



**Workforce Investment Board
Executive Committee- SPECIAL
1000 Emeline Ave., Santa Cruz
Wednesday, December 17, 2014 @ 8:30 am**

18 W. Beach Street
Watsonville, CA 95076
(831) 454-4873

www.santacruzwb.com

MEMBERS:

Ron Slack, Chair
Fine Print Graphic Design
Carol Siegel, Vice Chair
Santa Cruz Seaside Company
Alan Aman, Chief Operating Officer
PAMF Santa Cruz
Paul Arsenault, Business Representative
Sheet Metal Workers' Union, Local 104
Alla Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Greg Caput, Supervisor
Santa Cruz County Board of Supervisors
Jack Carroll, Chair, Career and Technical Education
Watsonville/Aptos Adult Education
Jack Cheney, CFO
Wonderfully Raw Gourmet
John T. Collins II, Senior Vice President
Goodwill Industries
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
Valerie Custodio, Store Team Leader
Target
VACANT
National Council on the Aging
Maria Elena De La Garza, Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
James Dion, Employment Program Manager
Employment Development Department
Cecilia Espinola, Director
Santa Cruz County Human Services Department
Jon Gundersgaard, Senior Technical Recruiter
Seagate Technology
Andy Hartmann, Business Manager/Financial Secretary
IBEW Union, Local 234
Mark Hodges, Director, Regional Occupational Program
Santa Cruz County Office of Education
Dave Hood, President
First Alam
Corrie Kates, Deputy City Manager
City of Scotts Valley
Julie Lambert, Director, Finance & Human Resources
S. Martinelli and Company
Vicki Miranda, VP Human Resources
Dominican Hospital
Rob Morse, Manager
Pacific Gas and Electric Company
Carlos Palacios, Deputy County Administrator
County of Santa Cruz
Lana Pieri, HR Manager
Monterey Peninsula Horticulture
Rock Pfothenhauer, Dean of Instruction, CEED
Cabrillo College
Francisco Rodriguez, President
PVFT Union, Local 1936
Howard Sherer, Chief Executive
Hutton Sherer Marketing
William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce
Robert Williamson, Business Representative
IATSE, Local 611

INTERIM DIRECTOR:
Gary McNeil

The Chair called the meeting to order at 8:34 am.

Committee Members in Attendance

Cheney, Jack	CFO, Wonderfully Raw Gourmet
Morse, Rob	Manager, Pacific, Gas & Electric Co
Sherer, Howard	Chief Executive, Hutton-Sherer Marketing
Siegel, Carol, <i>Vice Chair</i>	Employment Mgr., SC Seaside Co.
Slack, Ron, <i>Chair</i>	Fine Print Graphic Design
Williamson, Robert	Business Rep, IATSE Local 611

Committee Members Absent

Destout, Elyse	Owner, Photography by Elyse Destout
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Staff in Attendance

McNeil, Gary	Interim WIB Director
Paz-Nethercutt, Sara	WIB Sr. Analyst

Guests

None.

Subject: Welcome

Discussion: Chair Ron Slack called the meeting to order and welcomed members and staff. He requested a discussion be held at the end of the meeting about creating a proclamation for outgoing board member John Collins.

Subject: Public Comment

Discussion: There was no public comment.

Subject: Director's Report

Discussion: Interim Director Gary McNeil thanked everyone for attending the special meeting. He reported that the State shows local performance for all categories above 100% for PY 13/14. The state monitor provided a draft report from the programmatic monitoring conducted last spring and there was a minor finding which staff has appealed. More details to follow.

Subject: Chair's Report

Discussion: The Chair thanked everyone for attending the meeting.

Subject: Approval of October 15, 2014 Minutes

Discussion: Chair Ron Slack called for the October 15, 2014 minutes to be approved.

Action: Approval of October 15, 2014 Minutes

Status: Motion to Approve: Bob Williamson
Motion Seconded: Rob Morse
Abstentions: None.
Committee Action: All voted in favor. Motion passed

Subject: Discussion and Action Items D.1 through D.3

D.1 Procurement of Adult, Dislocated Worker, and Business Services for Program Year 2015-16

Recommendation and Action: *Review and Discuss and take necessary action as recommended:*

- **Discuss and approve the recommendations from General Services Department Purchasing Division, the RFP Proposal Review Committee, and staff;**
- **Authorize WIB staff to forward for approval the recommendation to contract with recommended vendor to the Board of Supervisors; and**
- **Authorize WIB staff to develop and negotiate a contract with recommended vendor for PY 2015-2016.**

Discussion: The Interim Director reported that the RFP had concluded and the review committee scored proposals as noted in the memo from GSD. Staff reported on the strength of the proposal from Goodwill Industries.

Status: Motion to Approve: Howard Sherer
Motion Seconded: Jack Cheney
Abstentions: None.
Committee Action: All voted in favor. Motion passed

D.2 Update Workforce Innovation and Opportunity Act (WIOA)

Recommendation and Action:

- **Accept staff report on the WIB's steps to plan for implementation of the Workforce Innovation and Opportunity Act (WIOA) and discuss next steps for the Committee's role in the planning process.**

Discussion: The Interim Director reported that the Workforce Innovation and Opportunity Act (WIOA) will have a standing agenda item on every committee during this planning phase. Committee member Howard Sherer reported on the discussion which occurred at the Business Service Committee meeting last month. As a result, Claire Laughlin from Cabrillo Corporate Training will attend a future meeting for a discussion about how they can help the job seekers with the appropriate skills the businesses need. The committee also discussed the WIOA change to the board composition. A survey was suggested to poll the members for their opinion about the changes to the board. A workgroup of the committee members was recommended to create the brief survey for the board members. The survey would need to be conducted and tallied prior to the next full board meeting on February 25, 2015. The Interim director indicated he would need to make sure this is not in violation of the Brown Act. Lastly, another WIOA requirement will be to create regional collaborations. Santa Cruz is in a unique position to be able to be multi-regional and that could be problematic but additional guidance is expected on this topic as the planning moves forward.

Status: The Committee discussed the item without formal action.

D.3 Annual Attendance Report to the Board of Supervisors

Recommendation and Action:

- **Approve attendance report for submission to the Board of Supervisors to meet the requirements of the Annual Report**

Discussion: The WIB Interim Director reviewed the agenda item. He noted that due to recent staff changes there was no consistency with tracking excused and unexcused meeting absences so all absences are noted simply as "Absent" without further designation.

Status:

Motion to Approve:	Jack Cheney
Motion Seconded:	Rob Morse
Abstentions:	None.
Committee Action:	All voted in favor. Motion passed

Subject: Information / Announcement Items I.1

I.1 Labor Market Information

Recommendation and Action: *No action taken*

Discussion: The item was not discussed.

Status: N/A

I.2 Rapid Response and Early Alert Activities

Recommendation and Action: *No action taken*

Discussion: The item was not discussed.

Status: N/A

Staff recommended moving the April 1, 2015 Executive Committee meeting to April 8, 2015 to accommodate those members returning from the NAWB conference on March 31, 2015 from Washington, D.C.

Meeting adjourned at 10:13 am

Next Meeting: **Executive Committee Meeting**
Wednesday, February 4, 2015 @ 8:30am
Human Services Department
1000 Emeline, Santa Cruz, CA