



**Workforce Investment Board
Executive Committee
1000 Emeline Ave., Santa Cruz
Wednesday, February 3, 2016, 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 454-4873
www.santacruzwb.com

MEMBERS:

Ron Slack, Chair
Fine Print Graphic Design
Carol Siegel, Vice Chair
Santa Cruz Seaside Company
Alan Aman, Chief Operating Officer
PAMF Santa Cruz
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Greg Caput, Supervisor
Santa Cruz County Board of Supervisors
Jack Carroll, Chair, Career and Technical Education
Watsonville/Aptos Adult Education
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
VACANT
National Council on the Aging
MariaElena De La Garza, Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
James Dion, Employment Program Manager
Employment Development Department
Cecilia Espinola, Director
Santa Cruz County Human Services Department
Andy Hartmann, Business Manager/Financial Secretary
IBEW Union, Local 234
Sean Hebard
Carpenters Local 505
Mark Hodges, Director, Regional Occupational Program
Santa Cruz County Office of Education
Dave Hood, President
First Alarm
Julie Lambert, Director, Finance & Human Resources
S. Martinelli and Company
Rob Morse, Manager
Pacific Gas and Electric Company
Rock Pfothenhauer, Dean of Instruction, CEED
Cabrillo College
Francisco Rodriguez, President
PVFT Union, Local 1936
Howard Sherer, Chief Executive
Hutton Sherer Marketing
William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce
Andy Van Valer
SlingShotSV

Director:
Andy Stone

The Chair called the meeting to order at 8:34 a.m., and a quorum was established.

Committee Members in Attendance

Destout, Elyse – Youth Council Chair
Morse, Rob – (Alt) Business Services Committee Vice Chair
Sherer, Howard – Prior Chair
Siegel, Carol – Vice Chair
Slack, Ron – Chair

Committee Members Absent

Hartmann, Andy – (Alt) Youth Vice Chair

Staff in Attendance

Stone, Andy – WIB Director
Zeller, Brenda – WIB Administrative Coordinator

Guests

Hinojosa, David – Regional Advisor, EDD
Livingstone, Todd – Watsonville/Aptos Adult Education

Subject: Call to Order/Welcome

Discussion: Chair Ron Slack called the meeting to order and acknowledged members, staff and guests.

Subject: Approval of Agenda

Discussion: Chair Ron Slack noted that item C.3 WIOA Youth Program Work Experience Policy would be moved from Consent Items to the first regular agenda item.

Subject: Public Comment

There was no public comment, but Chair Ron Slack announced that Jack Cheney had retired and tendered his resignation from the WIB and as the Chair for the Business Services Committee. He then read Jack's resignation email to the committee.

Subject: Approval of October 7, 2015 Meeting Minutes

Discussion: Chair Ron Slack called for the October 7, 2015 minutes to be approved.

Action: Approval of October 7, 2015 Meeting Minutes

Status: Motion to Approve: Carol Siegel
Motion Seconded: Howard Sherer
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: V. Consent Items:

C.1 – Individual Training Account (ITA) Scholarship Project

C.2 – Common Measure Performance PY 15/16: Quarter 1

Action: Approve Consent Items C.1 and C.2.

Status: Motion to Approve: Howard Sherer
Motion Seconded: Carol Siegel
Abstentions: None
Committee Action: All in favor, motion passed.

VI. Administration Items:

Consent Item C.3 was moved to Administration Items so that a proposed change to the WIOA Youth Program Work Experience Policy could be discussed and approved.

C.3 – WIOA Youth Program Work Experience Policy

Director Andy Stone stated that this policy was approved by the Youth Council at its December 9, 2015 meeting but that he wanted to point out a couple of changes to the Executive Committee. Under Policies third bullet, the numeral “10” should be “to”, and Director Andy Stone asked to increase the maximum hours of paid and unpaid work experience from 180 to 250.

Action: Approve the Work Experience Policy with the proposed changes, and to forward the recommended policy to the WIB Board for review and approval.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, motion passed.

A.1 – Data Dashboard

Director Andy Stone presented and reviewed the data dashboard.

Action: Informational item only, no vote taken.

A.2 – Strategic Plan Report (Action)

Director Andy Stone reviewed the goals for the WIB Strategic Plan for Program Years (PY) 2014-17 and gave an update on the status of each goal.

Action: Accept the WIB Strategic Plan Status Report as presented.

Status:

Motion to Approve:	Rob Morse
Motion Seconded:	Carol Siegel
Abstentions:	None
Committee Action:	All in favor, motion passed.

A.3 – Planning for February 24th WIB Meeting (Action)

Director Andy Stone initiated discussion about planning for the Workforce Investment Board (WIB) meeting on February 24, 2016. He stated that there would be updates on regional planning and next steps for developing regional activities. He also stated there would be updates on the WIB Strategic Plan status and actions. He noted there would be room in the agenda for presentations and potential break-out sessions during the meeting. The committee discussed having Rob Morse present information on PG&E's history and future, as well as discuss its workforce composition. The committee also discussed inviting Dave Vincent of Leadership Santa Cruz to present. Also discussed was developing an Ag/Tech panel to present at the June 8, 2016 full board meeting.

Action: Direct WIB staff to include the above mentioned items in the February 24, 2016 WIB meeting agenda.

Status:

Motion to Approve:	Elyse Destout
Motion Seconded:	Howard Sherer
Abstentions:	None
Committee Action:	All in favor, motion passed

A.4 – Contractor Performance Update

Director Andy Stone provided an update on WIB Contractors: Goodwill Central Coast (GCC), Cabrillo Student Resource and Support Network (SRSN), Cabrillo Small Business Development Center (SBDC), and the Santa Cruz County Office of Education Sueños Program (COE). It was noted that GCC's

numbers were low, and that Director Andy Stone would be calling for a meeting with the GCC Regional Director. The WIB will also hold back 15% of the GCC contract and staff will explore the possibility of going out to bid for a new service provider. The Director stated that the other contractors are all on track to meet their contractual obligations.

Action: Informational item only, no vote taken.

A.5 – WIB Event and Resource Discussion (Action)

Director Andy Stone summarized the results of the WIB Event and Resource Discussion from the October 28, 2015 full board meeting. He noted in regards to the first question that the WIB would be sponsoring a Micro Business Summit, and in regard to the second question, the WIB is working with Business U to analyze and develop a strategy to increase the WIB's impact on the community.

Action: Approve the ideas/results from the break out discussion at WIB full board meeting of October 28, 2015.

Status:	Motion to Approve:	Howard Sherer
	Motion Seconded:	Carol Seigel
	Abstentions:	None
	Committee Action:	All in favor, motion passed

VI. Chairperson's Report

WIB Chair Ron Slack did not give a report since he announced Jack Cheney's resignation at the beginning of the meeting. He thanked everyone for attending.

Meeting adjourned at 10:27 a.m.

**Next Meeting: Workforce Investment Board Meeting
Wednesday, February 24, 2016 @ 8:30 a.m.
Simpkins Swim Center
979 17th Ave
Santa Cruz, CA 95062**

**Executive Committee Meeting
Wednesday, April 6, 2016 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060**