

# *City of Scotts Valley*

## *Mayor's Proclamation*

*Proclaiming June 2026 as Elder Abuse Awareness Month*

**WHEREAS**, in Scotts Valley approximately 33% of the current population, roughly 4,000 people, are age 60 years and older. Based on the official county projections and the city's current age distribution, the City will likely see a 20-30% increase in its 60+ population by 2030; and

**WHEREAS**, Scotts Valley residents who are in this age demographic are valued members of our community, contributing wisdom, experience, and guidance that strengthen our social fabric; and

**WHEREAS**, elder abuse – in all its forms, including physical, emotional, financial, and neglect – is a serious and often hidden problem that affects the safety, dignity, and well-being of older persons; and

**WHEREAS**, raising public awareness is essential to preventing elder abuse, supporting victims, and ensuring that older adults can live free from harm, with respect and independence; and

**WHEREAS**, the month of June, culminating in World Elder Abuse Awareness Day on June 15, provides an opportunity for communities to unite in education, advocacy, and action to protect the rights of older adults; and

**WHEREAS**, we recognize the importance of partnerships among government agencies, community organizations, caregivers, and individuals in creating a safe and supportive environment for seniors; and

**WHEREAS**, where there is respect for human rights, equality, and justice there can be no abuse.

**NOW, THEREFORE**, I, Donna Lind, as Mayor of the City of Scotts Valley, on behalf of the entire City Council, do hereby proclaim June 2026 as Elder Abuse Awareness Month in the City of Scotts Valley, and encourage all residents to join in activities and initiatives that promote dignity, respect, and safety for older adults.



**Donna Lind, Mayor**

Signed and sealed this 3rd day of June 2026