



**Workforce Development Board
Executive Committee
1000 Emeline Ave., Santa Cruz
Wednesday, September 7, 2016, 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

The Chair called the meeting to order at 8:33 a.m., and a quorum was established.

Committee Members in Attendance

- Delk, Marshall – Business Services Committee Chair
- Destout, Elyse – Youth Council Chair
- Hartmann, Andy – (Alt) Youth Vice Chair
- Morse, Rob – Vice Chair
- Siegel, Carol – Chair
- Slack, Ron – Prior Chair
- Van Valer, Andy – (Alt) Business Services Committee Vice Chair

Committee Members Absent

N/A

Staff in Attendance

- Gray, Lacie – WDB Sr. Human Services Analyst
- Stone, Andy – WDB Director
- Zeller, Brenda – WDB Administrative Coordinator

Guests

- Dion, Jim – Employment Program Manager, EDD

Subject: Call to Order/Welcome

Discussion: Chair Carol Siegel called the meeting to order and welcomed members, staff, and guests.

Subject: Approval of Agenda

Action: It was moved to approve the September 7, 2016 Agenda.

Status:	Motion to Approve:	Rob Morse
	Motion Seconded:	Marshall Delk
	Abstentions:	None
	Committee Action:	All in favor, motion passed.

MEMBERS:

- Carol Siegel, Chair
Santa Cruz Seaside Company
- Rob Morse, Vice Chair
Pacific Gas and Electric Company
- Alan Aman, Chief Operating Officer
PAMF Santa Cruz
- Alia Ayyad, Director
Center for Employment Training
- Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
- Jack Carroll, Chair,
Career and Technical Education
Watsonville/Aptos Adult Education
- Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
- MaríaElena De La Garza,
Executive Director
Community Action Board
- Marshall Delk, Vice President
Santa Cruz County Bank
- Elyse Destout, Owner
Photography by Elyse Destout
- James Dion,
Employment Program Manager
Employment Development Department
- Andy Hartmann, Business Manager/
Financial Secretary
IBEW Union, Local 234
- Sean Hebard
Carpenters Local 505
- Mark Hodges, Director,
Regional Occupational Program
Santa Cruz County Office of Education
- Dave Hood, President
First Alarm
- Julie Lambert, Director,
Finance & Human Resources
S. Martinelli and Company
- Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development
- Francisco Rodriguez, President
PVFT Union, Local 1936
- Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
- Ron Slack, Owner
Fine Print Graphic Design
- William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce
- Andy Van Valer, Founder
SlingshotSV

DIRECTOR:
Andy Stone

Subject: Public Comment

Ron Slack made an announcement for the Think Local First Indy Biz Expo to be held September 15, 2016 at the Coconut Grove.

Subject: Approval of August 3, 2016 Meeting Minutes

Discussion: Chair Carol Siegel called for the August 3, 2016 minutes to be approved.

Action: It was moved to approve the August 3, 2016 Meeting Minutes.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Ron Slack
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: V. Administration Items:

A.1 – Data Dashboard

Director Andy Stone went over the Data Dashboard, noting that the funding expended amount did not include final invoices from Goodwill, COE, and SBDC. Expenses for Q4 are anticipated to be approximately \$450,000 once those invoices are received.

A.2 – Strategic Plan Report Update (Action)

Director Andy Stone reviewed the goals for the WIB/WDB Strategic Plan for Program Years (PY) 2014-17 and gave an update on the status of each goal.

Action: It was moved to accept the WIB/WDB Strategic Plan Status Report as presented.

Status: Motion to Approve: Ron Slack
Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

A.3 – WIOA Final PY 2016/17 Budget (Action)

Director Andy Stone presented the final WIOA Budget for PY 2016/17, which incorporates all funding sources, including Adult, Dislocated Worker, Youth, Rapid Response, and the final carry-in funding levels from PY 15/16.

Action: It was moved to approve the Final PY 2016/17 WIOA Budget with final carry-in from PY 15/16 for the formula WIOA Adult, Dislocated Worker (DW), Rapid Response, and Youth programs; authorize WDB Director to determine how best to use unallocated funds and allocated funds if not fully

expended to meet program goals and report on any changes to the Executive Committee.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Ron Slack
Abstentions: None
Committee Action: All in favor, motion passed.

A.4 – Slingshot Meeting Recap

Director Andy Stone recapped the results of the Slingshot meeting with the Health Improvement Partnership of Santa Cruz County held on August 11, 2016. He discussed two priorities for the healthcare industry identified during the meeting; Talent Development and Care Coordination. In order to follow-through on the priorities identified, the Health Improvement Partnership of Santa Cruz County will create two working groups; a Talent Development Working Group to develop an action plan for meeting cross-cutting skill requirements, occupation-specific needs, and a comprehensive talent pipeline initiative, and a Care Coordination Working Group to develop an industry-wide definition and action plan for a comprehensive Care Coordination Initiative. The WDB's next step is to train staff as facilitators for the two working groups. Director Andy Stone noted that this process is being replicated in Monterey, San Luis Obispo, and Santa Barbara Counties. He also stated that this meeting excluded partners in the education community in order to allow the health care industry to identify and develop its needs. Education partners will be included at a later date so that the WDB can then facilitate a way for education to meet industry needs.

A.5 – Proposition 39 Pre-Apprenticeship Training Agreement with Monterey County (Action)

Director Andy Stone presented the Proposition 39 Pre-Apprenticeship Training agreement with Monterey County. This agreement is necessary in order to receive funding in the amount of \$123,533 awarded for the Proposition 39 grant and begin providing services by the end of the grant period (September 30, 2017).

Action: It was moved to approve the Agreement with Monterey County to contract with the Santa Cruz County Workforce development Board in the amount of \$123,533 to provide Proposition 39 Pre-Apprenticeship services to 25 individuals and to forward this agreement to the WDB and the Santa Cruz County Board of Supervisors.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Elyse Destout
Abstentions: Andy Hartmann
Committee Action: All in favor, minus noted abstention, motion passed.

A.6 – WDB Committee Discussion

Director Andy Stone discussed new WIOA committee requirements and recommendations, and proposed some changes to WDB committees. He proposed forming a Job Seeker Committee that would combine the standing Youth Council, a recommended but not required WDB committee, with the new focus of addressing individuals with disabilities and One-Stop partner service issues. He also proposed creating an innovation fund for the potential Job Seeker Services Committee and the Business Services Committee to allow them the opportunity to increase their impact in the community. Executive Committee members directed Andy Stone to formalize the committees' new priorities and bring that information to the next Executive Committee Meeting on October 5, 2016.

VI. Chairperson's Report

WDB Chair Carol Siegel thanked committee members and staff for attending.

Meeting adjourned at 9:55 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, October 5, 2016 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060**

**Workforce Investment Board Meeting
Wednesday, October 26, 2016 @ 8:30 a.m.
Simpkins Swim Center
979 17th Ave.
Santa Cruz, CA 95062**