



**Workforce Investment Board
Youth Council
April 23, 2014 @ 3:00 PM
Sueños - WIA Youth Services Program
17 Aspen Way, Watsonville, CA 95076**

1000 Emeline Avenue
Santa Cruz, CA 95060
(831) 454-4873
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YOUTH COUNCIL MEMBERS:

VACANT, Chair

Elyse Destout, Vice Chair

Photography by Elyse Destout

Jo Ann Allen, Coordinator, Student Support Services

Santa Cruz County Office of Education

Shareen E. Bell, Executive Director

Your Future Is Our Business

Christina Cuevas, Program Director

Community Foundation of Santa Cruz County

Mark Dammann, Director, Human Resources

Housing Authority Santa Cruz County

MariaElena De La Garza, Executive Director

Community Action Board Santa Cruz County

Fernando Giraldo, Chief Probation Officer

Santa Cruz County Probation Department

Celeste Gutierrez, Job Developer

Work4Youth, Santa Cruz County Office of Education

Hipolito Gutierrez, Parent

Driscoll's

Brenda Herrmann, Conservation Administrator

California Conservation Corps

James Howes, Assistant Director, ROP

Santa Cruz County Office of Education

Bill McCabe, Youth Services Director

Santa Cruz Community Counseling Center

Denise O' Laughlin, Director of Human Resources

Chaminade Resort & Spa

Rock Pfothauer, Dean of Instruction, CEED

Cabrillo College

Robert Williamson, Business Representative

IATSE, Local 611

Sarai Zayas, Administrative Assistant

Santa Cruz County Office of Education

WIB DIRECTOR:

David Mirrione

The Chair called the meeting to order at 3:10 PM.

Members in Attendance:

Jo Ann Allen

Mark Dammann

MariaElena De La Garza

Elyse Destout

Celeste Gutierrez

Brenda Burks-Hermann

James Howes

Rock Pfothauer

Bob Williamson

Sarai Zayas

Members not in Attendance:

Shareen Bell

Christina Cuevas

Fernando Giraldo

Hipolito Gutierrez

Bill McCabe

Denise O'Laughlin

Staff in Attendance:

David Mirrione

Teresita Hinojosa

Guests:

Gilbert von Studnitz

Nancy Ortiz

SUBJECT: Welcome and Introductions

DISCUSSION: Vice-Chair Elyse Destout welcomed all present and introductions were made.

SUBJECT: Changes to the Agenda

DISCUSSION: Item I.4 was re-submitted as a new Labor Market report was published post publication of the agenda and packet.

SUBJECT: Public Comment

DISCUSSION: None.

SUBJECT: Chair/Director's Comments

DISCUSSION: The WIB Director reported on the WIA Youth Allocation for PY 2014-15 came in at about a \$7,072 reduction to the Youth budget. The WIB submitted a regional application for Proposition 39 grant funds to develop an apprenticeship program. The collaborative includes Santa Cruz, Monterey and San Benito County WIBs and partners in the region. The WIB has written letters of support for the Youth Build and Face Forward grants. And, Sarai Zayas was recognized for her years of service on the Youth Council as the Youth representative.

SUBJECT: Approval of December 11, 2013 Minutes

DISCUSSION: The Vice-chair opened the floor for any corrections and/or additions to the meeting minutes. No changes were recommended.

ACTION: Approve December 11, 2013 minutes.

STATUS: Motion to Approve: JoAnn Allen
Motion Seconded: Brenda Burks-Hermann
Abstentions: Mark Dammann, MariaElena De La Garza, Celeste Gutierrez, Bob Williamson
Committee Action: All voted in favor minus noted abstentions; motion passed.

Consent Items

SUBJECT: C.1 Youth Services Financial and Performance Status with Participation Information Report 2nd Quarter of PY 2013-14

ACTION: Approve Consent Agenda Item C.1

STATUS: Motion to Approve: Bob Williamson
Motion Seconded: Brenda Burks-Hermann
Abstentions: Jo Ann Allen, MariaElena De La Garza, Celeste Gutierrez, Sarai Zayas
Committee Action: All voted in favor minus noted abstentions; motion passed.

Discussion or Review Action Items

SUBJECT: D.1 WIA Youth Services Contract Procurement for PY 2014-15

DISCUSSION: The WIB Director reviewed the competitive procurement process for PY 2014-15 WIA Youth Services: the recommendations of the RFP Proposal Review Committee and WIB staff, the review and certification of the procurement process by the General Services Department (GSD), GSD's recommended awarding to the sole applicant, the Santa Cruz County Office of Education.

ACTION: Reviewed and Approved Action Item D.1

Approve the recommendations from the General Services Department's Purchasing Division, the RFP Proposal Review Committee and staff, Approve a one-year contract with the Santa Cruz County Office of Education (COE) to provide WIA Youth Services for Program Year (PY) 2014-15, with three (3) one-year options to renew based on an annual review of meeting all contract obligations, monitoring and successful performance goals, Authorize WIB staff to develop and negotiate a contract with COE for PY 2014-15, and Authorize WIB staff to forward for approval the recommendation to contract with COE to the Executive Committee, the WIB board, and the Board of Supervisors.

STATUS: Motion to Approve: Bob Williamson
Motion Seconded: Brenda Burks-Hermann
Abstentions: JoAnn Allen, MariaElena De La Garza,
Celeste Gutierrez, Sarai Zayas
Committee Action: All voted in favor minus noted abstentions; motion passed.

SUBJECT: D.2 Final PY 2012-13 Monitoring Report for WIA Youth Services Program Santa Cruz County Office of Education

DISCUSSION: The WIB Director reviewed the monitoring process and the monitoring report for approval. There were no findings. It was mentioned that this is the first year that a fiscal sampling was completed by an HSD accountant.

ACTION: Reviewed and Approved Action Item D.2

STATUS: Motion to Approve: Brenda Burks-Hermann
Motion Seconded: Bob Williamson
Abstentions: JoAnn Allen, MariaElena De La Garza
Celeste Gutierrez, Sarai Zayas
Committee Action: All voted in favor minus noted abstentions; motion passed.

SUBJECT: D.3 Nomination for Youth Council Membership

DISCUSSION: Nomination of Nancy Ortiz, Youth Representative to the Youth Council.

ACTION: Reviewed and Approved Action Item D.3

STATUS: Motion to Approve: Mark Dammann
Motion Seconded: Jim Howes
Abstentions: JoAnn Allen, Celeste Gutierrez, Sarai Zayas
Committee Action: All voted in favor minus noted abstentions; motion passed.

SUBJECT: D.4 WIA Youth Services Policy - Incentives

DISCUSSION: The WIB Director reviewed the proposed change to the cap for WIA Youth Services Incentive policy.

ACTION: Reviewed and Approved Action Item D.4

STATUS: Motion to Approve: Bob Williamson
Motion Seconded: Mark Dammann
Abstentions: JoAnn Allen, MariaElena De La Garza
Celeste Gutierrez, Sarai Zayas
Committee Action: All voted in favor minus noted abstentions; motion passed.

SUBJECT: D.5 Work4Youth Summer Youth Employment Program Updates

DISCUSSION: Celeste Gutierrez reported on the program activities, curriculum for workshops, grant updates, budget, and participant demographics and numbers.

ACTION: Review and Accepted Action Item D.5

STATUS: Committee Action: None.

Information Items

SUBJECT: I.1 Youth Council Attendance Roll Call

ACTION: None Required

SUBJECT: I.2 Youth Council Strategic Planning Update for PY 2013 – 14

ACTION: None Required

SUBJECT: I.3 Annual Youth Council Meeting Schedule PY 2014-2015

ACTION: None Required

SUBJECT: I.4 labor Market Information

ACTION: None Required

Announcements / Information Sharing

- A.1 All were invited to attend the WIB sponsored Pre-Apprenticeship/Apprenticeship Tour to Seaside and Castroville to tour the programs, and to talk with students and instructors. The tour is being held on May 20 or 27th. Advise staff if you're interested in attending.
 - A.2 The WIB is planning a job fair to be held on Tuesday, June 17 at the City of Watsonville Civic Plaza Community Room. Further information will be provided.
 - A.3 WIB staff will be implementing email blasts for job leads on the Virtual Career Center system. There are approximately 9,000 registered users at any one time, and the hope is to provide these users with job announcements. There will be a link on the Workforce Santa Cruz County website to subscribe for the job blasts, or to opt out. This service should be operable by the end of May 2014.
 - A.4. CAB will be having an unveiling of its merged youth and adult employment programs on May 8 at 3:00PM at El Ateño in Watsonville, and all are invited to attend.
 - A.5. The annual Monterey Bay Youth Outdoor Day is being held on Saturday, June 21 from 10-4 at the County Fairgrounds. The activities are aimed at getting children 5 - 18 years of age outdoors and to become more active for a healthier life style. **These activities include Stand-Up Paddleboarding, and kayaking.** There will be raffle prizes which include bicycles and other great prizes. Volunteers are needed to help set-up on Friday, and for the day of the event. Please contact Elyse Destout for further information. Brenda Burks-Hermann offered to have some of the CCC members volunteer to help out.
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Meeting adjourned at: 4:02 PM

Next Meeting: September 24, 2014 @ 3:00 PM
Watsonville WIA Youth Center - Sueños Program
17 Aspen Way, Watsonville, CA 95076