



18 W. Beach Street
Watsonville, CA 95076
(831) 454-4873
www.santacruzwb.com

MEMBERS:

Ron Slack, Chair
Fine Print Graphic Design
Carol Siegel, Vice Chair
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Alan Aman, Chief Operating Officer
PAMF Santa Cruz
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Greg Caput, Supervisor
Santa Cruz County Board of Supervisors
Jack Carroll, Chair, Career and Technical Education
Watsonville/Aptos Adult Education
Jack Cheney, CFO
Wonderfully Raw Gourmet
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
Valerie Custodio, Store Team Leader
Target
VACANT
National Council on the Aging
Maria Elena De La Garza Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
James Dion, Employment Program Manager
Employment Development Department
Cecilia Espinola, Director
Santa Cruz County Human Services Department
Jon Gundersgaard
Seagate Technology
Andy Hartmann, Business Manager/Financial Secretary
IBEW Union, Local 234
Sean Hebard, Field Representative
Carpenters Local 505
Mark Hodges, Director, Regional Occupational Program
Santa Cruz County Office of Education
Dave Hood, President
First Alam
Julie Lambert, Director, Finance & Human Resources
S. Martinelli and Company
Vicki Miranda, VP Human Resources
Dominican Hospital
Rob Morse, Manager
Pacific Gas and Electric Company
Rock Pfothenauer, Dean of Instruction, CEED
Cabrillo College
Sabra Reyes
New Leaf Community Markets
Francisco Rodriguez, President
PVFT Union, Local 1936
Howard Sherer, Chief Executive
Hutton Sherer Marketing
William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce
Andy Van Valer, Owner
SlingshotsV

Director:
Andy Stone

**Workforce Investment Board
Simpkins Swim Center, Santa Cruz, CA
Wednesday, October 28, 2015, 8:30 a.m.**

The Chair called the meeting to order at 8:37 a.m., and a quorum was established.

Board Members in Attendance

Alia Ayyad
Diane Berry-Wahrer
Greg Caput (Supervisor)
Jack Carroll
Jack Cheney
Valerie Custodio
Maria Elena De la Garza
Marshall Delk
Elyse Destout
James Dion
Andy Hartmann
Sean Hebard
Mark Hodges
Dave Hood
Rob Morse
Rock Pfothenauer
Francisco Rodriguez
Howard Sherer
Carol Siegel – Vice Chair
Ron Slack – Chair
Andy Van Valer

Members not in Attendance

Alan Aman
Christina Cuevas
Cecilia Espinola
Jon Gundersgaard
Julie Lambert
Vicki Miranda
Sabra Reyes
Bill Tysseling

Staff in Attendance

Teresa Carrillo – Senior Employment and Training Specialist
Laurel Gazza – WIB Administrative Coordinator
Teresita Hinojosa – Senior Human Services Analyst
Sara Paz-Nethercutt – Senior Human Services Analyst
Andy Stone – WIB Director

Guests

Fernando Giraldo – Santa Cruz County Probation Department
David Hinojosa – Regional Advisor, EDD
Todd Livingstone – Watsonville/Aptos Adult School
Ellen Murtha – Workforce Santa Cruz County
Sharolynn Ullestad – Workforce Santa Cruz County

Subject: Call to Order/Welcome

Discussion: Chair Ron Slack acknowledged members, staff and guests present. He also acknowledged that new WIB board members Sean Hebard and Andy Van Valer would be making brief presentations about their backgrounds and experience.

Subject: Approval of Agenda

Discussion: No discussion held.

Action: It was moved that the meeting agenda be approved.

Status: Motion to Approve: Rob Morse
Motion Seconded: Jack Cheney
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: Public Comment

There was no public comment.

Subject: Approval of June 3, 2015 Meeting Minutes

Discussion: Chair Ron Slack noted that a revised copy of the June 3, 2015 meeting minutes had been made after agenda packets were emailed to the membership. This revised copy was distributed to members at beginning of this meeting, and called for the revised June 3, 2015 minutes to be approved.

Action: It was moved to approve the June 3, 2015 Meeting Minutes

Status: Motion to Approve: Carol Siegel
Motion Seconded: Maria Elena De La Garza
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: Consent Items 1 through 5

C.1 Fiscal and Performance Update: PY 14-15

C.2 ETPL Report for PY 14-15

C.3 WIA Youth Program Annual Report

C.4 WIOA PY 15-16 Budget

C.5 Plan for CEDS Updates

Discussion: Andy Stone noted that all Consent Items are now presented as a separate packet, to be reviewed and approved all together as one item.

Action: It was moved that Consent Items C.1 through C.5 be approved.

Status: Motion to Approve: Rob Morse
Motion Seconded: Jack Cheney
Abstentions: Rock Pfothauer
Committee Action: All in favor, minus noted abstention, motion passed.

VI. Presentation Items:

New WIB Board Members Sean Hebard, of Carpenters Local 505, and Andy Van Valer, owner of SlingShot Scotts Valley, gave brief reviews of their backgrounds and experience. Sean Hebard expressed his commitment to working with board members and to bringing local youth to the Apprenticeship Program. Andy Van Valer explained the mission of his company, SlingShot Scotts Valley.

VII. Administration Items

A.1 Dashboard

Director Andy Stone gave board members an overview of the newly implemented Dashboard format, and explained the various graphs and charts and the trends represented. He also provided updated budget figures, in the unspent budget category. Board members expressed their approval of the new format.

A.2 WIOA Update

Discussion: Director Andy Stone spoke about the June 3, 2015 approval of the creation of a smaller twenty-five member Workforce Development Board and that he had asked the Executive Committee to develop recommendations for the new board composition. He noted that WIOA provides opportunity to shrink the board in size, and he reviewed the newly proposed composition vs. the current composition.

Action: It was moved to approve the new Workforce Development Board composition as presented and recommend approval and adoption by the Santa Cruz County Board of Supervisors.

Status: Motion to Approve: Jack Cheney
Motion Seconded: Marshall Delk

Opposition: Andy Hartmann opposed.
Abstentions: None
Action: All in favor, minus noted opposition, motion passed.

A.3 Regional Project

Discussion: Director Andy Stone spoke about the breakout groups results from the June 3, 2015 board meeting, regarding partnering with other counties (Santa Barbara, San Luis Obispo, and Monterey), and how they are initiating planning on the regional level. He contacted Monterey County WDB regarding an asset mapping project. Chair Ron Slack added that once information is gathered, the Executive Committee of the WIB will be collaborating with Monterey County WDB's Executive Committee to develop funding and training opportunities. Informational item only, no motion required.

A.4 Strategic Plan Update and Discussion

Discussion: Director Andy Stone stated that on June 4, 2014 the WIB approved the WIB Strategic Plan for Program Years (PY) 2014-17. He briefly recapped the strategic goals, including transitioning from the Workforce Investment Board to the Workforce Development Board. He also gave updates on Proposition 39 grant, and a Tourism Initiative. One of the strategic plan goals includes needing to revisit the WorkKeys assessment tool to help develop and identify work ready talent. Most board members were not familiar with the WorkKeys, thus Director Stone provided a broad overview of WorkKeys.

Action: It was moved to adopt the WIB Director's Operational Plan update for PY 15/16 and direct the WIB staff to schedule a WIB strategic planning retreat in PY 15/16.

Status: Motion to Approve: Maria Elena De La Garza
Motion Seconded: Dave Hood
Abstentions: None
Action: All in favor, motion passed.

A.5 WIB Event and Resource Discussion

Discussion: This discussion was held in a break out style, with each of 3 table groups summarizing the results of their discussion on the following two questions:

- 1) If the Workforce Investment Board was going to put on an annual luncheon or event, what topics or features would be interesting to you?
- 2) How can my organization (members' organization) play a role in developing Santa Cruz County's workforce? What resources are available?

The discussion results will be included in the next Executive Committee meeting packet, and reported accordingly at the next WIB board meeting.

VI. Chairperson's Report

Chair Ron Slack thanked everyone for attending the meeting, and for their commitment. He noted that his time as Board Chair will end at the end of this fiscal year, and expressed his encouragement of the inclusiveness of the WIB Board.

Meeting adjourned at 10:25 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, February 3, 2016 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060**

**Workforce Investment Board Meeting
Wednesday, February 24, 2016 @ 8:30 a.m.
Simpkins Swim Center
979 17th Ave
Santa Cruz, CA 95062**