



Workforce Investment Board  
**Youth Council**  
**December 17, 2014 @ 3:00 PM**  
Community Foundation Santa Cruz County  
7807 Soquel Dr., Aptos, CA 95003

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Santa Cruz, CA 95060  
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**YOUTH COUNCIL MEMBERS:**

**Robert Williamson, Chair**  
Business Representative, IATSE, Local 611  
**Elyse Destout, Vice Chair**  
Photography by Elyse Destout  
**Jo Ann Allen, Manager, Student Support Services**  
Santa Cruz County Office of Education  
**Shareen E. Bell, Executive Director**  
Your Future Is Our Business  
**Christina Cuevas, Program Director**  
Community Foundation of Santa Cruz County  
**Mark Dammann, Director, Human Resources**  
Housing Authority Santa Cruz County  
**MariaElena De La Garza, Executive Director**  
Community Action Board Santa Cruz County  
**Fernando Giraldo, Chief Probation Officer**  
Santa Cruz County Probation Department  
**Celeste Gutierrez, Job Developer**  
Work4Youth, Santa Cruz County Office of Ed.  
**Hipolito Gutierrez, Parent**  
Driscoll's  
**Brenda Herrmann, Conservation Administrator**  
California Conservation Corps  
**James Howes, Assistant Director, ROP**  
Santa Cruz County Office of Education  
**Nancy Ortiz, Youth Representative**  
Sueños Program  
**Rock Pfothauer, Dean of Instruction, CEED**  
Cabrillo College

**INTERIM WIB DIRECTOR:**  
Gary McNeil

The Chair called the meeting to order at 3:06 p.m. at which time a quorum was not established. A quorum was established at 3:32 p.m. Only items that did not need action were discussed prior to the establishment of a quorum.

**Members in Attendance:**

Jo Ann Allen	Mark Dammann
MariaElena De La Garza	Elyse Destout
Fernando Giraldo	Celeste Gutierrez
Brenda Burks-Herrmann	Bob Williamson

**Members not in Attendance:**

Shareen Bell	Christina Cuevas
Hipolito Gutierrez	James Howes
Nancy Ortiz	Rock Pfothauer
Bill McCabe	

**Staff in Attendance:**

Gary McNeil	Teresita Hinojosa
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**Guests:**

Leslie DeRose	Cabrillo College
Dejon Weldon	Cabrillo College

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**SUBJECT: Welcome and Introductions**

**DISCUSSION:** Chair Bob Williamson welcomed all present and introductions were made.

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**SUBJECT: Changes to the Agenda**

**DISCUSSION:** None.

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**SUBJECT: Public Comment**

**DISCUSSION:** Leslie De Rose and Dejon Weldon of Cabrillo College's Outreach Office spoke about the rebuilding of the program and how it assists many students with referrals to programs on campus and in the community. Currently they are recruiting for 58 countywide slots for the Academy for Excellence (ACE), and students 18 and older may be referred to the Learning Community Center at Cabrillo's Student Services webpage:

<http://www.cabrillo.edu/services/lcc/>.

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**SUBJECT: Chair/Director's Comments**

**DISCUSSION:** The Interim Director congratulated the Sueños Program, the youth contractor, on their PY 13-14 performance results with rates of more than 110%, which is a tribute to the strength of the program.

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**SUBJECT: Approval of September 24, 2014 Minutes**

**DISCUSSION:** The Chair opened the floor for any corrections and/or additions to the meeting minutes. The date of the minutes needed to be corrected as well as the correct spelling of Ms. Burke-Herrmann's name. Fernando Giraldo mentioned that Bill McCabe who represents Encompass Community Services has not been employed at the center for the last few months; staff will follow-up with the Director regarding a potential replacement.

**ACTION: Approve September 24, 2014 minutes with the date and name corrections.**

**STATUS:** Motion to Approve: Celeste Gutierrez  
Motion Seconded: JoAnn Allen  
Abstentions: None.  
Committee Action: All voted in favor; motion passed.

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***Consent Items***

**SUBJECT: C.1 Youth Services Financial Status Report 1<sup>st</sup> Quarter of PY 2014-15**

**ACTION: Approve Consent Agenda Item C.1**

**STATUS:** Motion to Approve: Elyse Destout  
Motion Seconded: Brenda Burks-Herrmann  
Abstentions: Jo Ann Allen, MariaElena De La Garza,  
Committee Action: All voted in favor minus noted abstentions; motion passed.

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***Discussion or Review Action Items***

**SUBJECT: D.1 WIA Youth Services Program Updates for PY 2014-15**

**DISCUSSION:** Jo Ann Allen, Student Support Services Manager for the Sueños Program, provided a brief update on the Digital Nest that moved into the facility since April 2014 with the Sueños program upstairs area. The Nest is a perfect collaborative partner to share the space as it provides certificates/badges in various digital programs, encourages youth to come in and partake of any of the offerings such as how to market your business, and how to develop entrepreneurship. Ms. Allen also mentioned that she and her staff are presenting at the California Workforce Association annual Youth Conference in January on the new WIOA Youth requirements and implementation strategies, and the various collaborative efforts that are on-going and leading up to the new changes in the program model and services.

**ACTION: Reviewed and Discussed Action Item D.1**

**STATUS: No vote required.**

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**SUBJECT: D.2 Work4Youth Program Updates**

**DISCUSSION:** Celeste Gutierrez, Job Developer for the Work4Youth (W4Y) program reported on the 14 week Agriculture academy pilot project that is being developed and tested by W4Y, and is targeted to 18 – 24 year old out-of-school youth. The curriculum is being developed in conjunction with USCS, and is expected to start up in the spring. The pilot will include soft skills development, guest lecturers, learning labs and actual hands on in farming environments. Youth will receive a stipend at the end of the training, and applications are being accepted until the end of January 2015. Collaborative partners include Community Action Board, S4C, UCSC, Santa Cruz County Farm Bureau, and various other partners. This project supports two of the three Youth Council's strategic plan goals.

**ACTION: Reviewed and Discussed Action Item D.2**

**STATUS: No vote required.**

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**SUBJECT: P.1 Workforce Innovation and Opportunity Act**

**DISCUSSION:** The Interim WIB Director presented a power point presentation on the new Workforce Innovation and Opportunity Act (WIOA) and the key points of the new legislation which takes effect July 1, 2015.

**ACTION: Review and Discussed the WIOA potential impacts and changes.**

**STATUS:** Committee Action: None.

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***Information Items***

**SUBJECT: I.1 Youth Council Attendance Roll Call**

**ACTION: None Required**

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**SUBJECT: I.2 Youth Council Strategic Planning Update for PY 2014 – 15**

**ACTION: None Required**

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**SUBJECT: I.3 labor Market Information**

**ACTION: None Required**

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***Announcements / Information Sharing***

- A.1 The California Conservation Corp will be moving its' office to the Watsonville Armory effective July 1, 2015; more details will be forthcoming.
  - A.2 The Community Action Board will be holding two Public Hearings on Poverty on February 18, 2015 at 6:30PM at the Loudon Nelson Center in Santa Cruz, and on March 18, 2015 at the Watsonville YWCA (tentatively) at 6:30PM. All are invited to attend this public meeting and are encouraged to bring other community members with them.
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The meeting was adjourned at: 4:28 PM

**Next Meeting: April 22, 2015 @ 3:00 PM**  
**Sueños Youth Employment Services**  
**17 Aspen Way, Watsonville, CA 95076**