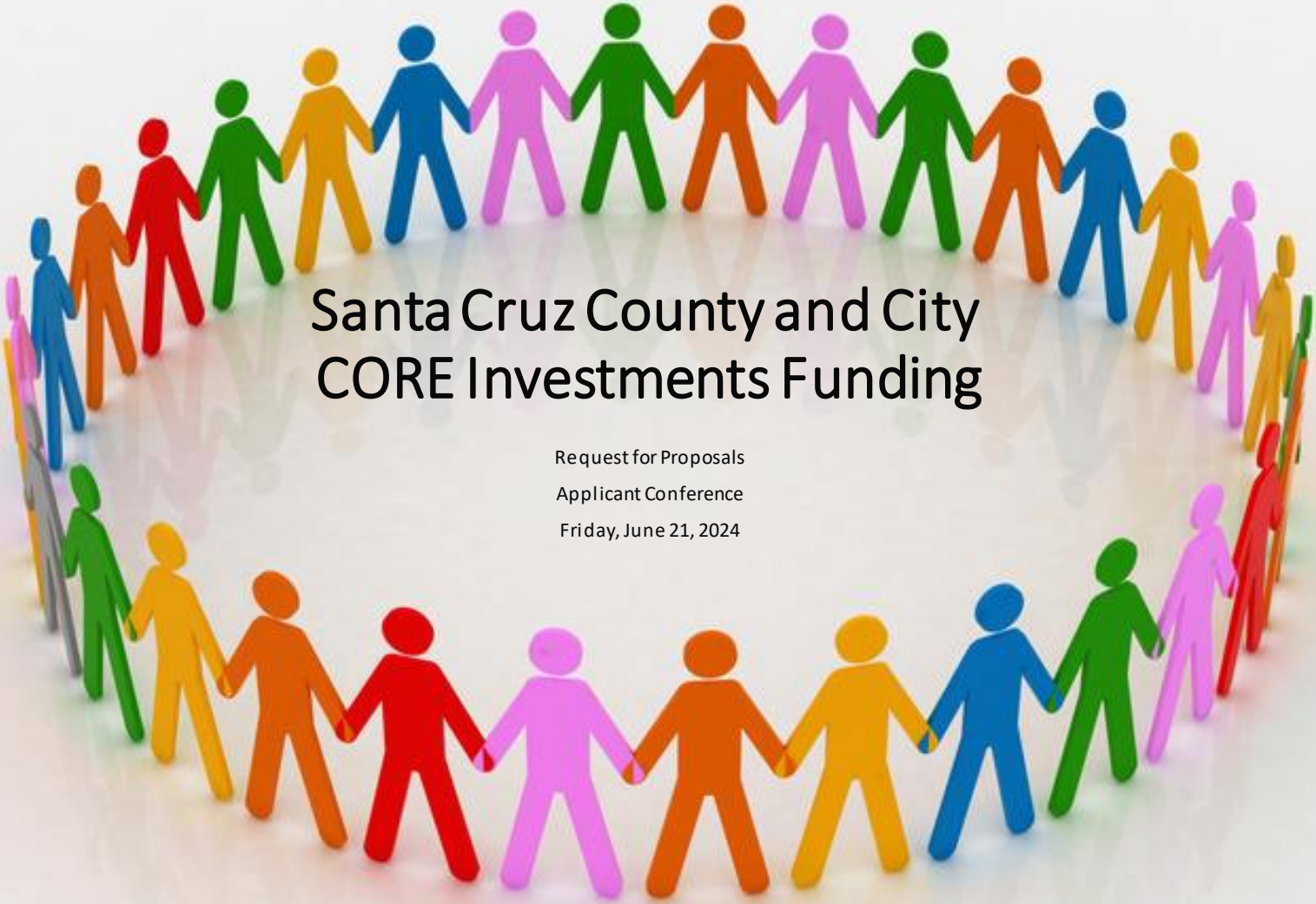


Santa Cruz County and City CORE Investments Funding

Request for Proposals

Applicant Conference

Friday, June 21, 2024

Today's Objectives

Know

- Where to find information on the website & in the RFP
- How to access Reviewr
- How to ask questions during the application process and where responses will be posted
- How to sign up for training and technical assistance

Inquire

- About the RFP or process

Today's Agenda

*Will be Recorded

When?	What?	Who?
10:00 – 10:10 AM	Agenda & Meeting Processes	Kimberly Petersen
10:10– 10:50 AM	CORE Website and RFP Walk Through	Kimberly Petersen & George Malachowski
10:50-11:00 AM	Reviewr Walk Through	George Malachowski
11:00 – 11:10 AM	*Screen Break*	
11:10 -11:20 AM	Training & TA Opportunities	CORE Consultants
11:20 – 11:40 AM	Questions and Response Review and Opportunity to Ask Questions	Larry Imwalle
11:40 – 12:00 PM	Timeline, Addendum, Responses, Further Orientation, & Next Steps	Kimberly Petersen

How to use Zoom

Mute/unmute

Stopping/starting video

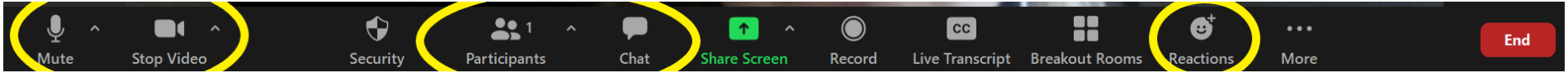
Renaming yourself

- Add Agency
- Add Pronouns

Chat

- Group chat vs. Private messaging

Reactions



Opportunities to Ask Questions

- **Today is one opportunity but not last opportunity to ask a question**
- **Asking a question during Question Period**
  - Please raise your hand or
  - Enter your question in the chat

- **Responses to Questions**
  - Not all questions will be answered today
  - Additional questions? COREFunding@santacruzcountyca.gov
  - First Question & Response (Q&R) document will be posted June 21 on HSD Webpage
  - Final deadline to submit question about the RFP is July 1, 2024 at 5:00pm
  - Second Q&R document will be posted July 8 on HSD Webpage

Website & RFP

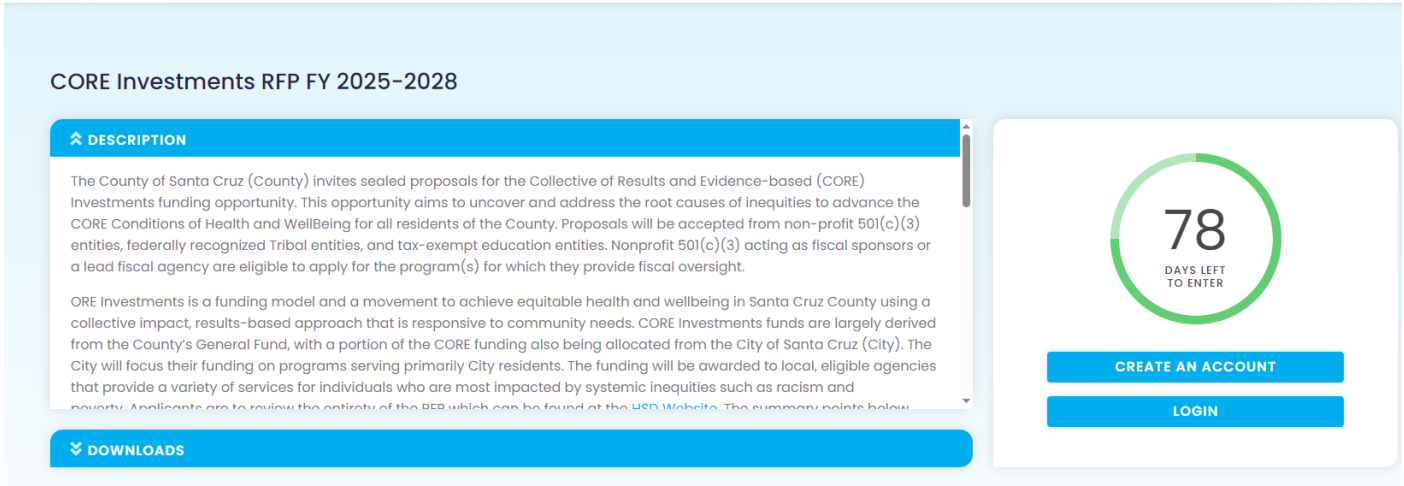
www.santacruzhumanservices.org/Home/FundingOpportunities/COREInvestments

RFP Highlights

- Eligible Agencies, p. 3
- Prioritized Conditions and Impact Areas, p. 4 and p. 9
- Funding Tiers, p. 9
- Proposal Requirements or Restrictions, p. 5 and p. 9
- Proposal Sample Application, p. 27-34
- Evaluation/Scoring Criteria, p. 10-11, p. 35-46
- RFP Schedule, p. 4-5

Reviewr

my.reviewr.com/site/core_investments_rfp2024



Register for the Reviewr Training 6/26/2024, 11:00 – 12:00 - https://bit.ly/CORE-RFP-Training-June26

Request individual support by e-mailing **COREFunding@santacruzcounty.us**

Screen Break

Training Supports

CORE Consultants

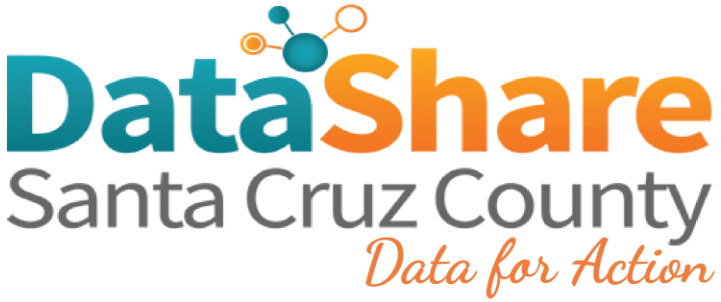
- Nicole Young, Optimal Solutions Consulting
- Nicole Lezin, Cole Communications, Inc.
- Kristal Caballero, Kristal Caballero Consulting

Roles

- Training, tools, and guidance on the CORE Framework, collective impact, equity, and approaches to program planning and evaluation

Tools & Training

- DataShare Santa Cruz County
  - Community-level data and indicators
  - Promising Practices database
- CORE tools found on DataShare
  - CORE Results Menu
  - Strategies and Program Outcomes
  - CORE Continuum of Results & Evidence



- These and other tools and resources will be shared through trainings, office hours, and TA sessions

CORE RFP Training & Technical Assistance (TA)

Schedule, descriptions & registration links: https://www.corescc.org/events

Trainings

(structured, bilingual, recorded)

Office Hours

(informal, by CORE Condition, interpretation by request, not recorded)

TA Sessions

(2 sessions per application, English unless interpretation requested, not recorded)

Sign up for initial TA Session: https://bit.ly/CORE-RFP-TA-Signup

CORE INVESTMENTS

CORE RFP Training & TA: Upcoming

June 25	10:00 – 11:30		**Training:** Finding & Using Community-level Data on DataShare and Other Sources
June 26	11:00 – 12:00		**Training:** How to Use the Online Portal for the CORE RFP *Led by HSD*
July 2	12:00, 1:00, 2:00		**Office Hours:** one per CORE Condition Lifelong Learning & Education (12-12:45) Healthy Environments (1-1:45) Thriving Families (2-2:45)
July 9	10:00 – 12:00		**Training:** Preparing a Program Budget & Budget Narrative
July 12	10:00 – 12:00		**Training:** In Case You Missed It: Training Highlights

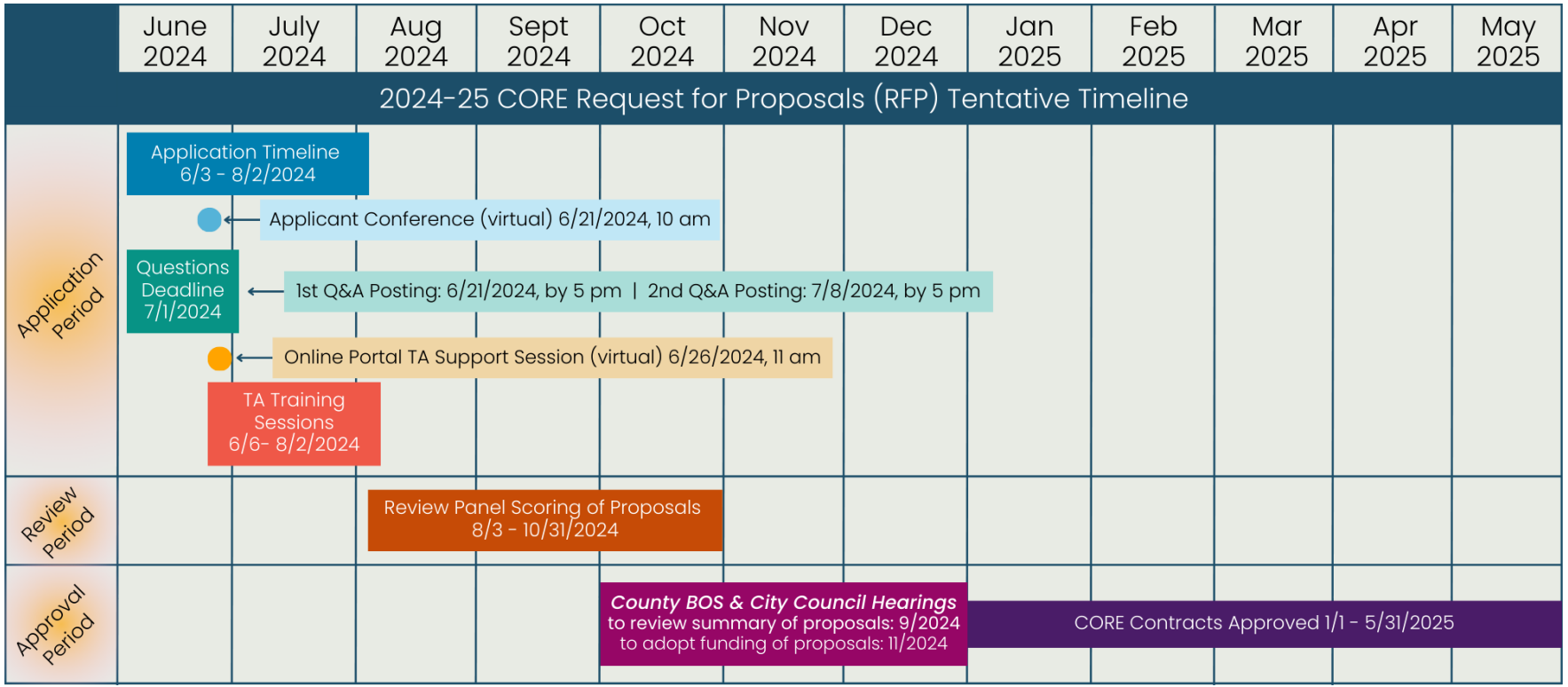
CORE INVESTMENTS

CORE RFP Trainings: Past Recordings & Materials

June 6		**Developing a Theory of Change and Logic Model with an Equity Lens** https://www.corescc.org/resources/toc-lm-equity
June 14		**Developing a Statement of Needs & Strengths with an Equity Lens** [Nicole Y will send link when materials are ready, before 6/21]
June 18		**Developing Your Programmatic Approach & Evaluation Strategy** *Link pending*
June 21		**Applicants' Conference** *Link pending*

CORE INVESTMENTS

Application Process: Milestones



Questions and Response Review and Opportunity to Ask Questions

Addendum to RFP

An addendum to the RFP will be found on the County's General Services Department webpage here:

Solicitations (santacruzcountyca.gov)

The addendum updates:

- The timeline for City and Council approval of funding
- The process for appeals
- The Independent Contractor Agreement (Example)

Proposal Interest Survey

Non-binding way for the County and City to understand the number of proposals that will be submitted:

forms.office.com/g/SQk9dRE7yZ

Thank You

Questions will be posted to HSD webpage on
June 21 , 2024
and
July 8, 2024

Have additional questions?
Email: COREFunding@santacruzcountyca.gov