

Appendix B: Proposal Scoring Criteria

Points Distribution by Component *

Statement of Needs and Strengths: Why do it?	20 points
Proposed Approach: What Should be done?	35 points
Proposed Approach: Who do you intend to serve?	15 points
Capacity to provide services	20 points
Program Budget	10 points
Total Points	100 points
<i>Bonus Points for Leveraging Core Funding (Tier 1 & 2 only)</i>	<i>5 Bonus Points</i>

***Panelists will have the discretion to award point values equal to or within the scoring scale indicated below.**

Definitions of Scoring Scale								
COMPONENT	QUESTIONS	TOTAL POINTS	Inadequate	Incomplete	Needs Improvement	Acceptable	Good	Exemplary
General Definitions of Scoring Scale								
Item Category Being Rated	Questions to be scored	Total Points possible for the question	Does not address the question or component at all. Unable to score this component of the response.	Addresses question or component briefly or indirectly and lacks sufficient detail or clarity. More information is needed to assess the response.	Response falls between incomplete and acceptable.	Demonstrates a basic understanding of the question or component but response could be more detailed, thorough, or explicit.	Response falls between acceptable and Exemplary	Fully addresses the question or component in a clear, well-reasoned, comprehensive, and thorough response. Demonstrates deep knowledge and experience related to the question or component.
Statement of Needs and Strengths: Why do it?	How do inequities contribute to the need, challenge, or issue the program will address and who does it impact. Include and identify relevant data from secondary sources (such those	15	Score: 0 Does not address equity at all. Unable to score this	Score: 3 Mentions equity briefly or indirectly but	Score: 6 Response falls between incomplete and acceptable.	Score 9 Provides a clear, well-reasoned description of who is	Score 12 Response falls between acceptable and exemplary.	Score: 15 Provides a clear, well-reasoned, comprehensive, and thorough

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	<p>listed on DataShare https://www.datasharescc.org or other websites) and/or primary sources (such as staff or participant surveys, town halls, or focus groups). Be sure the needs, challenges, or issues you describe are related to the CORE Condition and Impact Statement you selected above.</p>		<p>component of the response.</p>	<p>lacks sufficient detail or clarity. AND/OR Uses very little or unrelated community data, stories, and/or other types of information about existing inequities AND/OR Does not make explicit connection between the inequity and the CORE Condition Selected</p>		<p>experiencing the problem or need to a greater degree than others (facing inequities), based on specific equity dimension(s)— e.g., race, ethnicity, age, gender, geography, demographics, social identity, or other relevant descriptive characteristics AND Uses and cites some community data, stories, and/or other types of information to demonstrate a basic understanding of the existence and extent of current inequities AND Makes an explicit connection</p>		<p>description of who is experiencing the problem or need to a greater degree than others (facing inequities), based on specific equity dimension(s)— e.g., race, ethnicity, age, gender, geography, demographics, social identity, or other relevant descriptive characteristics AND Uses and cites a broad array of community data, stories, and/or other types of information to demonstrate knowledge and understanding of the systemic, root causes of inequities AND Makes an explicit and compelling connection between the inequity and the</p>

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						between the inequity and the CORE condition selected BUT The description of the extent of the inequities and their systemic, root causes could be more detailed, thorough, or explicit		CORE Condition selected AND Tells a clear, cohesive 'story' that conveys a clear understanding of the extent of the inequities, needs, and root causes
	Describe the community strengths or assets that can be leveraged by your program to help address the inequities described in Question 4.	5	Score: 0 Does not address community strengths or assets at all. Unable to score this component of the response.	Score 1 Mentions community strengths or assets briefly or indirectly but lacks sufficient detail or clarity. AND/OR Strengths or assets do not align with the inequity identified AND/OR Strengths and assets do not align with the CORE Condition identified	Score 2 Response falls between incomplete and acceptable.	Score 3 Provides a clear, well-reasoned description of community strengths or assets and how they can be leveraged by the program AND Strengths or assets align with the inequities and CORE condition identified	Score 4 Response falls between acceptable and exemplary.	Score 5 Provides a clear, well-reasoned, comprehensive, and thorough description of community strengths or assets and how they can be leverage by the program AND Makes an explicit and compelling connection between the strengths and assets and the inequity and the

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								CORE Condition selected
Proposed Approach: What should be done?	Describe in detail the program or service you are proposing that addresses the inequities contributing to the need, challenge, or issue described above.	10	Score: 0 Does not address the program or service at all. Unable to score this component of the response.	Score: 2 Describes the program or service briefly or indirectly but lacks sufficient detail or clarity. AND/OR Program or service does not clearly address the inequity identified AND/OR Program or service will not meaningfully contribute to the CORE Condition and Impact identified	Score: 4 Response is between incomplete and acceptable.	Score: 6 Presents a clear, well-described description of the program or service to be funded. AND Program or service addresses the inequity identified AND Program or service will meaningfully contribute to the CORE Condition and Impact identified	Score: 8 Response is between acceptable and exemplary.	Score: 10 Provides a clear, well-reasoned, comprehensive, and thorough description of the program or service to be funded AND Makes an explicit and compelling connection between the program or service and the inequity identified AND Makes and explicit and compelling connection that the program or service will contribute to the CORE Condition and Impact Statement identified
	Describe the activity or service and how it will make an impact on the needs and strengths. <i>(Multiple activities will be</i>	10	Score 0 Does not describe any activities.	Score: 2 Describes each activity briefly or indirectly but	Score: 4 Response is between	Score: 6 Presents a clear, well-reasoned description of	Score: 8 Response is between	Score: 10 Provides a clear, well-reasoned, comprehensive,

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	<i>assessed using these criteria and be given one score)</i>		Unable to score this component of the response.	lacks sufficient detail or clarity. AND/OR Activities described will marginally impact the needs and strengths AND/OR Activities will marginally contribute to the CORE Condition and Impact Statement identified	incomplete and acceptable.	each activity to be provided. AND Most activities will impact the needs and strengths AND Most activities will contribute to the CORE Condition and Impact Statement identified	acceptable and exemplary.	and thorough description of all activities AND Makes an explicit and compelling connection that all activities will greatly impact the needs and strengths AND Makes and explicit and compelling connection that all activities will contribute to the CORE Condition and Impact Statement identified
	Programs are required to ask standardized client satisfaction data (survey provided by the county) of each program participant. The questions are due at the end of each FY in the Annual Progress Report to measure the quality of CORE funded services. Describe how your program will provide the client satisfaction questions to the people served.	5	Score: 0 Does not describe how the survey will be provided. Unable to score this component of the response.	Score: 1 Describes how the survey will be provided briefly or indirectly but lacks sufficient detail or clarity	Score: 2 Response is between incomplete and acceptable.	Score: 3 Presents a clear, well-reasoned description of how the survey will be provided.	Score: 4 Response is between acceptable and exemplary.	Score: 5 Provides a clear, well-reasoned, comprehensive, and thorough description of how the survey will be provided. Demonstrates a deep knowledge of how the program will conduct a

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								satisfaction survey from the people served.
	Provide up to three outcome measures you will use to track that your program or services will work as intended. These should be specific measurable accomplishments you hope to achieve that link to the CORE Condition and Impact Statement you plan to address in your program. Use the SMARTIE format (Specific, Measurable, Action Oriented, Relevant, Time Bound, Inclusive, and Equitable) <i>(Multiple outcomes will be assessed using this criteria and be given one score)</i>	10	Score: 0 Does not provide outcome measures. Unable to score this component of the response.	Score: 2 Describes most outcomes measures briefly or indirectly but lack sufficient detail or clarity AND/OR Most outcomes are not specific, measurable, realistic, timebound, inclusive, and equitable AND/OR Most outcomes do not link to CORE Condition and Impact Statement	Score: 4 Response is between incomplete and acceptable.	Score: 6 Provides a clear, well-reasoned description of most of the outcomes AND Most desired outcomes are specific, measurable, realistic, timebound, inclusive, and equitable BUT The relationship between most outcomes and inequities, CORE Condition and Impact Statement could be greater	Score: 8 Response is between acceptable and exemplary.	Score: 10 Provides an exemplary description of all outcomes AND All desired outcomes are specific, measurable, realistic, timebound, inclusive, and equitable AND The relationship between all outcomes and inequities, CORE Condition and Impact Statement is strong
Proposed Approach: Who do you intend to serve?	Programs are required to submit unduplicated program participants and their demographic data annually based solely on the CORE funding . Describe how your program will collect unduplicated participant data and	10	Score: 0 Does not describe data collection. Unable to score	Score: 2 Response describes how the program will collect unduplicated	Score: 4 Response is between incomplete and acceptable.	Score: 6 Presents a clear, well-reasoned description of how the program will collect	Score: 8 Response is between acceptable and exemplary.	Score: 10 Fully addresses how the program will collect unduplicated participant and

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	their demographics from the CORE funding.		this component of the response.	<p>participant and demographic data about the people served briefly or indirectly and lacks sufficient detail or clarity.</p> <p>More information is needed to determine if the applicant can fully comply with the data collection requirements.</p>		<p>unduplicated participant and demographic data on the people served.</p> <p>Additional details would support response.</p>		<p>demographic data about the people served.</p> <p>AND</p> <p>Demonstrates a deep knowledge of how the program will collect unduplicated participant and demographic data.</p>
	The county and city highlight the importance of providing support to individuals who are most impacted by systemic inequities such as racism and poverty. Of the anticipated total participants (i.e., people served by CORE funding only) in FY 2025-26, what percentage of participants are estimated to have a household income below the federal poverty level?	5	<p>Score: 0</p> <p>Does not provide estimate. Unable to score this component of the response.</p>	<p>Score: 1</p> <p>Less than 20% of the program participants live below the federal poverty level.</p>	<p>Score: 2</p> <p>20%-39% of the program participants live below the federal poverty level.</p>	<p>Score: 3</p> <p>40%-59% of the program participants live below the federal poverty level.</p>	<p>Score: 4</p> <p>60%-79% of the program participants live below the federal poverty level.</p>	<p>Score: 5</p> <p>80% or greater of the program participants live below the federal poverty level.</p>
Capacity to Provide Services	Tell us how your agency will be able to implement the program by the contract start date of July 1, 2025.	10	<p>Score: 0</p> <p>Does not provide</p>	<p>Score: 2</p> <p>Response describes the</p>	<p>Score: 4</p> <p>Response is between</p>	<p>Score: 6</p> <p>Presents a clear, well-reasoned</p>	<p>Score: 8</p> <p>Response is between</p>	<p>Score: 10</p> <p>Fully addresses and demonstrates</p>

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			implementation information. Unable to score this component of the response.	agency's ability briefly or indirectly and lacks sufficient detail or clarity. AND/OR Agency will not be able to implement by July 1, 2025 AND More information is needed to determine if the response is acceptable.	incomplete and acceptable.	description of how the agency will implement the program with details and/or examples AND Program is likely to be implemented by July 1, 2025 BUT Additional details would support response.	acceptable and exemplary.	an exemplary knowledge of how the program will implement the program with clear details or examples AND Program is likely to be implemented by July 1, 2025
	Describe the experience and qualifications of the individuals who will staff and oversee this program. If staff are not already in place to operate this program, describe how you intend to recruit and identify new staff.	10	Score: 0 Does not provide experience or qualification of staff or a recruiting plan. Unable to score this component of the response.	Score: 2 Response describes the experience and qualifications or recruiting plan briefly or indirectly and lacks sufficient detail or clarity. More information is needed to determine if the response is acceptable.	Score: 4 Response is between incomplete and acceptable.	Score: 6 Response demonstrates the experience and qualifications or a recruiting plan, but additional details would support response.	Score: 8 Response is between acceptable and exemplary.	Score: 10 The experience and qualifications of the individuals is exemplary, or the recruiting plan is well considered and will lead to highly qualified and experienced staff to oversee the program. AND Staff have the experience and qualifications to address the

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								inequities and leverage the strengths identified in the proposal.
Program Budget	Attached	10	<p>Score: 0</p> <p>Does not provide budget information. Unable to score this component of the response.</p>	<p>Score: 2</p> <p>Budget form lacks sufficient detail or clarity. AND/OR Budget is not equal amounts each year AND/OR Narrative description is not sufficiently detailed to show how program funds will be spent.</p>	<p>Score: 4</p> <p>Response is between incomplete and acceptable.</p>	<p>Score: 6</p> <p>Budget uses proper format AND Spans 3 years and is of an equal amount each year AND Budget is clear, free of major errors, and the narrative is sufficiently detailed to show how program funds will be spent.</p>	<p>Score: 8</p> <p>Response is between acceptable and exemplary.</p> <p>Budget is clear, free of major errors, and the narrative is well detailed to show how project funds will be spent.</p>	<p>Score: 10</p> <p>Budget uses proper format AND spans 3 years and is of an equal amount each year AND Budget is clear, free of major errors and the narrative does an exemplary job showing how program funds will be spent AND Budget and budget descriptions are clearly linked to program activities and outcomes to address community inequities and needs identified in the proposal AND Administrative Overhead does not exceed 15%.</p>

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Leveraging Funds	The CORE program encourages programs to use CORE funding along with in-kind or cash contributions outside of CORE to help their program grow, scale, or be augmented. This leveraging could include other funding sources, other receivables, technical assistance, donated services, and other resources that have a dollar value equivalent. If your program plans on using in-kind or cash contributions outside of CORE to implement your program and for the entire 3-year funding cycle, please complete the provided leveraging template. <i>This question is optional but will grant a program 5 bonus points.</i>	5	Score: 0 Does not provide leveraging information AND/OR Does not provide leveraging information for all three years of the funding period AND/OR Description of leveraging is incomplete.					Score:5 Program completes leveraging template AND Program describes leveraged funding source(s) for each year of the funding source.