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MEMBERS:

Ron Slack, Chair
Fine Print Graphic Design
Carol Siegel, Vice Chair
Santa Cruz Seaside Company
Alan Aman, Chief Operating Officer
PAMF Santa Cruz
Paul Arsenault, Business Representative
Sheet Metal Workers' Union, Local 104
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Greg Caput, Supervisor
Santa Cruz County Board of Supervisors
Jack Carroll, Chair, Career and Technical Education
Watsonville/Aptos Adult Education
Jack Cheney, CFO
Wonderfully Raw Gourmet
John T. Collins II, Senior Vice President
Goodwill Industries
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
Valerie Custodio, Store Team Leader
Target
VACANT
National Council on the Aging
MariaElena De La Garza, Executive Director
Community Action Board
Marshall Delk, Vice President
Lighthouse Bank
Elyse Destout, Owner
Photography by Elyse Destout
James Dion, Employment Program Manager
Employment Development Department
Russ Elliot, Sr. VP/Human Resources Director
Bridge Bank
Cecilia Espinola, Director
Santa Cruz County Human Services Department
Jon Gundersgaard, Senior Technical Recruiter
Seagate Technology
Andy Hartmann, Business Manager/Financial Secretary
IBEW Union, Local 234
Mark Hodges, Director, Regional Occupational Program
Santa Cruz County Office of Education
Dave Hood, President
First Alarm
Corrie Kates, Deputy City Manager
City of Scotts Valley
Julie Lambert, Director, Finance & Human Resources
S. Martinelli and Company
Cesar Lara, Executive Director
Monterey Bay Central Labor Council
Stephen Mangelsen, Partner
B2B CFO
Vicki Miranda, VP Human Resources
Dominican Hospital
Rob Morse, Manager
Pacific Gas and Electric Company
Denise O' Laughlin, Director of Human Resources
Chaminade Resort & Spa
Carlos Palacios, City Manager
City of Watsonville
Lana Pieri, HR Manager
Driscoll's
Rock Pfothenhauer, Dean of Instruction, CEED
Cabrillo College
Francisco Rodriguez, President
PVFT Union, Local 1936
Howard Sherer, Chief Executive
Hutton Sherer Marketing
William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce
Robert Williamson, Business Representative
IATSE, Local 611

DIRECTOR:
David Mirrione

**Workforce Investment Board
Executive Committee
1000 Emeline Ave., Santa Cruz
Wednesday, May 21, 2014 @ 8:30 am**

The Chair called the meeting to order at 8:37 am.

Committee Members in Attendance

Destout, Elyse	Owner, Photography by Elyse Destout
Morse, Rob	Manager, Pacific, Gas & Electric Co
Sherer, Howard	Chief Executive, Hutton-Sherer Marketing
Siegel, Carol, <i>Vice Chair</i>	Employment Mgr., SC Seaside Company
Slack, Ron, <i>Chair</i>	Fine Print Graphic Design
Williamson, Robert	Business Rep, IATSE Local 611

Committee Members Absent

Cheney, Jack	CFO, Wonderfully Raw Gourmet
O' Laughlin, Denise	Director of HR Chaminade Resort & Spa

Staff in Attendance

Mirrione, David	WIB Director
Paz-Nethercutt, Sara	WIB Sr. Analyst

Guests None.

Subject: Welcome

Discussion: Chair Ron Slack called the meeting to order and welcomed members and staff. There were no guests in attendance.

Subject: Public Comment

Discussion: There was no public comment.

Subject: Director's Report

Discussion: The Director gave an update on the CalJobs system, particularly the Eligible Training Provider List (ETPL) component. He explained the current accreditation process for vendors to get on the list as a training provider and the program performance standards. Public institutions were given a performance waiver for the first year. Locally, there has been a loss of four (4) schools from the local list and no Individual training Accounts (ITAs) can be written or authorized right now until further notice about the ETPL being finalized through the CalJobs system.

Subject: Chair's Report

Discussion: The Chair thanked everyone for attending the meeting.

Subject: Approval of April 2, 2014 Minutes

Discussion: Chair Ron Slack called for the April 2, 2014 minutes to be approved.

Action: Approval of April 2, 2014 Minutes

Status: Motion to Approve: Carol Siegel
Motion Seconded: Bob Williamson
Abstentions: None.
Committee Action: All voted in favor, motion passed

Subject: Consent Items C.1 through C.9

- C.1 WIA Financial and Performance Status with Participant Information Report 3rd Quarter of PY 2013-14**
- C.2 Planning for PY 2014-15 CEDS Operations**
- C.3 2013 CEDS Annual Performance Update Approval Status**
- C.4 WIA Youth Services Contract Procurement for PY 2014-15**
- C.5 WIB PY 2013-14 Monitoring Reports on WIA Youth Services – COE, FTTW, SBDC, and Shoreline**
- C.6 Youth Council Nomination**
- C.7 WIA Youth Services Policy – Incentives**
- C.8 Work4Youth-Summer Youth Employment Program Updates**
- C.9 Business Services Committee Tasks**

Action: Review and Approve Consent Agenda Items C.1 – C.9.

Status: Motion to Approve: Rob Morse
Motion Seconded: Howard Sherer
Abstentions: None.
Committee Action: All voted in favor, motion passed

Subject: Report Items R.1 and R.2

R.1 Update on Efforts to Recruit WIB Business Members

Discussion: WIB Director reported on board member recruitment efforts. Committee member Elyse Destout reported that she has talked to several potential board applicants.

Status: The Committee discussed the items without formal action.

R.2 WIB Actions Update on Grants, Proposals, Legislation, and Regional Activities

Discussion: WIB Director reviewed the agenda item calling attention to the *Grants* update listing the CWIBs Proposition 39 Development Grant award to the Santa Cruz County Local WIA.

Status: The Committee discussed the items without formal action.

Subject: Discussion and Action Items D.1 through D.7

D.1 WIB Strategic Plan

Recommendation and Action:

- ***Update on Strategic Plan Status Report.***

Discussion: The WIB Director reviewed the WIB Strategic Plan Status Report (as attachment to the agenda item). Staff is currently backlogged with data entry and the customer counts have been negatively affected by this backlog.

Status: The Committee discussed the item without formal action.

D.2 WIB Post Retreat Executive Summary and Survey

Recommendation and Action:

- ***Discuss and approve the 2014 Strategic Planning Retreat Executive Summary.***
- ***Recommend key elements from the 2014 Strategic Planning Retreat Executive Summary for inclusion in the 2014-17 WIB Strategic Plan.***

Discussion: Item was reviewed without further discussion.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Bob Williamson
Abstentions: None.
Committee Action: All voted in favor, motion passed

D.3 WIB Strategic Plan for 2014-17

Recommendation and Action: ***Discuss and approve the WIB Strategic Plan for 2014-17.***

Discussion: Although not present at the meeting, the committee wished to thank and acknowledge John Collins for his past work on the WIB Strategic plan for 2011-2014. The new committee made up of the following board members: Ron Slack, Elyse Destout and Carlos Palacios developed the 2014-2017 WIB Strategic Plan as referenced in the agenda. It was reviewed without further discussion.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Elyse Destout
Abstentions: None.
Committee Action: All voted in favor, motion passed

D.4 Proposed Fiscal Year (FY) 2014-15 Workforce Investment Act (WIA) Budget and Operational Plans

Recommendation and Action:

- **Approve the proposed FY 2014-15 Budget for the formula WIA Adult, Dislocated Worker (DW), and Youth programs;**
- **Authorize staff to negotiate with the WIA service providers based upon the proposed FY 2014-15 budget for the Adult, DW, and Youth services and to prepare contracts for approval by the County Board of Supervisors.**

Discussion: Staff distributed the revised agenda item and referenced attachments. The Director gave an update on the budget for PY 2014/15. A correction was announced concerning the 2.2 FTE Sr. Human Services Analyst positions- it is actually 2.0 FTE; there is a .2 FTE assistant/associate analyst position budgeted as well. A clarification was made about the .9 FTE for the WIB Director not being 1.0 because of the Comprehensive Economic Development Strategy (CEDS) work the director does which cannot be charged to the Workforce Investment Act funding allocation.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Bob Williamson
Abstentions: None.
Committee Action: All voted in favor, motion passed

D.5 Slate of WIB Officer Candidates / Elections

Recommendation and Action: *Review and Approve Slate of Candidates for 2014-15 to the Workforce Investment Board and its Subcommittees.*

Discussion: The Committee thanked Howard Sherer for his work on the nominating committee. The slate of officer candidates was reviewed and everyone was reminded that nominations are still allowed from the floor of the full board meeting on June 4th.

Status: Motion to Approve: Howard Sherer
Motion Seconded: Elyse Destout
Abstentions: None.
Committee Action: All voted in favor, motion passed

D.6 PY 2014-15 Workforce Investment Board Annual Meeting Calendar

Recommendation and Action: *Review and Approve proposed Workforce Investment Board (WIB) Annual Meeting Calendar for Program Year (PY) 2014-15 and submit to Full Board for final approval.*

Discussion: The committee reviewed the calendar proposal.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Elyse Destout
Abstentions: None.

Committee Action: All voted in favor, motion passed

D.7 Planning for June 4, 2014 WIB Meeting

Recommendation and Action: *Develop WIB meeting agenda outline*

Discussion: The committee members discussed the possible agenda items for the June 4th meeting as listed in the packet. It was recommended that a round robin retreat reflection be conducted of the board members to obtain their opinions of the effectiveness of the board retreat. It was also recommended that Barbara Mason, County of Santa Cruz Economic Development Coordinator, present the "Economic Vitality Strategy" report. WIB Director will inquire about her availability. Carol Siegel agreed to present on the NAWB 2014 Forum conference. She will obtain information from the other attendees.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Elyse Destout
Abstentions: None.
Committee Action: All voted in favor, motion passed

Subject: Information / Announcement Items I.1 and I.2

I.1 Labor Market Information

Recommendation and Action: *No action taken*

Discussion: The item was not discussed.

Status: N/A

I.2 Rapid Response and Early Alert Activities

Recommendation and Action: *No action taken*

Discussion: The item was not discussed.

Status: N/A

Announcement: Board member Elyse Destout announced her affiliation with the Monterey Bay Youth Outdoor Day, scheduled for June 21st. The focus of this event is to get kids interested in the many outdoor activities that are right here in our back yard.

Meeting adjourned at 10:06 a.m.

Next Meetings: **Workforce Investment Board**
Wednesday, June 4, 2014 @ 8:30am
Simpkins Swim Center
979 17th Avenue, Santa Cruz, CA

Special Executive Committee Meeting
Tuesday, July 8, 2014 @ 8:30am
1000 Emeline Avenue, Santa Cruz, CA