housing Authority
ADM-29 20R0534 Housing Authority

Financial Impact

HA issues a payment of $23,334 to HSD to provide on-site case management services to Brommer St. transitional housing participants. The HA's portion of revenue agreement are funded by the HEARTH Act Grant awarded to HA by the U.S. Department of Housing and Urban Development (HUD).

Board Letter

Recommended Action(s):
Ratify agreement with the Housing Authority of the County of Santa Cruz in the amount of $23,334 to provide case management services to families participating in the transitional housing program at 925 - 932 Brommer Street, and authorize County Counsel and the Human Services Director to execute the agreement.

Executive Summary
For many years the County of Santa Cruz Human Services Department (HSD) has had a revenue agreement with the Housing Authority of the County of Santa Cruz (HA) to fund an HSD social worker to provide case management services to families participating in the transitional housing program at 925 - 932 Brommer Street (Brommer Street). The HSD social worker provides participating families with critical supports towards eliminating barriers to self-sufficiency and permanent housing attainment. The attached revenue agreement requires ratification before the County can receive funds from the Housing Authority.

Background
HSD is dedicated to ensuring effective services to families experiencing homelessness in Santa Cruz County, consistent with the County’s goal to provide stable housing for its residents. The Brommer Street transitional housing program provides time-limited subsidized housing and support services,
including case management, to County Welfare-to-Work participants who are experiencing homelessness. Case management services are offered by a senior social worker in HSD’s Family Stabilization program to facilitate participants’ ability to become self-sufficient and attain permanent housing. Since May 2019, the County of Santa Cruz has served 11 families in the Brommer Street transitional housing program.

The revenue agreement provides for the sharing of costs by HA and HSD for the senior social worker providing case management for Brommer Street transitional housing participants. Case management services detailed in the attached HSD-HA revenue agreement include outreach to identify potential participants; participant intake processes, including the execution of lease agreements; development of participant case plans; case management services including coordination with other service providers as applicable; housing navigation assistance in identifying permanent housing; and completion of reporting requirements.

**Analysis**
Under this revenue agreement, in Federal Fiscal Year (FFY) 2019-2020, HA issues a payment of $23,334 to HSD to provide on-site case management services to Brommer St. transitional housing participants. The remainder of the cost for the senior social worker is included in the HSD FY 2019-20 budget and will require no additional General Fund contribution.

The revenue agreement is in effect October 1, 2019 through September 30, 2020. In the past the revenue agreement has been extended annually. Although the revenue agreement lapsed, case management services continued to be provided to program participants. Ratification is now needed to accept the revenue as budgeted in HSD’s FY 2019-20 budget.

**Body**

**Strategic Plan Element(s)**
2.A (Attainable Housing) - Case management services provided at the Brommer Street transitional housing facility provide transitional housing and support services to families experiencing homelessness.

**Discussion**

 ![Add Comment]
Santa Cruz County
CA

Agenda Item
DOC-2020-594

Approve and direct the Human Services Department Director to sign and submit letter on behalf of the County to the Santa Cruz County Congressional Delegation in support of policies that will maintain and increase access to food and nutrition through Federal Supplemental Nutrition Assistance Program (SNAP) benefits, known as CalFresh in California, as recommended by the Director of Human Services

Information

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Attachments

Board Memo
Food Policy Support Letters

Board Letter

Recommended Action(s):
Approve and direct the Human Services Department Director to sign and submit the attached letter on behalf of the County to the Santa Cruz County Congressional Delegation in support of specific policies that will maintain and increase access to food and nutrition through Federal SNAP (Supplemental Nutrition Assistance Program) benefits, known as CalFresh in California, as recommended by the Director of Human Services.

Executive Summary
The Human Services Department (HSD) is requesting the support of the Board to submit the attached letter to each member of the Congressional Delegation representing Santa Cruz County.

Background
Prior to the COVID-19 health emergency, food insecurity was already a significant problem in Santa Cruz County. A November 2019 report, Food Insecurity in Santa Cruz County, by the University of California Santa Cruz Blum Center, in partnership with the Second Harvest Food Bank Santa Cruz County, provides an index of food insecurity in the County. The report estimates that CalFresh (SNAP) provides nearly half of all food assistance in the County, but despite this broad reach, food insecurity remains a growing concern, with County residents missing an estimated 21 million meals in 2017-18.

Santa Cruz County, like so many others across the State and nation, was hit hard by the pandemic, with over 33,000 unemployment claims filed since March, and a current unemployment rate of nearly 14.5%. The need for food and nutrition assistance skyrocketed, with CalFresh (SNAP) applications more than doubling during the first month of the pandemic hitting the County and continuing at significantly higher levels for the month following.

Analysis
As an area identified as one of the most expensive places to live in the country, CalFresh benefits help individuals and families stretch their budgets to meet their needs. Due to the pandemic, the number of people in need has drastically increased, and for some existing food insecurity has deepened. Temporary programs, such as Emergency Allotments, which bring CalFresh recipients benefits up to the maximum payment amount if they were not already receiving the maximum, and Pandemic EBT, which provides $365 per child for most families who qualify for Free and Reduced lunch at school, and income assistance through Pandemic Unemployment, have provided some needed relief, but the supports may cease soon under current policy, while the devastating impacts of the health crisis will not.

In addition to the pandemic, which has exacerbated food insecurity, over the past couple of years the Federal Government has proposed several rule changes which will negatively impact CalFresh eligibility for Santa Cruz County residents. The rules are related to work registration requirements and time limits for certain adults, and proposed changes to budgeting deductions and state flexibilities to simplify the application process for clients and the counties. The Human Services Department submitted formal comments opposing each of the rule changes during the 60 day public comment period. Implementation of any of the rules would impact the County’s ability to continue its response to meet the food insecurity needs of the community.

Upon the Board’s approval, the attached letter will be sent to each of the County’s Representatives and Senators at the Federal level, demonstrating the community need and requesting their assistance in moving the stated food policies forward.

Body

**Strategic Plan Element(s)**

1. (B. Comprehensive Health & Safety: Community Support) - The submission of this letter supports increasing CalFresh access and support for our community. CalFresh benefits directly support access to food and basic needs.

Meeting History

**Jun 30, 2020 9:00 AM Video** Board of Supervisors  Regular Meeting

RESULT:  APPROVED [UNANIMOUS]

MOVER:  John Leopold, First District Supervisor

SECONDER:  Zach Friend, Second District Supervisor

AYES:  John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson

Discussion

Add Comment

Powered by Granicus
Santa Cruz County
CA

Agenda Item
DOC-2020-595

Ratify the submission of a funding certification letter to the California Department of Social Services (CDSS) to accept a fiscal year 2019-20 Housing and Disability Advocacy Program award in the amount of $455,693; adopt a resolution to accept and appropriate unanticipated revenue in the amount of $156,785 from CDSS; and take related action as recommended by the Director of Human Services

Information

| Department: | Human Services Department: Employment and Benefit Services Division |
| Category: | HSD - Board Memo - All Div |
| Sponsors: | Human Services Director Randy Morris |
| Functions: | Health & Human Services |

Attachments

- Board Memo
- HDAP Funds Certification Letter - CDSS FY 2019-20 Resolution 167-2020 HDAP (eSign)

Financial Impact

The California Department of Social Services, Housing and Disability Advocacy Program award will fund the services outlined in the attached resolution and certification letter. Approval does not result in any additional General Fund contribution.

Board Letter

Recommended Action(s):

1. Ratify the submission of a funding certification letter to the California Department of Social Services to accept a fiscal year 2019-20 Housing and Disability Advocacy Program award in the amount of $455,693 as recommended by the Director of Human Services; and

2. Adopt the attached resolution accepting and appropriating unanticipated revenue in the amount of $156,785 into the FY 2019-20 Human Services Department budget, as detailed in the attached resolution.

Executive Summary

The Human Services Department (HSD) recommends the Board ratify the submission of a fiscal year (FY) 2019-20 funding certification letter required by the California Department of Social Services (CDSS). This certification letter allows HSD to formally accept Housing and Disability Advocacy Program (HDAP) funding awarded to the department during FY 2019-20. Certification of the $455,693 in HDAP funds includes $298,908 that was accepted by the Board on May 19, 2020. HSD recommends the Board now accept the remaining balance of unanticipated revenue awarded to HSD from CDSS in the amount of $156,785, toward the expansion of the HDAP services already underway.
Background
HSD was first awarded $498,023 in HDAP funding in May 2017, to be utilized as a 26-month pilot program to provide outreach, case management, advocacy and housing assistance, including temporary rent subsidies, to eligible persons experiencing homelessness and applying for disability benefits. Since the program’s inception, HDAP has provided $441,039 in move-in and monthly rental payments to support 91 disabled adults experiencing homelessness to attain and maintain temporary or permanent housing, while providing the case management and disability benefits application advocacy also needed.

In March of 2020, HSD applied for an additional $429,100 in FY 2019-20 HDAP funding and was initially awarded an additional $298,908 through CDSS. This additional mid-year funding allowed HSD to meet a growing need to provide individuals experiencing homelessness with housing support while applying for disability benefits. On May 19, 2020, the Board ratified HSD’s HDAP grant application to CDSS, accepted and appropriated the additional $298,908 in unanticipated HDAP revenue, and approved a contract amendment with Community Action Board of Santa Cruz County, Inc (CAB), by extending the contract term to June 30, 2021 to provide increased HDAP housing payment assistance for participants to attain and maintain housing while applying for disability benefits.

On June 11, 2020, CDSS notified HSD that instead of its initial request for $429,100, HSD would be receiving a total of $455,693 in HDAP funds for FY 2019-20, which includes the initial $298,908 the Board accepted in May 2020. CDSS also provided HSD with an HDAP Director Certification form letter with a requirement to sign and submit the form letter to CDSS by June 26, 2020, to indicate HSD’s acceptance of the full $455,693 award. The HDAP Director Certification form letter has been signed and submitted to CDSS by the June 26, 2020 deadline. HSD now seeks the Board’s ratification of the attached, signed HDAP Director Certification letter, as well as the Board’s acceptance of the additional $156,785 in unanticipated revenue as detailed in the attached resolution.

Analysis
HSD recommends the Board ratify the attached funding certification letter to CDSS in the amount of $455,693, which was signed and submitted to the state agency in order to meet the required June 26, 2020 deadline. Doing so allows HSD to continue meeting housing payment assistance needs for participants to attain and maintain housing while applying for disability benefits.

Additionally, HSD recommends the Board adopt a resolution accepting and appropriating unanticipated revenue in the amount of $156,785 into HSD’s FY 2019-20 budget. This funding is the remaining balance of the $455,693 award of State HDAP funds and will be utilized to help fund the CAB contract amendment approved by the Board on May 19, 2020.

Body
Strategic Plan Element(s)
2.D (Attainable Housing: Homelessness) - HSD administers the Housing and Disability Advocacy Program to assist disabled single adults experiencing homelessness to attain and maintain long-term housing while applying for disability benefits. Ratifying the certification letter increases HSD’s ability to reduce homelessness and increase housing stability.

Meeting History

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<thead>
<tr>
<th>Jun 30, 2020 9:00 AM Video</th>
<th>Board of Supervisors</th>
<th>Regular Meeting</th>
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<tr>
<td>RESULT: ADOPTED [UNANIMOUS]</td>
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<tr>
<td>MOVER: John Leopold, First District Supervisor</td>
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<td>AYES: John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson</td>
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Discussion

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