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COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY
(CEDS) COMMITTEE MEMBERS:

Ron Slack, *Chair*
Fine Print Graphic Design
Carol Siegel, *Vice-Chair*
Santa Cruz Seaside Company
Steve Ando, *City Manager*
City of Scotts Valley
Jo Anne Dlott, *Vice President, Human Resources*
SureHarvest
Jamie Goldstein, *City Manager*
City of Capitola
Jon Gundersgaard, *Senior Technical Recruiter*
Seagate Technology
Bonnie Lipscomb, *Executive Director*
City of Santa Cruz Economic Development
Kurt Overmeyer, *Economic Development Manager*
City of Watsonville
Kathy Previsich, *Planning Director*
County of Santa Cruz
William Tysseling, *Executive Director*
Santa Cruz Area Chamber of Commerce

Alternates:

Kattie Cattan, *Senior Planner*,
City of Capitola
J Guevara, *Economic Development Coordinator*
City of Santa Cruz
Joe Hall, *Management Professional*
City of Santa Cruz
Corrie Kates, *Deputy City Manager*
City of Scotts Valley
Barbara Mason, *Economic Development Coordinator*
County of Santa Cruz

Director:
Andy Stone

Workforce Investment Board
**Comprehensive Economic Development
Strategy Committee**
September 16, 2015 @ 3:00 pm
Human Services Department
1000 Emeline Ave., Santa Cruz, CA

The Vice-Chair Carol Siegel called the meeting to order at 3:04 pm. A quorum was not established, therefore no voting occurred and items for vote were carried over to the next meeting.

Committee Members in Attendance

Carol Siegel- *Vice Chair* – Employment Mgr, Santa Cruz Seaside Co.
JoAnn Dlott – VP, Human Resources, Sure Harvest
Jamie Goldstein – City Manager, City of Capitola
Barbara Mason – Econ Dev. Coordinator, County of Santa Cruz
Bill Tysseling – Exec. Director, Santa Cruz Chamber of Commerce

Committee Members Absent

Ron Slack – Chair – Owner, Fine Print Graphics
Steve Ando – City Manager, City of Scotts Valley
Jon Gundersgaard – Sr. Technical Recruiter, Seagate
Bonnie Lipscomb – Exec Dir, City of Santa Cruz Econ Dev.
Kurt Overmeyer – Econ Development Mgr, City of Watsonville
Kathy Previsich – Director, County of Santa Cruz Planning Dept.

Staff in Attendance

Stone, Andy WIB Director
Gazza, Laurel WIB Office Coordinator

Guests

Chad Davies – Goodwill Central Coast
Sharolynn Ullestad – Goodwill Central Coast

Subject: Welcome/Introductions

Discussion: Vice Chair Carol Siegel chaired the meeting in Chair Ron Slack's absence and had all those present introduce themselves, and she thanked everyone for attending.

Subject: Changes to Agenda

There were no changes to the Agenda.

Subject: Public Comment

There was no public comment.

Subject: Chair / WIB Director Comments

Director Andy Stone announced that Mission College has secured a High-tech Apprenticeship Grant, of which the WIB will be a partner.

Subject: Approval of the May 6, 2015 Meeting Minutes

Discussion: Because of no quorum, the minutes could not be approved. This item was tabled to the January 20, 2016 meeting.

Discussion and Action Items:

Subject: D.1 WIB Strategic Plan

Discussion: Director Andy Stone noted that the WIB Strategic Plan for Program Years (PY) 2014-17 was adopted. WIB also approved the WIB Director's PY 2014-15 Operational Plan. CEDS Committee members discussed new directions for preparing the CEDS plan. The members also discussed integrating efforts with Monterey Bay Economic Partners (MBEP) and concerns about competing with Silicon Valley for job growth.

Action: Because of no quorum, no vote was taken on this item. This item was tabled to the January 20, 2016 meeting.

Subject: D.2 Status of 2014 Five-Year CEDS Plan

Discussion: Director Andy Stone gave a Status Report on the 2014 Five-Year CEDS Plan which was submitted to the Economic Development Administration (EDA) on April 23, 2015 and EDA approved the plan on May 28, 2015. The next full CEDS Plan would be due in the year 2020.

Action: Because of no quorum, a motion could not be made on this item. This item was tabled to the January 20, 2016 meeting.

SUBJECT: D.3 Plan for CEDS Updates

Discussion: Director Andy Stone summarized the CEDS Budget breakdown and the CEDS Updates schedule, as requested by the EDA. He noted that CEDS Committee may go two years without an update to the CEDS plan, provided that in the off years a letter of support from the County would be provided for each application submitted to the EDA.

Action: Because of no quorum, a motion could not be made on this item. This item was tabled to the January 20, 2016 meeting.
