



Workforce Investment Board  
**Youth Council**  
**April 22, 2015 @ 3:00 PM**  
Sueños, 17 Aspen Way  
Watsonville, CA

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1000 Emeline Avenue  
Santa Cruz, CA 95060  
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**YOUTH COUNCIL MEMBERS:**

**Elyse Destout, Chair**  
Photography by Elyse Destout  
**Andy Hartmann, Vice Chair**  
IBEW, Local  
**Jo Ann Allen, Manager, Student Support Services**  
Santa Cruz County Office of Education  
**Shareen E. Bell, Executive Director**  
Your Future Is Our Business  
**Christina Cuevas, Program Director**  
Community Foundation of Santa Cruz County  
**Mark Dammann, Director, Human Resources**  
Housing Authority Santa Cruz County  
**MariaElena De La Garza, Executive Director**  
Community Action Board Santa Cruz County  
**Fernando Giraldo, Chief Probation Officer**  
Santa Cruz County Probation Department  
**Celeste Gutierrez, Job Developer**  
Work4Youth, Santa Cruz County Office of Ed.  
**Hipolito Gutierrez, Parent**  
Driscoll's  
**Brenda Herrmann, Conservation Administrator**  
California Conservation Corps  
**James Howes, Assistant Director, ROP**  
Santa Cruz County Office of Education  
**Nancy Ortiz, Youth Representative**  
Sueños Program  
**Rock Pfothenhauer, Dean of Instruction, CEED**  
Cabrillo College

**DIRECTOR:**  
Andy Stone

The Chair called the meeting to order at 3:04 p.m. at which time a quorum was established.

**Members in Attendance:**

Jo Ann Allen	Celeste Gutierrez
Shareen Bell	James Howes
Brenda Burke-Herrmann	Nancy Ortiz
Mark Dammann	Bob Williamson
MariaElena De La Garza	

**Members not in Attendance:**

Christina Cuevas	Hipolito Gutierrez
Elyse Destout	Rock Pfothenhauer
Fernando Giraldo	

**Staff in Attendance:**

Andy Stone – WIB Director  
Teresita Hinojosa – WIB Senior Analyst  
Laurel Gazza – WIB Office Coordinator

**Guests:**

Nicole Davis – Academy for College Excellence (ACE)  
Diego Navarro – ACE  
Todd Livingstone – Watsonville/Aptos Adult Education

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**SUBJECT: Welcome and Introductions**

**DISCUSSION:** The meeting was called to order and introductions were made.

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**SUBJECT: Changes to the Agenda**

**DISCUSSION:** Public Comments and Chair/Director Comments were moved to after the Presentation P.1.

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**SUBJECT: Public Comment**

**DISCUSSION:** MariaElena De La Garza invited everyone to the Community Action Board Open House from 4:30-6:30pm. Brenda Burke-Herrmann reported that the California Conservation Corps is moving to the Watsonville Airport Armory building.

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**SUBJECT: Chair/Director's Comments**

**DISCUSSION:** The Chair introduced and welcomed new WIB Director Andy Stone who provided a few details about his background. Brenda Burke-Herrmann and Bob recapped their recent attendance at the January 2015 California Workforce Association Annual Youth Conference.

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**SUBJECT: Approval of December 17, 2014 Minutes**

**DISCUSSION:** The Chair opened the floor for any corrections and/or additions to the meeting minutes.

**ACTION: Approve December 17, 2014 minutes.**

**STATUS:** Motion to Approve: Jo Ann Allen  
Motion Seconded: MariaElena De La Garza  
Abstentions: James Howes  
Committee Action: All voted in favor minus noted abstentions; motion passed.

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***Consent Items***

**SUBJECT: C.1 Youth Services Financial Status Report 3rd Quarter of PY 2014-15  
C.2 Draft PY 2014-15 Monitoring Report for WIA Youth Services  
Program Santa Cruz County Office of Education  
C.3 Work4Youth Program Updates**

**ACTION: Approve Consent Agenda Items C.1 through C.3**

**STATUS:** Motion to Approve: Brenda Burke-Herrmann  
Motion Seconded: Jim Howes  
Abstentions: Jo Ann Allen, Celeste Gutierrez  
Committee Action: All voted in favor minus noted abstentions; motion passed.

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***Presentation Item***

**SUBJECT: P.1 Presentation Item**

Diego Navarro, founder and director of the Academy for College Excellence (ACE) formerly known as the Digital Bridge Academy, and Nicole Davis, project manager for ACE, discussed the origins and background of the ACE program. A PBS video was shown about the national studies that have been conducted and the evidenced based successes of the program. The video included current and past graduates of the program talking about their experiences and how the program has helped them prepare for college.

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***Discussion Items***

**SUBJECT: D.1 Workforce Innovation and Opportunity Act Updates**

**DISCUSSION:** The WIB Director highlighted WIOA changes on how the youth program service delivery model would potentially be changed after the Act is implemented.

Discussion centered on the challenges of attracting Out-of-School (OSY) youth to the program that needs to be addressed, while still focusing on quality of program over quantity of enrollment. Also, the marketing challenges will need to be addressed in order to meet the increased need to serve OSY participants. In addition, the issue of the three zip codes in which the program is required to operate and the potential barriers this could create under the new WIOA model.

**ACTION: Discuss and accept the staff report on WIOA potential impacts and further changes on the service delivery model of the Youth Services program.**

**STATUS:** Motion to Approve: James Howes  
Motion Seconded: Brenda Burke-Herrmann  
Abstentions: Jo Ann Allen  
Committee Action: All voted in favor minus noted abstentions; motion passed.

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***Information Items***

**SUBJECT: I.1 Youth Council Attendance Roll Call**

**ACTION: None Required**

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**SUBJECT: I.2 Youth Council Strategic Planning Update for PY 2014 – 15**

**ACTION: None Required**

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**SUBJECT: I.3 Annual Youth Council Meeting Schedule for 2015-16**

**ACTION: None Required**

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**SUBJECT: I.4 Labor Market Information**

**ACTION: None Required**

***Announcements / Information Sharing***

Bob Williamson was recognized for his role on the Youth Council and was presented with a Certificate of Appreciation for his service to youth in the community.

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The meeting was adjourned at: 4:31 PM

**Next Meeting: September 23, 2015 @ 3:00 PM**  
**Sueños Youth Employment Services**  
**17 Aspen Way, Watsonville, CA 95076**