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COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY
(CEDS) COMMITTEE MEMBERS:

Ron Slack, Chair
Fine Print Graphic Design
Carol Siegel, Vice-Chair
Santa Cruz Seaside Company
Steve Ando, City Manager
City of Scotts Valley
Jo Anne Dlott, Vice President, Human Resources
SureHarvest
Jamie Goldstein, City Manager
City of Capitola
Jon Gundersgaard, Senior Technical Recruiter
Seagate Technology
Bonnie Lipscomb, Executive Director
City of Santa Cruz Economic Development
Kurt Overmeyer, Economic Development Manager
City of Watsonville
Kathy Previsich, Planning Director
County of Santa Cruz
William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce

Alternates:

Kattie Cattan, Senior Planner,
City of Capitola
J Guevara, Economic Development Coordinator
City of Santa Cruz
Joe Hall, Management Professional
City of Santa Cruz
Corrie Kates, Deputy City Manager
City of Scotts Valley
Barbara Mason, Economic Development Coordinator
County of Santa Cruz

DIRECTOR:
David Mirrione

Workforce Investment Board
Comprehensive Economic Development Strategy
(CEDS) Committee
May 7, 2014 @ 9:00 AM
Human Services Department
1000 Emeline Ave., Santa Cruz, CA

The Chairperson called the meeting to order at 9:09 a.m.

Committee Members in Attendance

J. Guevara – <i>Alt</i>	Econ Dev Coordinator, City of Santa Cruz
Kattie Cattan – <i>Alt</i>	Senior Planner, City of Capitola
Mason, Barbara - <i>Alt</i>	Econ Develop Coordinator, County of SC
Overmeyer, Kurt	Econ Develop Mgr, City of Watsonville
Slack, Ron - <i>Chair</i>	Owner, Fine Print Graphic Design
Tysseling, Bill	Exec Dir, SC Area Chamber of Commerce

Committee Members Absent

Ando, Steve	City Manager, City of Scotts Valley
Dlott, Jo Anne	VP Human Resources, SureHarvest
Goldstein, Jamie	City Manager, City of Capitola
Gundersgaard, Jon	Sr Technical Recruiter, Seagate Technology
Lipscomb, Bonnie	Exec Dir, City of SC Economic Development
Previsich, Kathy	Director, County of SC Planning Dept
Siegel, Carol - <i>Vice Chair</i>	Employment Mgr, Santa Cruz Seaside Co

Staff in Attendance

David Mirrione	WIB Director
Hinojosa, Teresita	WIB Sr. Analyst

Guests

None.

Subject: Welcome

Discussion: The Chair welcomed Committee Members and staff at 9:09 AM at which time a quorum was established.

Subject: Public Comment

None.

Subject: Chair / WIB Director Comments

The WIB Director announced that the WIB in collaboration with a regional collaborative including Monterey and San Benito WIBs have received Proposition 39 grant funds for the development of a pre-apprenticeship program. Additionally, the WIB is planning a job fair on June 17 from 1:00 – 4:00 PM at the City of Watsonville Civic Plaza Community Room.

Subject: Approval of the September 19, 2013 Meeting Minutes

Discussion: None.

Action: Approve September 19, 2013 and January 22, 2014 minutes.

Status: Motion to Approve: Bill Tysseling
Motion Seconded: Kattie Cattan
Abstentions: Kurt Overmeyer
Committee Action: All voted in favor less abstention, recommendation passed.

Subject: Discussion and Action Items

D.1 WIB Strategic Plan and CEDS Action

Discussion: WIB Director reviewed the WIB's Strategic Plan and CEDS Committee updates as they relate to the WIB Strategic Plan goals.

Action: No action taken.

Subject: Discussion and Action Items

D.2 Status of 2013 CEDS Performance Update

Discussion: WIB Director reported that the 2013 CEDS Plan Update report was submitted May 1 to the Economic Development Administration. The WIB and CEDS Committee are now awaiting notice of EDA approval.

Action: Approve the Status Report on 2013 CEDS Annual Performance Update

Status: Motion to Approve: Kurt Overmeyer
Motion Seconded: Barbara Mason
Abstentions: None
Committee Action: All voted in favor, recommendation passed.

Subject: Discussion and Action Items

D.3 Planning for PY 2014-15 CEDS Operations

Discussion: The WIB Director provided background on staffing and budgetary agreements reached on the process to develop the five-year CEDS plan.

Action: Approve Plan for 2014-15 CEDS Operations, and Approve 2014-15 CEDS Budget

Status: Motion to Approve: Kurt Overmeyer
Motion Seconded: Jo Ann Dlott
Abstentions: None
Committee Action: All voted in favor, recommendation passed.

Subject: Discussion and Action Items

D.4 Jurisdictional Report and Discussion on Economic Development and any Early Alerts

Discussion: Each jurisdiction present gave a brief update on its economic development efforts.

Action: The Committee accepted jurisdictional reports on economic development activities without taking formal action.

Subject: Information Items

I.1 Labor Market Information

I.2 Rapid Response and Early Alert Information

I.3 CEDS Committee Meeting Calendar PY 2013-14 – Please note change in meeting times.

Discussion: The Committee was referred to the Information Items for reference.

Action: No action taken

Meeting adjourned at 10:35 a.m.

Next Meeting: *September 17, 2014 @ 3:00 PM*
Human Services Department
1000 Emeline Avenue
Santa Cruz, CA 95060