



**Workforce Investment Board
Executive Committee**
1000 Emeline Ave., Santa Cruz
Wednesday, May 20, 2015 @ 8:30 am

18 W. Beach Street
Watsonville, CA 95076
(831) 454-4873

www.santacruzwb.com

MEMBERS:

Ron Slack, Chair

Fine Print Graphic Design

Carol Siegel, Vice Chair

Santa Cruz Seaside Company

Alan Aman, Chief Operating Officer

PAMF Santa Cruz

Alia Ayyad, Director

Center for Employment Training

Diane Berry-Wahner, Supervisor

California Department of Rehabilitation

Greg Caput, Supervisor

Santa Cruz County Board of Supervisors

Jack Carroll, Chair, Career and Technical Education

Watsonville/Aptos Adult Education

Jack Cheney, CFO

Wonderfully Raw Gourmet

Christina Cuevas, Program Director

Community Foundation of Santa Cruz County

Valerie Custodio, Store Team Leader

Target

VACANT

National Council on the Aging

MariaElena De La Garza Executive Director

Community Action Board

Marshall Delk, Vice President

Santa Cruz County Bank

Elyse Destout, Owner

Photography by Elyse Destout

James Dion, Employment Program Manager

Employment Development Department

Cecilia Espinola, Director

Santa Cruz County Human Services Department

Jon Gundersgaard, Senior Technical Recruiter

Seagate Technology

Andy Hartmann, Business Manager/Financial Secretary

IBEW Union, Local 234

Mark Hodges, Director, Regional Occupational Program

Santa Cruz County Office of Education

Dave Hood, President

First Alam

Julie Lambert, Director, Finance & Human Resources

S. Martinelli and Company

Vicki Miranda, VP Human Resources

Dominican Hospital

Rob Morse, Manager

Pacific Gas and Electric Company

Rock Pfothauer, Dean of Instruction, CEED

Cabrillo College

Sabra Reyes

New Leaf Community Markets

Francisco Rodriguez, President

PVFT Union, Local 1936

Howard Sherer, Chief Executive

Hutton Sherer Marketing

William Tysseling, Executive Director

Santa Cruz Area Chamber of Commerce

Andy Van Valer, Owner

SlingshotSV

Director:

Andy Stone

The Chair called the meeting to order at 8:31 am.

Committee Members in Attendance

Cheney, Jack	CFO, Wonderfully Raw Gourmet
Destout, Elyse	Owner, Photography by Elyse Destout
Morse, Rob	Manager, Pacific, Gas & Electric Co
Sherer, Howard	Chief Executive, Hutton-Sherer Marketing
Siegel, Carol, <i>Vice Chair</i>	Employment Mgr., SC Seaside Co.
Slack, Ron, <i>Chair</i>	Fine Print Graphic Design

Staff in Attendance

Stone, Andy	WIB Director
Paz-Nethercutt, Sara	WIB Sr. Analyst
Gazza, Laurel	WIB Office Coordinator

Guests

No guests were present

Subject: Welcome

Discussion: Chair Ron Slack called the meeting to order at 8:31 a.m. and welcomed members and staff.

Subject: Public Comment

Discussion: Elyse Destout made an announcement regarding the 5th Annual Youth Day event.

Subject: Director's Report

Discussion: Director Andy Stone introduced himself to committee members Rob Morse and Jack Cheney who were not present at the last committee meeting, and each gave a brief overview of their qualifications.

Subject: Chair's Report

Discussion: Ron Slack thanked everyone for attending.

Subject: Approval of April 8, 2015 Minutes

Discussion: Chair Ron Slack called for the April 8, 2015 minutes to be approved.

Action: Approval of April 8, 2015 Minutes

Status: Motion to Approve: Carol Siegel
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, Minutes approved.

Subject: Consent Items C.1 through C.4

- C.1 WIA PY 2014-15 3rd quarter Fiscal Operations and Performance Update
- C.2 WIB PY 2014-15 Monitoring Reports on WIA Youth Services-COE, FTTW, SBDC, and Goodwill Central Coast (Shoreline)
- C.3 WIA Adult & Dislocated Worker Services Contract Procurement for PY 2015-16
- C.4 State Monitoring Report, Fiscal and Procurement PY 14/15

Action: Reviewed and Approved Consent Agenda Items C.1 – C.4

Status: Motion to Approve: Howard Sherer
Motion Seconded: Jack Cheney
Abstentions: None
Committee Action: All in favor, Motion passed.

Subject: Discussion and Action Items D.1 through D.6

D.1 Report on Workforce Innovation and Opportunity Act (WIOA)

Recommendation and Action:

- ***Discuss and approve the Report on Workforce Innovation and Opportunity Act (WIOA)***

Discussion: Several changes related to the upcoming WIOA transition were discussed, including Youth funding changes regarding expenditures for Out of School Youth going to 75%, which is a change from current 70% expenditure. Director has had a chance to review Youth program and discussions are beginning to look at program for next year. WIB Board composition was also discussed, and Director Andy Stone recommended at smaller board size. Committee members suggested looking at past attendance and participation/engagement of members at a future meeting. **Note:** There is a **correction** to the Agenda Item D.1, Recent Development item #5: "Proposed Central Coast Region

includes **Monterey, San Benito, Santa Cruz, San Luis Obispo and Santa Barbara counties**".

Status: Motion to Approve: Rob Morse
Motion Seconded: Carol Siegel
Abstentions: None
Committee Action: All in favor, motion passed.

D.2 Review and Approve Draft 2015-16 WIB Full Board and Subcommittee meeting calendar.

Recommendation and Action:

- ***Approve the 2015-16 WIB Meeting Calendar***

Discussion: The Committee members reviewed the proposed 2015-16 WIB Full Board and Subcommittee meeting calendar. Rob Morse inquired into the number of times the Business Services Committee meets per year (2) compared to the 3 times a year that other committees and full board meets. Committee Chair Ron Slack responded by saying that each committee can schedule special meetings. Some committee members wanted to revisit the date scheduled for the June Full Board meeting, as it falls at time of year when some members are likely to be out.

Status: Motion to Approve: Rob Morse
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, motion passed.

D.3 Report on Nominations for Chairs/Co-Chairs

Recommendation and Action:

- Director Andy Stone reported on the nominations

Discussion: It was noted that Elyse Destout will move to Chair of the Youth Council next year, now that Bob Williamson has resigned from the Youth Council and the Board. Andy Hartmann will be moving to Youth Council Vice-Chair. WIB Chair Ron Slack noted that he appreciated member Howard Sherer's participation in the rotations.

Status: Motion to Approve: Howard Sherer
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed.

D.4 June 2015 WIB meeting planning

Recommendation and Action:

- ***Develop WIB meeting agenda outline***

Discussion: Director Andy Stone determined that items such as WIOA transition, and Regional Planning and how it will affect the current local regions, will be discussed at the next board meeting. Howard Sherer mentioned that he would not be at the upcoming June 3rd Full Board meeting and Chair Ron Slack asked that someone present nominations for new board and committee chairs in Howard's absence.

Status: Motion to Approve: Rob Morse
Motion Seconded: Jack Cheney
Abstentions: None
Committee Action: All in favor, motion passed.

D.5 Discuss & Approve 2015-16 WIA Budget Operations Plan

Recommendation and Action:

Discussion: Andy Stone explained that the 2015-16 Budget detailed in the meeting agenda packet is a placeholder budget, and stated that final numbers had just come in detailing that the budget will have approximately \$45,000 more than last year. Andy also explained the Proposition 39 Pre Apprenticeship Grant at Carol Siegel's request.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Jack Cheney
Abstentions: None
Committee Action: All in favor, motion passed.

D.6 Discuss Future Board Meeting format

Recommendation and Action:

Discussion: Ron Slack suggested that each committee bring something to each full board meeting regarding what each individual committee is working on. Board members have indicated that they are interested in more presentations and breakout groups. Andy gave a broad overview of how to keep the board more engaged and to have members stop focusing solely on the WIA/Federal laws and regulations and focus more on things here locally. Other members discussed and were in favor of connecting what the WIB does with success stories from the various programs it oversees and supports. It was suggested that Ellen Murtha of Goodwill Central Coast let the board know what she says when she goes out to businesses, and how she describes the board and what the WIB does.

Status: No Vote taken on this item.

Subject: Information / Announcement Items I.1

I.1 Labor Market Information

Recommendation and Action: *No action taken*

Discussion: The committee briefly discussed the comparisons between last month's unemployment numbers and this month.

Status: N/A

I.2 Rapid Response and Early Alert Activities

Recommendation and Action: *No action taken*

Discussion: The item was not discussed.

Status: N/A

Meeting adjourned at 10:00 am

Next Meeting: Workforce Investment Board
Wednesday, June 3rd, 2015 @ 8:30 am
Simpkins Family Swim Center
979 17th Ave., Santa Cruz, CA 95062