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MEMBERS:

Ron Slack, Chair
Fine Print Graphic Design

Carol Siegel, Vice Chair
Santa Cruz Seaside Company

Alan Aman, Chief Operating Officer
PAMF Santa Cruz

Paul Arsenault, Business Representative
Sheet Metal Workers' Union, Local 104

Alia Ayyad, Director
Center for Employment Training

Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation

Greg Caput, Supervisor
Santa Cruz County Board of Supervisors

Jack Carroll, Chair, Career and Technical Education
Watsonville/Aptos Adult Education

Jack Cheney, CFO
Wonderfully Raw Gourmet

Christina Cuevas, Program Director
Community Foundation of Santa Cruz County

Valerie Custodio, Store Team Leader
Target

VACANT
National Council on the Aging

MariaElena De La Garza, Executive Director
Community Action Board

Marshall Delk, Vice President
Lighthouse Bank

Elyse Destout, Owner
Photography by Elyse Destout

James Dion, Employment Program Manager
Employment Development Department

Cecilia Espinola, Director
Santa Cruz County Human Services Department

Jon Gundersgaard, Senior Technical Recruiter
Seagate Technology

Andy Hartmann, Business Manager/Financial Secretary
IBEW Union, Local 234

Mark Hodges, Director, Regional Occupational Program
Santa Cruz County Office of Education

Dave Hood, President
First Alam

Corrie Kates, Deputy City Manager
City of Scotts Valley

Julie Lambert, Director, Finance & Human Resources
S. Martinelli and Company

Cesar Lara, Executive Director
Monterey Bay Central Labor Council

Vicki Miranda, VP Human Resources
Dominican Hospital

Rob Morse, Manager
Pacific Gas and Electric Company

Rock Pfothenauer, Dean of Instruction, CCEED
Cabrillo College

Sabra Reyes, HR Director
New Leaf Community Markets

Francisco Rodriguez, President
PVFT Union, Local 1936

Howard Sherer, Chief Executive
Hutton Sherer Marketing

William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce

Robert Williamson, Business Representative
IATSE, Local 611

Interim Director:
Gary McNeil

**Workforce Investment Board
Meeting Minutes
October 29, 2014 @ 8:30 am
Simpkins Swim Center
979 17th Avenue, Santa Cruz, CA 95062**

The Chair called the meeting to order at 8:43 a.m. at which time a quorum was established.

WIB Members in Attendance

Berry-Wahrer, Diane
Carroll, Jack
Cheney, Jack
Cuevas, Christina
Custodio, Valerie
Destout, Elyse
De La Garza, Maria Elena
Delk, Marshall
Dion, James
Hartmann, Andy
Hodges, Mark
Hood, Dave
Lambert, Julie

Miranda, Vicki
Palacios, Carlos
Rodriguez, Francisco
Sherer, Howard
Siegel, Carol
Slack, Ron
Tysseling, Bill
Williamson, Bob

Members Absent

Aman, Alan
Arsenault, Paul
Ayyad, Alia
Caput, Greg
(Supervisor)
Collins, John
Espinola, Cecilia

Gundersgaard, Jon
Kates, Corrie
Morse, Rob
Pieri, Lana
Pfothenauer, Rock

Staff in Attendance

McNeil, Gary
Paz-Nethercutt, Sara
Gazza, Laurel

Interim WIB Director
WIB Sr. Analyst
WIB Staff

Guests

Van Valer, Andrew
Reyes, Karen
Murtha, Ellen
Slade, Benjamin

Slingshot
Cabrillo College FTTW
Goodwill
Manpower

Subject: Welcome and Introductions

Discussion: Chair Ron Slack welcomed everyone. He introduced Gary McNeil as Interim WIB Director, as David Mirrione has resigned and took a position as Work2Future Foundation Executive Director.

Subject: Changes to the Agenda

Discussion: None.

Subject: Public Comment

Discussion: None.

Subject: Chair / Director's Comments

Discussion: Chair Ron Slack recapped Gary McNeil's qualifications, and then Gary McNeil thanked Board Members for attending the meeting.

Subject: Approval of the June 4, 2014 Meeting Minutes

Discussion: None

Action: Approve June 4, 2014 Meeting Minutes

Status: Motion to Approve: Christina Cuevas
Motion Seconded: Elyse Destout
Abstentions: Maria Elena De La Garza
Committee Action: All voted in favor except the noted abstention. Motion passed.

Subject: Consent Items C.1 through C.9

- C.1 WIA PY 2013-14 4th Quarter Fiscal Operations and Performance Update
- C.2 Eligible Training Provider List Report for PY 2013-14
- C.3 WIB Policy Updates: Immediate Referral to Training; Individual Training Account
- C.4 Final PY 2014-15 WIA Budget with Carry-in
- C.5 Final PY 2014-15 Rapid Response Budget with Carry-In
- C.6 Youth Program Annual Reports
- C.7 Planning for 2014 CEDS Five-Year Plan
- C.8 Strategic Plan Status Report PY 13-14
- C.9 WIB Strategic Plan 2014-17

Discussion: Members discussed items and Ron Slack called attention to item C.6, Attachment 1, which has been corrected since the Executive Committee meeting of October 15, 2014.

Discussion: Maria Elena De La Garza asked to call attention to providing more outreach services to the Latino small business community in south county. She suggested this as a goal for action 1.4 or goal 2.2.

Action: Approve Consent Agenda Items C.1 – C.9.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Bill Tysseling
Abstentions: None
Committee Action: All voted in favor. Motion passed.

Subject: Presentations

- **P.1 Business Member Presentations:** Marshall Delk, Santa Cruz County Bank; and, Dave Hood, First Alarm
- **P.2 Workforce Innovation and Opportunity Act (WIOA):** Gary McNeil, Interim WIB Director

Discussion: The two noted speakers gave presentations and took questions and comments from the members. Gary McNeil then discussed the changes that will take effect when the WIOA takes effect on July 1, 2015, and suggested a standing agenda item for future agendas regarding WIOA discussion.

Action: None

Report Items

R.1 Update on Efforts to Recruit WIB Business Members

Discussion: Interim WIB Director provided an update on efforts to recruit new business members.

R.2 WIB Actions Update on Grants, Proposals, Legislation, and Regional Activities

Discussion: Interim WIB Director provided brief updates, as listed on the agenda item.

Action: No action required for these items.

Discussion and Action Items D.1-D.2

D.1 Reissuance of Procurement for WIA Adult, Dislocated Worker, and Business Services for Program Year 2015-16

Discussion: Interim WIB Director provided an overview of the procurement reissuance, including the timeline. Staff was available for questions. Staff provided brief overview of mandatory bidders conference held on October 28, 2014.

Action: Review and accept the procurement reissuance timeline for implementation.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Marshall Delk
Abstentions: Maria Elena De La Garza, Jack Carroll, Mark Hodges
Committee Action: All voted in favor except the noted abstentions. Motion passed.

D.2 CWIB Proposition 39 Pre-Apprenticeship Development Grant and Approval to Apply for Full Grant

Discussion: Interim WIB Director provided overview of agenda item, and committee member Andy Hartmann provided a more detailed report on the local program.

Action: Accept report on Proposition 39 pre-Development Grant, and Authorize staff to apply full CWIB Proposition 39 Grant

Status: Motion to Approve: Bill Tysseling
Motion Seconded: Jack Cheney
Abstentions: Andy Hartmann
Committee Action: All voted in favor except the noted abstention. Motion passed.

Information / Announcement Items I.1 – I.2

Subject: I.1 Labor Market Information

Action: No action required for this item.

Subject: I.2 Rapid Response and Early Alert Activities

Action: No action required for this item.

Meeting adjourned at 10:23 a.m. by Board Chair Ron Slack, who thanked everyone for attending the meeting.

Next Meeting: **Executive Committee Meeting**
Wednesday, December 17, 2014 @ 8:30am
1000 Emeline St, Santa Cruz, CA 95060

Workforce Investment Board
Wednesday, February 25, 2015 @ 8:30am
Location: Simpkins Swim Center