



Workforce Investment Board

Youth Council Community Foundation Santa Cruz County 7807 Soquel Dr., Aptos, CA 95003

Wednesday, December 17, 2014 @ 3:00 PM

1000 Emeline Avenue
Santa Cruz, CA 95060
(831) 454-4873
www.santacruzwb.com

YOUTH COUNCIL MEMBERS:

- Bob Williamson, Chair**
IATSE, Local 611
- Elyse Destout, Vice Chair**
Photography by Elyse Destout
- Jo Ann Allen, Coordinator, Student Support Services**
Santa Cruz County Office of Education
- Shareen E. Bell, Executive Director**
Your Future Is Our Business
- Christina Cuevas, Program Director**
Community Foundation of Santa Cruz County
- Mark Dammann, Director, Human Resources**
Housing Authority Santa Cruz County
- MaríaElena De La Garza, Executive Director**
Community Action Board Santa Cruz County
- Fernando Giraldo, Chief Probation Officer**
Santa Cruz County Probation Department
- Celeste Gutierrez, Job Developer**
Work4Youth, Santa Cruz County Office of Education
- Hipolito Gutierrez, Parent**
Driscoll's
- Brenda Herrmann, Conservation Administrator**
California Conservation Corps
- James Howes, Assistant Director, ROP**
Santa Cruz County Office of Education
- Bill McCabe, Youth Services Director**
Santa Cruz Community Counseling Center
- Nancy Ortiz, Youth Representative**
Santa Cruz County Office of Education
- Rock Pfothenhauer, Dean of Instruction, CEED**
Cabrillo College

WIB INTERIM DIRECTOR:
Gary McNeil

Agenda 1

Call to Order / Introductions

Changes to the Agenda

Public Comment - For items not listed on the agenda (limited to 3 minutes)

Comments by Chair and Interim Director

Approve September 24, 2014 Meeting Minutes..... 2-5

Consent Items

C.1 Youth Services Financial Status Report 1st Qtr PY 2014-15.....6

Discussion or Review Action Items

D.1 WIA Youth Services Program Updates for PY 2014-15... 7-9

D.2 Work4Youth Program Updates.....10-11

Presentation and Discussion

P.1 Workforce Innovation and Opportunity Act12-13

Information Items 14-16

I.1 Youth Council Attendance Roll Call

I.2 Youth Council Strategic Plan Update for PY 2014-2015

1.3 Labor Market Information

Announcements / Information Sharing

Next Meeting: April 22, 2015 at 3:00 PM

Sueños Youth Employment Services
17 Aspen Way, Watsonville, CA 95076

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please contact the WIB at (831) 454-4873 (TDD Number 454-2123) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.

“Building a Comprehensive, Coordinated Youth Workforce Development System that Prepares Youth for Successful Futures”



**Workforce Investment Board
Youth Council
April 24, 2014 @ 3:00 PM
Sueños - WIA Youth Services Program
17 Aspen Way, Watsonville, CA 95076**

1000 Emeline Avenue
Santa Cruz, CA 95060
(831) 454-4873
www.santacruzwb.com

YOUTH COUNCIL MEMBERS:

Robert Williamson, Chair
Business Representative, IATSE, Local 611
Elyse Destout, Vice Chair
Photography by Elyse Destout
Jo Ann Allen, Manager, Student Support Services
Santa Cruz County Office of Education
Shareen E. Bell, Executive Director
Your Future Is Our Business
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
Mark Dammann, Director, Human Resources
Housing Authority Santa Cruz County
MariaElena De La Garza, Executive Director
Community Action Board Santa Cruz County
Fernando Giraldo, Chief Probation Officer
Santa Cruz County Probation Department
Celeste Gutierrez, Job Developer
Work4Youth, Santa Cruz County Office of Education
Hipolito Gutierrez, Parent
Driscoll's
Brenda Herrmann, Conservation Administrator
California Conservation Corps
James Howes, Assistant Director, ROP
Santa Cruz County Office of Education
Bill McCabe, Youth Services Director
Santa Cruz Community Counseling Center
Nancy Ortiz, Youth Representative
Sueños Program
Rock Pfothenhauer, Dean of Instruction, CEED
Cabrillo College

Interim WIB DIRECTOR:
Gary McNeil

The Chair called the meeting to order at 3:06 PM at which time a quorum was established.

Members in Attendance:

Jo Ann Allen	Shareen Bell
Christina Cuevas	Mark Dammann
MariaElena De La Garza	Elyse Destout
Fernando Giraldo	Celeste Gutierrez
Brenda Burks-Hermann	Bill McCabe
Bob Williamson	

Members not in Attendance:

Hipolito Gutierrez	James Howes
Nancy Ortiz	Rock Pfothenhauer

Staff in Attendance:

Gary McNeil	Teresita Hinojosa
-------------	-------------------

Guests:

None.

SUBJECT: Welcome and Introductions

DISCUSSION: Chair Bob Williamson welcomed all present and introductions were made.

SUBJECT: Changes to the Agenda

DISCUSSION: Item I.4 was re-submitted as a new Labor Market report was published post publication of the agenda and packet.

SUBJECT: Public Comment

DISCUSSION: None.

SUBJECT: Chair/Director's Comments

DISCUSSION: The Chair updated members on the changing of WIB Directors and that David Mirrione had left to the work2future Foundation as Executive Director, and that Gary McNeil has been appointed Interim WIB Director. The Interim WIB Director reported on the Prop 39 planning session in Castroville and lessons learned from this grant. The collaborative includes Santa Cruz, Monterey and San Benito County WIBs and partners in the region in collaboration with the planning group will apply for full funding to

develop an apprenticeship program. JoAnn Allen, COE collaborative partner reported that ROP , Alternative Education, and Your Future is Our Business (who is brokering for construction materials) are starting a pilot pre-apprenticeship construction program at Natural Bridges for 15 participants, and is free for Alternative Education students.

SUBJECT: Approval of April 23, 2014 Minutes

DISCUSSION: The Chair opened the floor for any corrections and/or additions to the meeting minutes. No changes were recommended.

ACTION: Approve April 23, 2014 minutes.

STATUS: Motion to Approve: Elyse Destout
Motion Seconded: Brenda Burks-Hermann
Abstentions: Bill McCabe, Christina Cuevas, Fernando Giraldo,
Shareen Bell
Committee Action: All voted in favor minus noted abstentions; motion passed.

Consent Items

SUBJECT: C.1 Youth Services Financial and Performance Status with Participation Information Report 4th Quarter of PY 2014-15

ACTION: Approve Consent Agenda Item C.1

STATUS: Motion to Approve: Christina Cuevas
Motion Seconded: Elyse Destout
Abstentions: Jo Ann Allen, MariaElena De La Garza,
Committee Action: All voted in favor minus noted abstentions; motion passed.

Discussion or Review Action Items

SUBJECT: D.1 WIA Youth Services Contract Status PY 2014-15

DISCUSSION: The Interim WIB Director reviewed the primary changes in the PY 2014-15 WIA Youth Services contract.

ACTION: Reviewed and Approved Action Item D.1

STATUS: Motion to Approve: Brenda Burks-Hermann
Motion Seconded: Shareen Bell
Abstentions: JoAnn Allen, MariaElena De La Garza,
Celeste Gutierrez
Committee Action: All voted in favor minus noted abstentions; motion passed.

SUBJECT: D.2 WIA Youth Services Annual Report for PY 2013-14

DISCUSSION: JoAnn Allen, Student Support Services Manager for the Sueños Program reviewed the annual and supplemental reports on the outcomes for PY 2013-14 and answered various questions from members.

ACTION: Reviewed and Approved Action Item D.2

STATUS: Motion to Approve: Shareen Bell
Motion Seconded: Fernando Giraldo
Abstentions: JoAnn Allen, MariaElena De La Garza
Celeste Gutierrez
Committee Action: All voted in favor minus noted abstentions; motion passed.

SUBJECT: D.3 Work4Youth-Summer Youth Employment Program Updates

DISCUSSION: JoAnn Allen, Student Support Services Manager and Celeste Gutierrez, Job Developer for the Work4Youth (W4Y) program reported on the outcomes for 2014 summer, discussed the curriculum development for the W4Y program, and the proposed countywide Agriculture academy pilot project. Collaborative partners include Community Action Board, S4C, UCSC, Santa Cruz County Farm Bureau, and various other partners. This project supports two of the three Youth Council's strategic plan goals.

ACTION: Reviewed and Discussed Action Item D.3

STATUS: No vote required.

Information Items

SUBJECT: I.1 Youth Council Attendance Roll Call

ACTION: None Required

SUBJECT: I.2 Youth Council Strategic Planning Update for PY 2013 – 14

ACTION: None Required

SUBJECT: I.3 labor Market Information

ACTION: None Required

Announcements / Information Sharing

- A.1 W4Y announced the Youth carnival on Saturday, September 27, 2014 at Youth NOW on Carr Street in Watsonville and all were invited to attend. There is a Safe Schools website with mental health resources for youth.
- A.2 The Sueños facility in Watsonville will be getting a new tenant upstairs that is a start-up called Digital Nest founded by Jacob Martinez. Both Sueños and W4Y youth will be working for this organization, and a certificate program is being explored in a variety of technologies. The business provides website design, graphic arts, and is designed after Zinga and Google. The kick-off event is scheduled for October 19 and is called "Feathering our Nest", and the opening of the offices will be in November.
- A.3 The Chair reported on the Meeting of the Minds conference that he attended in September in Monterey. He reported on the new WIOA and potential impacts for youth, and on the visit at the Sueños project by Portia Wu, the Assistant Secretary of Employment and Training Administration for DOL (DOLETA), Virginia Hamilton, the Regional Administrator for DOLETA, Dianne Walton of the Region 6 DOL office,

and Scott Cheney, Sr. Advisor for the Senate Budget Committee, which was an honor for our WIA Youth Services program.

Celeste Gutierrez moved to adjourn the meeting at: 4:38 PM

Next Meeting: December 17, 2014 @ 3:00 PM
Community Foundation Santa Cruz County
7807 Soquel Drive, Aptos, CA 95003

CONSENT ITEM C.1

TO: Workforce Investment Board
Youth Council

DATE: December 17, 2014

FROM: Gary McNeil, Interim WIB Director
Teresita Hinojosa, Sr. Analyst

For Information

For Action

SUBJECT: WIA Youth Services Financial Status for Program Year (PY) 2014-15

RECOMMENDATION: Accept the 1st Quarter Financial Status Program Year (PY) 2014-15 update

VOTE REQUIRED: Yes

YOUTH PROGRAMS: The WIA Financial Status Report for Youth Services provided through the Santa Cruz County Office of Education (COE) Sueños Program for the First Quarter (July 1, 2014 through September 30, 2014) is presented in the following chart. The report shows the total WIA Formula Youth Services budget amount expended for the first quarter is at 20.2%. The report shows total COE actual expenditures at 19.2% for the First Quarter.

Period Ending 9/30/2014

WIA FORMULA Grant	Formula Youth	SCCOE Contract
BUDGET		
Carry-In from FY 2013-14	52,374	
FY 2014-15 Allocation	957,506	850,000
Total Budget	1,009,880	850,000
EXPENDITURE		
YTD Expend as of 9/30/14	204,393	162,944
Balance	805,487	687,056
Percent Expend	20.2%	19.2%

ATTACHMENTS: None

DISCUSSION AND ACTION ITEM D.1

TO: Workforce Investment Board
Youth Council

DATE: December 17, 2014

FROM: Gary McNeil, Interim Director
Teresita Hinojosa, Sr. Analyst
Jo Ann Allen, SCCOE

For Information

For Action

SUBJECT: Sueños WIA Youth Services Update

RECOMMENDATION: *Review and Discuss and take necessary action as needed.*

DISCUSSION: The following is an update of on-going activities of the WIA Youth Services program contractor, Santa Cruz County Office of Education Sueños Program.

VOTE REQUIRED: No.

Enrollments

As of November 30, 2014, we have enrolled 66 in-school youth and 21 out-of-school youth for a total of 87 enrollments.

Core Services: Career Academies and Youth Development

HTCS ACADEMY: There have been five (5) Hospitality, Tourism and Customer Service Academies with a total enrollment of seventy-seven (77) participants, fifty-nine (59) have obtained a HTSC certificate and the remaining are in the process of completion.

HTCS ACTIVITIES:

- Three Fire Extinguisher Safety Trainings (HTCS – ServSafe element)
- Three Teen Peer Courts (youth serve as jurors – law career pathway)
- Bay Federal Credit Union Financial Literacy presentation
- Digital NEST presentation and site visit
- Boys and Girls Club presentation

EXPLORATION OF AGRICULTURE CAREER PATHWAY ACADEMY: This Certification program is being developed in partnership with Work4Youth. Work4Youth and Sueños staffs have been working with Ag business owners, the Farm Bureau, and UCSC to create a new training module. The program will be piloted through Work4Youth in January for a March start-up. We will be working closely with the Work4Youth team to evaluate the feasibility of implementing the Ag Academy as a Sueños certification academy. Many things must be in place prior to implementation, including the authorization under WIOA/WIA as an approved Ag certification. The Sueños staff will be meeting with UCSC

to align the coursework with their curriculum, as well as part of a Career Technical Education (CTE) Career pathway. Details of the course outline can be found in the Work4Youth report contained within this agenda packet. Business/agencies that have been contacted and are supportive of the curriculum development included:

- Driscoll's
- Sunrise Farms
- Benary Farms
- Suncrest Nurseries
- Rich Persoff with the Water Board
- Four Winds Growers
- Pacific Plug and Liner
- Lakeside Organics
- Santa Cruz County and Farm Advisor for Strawberries and Cranberries
- Murray Schekman – PVUSD Ag Pathway

YOUTH LEADERSHIP ACADEMY (YLA) – Began in November: Through our contract with the Community Action Board, we have been providing opportunities for youth to engage in a variety of leadership activities. The YLA is facilitated by CAB staff and focuses on engaging youth in community action and volunteerism.

- Two Academies offered
- Four participants
- Activities included – Team building activities; discussion of leadership topics; and tobacco prevention presentation

JOB EDUCATION TRAINING – DEVELOPMENTAL ASSETS: Through our contract with CAB, we are providing a series of courses aligned with Job readiness that incorporate the Search Institutes 41 Development Assets. (See attached list of assets from the Cornerstone Project.)

- There have been three classes in the Series focused on two assets.
- Ten ongoing participants
- Asset Topics covered Included: #32. *Planning and Decision Making* in career pathways/exploration and getting to post-secondary education, #30. Responsibility as it relates to financial literacy and use of tobacco products.

Other Items:

Digital NEST – Upstairs Neighbors, 17 Aspen Way
January CWA Youth Conference – WIA to WIOA presentation

Attachment: 41 Developmental Assets For Adolescents (Ages 12 to 18)



41 DEVELOPMENTAL ASSETS® FOR ADOLESCENTS (AGES 12 TO 18)

Search Institute® has identified the following building blocks of healthy development—known as **Developmental Assets**®—that help young children grow up healthy, caring, and responsible.



EXTERNAL ASSETS

SUPPORT

- 1. Family support:** Family life provides high levels of love and support.
- 2. Positive family communication:** Young person and her or his parent(s) communicate positively, and young person is willing to seek advice and counsel from parents.
- 3. Other adult relationships:** Young person receives support from three or more nonparent adults.
- 4. Caring neighborhood:** Young person experiences caring neighbors.
- 5. Caring school climate:** School provides a caring, encouraging environment.
- 6. Parent involvement in schooling:** Parent(s) are actively involved in helping young person succeed in school.

EMPOWERMENT

- 7. Community values youth:** Young person perceives that adults in the community value youth.
- 8. Youth as resources:** Young people are given useful roles in the community.
- 9. Service to others:** Young person serves in the community one hour or more per week.
- 10. Safety:** Young person feels safe at home, school, and in the neighborhood.

BOUNDARIES & EXPECTATIONS

- 11. Family boundaries:** Family has clear rules and consequences and monitors the young person's whereabouts.
- 12. School boundaries:** School provides clear rules and consequences.
- 13. Neighborhood boundaries:** Neighbors take responsibility for monitoring young people's behavior.
- 14. Adult role models:** Parent(s) and other adults model positive, responsible behavior.
- 15. Positive peer influence:** Young person's best friends model responsible behavior.
- 16. High expectations:** Both parent(s) and teachers encourage the young person to do well.

CONSTRUCTIVE USE OF TIME

- 17. Creative activities:** Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.
- 18. Youth programs:** Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in the community.
- 19. Religious community:** Young person spends one or more hours per week in activities in a religious institution.
- 20. Time at home:** Young person is out with friends "with nothing special to do" two or fewer nights per week.

INTERNAL ASSETS

COMMITMENT TO LEARNING

- 21. Achievement motivation:** Young person is motivated to do well in school.
- 22. School engagement:** Young person is actively engaged in learning.
- 23. Homework:** Young person reports doing at least one hour of homework every school day.
- 24. Bonding to school:** Young person cares about his or her school.
- 25. Reading for pleasure:** Young person reads for pleasure three or more hours per week.

POSITIVE VALUES

- 26. Caring:** Young person places high value on helping other people.
- 27. Equality and social justice:** Young person places high value on promoting equality and reducing hunger and poverty.
- 28. Integrity:** Young person acts on convictions and stands up for her or his beliefs.
- 29. Honesty:** Young person "tells the truth even when it is not easy."
- 30. Responsibility:** Young person accepts and takes personal responsibility.
- 31. Restraint:** Young person believes it is important not to be sexually active or to use alcohol or other drugs.

SOCIAL COMPETENCIES

- 32. Planning and decision making:** Young person knows how to plan ahead and make choices.
- 33. Interpersonal competence:** Young person has empathy, sensitivity, and friendship skills.
- 34. Cultural competence:** Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.
- 35. Resistance skills:** Young person can resist negative peer pressure and dangerous situations.
- 36. Peaceful conflict resolution:** Young person seeks to resolve conflict nonviolently.

POSITIVE IDENTITY

- 37. Personal power:** Young person feels she or he has control over "things that happen to me."
- 38. Self-esteem:** Young person reports having a high self-esteem.
- 39. Sense of purpose:** Young person reports that "my life has a purpose."
- 40. Positive view of personal future:** Young person is optimistic about his or her personal future.
- 41. Positive cultural identity*:** Young person feels comfortable with and proud of her or his identity, including but not limited to disabilities, ethnicity, faith/religion, family status, gender, language, and sexual orientation.

*Project Cornerstone established this asset through local community input.

DISCUSSION AND ACTION ITEM D.2

TO: Workforce Investment Board
Youth Council

DATE: December 17, 2014

FROM: Gary McNeil, Interim Director
Teresita Hinojosa, Sr. Analyst
Jo Ann Allen, Celeste Gutierrez, SCCOE/W4Y

For Information

For Action

SUBJECT: Work4Youth (Summer Youth Employment Program) Update

RECOMMENDATION: *Review and Discuss and take necessary action as needed.*

DISCUSSION: The following is an update of on-going activities of the Youth Council's strategic plan goal to continue the Work4Youth employment program.

VOTE REQUIRED: No

Work4Youth 2014 Updates (Summer Youth Employment Program)

Efforts continue to focus on Work4Youth (W4Y) as a program of the Santa Cruz County Office of Education's (SCCOE), Student Support Services Department. W4Y is written into any grants that focus on career pathways and work-based learning.

In addition to the numbers reported for summer in the September Youth Council Report, we continued paying subsidized salaries for four youth to continue their jobs at: Elyse Photography; Central Home Supply; Streetlight records and Work4Youth as a documenter of a few of our participants. These jobs ended in November.

Youth Development

Efforts for the 2015 summer will be focused on the 18 – 24 year olds that are not attending college or other training programs. We will be recruiting targeted youth throughout the county with a focus on training certifications aligned with our Agriculture and Information Technology industry sectors.

Business Development Efforts

In addition to the original 12-week job preparation workshops, we have responded to the request of our local agriculture community to create a job readiness/entry level training series for the local agriculture businesses. Staff has been working with a dozen Ag business owners, the Farm Bureau, WIA Sueños and UCSC to create the new training module. We will begin recruiting for this year-round component of Work4Youth in January, for a March start-up. Youth ages 18-24 apply online to be a part of the Agriculture Cohort. Youth will come to an Orientation where we explain the W4Y process; attend a 2 hour workshop every Tuesday morning at 17 Aspen Way; attend a 2-3 hour hands on informational and training every Thursday at a different AG Business – we are planning on having these at locations where we know they will be hiring our graduates. After

completing the course the youth would receive a stipend (amount TBD). Leaders in the Agriculture business will lead the workshops. Guest speakers will share their path to a successful career in agriculture.

The proposed course outline includes:

Week 1: Overview

Week 2: Soil management/Proper Presentation

Week 3: Water management/Resume & References

Week 4: Pest management/Resume & References

Week 5: Soil management/Communication & Collaboration

Week 6: Water management/Work ethic

Week 7: Pest management/Self-Motivation

Week 8: Soil management/Making Good Choices for your future

Week 9: Water management/Job Application Process

Week 10: Pest management/Customer Service

Week 11: Soil management/ Financial Literacy

Week 12: Water management/Ten Things to do to get fried

Week 13: Pest management/First Two Weeks of Work

Week 14: Wrap-up

We are currently working with UCSC to align course with their curriculum. We will be meeting with Damain Parr of UCSC to discuss options.

In addition, we have a partnership with Digital NEST for youth to attend the variety of IT certifications they offer through their office.

At the completion of both of these components, youth will have the opportunity to be placed in entry level positions within the Ag industry via the relationships created with the course instructors and in the IT industry via the entrepreneurial component of the Digital NEST.

Budget/Grant Efforts

W4Y currently has a balance of \$51,203.62, with an outstanding invoice of \$11,165.38 for youth salaries leaving a balance of \$40,038.24, of which \$17,000 is allocated for staff support, thus leaving a balance of \$23,038.24 to finish out the 14/15 fiscal year.

All funds received are processed by the Youth Resource Bank. Donations are tax deductible (Tax ID #77-0197150) and can be mailed to *Work4Youth c/o Youth Resources Bank, PO Box 1844 Capitola, CA 95010*. Donations can also be accepted online at www.work4youth.org.

We will once again be applying for our local community grants, the Norris Foundation, and holding a fundraising event in the Spring.

Attachments: None.

PRESENTATION AND ACTION ITEM P.1

TO: Workforce Investment Board
Youth Council

DATE: December 17, 2014

FROM: Gary McNeil, Interim Director

For Action

For Information

SUBJECT: Workforce Innovation and Opportunity Act

RECOMMENDATION: *Review and Discuss the Workforce Innovation and Opportunity Act (WIOA) potential impacts on Youth Services*

DISCUSSION: On July 22, 2014, the **Workforce Innovation and Opportunity Act (WIOA)** was signed into law. WIOA is designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy. Congress passed the Act by a wide bipartisan majority; it is the first legislative reform in 15 years of the public workforce system.

The enactment of WIOA provides opportunity for reforms to the existing workforce development system to ensure the American Job Center system is job-driven - responding to the needs of employers and preparing workers and youth for jobs that are available now and in the future.

WIOA makes significant changes in the service delivery model for Youth Services. These changes include:

- 75% of Youth funds will serve Out-of-School Youth (OSY).
- Out-of-School Youth ages 16-24 eligible for services
- 20% of Youth funds utilized for work-base learning

While WIOA takes effect on July 1, 2015 it appears that some elements of the Act will be implemented immediately, and other elements will be implemented a year later. The U.S. Department of Labor (DOL) will issue draft regulations for WIOA in January 2015, which will not be published in final form until January, 2016. Shortly after, in March 2016, the State will submit its Unified Plan detailing how WIOA will be implemented in California.

Even though federal and state guidance for how to implement WIOA will not be available until 2016, it is important for the Youth Council and the WIB to assess its readiness to adopt the provisions of the new Act, and to consider options for

implementation. To address this challenge, WIB staff is gathering information on WIOA, and conducting study sessions with partners as part of the WIOA planning process for the local workforce system. At this meeting, WIB and Youth Program staff will brief your Council on key aspects and decision points for implementing the Youth Services provisions of WIOA, and solicit comments and reactions.

ATTACHMENT: Materials to be provided at the meeting



I.1 Attachment

Workforce Investment Board
Youth Council
Roll Call PY 2014-2015



Members	Meeting Dates		
	9/24/14	12/17/14	4/22/15
Allen, Jo Ann	✓		
Bell, Shareen	✓		
Cuevas, Christina	✓		
Dammann, Mark	✓		
De La Garza, MariaElena	✓		
Destout, Elyse	✓		
Giraldo, Fernando	✓		
Gutierrez, Celeste	✓		
Gutierrez, Hipolito	E		
Herrmann, Brenda	✓		
Howes, Jim	E		
McCabe, Bill	✓		
Pfotenhauer, Rock	E		
Williamson, Bob	✓		
Ortiz, Nancy	E		

✓ = Attended meeting

E = Excused Absence

A = Absent

INFORMATION ITEMS I.1 – I.3

TO: Workforce Investment Board
Youth Council

DATE: December 17, 2014

FROM: Gary McNeil, Interim Director
Teresita Hinojosa, Sr. Analyst

For Information

For Action

SUBJECT: I.1 Youth Council Attendance Roll Call

DISCUSSION: As requested by the Youth Council, attached is the Youth Council Attendance for PY 2014-15. Please advise Workforce Investment Board staff if you have any corrections that need to be made.

ATTACHMENT: Youth Council Attendance Roll Call

SUBJECT: I.2 Strategic Plan Update – Youth

DISCUSSION: Strategic Planning efforts for PY 14-15.

<i>Strategic Plan Item</i>	<i>Benchmark</i>	<i>Progress to Date</i>	<i>Status</i>
1.3	Develop Pre-Apprenticeship Program	Received planning grant for 5/31/14 – 12/31/14	Finishing up development grant planning
3.1	2015 W4Y Planning	Operational Plan Adopted	Workgroup development
3.1	Explore and develop a pilot Agriculture Academy	Under exploration	COE/partners discussion on-going

ATTACHMENT: None.

SUBJECT: I.3 Labor Market Information

DISCUSSION: The unemployment rate in the Santa Cruz County was 6.4% in October 2014, down from a revised 6.2% in September 2014, and below the year-ago estimate of 7.8%. This compares with an unadjusted unemployment rate of 7.0% for California and 5.5% for the nation during the same period. For local comparison, Watsonville was 14.1%, Santa Cruz city 5.3%, Capitola city 3.5% and Scotts Valley city 3.0%.

ATTACHMENT: Labor Market Information: Employment/Unemployment

INFORMATION ITEM I.1

TO: Workforce Investment Board
Youth Council

DATE: December 17, 2014

FROM: Gary McNeil, Interim WIB Director

For Action

For Information

SUBJECT: Labor Market Information: Employment/Unemployment Information

The unemployment rate in **Santa Cruz County** was **6.4 percent in October 2014**, up from a revised 6.2 percent in September 2014, and below the year-ago estimate of 7.8 percent. This compares with an unadjusted unemployment rate of 7.0 percent for California and 5.5 percent for the nation during the same period.

Santa Cruz County

Data Not Adjusted for Seasonality

Industry Employment & Labor Force

March 2013 Benchmark

	Oct 13	Aug 14	Sep 14 Revised	Oct 14 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	151,400	153,300	151,100	153,100	1.3%	1.1%
Civilian Employment	139,600	143,200	141,700	143,400	1.2%	2.7%
Civilian Unemployment	11,800	10,200	9,300	9,800	5.4%	-16.9%
Civilian Unemployment Rate	7.8%	6.6%	6.2%	6.4%		
(CA Unemployment Rate)	8.5%	7.5%	6.9%	7.0%		
(U.S. Unemployment Rate)	7.0%	6.3%	5.7%	5.5%		

Monthly Sub Region Unemployment Data/October 2014 (Preliminary)

Region –Sub-Region	Labor Force	Employment	Unemployment	
			Number	Rate
Santa Cruz County	153,100	143,400	9,800	6.4%
Amesti CDP	1,300	1,200	200	12.0%
Aptos CDP	6,100	5,900	100	2.4%
Aptos Hills Larkin Valley CDP	1,400	1,400	0	1.9%
Ben Lomond CDP	1,600	1,500	0	2.5%
Boulder Creek CDP	2,900	2,700	200	7.4%
Capitola city	6,800	6,600	200	3.5%
Corralitos CDP	1,600	1,600	0	0.8%
Day Valley CDP	2,100	2,000	100	4.5%
Felton CDP	600	600	0	0.0%
Freedom CDP	3,000	2,700	400	11.9%
Interlaken CDP	4,000	3,400	600	14.1%
Live Oak CDP	10,000	9,400	500	5.2%
Opal Cliffs CDP	4,300	4,100	200	5.2%
Rio del Mar CDP	6,000	5,800	200	3.8%
Santa Cruz city	33,600	31,800	1,800	5.3%
Scotts Valley city	6,300	6,100	200	3.0%
Soquel CDP	3,400	3,200	200	4.8%
Twin Lakes CDP	3,600	3,400	200	4.8%
Watsonville city	22,600	19,400	3,200	14.1%