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MEMBERS:

Ron Slack, Chair
Fine Print Graphic Design

Carol Siegel, Vice Chair
Santa Cruz Seaside Company

Alan Aman, Chief Operating Officer
PAMF Santa Cruz

Paul Arsenault, Business Representative
Sheet Metal Workers' Union, Local 104

Alia Ayyad, Director
Center for Employment Training

Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation

Greg Caput, Supervisor
Santa Cruz County Board of Supervisors

Jack Carroll, Chair, Career and Technical Education
Watsonville/Aptos Adult Education

Jack Cheney, CFO
Wonderfully Raw Gourmet

Christina Cuevas, Program Director
Community Foundation of Santa Cruz County

Valerie Custodio, Store Team Leader
Target

VACANT
National Council on the Aging

MariaElena De La Garza, Executive Director
Community Action Board

Marshall Delk, Vice President
Santa Cruz County Bank

Elyse Destout, Owner
Photography by Elyse Destout

James Dion, Employment Program Manager
Employment Development Department

Cecilia Espinola, Director
Santa Cruz County Human Services Department

Jon Gundersgaard, Senior Technical Recruiter
Seagate Technology

Andy Hartmann, Business Manager/Financial Secretary
IBEW Union, Local 234

Sean Hebard, Field Representative
Carpenters Local 505

Mark Hodges, Director, Regional Occupational Program
Santa Cruz County Office of Education

Dave Hood, President
First Alam

Julie Lambert, Director, Finance & Human Resources
S. Martinelli and Company

VACANT
Monterey Bay Central Labor Council

Vicki Miranda, VP Human Resources
Dominican Hospital

Rob Morse, Manager
Pacific Gas and Electric Company

Rock Pfothauer, Dean of Instruction, CEED
Cabrillo College

Sabra Reyes, Human Resources Director
New Leaf Community Markets

Francisco Rodriguez, President
PVFT Union, Local 1936

Howard Sherer, Chief Executive
Hutton Sherer Marketing

William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce

Andrew Van Valer
SlingShotsV

Director:
Andy Stone

**Workforce Investment Board
Meeting Minutes
June 3, 2015 at 8:30 am
Simpkins Swim Center
979 17th Avenue, Santa Cruz, CA 95062**

The Chair called the meeting to order at 8:38 a.m. at which time a quorum was established.

WIB Members in Attendance

Aman, Alan
Ayyad, Alia
Caput, Greg
Carroll, Jack
Cheney, Jack
Cuevas, Christina
De La Garza, M.
Destout, Elyse
Delk, Marshall
Dion, James
Hartmann, Andy
Hodges, Mark
Morse, Rob
Pfothauer, Rock

Rodriguez, Francisco
Siegel, Carol
Slack, Ron
Tysseling, Bill

Members Absent

Arsenault, Paul
Berry-Wahrer, Diane
Custodio, Valerie
Espinola, Cecilia
Gundersgaard, Jon
Hood, Dave
Lambert, Julie

Miranda, Vicki
Reyes, Sabra
Sherer, Howard
Van Valer, Andy

Staff in Attendance

Stone, Andy
Gazza, Laurel
Hinojosa, Teresita
Paz-Nethercutt, Sara

WIB Director
WIB Administrative Support
WIB Sr. Analyst
WIB Sr. Analyst

Guests

Allen, Jo Ann
Clemens, Kristie
Davis, Andrew
Diaz, Javier
Hinojosa, David
Joseph, Megan
Murtha, Ellen
Serrano-Nelson, Erin
Slade, Benjamin
Timberlake, Ellen

Santa Cruz County COE
Santa Cruz County Sheriffs' Office
Santa Cruz County Probation
Community Action Board
EDD Regional Representative
United Way
Goodwill Central Coast
Community Action Board
Manpower Staffing
Santa Cruz County HSD

Subject: Welcome and Introductions

Discussion: Chair Ron Slack welcomed everyone and acknowledged that Bob Williamson had to resign from the Board and the Youth Council due to work commitments, and thanked him for his service and dedication. He also acknowledged that Elyse Destout would now be taking over Chair duties for the Youth Council, and Andy Hartmann would be taking over as Vice-Chair. Ron also thanked Gary McNeil for his job as Interim Director, and welcomed Andy Stone as the new WIB Director.

Subject: Changes to the Agenda

Discussion: None

Subject: Public Comment

Discussion: None

Subject: Director's Comments

Discussion: WIB Director Andy Stone introduced himself once again for the benefit of any board members who had not been present at previous meetings and briefly discussed his excitement at taking the WIB in a new direction in the future.

Subject: Approval of the February 25, 2015 Meeting Minutes

Discussion: None

Action: Approve February 25, 2015 Meeting Minutes

Status: Motion to Approve: Christina Cuevas
Motion Seconded: Jack Cheney
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: Consent Items C.1 through C.10

- C.1 WIA 3rd Quarter Fiscal Operations and Performance Update
- C.2 WIB PY 2014-15 Monitoring Reports on WIA Youth Services – COE, FTTW, SBDC, and Shoreline
- C.3 State Monitoring Report, Fiscal and Procurement PY 2013-14 & PY 2014-15
- C.4 WIA Adult & Dislocated Worker Services Contract Procurement for PY 2015-16
- C.5 Planning for PY 2015-16 CEDS Operations
- C.6 Status of Five-Year CEDS Plan
- C.7 PY2015-16 Proposed Budget
- C.8 2015-16 Draft WIB and Subcommittee Meeting Calendar
- C.9 Board Member Engagement and Board Meeting Format Updates
- C.10 Actions and Progress on WIB's Strategic Plan

Discussion: Director Andy Stone referenced item C.10 of the Agenda, number 1.1 that there were some counts that were doubled. Also referenced number 1.2 and that it was still to be determined and still a goal. Number 1.4 was still pending and he is working with Chair Ron Slack to get that one started.

Action: Approve Consent Agenda Items C.1 – C.10.

Status: Motion to Approve: Rob Morse
Motion Seconded: Marshall Delk
Abstentions: Rock Pfothenauer
Committee Action: All voted in favor, minus noted abstention, motion passed.

Presentation Item:

- **Jails to Jobs** – WIB Board member Maria Elena De La Garza, Director of the Community Action Board presented and overview of the various CAB programs and mentioned that CAB serves over 9000 clients per year. She also referenced the AB109 bill and how it makes possible for inmates serving time for non-violent, non-sexual crimes to serve it locally rather than in prisons. The Jails to Jobs program focuses on providing opportunities and services for those who have completed serving their time to ease back into society. She also mentioned the KION news story featuring WIB board member Jack Cheney's company, Wonderfully Raw Gourmet, and how they are currently utilizing the Jails to Jobs program.
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Report Item:

R.1 WIB Action Updates on Grants and Proposals

Discussion: Director Andy Stone spoke of the various grant proposals the WIB was working on and the current status of those proposals. He also mentioned the CWIB and the Workforce Accelerator Fund 2.0 and how he would like to make the whole Central Coast WIB region more entrepreneurial. It was suggested that if grants fully fund staffing for support for the grant, then yes it would be fine to apply, and that consultation be held with the Executive Committee.

Action: Authorize the WIB Director to submit a grant to the California Workforce Investment Board for the Workforce Accelerator Fund 2.0 in the amount of \$150,000; and authorize the WIB Director to pursue grants and funding sources, and forward for approval any grants or proposals to the Board of Supervisors.

Motion to Approve: Rob Morse
Motion Seconded: Alia Ayyad
Abstentions: None
Committee Action: All in favor, motion passed.

Discussion and Action Items:

D.1 Report on Nominations for Chairs/Vice Chairs

Discussion: Jim Dion presented the nominations for the 2015-16 Chairs/Vice Chairs on behalf of the Nominating Committee

Action: Approve the slate of candidates (see attachment).

Motion to Approve: Marshall Delk

Motion Seconded: Francisco Rodriguez

Abstentions: None

Committee Action: All in favor, motion passed.

Discussion and Action Item D.2

D.2 Discuss and Approve Workforce Innovation and Opportunity Act (WIOA) Updates and Break-out groups

Discussion: Director Andy Stone acknowledged the work and dedication of the WIB staff, and discussed the difficulties in engaging a 41 person board. He proposed a new board size of 25 members which will need to be approved by the board of Supervisors. The WIB Board members then broke out into three break-out groups to further discuss how the board members could be better engaged in the future, and what they would like to see in future meetings.

Action: Approve WIOA implementation report; approve recommendation to create a new twenty-five (25) member Workforce Development Board that meets the requirements of the WIOA; submit to full Board for approval; and authorize WIB staff to prepare recommendations for WDB composition.

Motion to Approve: Christina Cuevas

Motion Seconded: Carol Siegel

Abstentions: Mark Hodges

Committee Action: All in favor, minus noted abstention, motion passed.

Information / Announcement Items I.1 – I.2

Subject: I.1 Labor Market Information

Action: No action required for this item.

Subject: I.2 Rapid Response and Early Alert Activities

Discussion: Chair Ron Slack mentioned that there were more layoffs in the 3rd quarter than in the preceding quarter, and also noted that Homeless Service Center had laid off 50% of their employees.

Action: No action required for this item.

Meeting adjourned at 10:29 am by Board Chair Ron Slack, who thanked everyone for attending the meeting.

Next Meeting: **Executive Committee Meeting**
Wednesday, August 26th, 2015 at 8:30am
1000 Emeline St, Santa Cruz, CA 95060

Workforce Investment Board
Wednesday, October 28, 2015 at 8:30am
Location: Simpkins Swim Center, Santa Cruz 95062