



1000 Emeline Avenue  
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**BUSINESS SERVICES COMMITTEE**

*Jack Cheney, Co-Owner/CFO*  
Wonderfully Raw Gourmet  
*Valerie Custodio, Store Team Leader*  
Target  
*Janet M. Heien, Human Resources Director*  
Driscoll's  
*Dave Hood, President*  
First Alarm  
*Rob Morse, Manager*  
Pacific Gas and Electric Company  
*Howard Sherer, Chief Executive*  
Hutton Sherer Marketing  
*William Tysseling, Executive Director*  
Santa Cruz Area Chamber of Commerce

**DIRECTOR:**  
David Mirrione

**Workforce Investment Board  
Business Services Committee  
Watsonville Career Center  
18 West Beach St., Watsonville  
Wednesday, November 20, 2013 @ 3:00 PM**

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Ron Slack, interim committee chair, called the meeting to order at 3:05 pm.

**Committee Members in Attendance**

Custodio, Valerie  
Heien, Janet  
Morse, Rob  
Sherer, Howard  
Slack, Ron

**Committee Members Absent**

Cheney, Jack  
Hood, Dave  
Tysseling, Bill

**Staff in Attendance**

Mirrione, David                      WIB Director  
Paz-Nethercutt, Sara                Senior Analyst

**Guests**

None.

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**Subject: Welcome and Introductions**

**Discussion:** WIB Chair, Ron Slack called the meeting to order and welcomed committee members and staff to the inaugural meeting of this committee. There were no changes to the agenda.

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**Subject: Public Comment**

**Discussion: None.**

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**Subject: Chair's Report**

**Discussion: None.**

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**Subject: Director's Report**

**Discussion: None.**

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**Subject: Presentation**

**Overview of local Workforce Investment Act services to business: David Mirrione, Workforce Investment Board**

WIB Director, David Mirrione gave an overview of the business services available in Santa Cruz County. The committee requested a copy of the PowerPoint presentation for future reference.

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**Subject: Discussion and Action Item**

**D.1 Business Services Committee tasks**

- **Review and Accept LWIA Five-Year Plan (2013-2017) tasks for Business Services Committee**

**Discussion:** The director reviewed the tasks as outlined on attachment D.1. No further discussion was held.

**Action:** The Committee reviewed and accepted the tasks.

**Status:** Motion to Approve: Rob Morse  
Motion Seconded: Janet Heien  
Abstentions: None.  
Committee Action: All voted in favor, motion passed

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**Subject: Discussion and Action Item**

**D.2 Discuss emerging issues within Industry Sectors**

- **Conduct a round robin committee member report out**

**Discussion:** The Committee discussed the information as reported without formal action. The compilation of emerging issue or trends will be shared at a future committee meeting for further discussion or possible action.

**Action:** None.

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**Subject: Information Item**

**I.1 Rapid Response and Early Alert Activities**

**Discussion:** None

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**Subject: Information Item**

**I.2 Labor Market Information**

**Discussion:** None

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**Meeting adjourned at 4:48 pm**

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**Next Meeting:** March 12, 2014 @ 3:00 PM  
Watsonville Career Center  
18 W. Beach St., Watsonville