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**MEMBERS:**

**Ron Slack, Chair**  
Fine Print Graphic Design

**Carol Siegel, Vice Chair**  
Santa Cruz Seaside Company

**Alan Aman, Chief Operating Officer**  
PAMF Santa Cruz

**Alia Ayyad, Director**  
Center for Employment Training

**Diane Berry-Wahrer, Supervisor**  
California Department of Rehabilitation

**Greg Caput, Supervisor**  
Santa Cruz County Board of Supervisors

**Jack Carroll, Chair, Career and Technical Education**  
Watsonville/Aptos Adult Education

**Christina Cuevas, Program Director**  
Community Foundation of Santa Cruz County

**VACANT**  
National Council on the Aging

**MariaElena De La Garza, Executive Director**  
Community Action Board

**Marshall Delk, Vice President**  
Santa Cruz County Bank

**Elyse Destout, Owner**  
Photography by Elyse Destout

**James Dion, Employment Program Manager**  
Employment Development Department

**Cecilia Espinola, Director**  
Santa Cruz County Human Services Department

**Andy Hartmann, Business Manager/Financial Secretary**  
IBEW Union, Local 234

**Sean Hebard**  
Carpenters Local 505

**Mark Hodges, Director, Regional Occupational Program**  
Santa Cruz County Office of Education

**Dave Hood, President**  
First Alarm

**Julie Lambert, Director, Finance & Human Resources**  
S. Martinelli and Company

**Rob Morse, Manager**  
Pacific Gas and Electric Company

**Rock Pfothenhauer, Dean of Instruction, CEED**  
Cabrillo College

**Francisco Rodriguez, President**  
PVFT Union, Local 1936

**Howard Sherer, Chief Executive**  
Hutton Sherer Marketing

**William Tysseling, Executive Director**  
Santa Cruz Area Chamber of Commerce

**Andy Van Valer**  
SlingShotSV

**DIRECTOR:**  
Andy Stone

**Workforce Investment Board  
Community Foundation, Aptos, CA  
Wednesday, June 8, 2016, 8:30 a.m.**

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**The Chair called the meeting to order at 8:41 a.m., and a quorum was established.**

**Board Members in Attendance**

Diane Berry-Wahrer  
Greg Caput (Supervisor)  
Jack Carroll  
Christina Cuevas  
Marshall Delk  
James Dion  
Cecilia Espinola  
Andy Hartmann  
Sean Hebard  
Mark Hodges  
Rock Pfothenhauer  
Francisco Rodriguez  
Howard Sherer  
Carol Siegel – Vice Chair  
Ron Slack – Chair

**Members not in Attendance**

Alan Aman  
Alia Ayyad  
Maria Elena De La Garza  
Elyse Destout  
Dave Hood  
Julie Lambert  
Rob Morse  
Bill Tysseling  
Andy Van Valer

**Staff in Attendance**

Teresita Hinojosa – Senior Human Services Analyst  
Sara Paz-Nethercutt – Senior Human Services Analyst  
Andy Stone – WIB Director  
Brenda Zeller – WIB Administrative Coordinator

**Guests**

Michael Paynter – Santa Cruz County Office of Education  
Glen Schaller – Monterey Bay Central Labor Council, AFL-CIO  
Sharolynn Ullestad – Workforce Santa Cruz County

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**Subject: Call to Order/Welcome**

**Discussion:** Chair Ron Slack welcomed members, staff, and guests present.

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**Subject: Approval of Agenda**

There were no changes to the agenda.

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**Subject: Public Comment**

There was no public comment.

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**Action: Approve the February 24, 2016 Meeting Minutes.**

**Status:** Motion to Approve: Christina Cuevas  
Motion Seconded: Jack Carroll  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**Subject: Consent Items 1 through 5**

**C.1 WIOA Partner Memorandum of Understanding (MOU)**  
**C.2 WIOA Program Monitoring PY 2015-16**  
**C.3 WIB Policies**  
**C.4 WIOA WIB/WDB Ordinance & Bylaws**  
**C.5 CEDS Committee Transition to County Economic Development**

**Action: Approve Consent Items C.1 through C.5.**

**Status:** Motion to Approve: Jack Carroll  
Motion Seconded: Carol Siegel  
Abstentions: None  
Committee Action: All in favor, motion passed.

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**VI. Presentation Items:**

Retiring board member Howard Sherer was thanked for his commitment and contribution to the WIB and presented with proclamations from the Santa Cruz County Board of Supervisors and Assemblymember Mark Stone.

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**VII. Administration Items**

**A.1 Data Dashboard**

Director Andy Stone gave board members an overview of the Data Dashboard for Quarters 1 through 3 of Program Year 2015-16, noting that the expenditures presented

did not include 3<sup>rd</sup> Quarter invoices. He also pointed out that the 7.5% unemployment rate for Santa Cruz County in April had improved by 0.4% over the previous year.

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## **A.2 Strategic Plan Report**

**Discussion:** Director Andy Stone briefly recapped the WIB's strategic goals and explained the steps being taken to meet each of the goals. He gave an update on the Proposition 39 grant, stating that the grant was awarded with classes in Monterey to begin in September 2016 and classes in Santa Cruz to begin in January 2017. He gave an update on the Slingshot WorkKeys project, noting that the project is in the planning stages and the focus is shifting to the Health Care industry. He also gave an update on the Regional Planning Grant, stating that Monterey County is in the process of hiring a consultant to develop a regional plan. The Tourism and Hospitality training program was put on hold in order to allow time to develop a three year budget and sustainability plan. The Pilot Scholarship List allowed the amount of support for participants to be increased to cover the entire cost of a degree with 14 participants and about \$98,500 to provide training. A Business Engagement Retreat/Strategy Session was held and the contractor, Business U, will provide a written strategy by the end of June 2016.

**Action: Accept the WIB Strategic Plan Status Report as presented.**

**Status:** Motion to Approve: Christina Cuevas  
Motion Seconded: Sean Hebard  
Abstentions: None  
Committee Action: All in favor, motion passed.

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## **A.3 WDB Board Composition Update**

**Discussion:** Director Andy Stone summarized the Executive Committee's discussion of the WDB board composition, and presented the approved slate of members.

**Action: Approve the proposed membership of the Workforce Development Board.**

**Status:** Motion to Approve: Andy Hartmann  
Motion Seconded: Sean Hebard  
Abstentions: None  
Committee Action: All in favor, motion passed.

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## **A.4 WDB Officer Nominations PY 2016-17**

**Discussion:** Former Chair Howard Sherer presented the slate of officer candidates for Program Year 2016-17.

**Action: Approve the proposed slate of Officers of the Workforce Development Board as follows:**

<b>WDB Governing Body</b>	<b>Position</b>	<b>Member</b>
<i><b>Full Board / Executive Committee</b></i>	<b>Chair</b>	<b>Carol Siegel</b>
	<b>Vice-Chair</b>	<b>Rob Morse</b>
	<b>Immediate Past Chair / At Large Member</b>	<b>Ron Slack</b>
<i><b>Business Services</b></i>	<b>Chair</b>	<b>Marshall Delk</b>
	<b>Vice-Chair</b>	<b>Andy Van Valer</b>
<i><b>Youth Council</b></i>	<b>Chair</b>	Elyse Destout
	<b>Vice-Chair</b>	Andy Hartman
<i><b>CEDS</b></i>	<b>Chair</b>	<b>Carol Siegel</b>
	<b>Vice-Chair</b>	<b>Rob Morse</b>

**Status:** Motion to Approve: Howard Sherer  
Motion Seconded: Christina Cuevas  
Abstentions: Andy Hartman, Carol Siegel, Marshall Delk  
Committee Action: All in favor, minus noted abstentions, motion passed.

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#### **A.5 Proposed WIOA Budget PY 2016-17**

**Discussion:** Director Andy Stone presented the proposed budget, emphasizing that it is not final. He noted that the proposed budget included a carry-in amount (unspent money from the previous year in all programs) and that there was a slight increase in the total budget over all programs. He stated that the final budget would be presented at the next WDB meeting in October 2016.

**Action:** Approve the proposed WIOA budget for PY 2016-17 and authorize staff to begin program planning and negotiations for the WIOA service providers and prepare contracts for approval by the Board of Supervisors.

**Status:** Motion to Approve: Carol Siegel  
Motion Seconded: Jack Carrol  
Abstentions: Rock Pfothauer  
Committee Action: All in favor, minus noted abstention, motion passed.

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#### **A.6 RFP Center/Program Services PY 2017-18**

**Discussion:** Director Andy Stone informed the board that WIOA has a requirement that Career Center Operator (CCO) services must be procured, but that the CCO duties could be combined under one contractor with Adult/Dislocated Worker (A/DW) services. He stated that the Request for Proposal (RFP) for program year 2017-18 would combine the CCO, A/DW Program, and the Business Services Representative Program so as to combine their functions and not leave the CCO isolated.

**Action: Approve the RFP procurement and direct WIB staff to take the necessary steps to issue and implement the RFP with the appropriate timeline for full contract implementation to begin with program year 2017-18.**

**Status:** Motion to Approve: Marshal Delk  
Motion Seconded: Jack Carrol  
Abstentions: None  
Committee Action: All in favor, motion passed.

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#### **A.7 WDB Meeting Calendar PY 2016-17**

**Discussion:** Director Andy Stone presented the proposed WDB meeting calendar for program year 2016-17.

**Action: Approve the proposed WDB Annual Meeting Calendar for Program Year 2016-17.**

**Status:** Motion to Approve: Carol Siegel  
Motion Seconded: Marshall Delk  
Abstentions: None  
Committee Action: All in favor, motion passed.

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#### **VI. Chairperson's Report**

Chair Ron Slack thanked everyone for attending.

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**Meeting adjourned at 9:24 a.m.**

**Next Meeting: Executive Committee Meeting  
Wednesday, August 3, 2016 @ 8:30 a.m.  
1000 Emeline Street  
Santa Cruz, CA 95060**

**Workforce Development Board Meeting  
Wednesday, October 26, 2016 @ 8:30 a.m.  
Simpkins Swim Center  
979 17<sup>th</sup> Ave.  
Santa Cruz, CA 95062**