



**Workforce Investment Board  
Youth Council  
September 24, 2014 @ 3:00 PM  
Sueños - WIA Youth Services Program  
17 Aspen Way, Watsonville, CA 95076**

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1000 Emeline Avenue  
Santa Cruz, CA 95060  
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**YOUTH COUNCIL MEMBERS:**

**Robert Williamson, Chair**  
Business Representative, IATSE, Local 611  
**Elyse Destout, Vice Chair**  
Photography by Elyse Destout  
**Jo Ann Allen, Manager, Student Support Services**  
Santa Cruz County Office of Education  
**Shareen E. Bell, Executive Director**  
Your Future Is Our Business  
**Christina Cuevas, Program Director**  
Community Foundation of Santa Cruz County  
**Mark Dammann, Director, Human Resources**  
Housing Authority Santa Cruz County  
**MariaElena De La Garza, Executive Director**  
Community Action Board Santa Cruz County  
**Fernando Giraldo, Chief Probation Officer**  
Santa Cruz County Probation Department  
**Celeste Gutierrez, Job Developer**  
Work4Youth, Santa Cruz County Office of Education  
**Hipolito Gutierrez, Parent**  
Driscoll's  
**Brenda Herrmann, Conservation Administrator**  
California Conservation Corps  
**James Howes, Assistant Director, ROP**  
Santa Cruz County Office of Education  
**Bill McCabe, Youth Services Director**  
Santa Cruz Community Counseling Center  
**Nancy Ortiz, Youth Representative**  
Sueños Program  
**Rock Pfothenauer, Dean of Instruction, CEED**  
Cabrillo College

Interim WIB DIRECTOR:  
Gary McNeil

The Chair called the meeting to order at 3:06 PM at which time a quorum was established.

**Members in Attendance:**

Jo Ann Allen	Shareen Bell
Christina Cuevas	Mark Dammann
MariaElena De La Garza	Elyse Destout
Fernando Giraldo	Celeste Gutierrez
Brenda Burks-Herrmann	Bill McCabe
Bob Williamson	

**Members not in Attendance:**

Hipolito Gutierrez	James Howes
Nancy Ortiz	Rock Pfothenauer

**Staff in Attendance:**

Gary McNeil	Teresita Hinojosa
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**Guests:**

None.

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**SUBJECT: Welcome and Introductions**

**DISCUSSION:** Chair Bob Williamson welcomed all present and introductions were made.

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**SUBJECT: Changes to the Agenda**

**DISCUSSION:** Item I.4 was re-submitted as a new Labor Market report was published post publication of the agenda and packet.

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**SUBJECT: Public Comment**

**DISCUSSION:** None.

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**SUBJECT: Chair/Director's Comments**

**DISCUSSION:** The Chair updated members on the changing of WIB Directors and that David Mirrione had left to the work2future Foundation as Executive Director, and that Gary McNeil has been appointed Interim WIB Director. The Interim WIB Director reported on the Prop 39 planning session in Castroville and lessons learned from this grant. The collaborative includes Santa Cruz, Monterey and San Benito County WIBs and partners in the region in collaboration with the planning group will apply for full funding to

develop an apprenticeship program. JoAnn Allen, COE collaborative partner reported that ROP , Alternative Education, and Your Future is Our Business (who is brokering for construction materials) are starting a pilot pre-apprenticeship construction program at Natural Bridges for 15 participants, and is free for Alternative Education students.

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**SUBJECT: Approval of April 23, 2014 Minutes**

**DISCUSSION:** The Chair opened the floor for any corrections and/or additions to the meeting minutes. No changes were recommended.

**ACTION: Approve April 23, 2014 minutes.**

**STATUS:** Motion to Approve: Elyse Destout  
Motion Seconded: Brenda Burks-Herrmann  
Abstentions: Bill McCabe, Christina Cuevas, Fernando Giraldo,  
Shareen Bell  
Committee Action: All voted in favor minus noted abstentions; motion passed.

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### ***Consent Items***

**SUBJECT: C.1 Youth Services Financial and Performance Status with Participation Information Report 4<sup>th</sup> Quarter of PY 2014-15**

**ACTION: Approve Consent Agenda Item C.1**

**STATUS:** Motion to Approve: Christina Cuevas  
Motion Seconded: Elyse Destout  
Abstentions: Jo Ann Allen, MariaElena De La Garza,  
Committee Action: All voted in favor minus noted abstentions; motion passed.

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### ***Discussion or Review Action Items***

**SUBJECT: D.1 WIA Youth Services Contract Status PY 2014-15**

**DISCUSSION:** The Interim WIB Director reviewed the primary changes in the PY 2014-15 WIA Youth Services contract.

**ACTION: Reviewed and Approved Action Item D.1**

**STATUS:** Motion to Approve: Brenda Burks-Herrmann  
Motion Seconded: Shareen Bell  
Abstentions: JoAnn Allen, MariaElena De La Garza,  
Celeste Gutierrez  
Committee Action: All voted in favor minus noted abstentions; motion passed.

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**SUBJECT: D.2 WIA Youth Services Annual Report for PY 2013-14**

**DISCUSSION:** JoAnn Allen, Student Support Services Manager for the Sueños Program reviewed the annual and supplemental reports on the outcomes for PY 2013-14 and answered various questions from members.

**ACTION: Reviewed and Approved Action Item D.2**

**STATUS:** Motion to Approve: Shareen Bell  
Motion Seconded: Fernando Giraldo  
Abstentions: JoAnn Allen, MariaElena De La Garza  
Celeste Gutierrez  
Committee Action: All voted in favor minus noted abstentions; motion passed.

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**SUBJECT: D.3 Work4Youth-Summer Youth Employment Program Updates**

**DISCUSSION:** JoAnn Allen, Student Support Services Manager and Celeste Gutierrez, Job Developer for the Work4Youth (W4Y) program reported on the outcomes for 2014 summer, discussed the curriculum development for the W4Y program, and the proposed countywide Agriculture academy pilot project. Collaborative partners include Community Action Board, S4C, UCSC, Santa Cruz County Farm Bureau, and various other partners. This project supports two of the three Youth Council's strategic plan goals.

**ACTION: Reviewed and Discussed Action Item D.3**

**STATUS: No vote required.**

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***Information Items***

**SUBJECT: I.1 Youth Council Attendance Roll Call**

**ACTION:** None Required

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**SUBJECT: I.2 Youth Council Strategic Planning Update for PY 2013 – 14**

**ACTION:** None Required

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**SUBJECT: I.3 labor Market Information**

**ACTION:** None Required

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***Announcements / Information Sharing***

- A.1 W4Y announced the Youth carnival on Saturday, September 27, 2014 at Youth NOW on Carr Street in Watsonville and all were invited to attend. There is a Safe Schools website with mental health resources for youth.
- A.2 The Sueños facility in Watsonville will be getting a new tenant upstairs that is a start-up called Digital Nest founded by Jacob Martinez. Both Sueños and W4Y youth will be working for this organization, and a certificate program is being explored in a variety of technologies. The business provides website design, graphic arts, and is designed after Zinga and Google. The kick-off event is scheduled for October 19 and is called "Feathering our Nest", and the opening of the offices will be in November.
- A.3 The Chair reported on the Meeting of the Minds conference that he attended in September in Monterey. He reported on the new WIOA and potential impacts for youth, and on the visit at the Sueños project by Portia Wu, the Assistant Secretary of Employment and Training Administration for DOL (DOLETA), Virginia Hamilton, the Regional Administrator for DOLETA, Dianne Walton of the Region 6 DOL office,

and Scott Cheney, Sr. Advisor for the Senate Budget Committee, which was an honor for our WIA Youth Services program.

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Celeste Gutierrez moved to adjourn the meeting at: 4:38 PM

**Next Meeting: December 17, 2014 @ 3:00 PM**  
***Community Foundation Santa Cruz County***  
**7807 Soquel Drive, Aptos, CA 95003**