



1000 Emeline Avenue
Santa Cruz, CA 95060
(831) 454-4873
www.santacruzwb.com

MEMBERS:

Ron Slack, Chair
Good Times

Carol Siegel, Vice Chair
Santa Cruz Seaside Company

Alan Aman, Chief Operating Officer
PAMF Santa Cruz

Paul Arsenault, Business Representative
Sheet Metal Workers' Union, Local 104

Alia Ayyad, Director
Center for Employment Training

Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation

Greg Caput, Supervisor
Santa Cruz County Board of Supervisors

Jack Carroll, Chair, Career and Technical Education
Watsonville/Aptos Adult Education

Jack Cheney, CFO
Wonderfully Raw Gourmet

John T. Collins II, Senior Vice President
Goodwill Industries

Christina Cuevas, Program Director
Community Foundation of Santa Cruz County

VACANT
National Council on the Aging

Marshall Delk, Vice President
Lighthouse Bank

James Dion, Employment Program Manager
Employment Development Department

Russ Elliot, Director, Human Resources
Easton-Bell Sports

Cecilia Espinola, Director
Santa Cruz County Human Services Department

Jon Gundersgaard, Senior, Technical Recruiter
Seagate Technology

Andy Hartmann, Business Manager/Financial Secretary
IBEW Union, Local 234

Jane M. Heien, Human Resources Director
Driscoll's

Mark Hodges, Director, Regional Occupational Program
Santa Cruz County Office of Education

Dave Hood, President
First Alam

Christine Johnson-Lyons, Executive Director
Community Action Board of Santa Cruz County

Corrie Kates, Deputy City Manager
City of Scotts Valley

Julie Lambert, Director, Finance & Human Resources
S. Martinelli and Company

Cesar Lara, Executive Director
Monterey Bay Central Labor Council

Stephen Mangelsen, Partner
B2B CFO

Vicki Miranda, VP Human Resources
Dominican Hospital

Rob Morse, Manager
Pacific Gas and Electric Company

Denise O'Laughlin, Director of Human Resources
Chaminade Resort & Spa

Carlos Palacios, Manager
City of Watsonville

Rock Pfotenhauer, Dean of Instruction, CEED
Cabrillo College

Francisco Rodriguez, President
PVFT Union, Local 1936

Howard Sherer, Co-Owner
Hutton Sherer Marketing

William Tysseling, Executive Director
Santa Cruz Area Chamber of Commerce

Robert Williamson, Business Representative
IATSE, Local 611

DIRECTOR:
David Mirrione

**Workforce Investment Board
Executive Committee
Friday, June 28, 2013 @ 1:00 p.m.
1000 Emeline Avenue, Santa Cruz, CA**

The Chair called the meeting to order at 1:04 p.m.

Committee Members in Attendance

Sherer, Howard	Co-Owner, Hutton-Sherer Marketing
Siegel, Carol, Vice Chair	Employment Mgr., SC Seaside Company
Slack, Ron, Chair	Dir. of Community Relations, Good Times
Williamson, Robert	Business Rep, IATSE Local 611

Committee Members Absent

Collins, John T., II	Senior VP, Goodwill Industries
O' Laughlin, Denise	Director of HR Chaminade Resort & Spa

Staff in Attendance

Hinojosa, Teresita	WIB Sr. Analyst
Mirrione, David	WIB Director
Paz-Nethercutt, Sara	WIB Sr. Analyst

Guests

Carvalho, Mary	Santa Cruz Adult School
Dion, James	Employment Program Mgr, Capitola EDD
Goss, Denise	Santa Cruz Adult School

Subject: Welcome

Discussion: Chair Ron Slack called the meeting to order and welcomed members, staff, and guests.

Subject: Public Comment

Discussion: There was no public comment.

Subject: Director's Report

Discussion: The Director gave an update on the roll-out of the universal branding of the nation's one-stop centers known as, America's Job Center of California.

Subject: Chair's Report

Discussion: The Chair thanked everyone for attending the meeting.

Subject: Approval of May 22, 2013 Minutes

Discussion: Chair Ron Slack called for the May 22, 2013 minutes to be approved.

Action: Approval of May 22, 2013 Minutes

Status: Motion to Approve: Carol Siegel
Motion Seconded: Bob Williamson
Abstentions: Ron Slack
Committee Action: All others voted in favor; motion passed

Subject: Discussion and Action Items

D.1 Discuss and Approve LWIA 2013-2017 Plan

Recommendation and Action: *Approve the Local Workforce Investment Area (LWIA) Draft Plan 2013-17 for submission to the State.*

Discussion: The Director gave a status on the LWIA plan process. The plan must be submitted by July 1, 2013. The 30-day public comment period ended and one comment was received during the period. The comment was provided to the Committee for review. Only public comments that disagree with the local plan are required to be submitted with the Plan to the State (Attachment 14 of the Workforce Directive, FWSD12-14M). Although it was not a comment that disagreed with the Plan, there was value in the comment and the Committee agreed that the comment should be provided in the appropriate attachment to the Plan. The WIB is seeking a Plan approval, designation as a high-performing WIB and recertification of the local Board. The State will provide feedback on the local Plan after which an opportunity to provide additional information to the State. This Board should expect the final State approved plan to appear on a future agenda and be provided to the Board of Supervisors for their approval.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Howard Sherer
Abstentions: None
Committee Action: All others voted in favor; motion passed

D.2 Proposed State Performance Goals for FY 2013-2014

Recommendation and Action:

- *Approve WIB staff to negotiate FY 2013-14 contracts based on newly published proposed State Performance Goals for PY 2013-14.*
- *Authorize staff to negotiate with the state the local performance goals,*
- *Authorize the staff to develop contracts based on the new proposed performance goals for PY 2013-14, and*
- *Authorize staff to develop contracts that provide flexibility in delivery of program services for formula WIA Adult, Dislocated Worker (DW), and Youth programs based on the new performance goals and prepare contracts for approval by the County Board of Supervisors.*

Discussion: The Director provided an overview of the drafted directive from the state and the need for staff to provide comments on its own local performance goals in response to the high goals expected by the state as per draft directive. The Director reminded the Committee that the expectation is for each local WIA to meet an 80% threshold of each goal. Staff will report back to the Committee on any response received by the state.

Status: Motion to Approve: Howard Sherer
Motion Seconded: Bob Williamson
Abstentions: None
Committee Action: All others voted in favor; motion passed

Subject: Information / Announcement Items

I.1 Labor Market Information

Recommendation and Action: *No action taken*

Discussion: This item was not discussed.

Status: N/A

Meeting adjourned at 1:40 p.m.

Next Meetings: **Executive Committee**
Wednesday, October 16, 2013 @ 8:30 am
1000 Emeline Ave., Santa Cruz

Workforce Investment Board (Retreat)
Wednesday, October 30, 2013 @ 9:00 am – 3:00 pm
Community Foundation of Santa Cruz County
7807 Soquel Dr., Aptos