



**Workforce Investment Board
Executive Committee
1000 Emeline Ave., Santa Cruz
Wednesday, October 7, 2015, 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 454-4873
www.santacruzwb.com

MEMBERS:

Ron Slack, Chair
Fine Print Graphic Design
Carol Siegel, Vice Chair
Santa Cruz Seaside Company
Alan Aman, Chief Operating Officer
PAMF Santa Cruz
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Greg Caput, Supervisor
Santa Cruz County Board of Supervisors
Jack Carroll, Chair, Career and Technical Education
Watsonville/Aptos Adult Education
Jack Cheney, CFO
Wonderfully Raw Gourmet
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
Valerie Custodio, Store Team Leader
Target
VACANT
National Council on the Aging
MariaElena De La Garza Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
James Dion, Employment Program Manager
Employment Development Department
Cecilia Espinola, Director
Santa Cruz County Human Services Department
Jon Gundersgaard, Senior Technical Recruiter
Seagate Technology
Andy Hartmann, Business Manager/Financial Secretary
IBEW Union, Local 234
Sean Hebard, Field Representative
Carpenters Local 505
Mark Hodges, Director, Regional Occupational Program
Santa Cruz County Office of Education
Dave Hood, President
First Alam
Julie Lambert, Director, Finance & Human Resources
S. Martinelli and Company
Vicki Miranda, VP Human Resources
Dominican Hospital
Rob Morse, Manager
Pacific Gas and Electric Company
Rock Pfothauer, Dean of Instruction, CEED
Cabrillo College
Sabra Reyes
New Leaf Community Markets
Francisco Rodriguez, President
PVFI Union, Local 1936
Howard Sherer, Chief Executive
Hutton Sherer Marketing
William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce
Andy Van Valer, Owner
SlingshotSV

Director:
Andy Stone

The Chair called the meeting to order at 8:34 a.m., and a quorum was established.

Committee Members in Attendance

Jack Cheney – Business Services Chair
Elyse Destout – Youth Council Chair
Howard Sherer -
Carol Siegel – Vice Chair
Ron Slack - Chair

Staff in Attendance

Andy Stone – WIB Director
Laurel Gazza – WIB Administrative Coordinator

Guests

James Dion – EDD
Andy Van Valer – Slingshot SV

Subject: Call to Order/Welcome

Discussion: Chair Ron Slack called the meeting to order and acknowledged members, staff and guests present. At that time he had first time guest Andy Van Valer, a new WIB Board member, introduce himself to the committee and briefly review his background and qualifications.

Subject: Public Comment

There was no public comment, but Director Andy Stone did mention that Monterey Bay Economic Partnership event takes place November 4.

Subject: Approval of September 16, 2015 Meeting Minutes

Discussion: Chair Ron Slack called for the September 16, 2015 minutes to be approved.

Action: Approval of September 16, 2015 Meeting Minutes

Status: Motion to Approve: Carol Siegel
Motion Seconded: Howard Sherer

Abstentions: None
Committee Action: All in favor, motion passed.

Subject: V. Consent Items:

C.1 – Eligible Training Provider List Report for PY 2014-15

C.2 – WIA PY 2014-15 4th Quarter Fiscal Operations and Performance Update

C.3 – WIA Youth Services Annual Report 2014-15

Action: It was moved to approve Consent Items C.1 – C.3

Status: Motion to Approve: Carol Siegel
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, motion passed.

VI. Administration Items:

A.1 – Updated WIOA PY 15/16 Budget

Director Andy Stone briefly reviewed the PY 2015-16 WIOA budget and explained how carry-in funds are allocated, and noted that there were more carry-in funds this year than in previous years. Informational item only, no vote.

A.2 – Strategic Plan Report (Action)

Director Andy Stone reviewed the goals for the WIB Strategic Plan for Program Years (PY) 2014-17 and noted that there will be development opportunities for every WIB Board member, and committee member Howard Sherer mentioned that in past years the WIB Board held an annual retreat event, which the Director and committee wanted to continue.

Action: It was moved to adopt the WIB Director's Operational plan update for PY 15-16 and recommended for approval by the Workforce Investment Board.

Status: Motion to Approve: Jack Cheney
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, motion passed.

A.3 – October 28th WIB Meeting Planning (Action)

Director Andy Stone initiated discussion about planning for the Workforce Investment Board (WIB) full board meeting on October 28, 2015. He stated that there would be updates on regional planning, and the next steps for developing regional activities. He also noted there will be planning for presentations and potential break-out sessions during the full board meeting to present and discuss new ideas for WIB members to contribute more, and to develop ideas for developing the next WIB retreat. The Director also noted there would be an update about the Mission College High-Tech grant.

Action: It was moved to direct WIB staff to include the above mentioned items in the October 28, 2015 WIB meeting agenda.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Howard Sherer
Abstentions: None
Committee Action: All in favor, motion passed

A.4 – Tourism Brand Ambassador

Director Andy Stone provided an update on the potential new Tourism Ambassador Training Program for Santa Cruz County. He spoke of his recent trip to the Pacific Northwest with the Tourism Ambassador Committee, and discussions held regarding improvement of customer service in the hospitality industry and how to better assist Santa Cruz County's tourism related businesses. The TATP will be potentially putting together a half-day program for training hospitality workers to better engage tourists.

Action: Informational item only, no vote taken.

VI. Chairperson's Report

WIB Chair Ron Slack discussed the recent Food What event and noted that it raised \$80,000 in donations. He invited all Executive Committee members to attend next year's event.

Meeting adjourned at 10:16 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, February 3, 2016 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060**

**Workforce Investment Board Meeting
Wednesday, October 28, 2015 @ 8:30 a.m.
Simpkins Swim Center
979 17th Ave
Santa Cruz, CA 95062**