



**Workforce Investment Board  
 Comprehensive Economic Development Strategy  
 (CEDS) Committee  
 Human Services Department  
 1000 Emeline Ave., Santa Cruz, CA  
 Wednesday, May 7, 2014 @ 9:00am**

1000 Emeline Ave.  
 Santa Cruz, CA 95060  
 (831) 454-4873

Handbook for the Workforce Investment Board

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY  
 (CEDS) COMMITTEE MEMBERS:

- Ron Slack, Chair*  
 Fine Print Graphic Design
- Carol Siegel, Vice-Chair*  
 Santa Cruz Seaside Company
- Steve Ando, City Manager*  
 City of Scotts Valley
- Jo Anne Dlott, Vice President, Human Resources*  
 SureHarvest
- Jamie Goldstein, City Manager*  
 City of Capitola
- Jon Gundersgaard, Senior Technical Recruiter*  
 Seagate Technology
- Bonnie Lipscomb, Executive Director*  
 City of Santa Cruz Economic Development
- Kurt Overmeyer, Economic Development Manager*  
 City of Watsonville
- Kathy Previsich, Planning Director*  
 County of Santa Cruz
- William Tysseling, Executive Director*  
 Santa Cruz Area Chamber of Commerce

- Alternates:
- Joe Hall, Management Professional*  
 City of Santa Cruz
  - Corrie Kates, Deputy City Manager*  
 City of Scotts Valley
  - Barbara Mason, Economic Development Coordinator*  
 County of Santa Cruz

DIRECTOR:  
 David Mirrione

**Agenda ..... 1**

**Call to Order / Introductions ..... Ron Slack, WIB Chair**

**Changes to the Agenda**

**Public Comment:** For items not listed on the agenda. Limited to 3 minutes

**Comments by Chair / WIB Director ..... Ron Slack / David Mirrione**

**Approve September 19, 2013 Minutes ..... 2-4**

**Approve January 22, 2014 Minutes ..... 5-7**

**Discussion and Action Items**

**D.1 WIB Strategic Plan & CEDS Action ..... 8-9**

**D.2 Status of 2013 CEDS Performance Update..... 10**

**D.3 Planning for PY 2014-15 CEDS Operations ..... 11-12**

**D.4 Jurisdictional Report and Discussion on Economic  
 Development and any Early Alerts ..... 13**

**Information Items**

**I.1 Labor Market Information..... 14**

**I.2 Rapid Response and Early Alert Information..... 15-16**

**I.3 CEDS Committee Meeting Calendar PY 2013-14 ..... 17**

**Other Issues / Discussion / Announcements**

**Next Meeting:** (pending WIB approval)  
**September 17, 2014 @ 3:00pm**  
**1000 Emeline Ave.**  
**Santa Cruz, CA 95060**

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 454-4873 (TDD Number 454-2123) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.

***Building Economic Prosperity through Workforce Development***



**Workforce Investment Board  
Comprehensive Economic Development Strategy  
(CEDS) Committee  
September 18, 2013 @ 9:00 AM  
Human Services Department  
1000 Emeline Ave., Santa Cruz, CA**

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Santa Cruz, CA 95060  
(831) 454-4873

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Good Times  
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*Corrie Kates, Deputy City Manager*  
City of Scotts Valley  
*Peter Koht, Economic Development Coordinator*  
City of Santa Cruz  
*Barbara Mason, Economic Development Coordinator*  
County of Santa Cruz

**DIRECTOR:**  
David Mirrione

**The Chairperson called the meeting to order at 9:10 a.m.**

**Committee Members in Attendance**

Dlott, Jo Anne	VP Human Resources, SureHarvest
Goldstein, Jamie	City Manager, City of Capitola
Hall, Joe - <i>Alt</i>	Mgmt. Professional, City of Santa Cruz
Mason, Barbara - <i>Alt</i>	Econ Develop Coordinator, County of SC
Siegel, Carol - <i>Vice Chair</i>	Employment Mgr, Santa Cruz Seaside Co
Slack, Ron - <i>Chair</i>	Publisher, Good Times
Tysseling, Bill	Exec Dir, SC Area Chamber of Commerce

**Committee Members Absent**

Ando, Steve	City Manager, City of Scotts Valley
Gundersgaard, Jon	Sr Technical Recruiter, Seagate Technology
Lipscomb, Bonnie	Exec Dir, City of SC Economic Development
Previsich, Kathy	Director, County of SC Planning Dept
Overmeyer, Kurt	Econ Develop Mgr, City of Watsonville

**Staff in Attendance**

Mirrione, David	WIB Director
Hinojosa, Teresita	WIB Sr. Analyst

**Guests**

None

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**Subject: Welcome**

**Discussion:** The Chair welcomed Committee Members and staff, and a quorum was established at 9:10 am.

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**Subject: Public Comment**

Bill Tysseling extended an invitation to attend the Community Leadership Visit (CLV) Santa Cruz, to be held on October 27<sup>th</sup> and 28<sup>th</sup>, 2013. The focus is on innovations and inspirations that characterize and identify Santa Cruz County as a brand around the world. Further details will be sent to members.

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**Subject: Chair / WIB Director Comments**

The WIB Director addressed the changes with sequestration and the potential federal government shutdown that may take effect on October 1, 2013.

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**Subject: Approval of the May 15, 2013 Meeting Minutes**

**Discussion:** There was no discussion.

**Action: Recommend approval of May 5, 2013 Meeting Minutes**

**Status:** Motion to Approve: Carol Siegel  
Motion Seconded: Bill Tysseling  
Abstentions: Ron Slack  
Committee Action: All voted in favor except for the abstention noted, recommendation passed.

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**Subject: Discussion and Action Items**

**D.1 WIB Strategic Plan 2013-14 CEDS Action**

**Discussion:** WIB Director reviewed the WIB 2011-14 Strategic Plan goals and the CEDS benchmarks and related progress to-date.

**Action: Approve the 2013–14 CEDS Strategic Plan goals.**

**Status:** Motion to Approve: Barbara Mason  
Motion Seconded: Joe Hall  
Abstentions: None  
Committee Action: All voted in favor, recommendation passed.

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**Subject: Discussion and Action Items**

**D.2 Updates on 2013 CEDS Planning, Status Reports and Planning for PY 2013-14 CEDS Operations**

**Discussion:** WIB Director reviewed the cost effectiveness of completing the update through WIB and County Planning staff and jurisdictional support, which would lower the share of costs by jurisdiction. Share of costs will be based on the 2010 census population data. WIB and Planning staff will do a portion of the data gathering and rely on each jurisdiction to provide their data.

A suggestion was made by Bill Tysseling that when a grant is received, a percentage of that grant is returned to the share of costs pot. Also, utilize other local data gathering such as the United Way Community Assessment Project through Applied Survey Research.

**Action: Plan for Jurisdictions to provide data needed for CEDS Updates; and Overall CEDS Update development of Plan, including draft calendar and deadlines for the jurisdictions.**

**Status:** Motion to Approve: Bill Tysseling  
Motion Seconded: Jaime Goldstein  
Abstentions: None  
Committee Action: All voted in favor, recommendation passed.

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**Subject: Discussion and Action Items**

**D.3 2013 CEDS Update Calendar of Deliverables**

**Discussion:** There was no discussion.

**Action: Approve the CEDS Calendar of Deliverables**

**Status:** Motion to Approve: Carol Siegel  
Motion Seconded: Bill Tysseling  
Abstentions: None  
Committee Action: All voted in favor, recommendation passed.

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**Subject: Discussion and Action Items**

**D.4 Jurisdictional Report and Discussion on Economic Development and any Early Alerts**

**Discussion:** Each jurisdiction present gave a brief update on its economic development efforts.

**Action: The Committee accepted jurisdictional reports on economic development activities without taking formal action.**

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**Subject: Information Items**

**I.1 Labor Market Information**

**I.2 Rapid Response and Early Alert Information**

**Discussion:** The Committee was referred to the Information Items for reference.

**Action: No action taken**

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**Meeting adjourned at 10:20 a.m.**

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**Next Meeting: January 22, 2014 @ 9:00 AM  
Human Services Department  
1000 Emeline Avenue  
Santa Cruz, CA**



1000 Emeline Avenue  
Santa Cruz, CA 95060  
(831) 454-4873

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County of Santa Cruz

**DIRECTOR:**  
David Mirrione

**Workforce Investment Board  
Comprehensive Economic Development Strategy  
(CEDS) Committee  
January 22, 2014 @ 9:00 AM  
Human Services Department  
1000 Emeline Ave., Santa Cruz, CA**

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**The Chairperson called the meeting to order at 9: 15 a.m.**

**Committee Members in Attendance**

Dlott, Jo Anne	VP Human Resources, SureHarvest
Goldstein, Jamie	City Manager, City of Capitola
Hall, Joe - <i>Alt</i>	Mgmt. Professional, City of Santa Cruz
Mason, Barbara - <i>Alt</i>	Econ Develop Coordinator, County of SC
Slack, Ron - <i>Chair</i>	Publisher, Good Times
Tysseling, Bill	Exec Dir, SC Area Chamber of Commerce

**Committee Members Absent**

Ando, Steve	City Manager, City of Scotts Valley
Gundersgaard, Jon	Sr Technical Recruiter, Seagate Technology
Lipscomb, Bonnie	Exec Dir, City of SC Economic Development
Previsich, Kathy	Director, County of SC Planning Dept
Overmeyer, Kurt	Econ Develop Mgr, City of Watsonville
Siegel, Carol - <i>Vice Chair</i>	Employment Mgr, Santa Cruz Seaside Co

**Staff in Attendance**

Mirrione, David	WIB Director
Hinojosa, Teresita	WIB Sr. Analyst

**Guests**

Ellen Murtha, Shoreline Business Services Representative

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**Subject: Welcome**

**Discussion:** The Chair welcomed Committee Members, guest and staff at 9:10 am, at which time a quorum was not established. Therefore, agenda items were moved around until a quorum was established and in order to vote on those items. A quorum was established at 9:56 am.

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**Subject: Public Comment**

Ellen Murtha addressed the Employment Training Panel (ETP) funds that are available to train existing company employees, and provided written information to the committee. Companies with 10 employees or more may access these funds. However, in Santa Cruz County 80% of employers have 10 employees or less. Ellen thanked the committee for its interest in ETP funds.

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**Subject: Chair / WIB Director Comments**

The Chair thanked the jurisdiction members for their work on the strategic plan and for assisting in moving forward on this plan. The WIB Director thanked Jaime and Barbara for their assistance with the plan.

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**Subject: Approval of the September 19, 2013 Meeting Minutes**

**Discussion:** None.

**Action:** No action taken.

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**Subject: Discussion and Action Items**

#### **D.1 WIB Strategic Plan 2013-14 CEDS Action**

**Discussion:** WIB Director reviewed the potential action items for the 2013-14 CEDS Committee and those that relate to the WIB Strategic Plan goals.

**Action:** No action required.

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**Subject: Discussion and Action Items**

#### **D.2 2013 CEDS Update Draft Review and Next Steps**

**Discussion:** WIB Director reviewed the CEDS draft report, and asked that any additional comments be submitted no later than January 28, 2104. The Director also reported that of the total project costs of \$10,400, only \$1,625 expended to-date; discussion ensued regarding whether to send unexpended funds back, to jurisdictions based on pro-rated amount, or to utilize for data gathering. It was noted that the regional priority projects did not include the rail trail, and the levy reconstruction project in Capitola may also need to be included.

**Action: Recommend to conditionally approve the Draft 2013 CEDS Annual Performance Update; forward the Update to the Executive Committee, WIB, Board of Supervisors, and Economic Development Administration (EDA) to meet EDA-required deadlines for approval.**

**Status:** Motion to Approve: Bill Tysseling  
Motion Seconded: Jo Anne Dlott  
Abstentions: None  
Committee Action: All voted in favor, recommendation passed.

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**Subject: Discussion and Action Items**

#### **D.3 2014 CEDS Planning**

**Discussion:** The WIB Director provided the background and history on the process to develop the five-year CEDS plan. Various options were discussed including:

- **Option 1- Utilizing county personnel and data from the County's Economic Vitality Study, or**
- **Option 2- Conducting procurement and securing a vendor with expertise in economic development and drafting the 2014 Five-Year CEDS plan.**

Staff was asked to talk with the Santa Cruz City Planning Department regarding staffing assistance for the study, and to get estimates on the in-house staffing costs for Option 2.

**Action: Approve and direct staff to proceed with the less expensive Option 2, as long as the costs are less and do not exceed Option 1.**

**Status:** Motion to Approve: Jaime Goldstein  
Motion Seconded: Jo Ann Dlott  
Abstentions: None  
Committee Action: All voted in favor, recommendation passed.

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**Subject: Discussion and Action Items**

**D.4 Jurisdictional Report and Discussion on Economic Development and any Early Alerts**

**Discussion:** Each jurisdiction present gave a brief update on its economic development efforts.

**Action: The Committee accepted jurisdictional reports on economic development activities without taking formal action.**

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**Subject: Information Items**

**I.1 Labor Market Information**

**I.2 Rapid Response and Early Alert Information**

**Discussion:** The Committee was referred to the Information Items for reference.

**Action: No action taken**

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**Meeting adjourned at 10:37a.m.**

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**Next Meeting: May 7, 2014 @ 9:00 AM  
Human Services Department  
1000 Emeline Avenue  
Santa Cruz, CA 95060**

**DISCUSSION AND ACTION ITEM D.1**

**TO:** Comprehensive Economic Development Strategy Committee

**DATE:** May 7, 2014

**FROM:** David Mirrione, WIB Director



For Information



For Action

**SUBJECT:** WIB Strategic Plan: 2013-14 CEDS Action Items

**RECOMMENDATION:** *Review potential Action Items for the 2013-14 CEDS Committee that relate to the WIB strategic plan*

**VOTE REQUIRED:** No

**DISCUSSION:** At its October 30, 2013 meeting, the Workforce Investment Board adopted the WIB Director’s Operational Plan for Program Year (PY) 2013-14 to meet Strategic Plan goals. For your convenience, the items are summarized below. CEDS related actions are noted below in italic. Staff can provide brief updates on the progress on each of the items listed below.

- **Goal 1:** Increase effectiveness of local and regional workforce development system to better meet job seekers, business and community needs
- **Goal 2:** Align workforce development strategies to support local economic development
- **Goal 4:** Increase Board (WIB) effectiveness

**2.1 Action: Increase business access to workforce services**

b. In 2013-14: Serve 10% more businesses

- *Continue enhance business outreach efforts;*
- *Rebranding of Welfare-to-Work business outreach staff as Workforce Santa Cruz County Business Service*

**2.2 Action: Support current and emerging Business**

b. In 2013-14: Maintain or enhance one strategy per year

- *Develop incumbent worker training via Employment Training Panel funding*

**4.1 Action: Examine Board and Committee Structure to ensure Board is as effective as possible.**

b. In 2013-14: Assess current structure; reorganize as needed.

- *Work with the newly formed Business Services Committee to oversee and develop the WIB’s Business Services.*

Benchmark	Progress to Date	Status
<ul style="list-style-type: none"> <li>• Plan for Continuing CEDS Operations in PY 2013-14</li> </ul>	Being discussed at today’s meeting	N/A



**Background:**

The WIB adopted the 2011-14 Strategic Plan at its February 23, 2011 meeting with the following four goals:

**2011-2014 Strategic Goals for Workforce Santa Cruz County**

**Goal 1:** Increase effectiveness of local and regional workforce development system to better meet job seekers, business and community needs

**Goal 2:** Align workforce development strategies to support local economic development

**Goal 3:** Develop strategic relationships with educators, employers and community partners to:

- Increase the skill levels of youth and adult job seekers, and
- Create opportunities for employment, career mobility, and self-sufficiency

**Goal 4:** Increase Board (WIB) Effectiveness

**ATTACHMENTS:** None

## DISCUSSION AND ACTION ITEM D.2

**TO:** Comprehensive Economic Development  
Strategy Committee

**DATE:** May 7, 2014

**FROM:** David Mirrione, WIB Director

For Information

For Action

**SUBJECT:** 2013 CEDS Annual Performance Update Approval Status

**RECOMMENDATION:** *Accept Status Report on 2013 Comprehensive Economic Development Strategy (CEDS) Annual Performance Update*

**VOTE REQUIRED:** Yes

**DISCUSSION:** At your January 22, 2014 meeting, the CEDS Committee reviewed the draft 2013 CEDS Plan Update and approved it for submission, subject to inclusion of additional information to be submitted by the jurisdictions. On April 15, 2014, the CEDS draft was reviewed by the Santa Cruz County Board of Supervisors and the Board authorized submission of the Update to the Economic Development Administration (EDA).

On May 1, 2014, the 2013 CEDS Update was submitted to EDA. Written (final) approval will be on its way shortly. Approval of the Update ensures that local jurisdictions will remain eligible for EDA funding to support local public projects. The approved 2013 CEDS Plan Update will be available post EDA approval on the *Reports and Publications* page of the Workforce Investment Board website"

**Staff recommends that the Committee accept the report on the approved 2013 CEDS Update and direct staff to plan for production of the 2014 CEDS Five-Year Plan.**

**ATTACHMENTS:** None

### DISCUSSION AND ACTION ITEM D.3

**TO:** Comprehensive Economic Development  
Strategy Committee

**DATE:** May 7, 2014

**FROM:** David Mirrione, WIB Director

For Information

For Action

**SUBJECT:** Planning for 2014 CEDS Five-Year Plan

**RECOMMENDATION:**

- *Approve Plan for 2014-15 CEDS Operations; and*
- *Approve 2014-15 CEDS Budget;*

**VOTE REQUIRED:** Yes

**DISCUSSION:** As you know, public law and Economic Development Administration (EDA) regulations require that local planning areas develop a Comprehensive Economic Development Strategy (CEDS) every five years as a prerequisite to local jurisdiction eligibility for EDA funding and or planning assistance. Through the CEDS planning and implementation process, local jurisdictions are to collaborate in the formulation of a regional economic development strategy that incorporates a corresponding set of regional strategic projects, programs, and activities that promote solutions to regional economic problems or capitalize on regional assets and resources.

The current CEDS Five-Year Plan for the Santa Cruz County planning area, consisting of the County of Santa Cruz unincorporated area and the Cities of Capitola, Santa Cruz, Scotts Valley, and Watsonville, was developed for 2007. Performance Reports (Updates) were completed for the years 2008-2013. As you know, in response to the request of the Workforce Investment Board (WIB), in 2012 and 2013 EDA granted one year extensions to complete the next CEDS Five-Year Plan allowing for a 2013 CEDS Update to be submitted to EDA rather than a CEDS Five-Year Plan. However, there was not the possibility of requesting a third extension so a CEDS Five-Year Plan must be developed in 2014-15.

The 2013 CEDS Update was approved by the Board of Supervisors on April 15, 2014 and submitted to the EDA on May 1, 2014. EDA approval of the 2013 CED Update is still pending.

At your committee's January 22, 2014 meeting, the committee voted to develop the 2014 CEDS Five-Year Plan in house (County Economic Development Staff) using the County Economic Vitality Study as the foundation. The WIB will continue to play the role of the CEDS committee and WIB staff would continue to provide meetings management. County Economic Development staff will be responsible for the

production of the Five-Year Plan. The County Economic Development staff will retain consultants to complete some parts of the plan including some data collection, graphics, and possibly some community interaction. The proposed budget below is prorated by jurisdiction using the most current California Department of Finance county population data.

Jurisdiction	2013 Population	% of total County population	2014-15 Allocated Project Share
Capitola	9,988	3.9%	\$1,853
Santa Cruz (Exc. UCSC Residents)	54,456	21.0%	\$10,102
Scotts Valley	11,678	4.5%	\$2,166
Watsonville	51,612	19.9%	\$9,575
County (Unincorporated areas only)	131,012	50.6%	\$24,304
<b>Total</b>	<b>258,746</b>	<b>100.0%</b>	<b>\$48,000</b>

**ATTACHMENTS:** None

## DISCUSSION AND ACTION ITEM D.4

**TO:** Comprehensive Economic Development  
Strategy Committee

**DATE:** May 7, 2014

**FROM:** David Mirrione, WIB Director



For Information



For Action

**SUBJECT:** Jurisdictional Roundtable on the Status of Local and Regional  
Economic Development Strategies

**VOTE REQUIRED:** No

**RECOMMENDATION:** *Accept reports on Jurisdictional local and regional  
economic development strategies*

**DISCUSSION:** To share information between all members of the Comprehensive Economic Development Strategy (CEDS) Committee, each jurisdiction is asked to provide an update on economic development activities. The discussion will center on addressing the following key subjects:

- What economic development efforts are underway or imminent in your jurisdiction?
- Information on businesses at-risk of closing or relocating.
- Information on businesses growing and hiring.
- Other updates of interest.

**ATTACHMENTS:** None

## INFORMATION ITEM I.4

**TO:** Comprehensive Economic Development  
Strategy Committee

**DATE:** May 7, 2014

**FROM:** David Mirrione, WIB Director

For Action

For Information

**SUBJECT: Labor Market Information: Employment/Unemployment Information**

The unemployment rate in the Santa Cruz County was 10.5 % in March 2014, down from a revised 10.9% in February 2014, and below the year-ago estimate of 11.5%. This compares with an unadjusted unemployment rate of 8.4% for California and 6.8% for the nation during the same period. For local comparison, Watsonville was 22.6%, Capitola 6.1%, Santa Cruz city 9.0% and Boulder Creek 12.5%.

**Santa Cruz County**

Data Not Adjusted for Seasonality

**Industry Employment & Labor Force**

March 2013 Benchmark

	Mar 13	Jan 14	Feb 14 Revised	Mar 14 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	150,600	148,100	149,500	150,500	1.1%	150,300
Civilian Employment	133,200	131,600	133,200	134,200	1.4%	132,200
Civilian Unemployment	17,400	16,500	16,400	16,200	-0.6%	18,100
Civilian Unemployment Rate	11.5%	11.1%	11.1%	10.5%		12.0%
(CA Unemployment Rate)	9.4%	8.5%	8.5%	8.4%		9.7%
(U.S. Unemployment Rate)	7.6%	7.0%	7.0%	6.8%		8.1%

**Monthly Sub Region Unemployment Data/March 2014 (Preliminary)**

Region –Sub-Region	Labor Force	Employment	Unemployment	
			Number	Rate
Santa Cruz County	150,500	134,200	16,200	10.8%
Amesti CDP	1,400	1,100	300	19.4%
Aptos CDP	5,800	5,600	200	4.2%
Aptos Hills Larkin Valley CDP	1,400	1,300	0	3.3%
Ben Lomond CDP	1,500	1,400	100	4.5%
Boulder Creek CDP	2,900	2,500	400	12.5%
Capitola city	6,600	6,200	400	6.1%
Corralitos CDP	1,500	1,500	0	1.4%
Day Valley CDP	2,000	1,900	200	7.6%
Felton CDP	600	600	0	0.0%
Freedom CDP	3,100	2,500	600	19.3%
Interlaken CDP	4,100	3,200	900	22.6%
Live Oak CDP	9,700	8,800	900	8.9%
Opal Cliffs CDP	4,200	3,800	400	9.0%
Rio del Mar CDP	5,800	5,400	400	6.6%
Santa Cruz city	32,700	29,800	2,900	9.0%
Scotts Valley city	6,000	5,700	300	5.2%
Soquel CDP	3,300	3,000	300	8.2%
Twin Lakes CDP	3,500	3,200	300	8.3%
Watsonville city	23,500	18,200	5,300	22.6%

## INFORMATION ITEM I.2

**TO:** Comprehensive Economic Development  
Strategy Committee

**DATE:** May 7, 2014

**FROM:** David Mirrione, Director

For Information

For Action

**SUBJECT: Rapid Response and Early Alert Activities for 3<sup>rd</sup> Quarter Program Year (PY) 2013-14**

**DISCUSSION:** The tables below show Rapid Response (RR) activities and assistance in filing Trade Adjustment Act (TAA) petition services offered/provided during the Program Year (PY) 2013-14. Additionally, there is a table to show the comparison between the first three quarters of PY 2013-14 and PY 2012-13.

Outreach continues throughout the county to notify business of the Rapid Response services for layoffs, as well as, layoff aversion. Early alert notifications are also continuing and are sent out monthly to a network of workforce individuals.

### 3<sup>rd</sup> Quarter January 1, 2014 to March 31, 2014

Name of Business	# of Employees Laid-off	Date of Site Visit/Action	Comments
Capitola Book Café	8	1/31/14	Onsite visit to offer services
Western Appliance	10	1/31/14	RR Presentation
Booka Restaurant	11	1/22/14	RR Presentation
<b>3<sup>rd</sup> Quarter Total</b>	<b>29</b>	<i>&lt;&lt;&lt; not including seasonal layoffs and abrupt layoffs</i>	
<b>2<sup>nd</sup> Quarter Total</b>	<b>68</b>	<i>&lt;&lt;&lt; not including seasonal layoffs and abrupt layoffs</i>	
<b>1<sup>st</sup> Quarter Total</b>	<b>3</b>	<i>&lt;&lt;&lt; not including seasonal layoffs and abrupt layoffs</i>	
<b>Year to Date Total PY 2013-14</b>	<b>100</b>		

### 2nd Quarter October 1, 2013 to December 31, 2013

Name of Business	# of Employees Laid-off	Date of Site Visit/Action	Comments
Dr. Elizabeth Siegler	3	11/8/13	Physician relocating; Information given to office manager
Dominican Hospital	60	12/13/13	Behavioral Health Unit closure
Lucky Dragon	5	12/20/13	RR Presentation to owner

<b>2<sup>nd</sup> Quarter Total</b>	<b>68</b>	<i>&lt;&lt;&lt; not including seasonal layoffs and abrupt layoffs</i>
<b>1<sup>st</sup> Quarter Total</b>	<b>3</b>	<i>&lt;&lt;&lt; not including seasonal layoffs and abrupt layoffs</i>
<b>1<sup>st</sup> Half Total PY 2013-14</b>	<b>71</b>	

**1st Quarter July 1, 2013 to September 30, 2013**

<b>Name of Business</b>	<b># of Employees Laid-off</b>	<b>Date of Site Visit/Action</b>	<b>Comments</b>
<b>Dr. Owens</b>	<b>3</b>	<b>9/19/13</b>	<b>Physician retirement</b>
<b>1<sup>st</sup> Quarter Total PY 2013-14</b>	<b>3</b>		

The table below shows the totals from the first three quarters of PY 2012-13 compared to the first three quarters of PY 2013-14.

<b>Quarters 1, 2 &amp; 3 Total for PY 2012-13</b>	<b># of Employees Laid-off</b>
<b>July 1, 2012 to March 31, 2013</b>	<b>607</b>
<b>Quarters 1, 2 &amp; 3 Total for PY 2013-14</b>	<b># of Employees Laid-off</b>
<b>July 1, 2013 to March 31, 2014</b>	<b>100</b>

**ATTACHMENT:** None



**INFORMATION ITEM I.3**

**TO:** Comprehensive Economic Development  
Strategy Committee

**DATE:** May 7, 2014

**FROM:** David Mirrione, Director



For Action



For Information

**SUBJECT: WIB Comprehensive Economic Development Strategy (CEDS)  
Committee Calendar**

**DISCUSSION:** The tentative Comprehensive Economic Development Strategy (CEDS) Committee meeting schedule for PY 2014-15 is listed below. The WIB will review the entire WIB and Committee schedule at its June 6, 2014 meeting.

**2014-15 Program Year Meeting Calendar**

**Comprehensive Economic Development Strategy (CEDS) Committee**

*Meetings Start at 3:00 pm*

<b>County of Santa Cruz:</b> 1000 Emeline Ave., Santa Cruz (all meetings)	<b>September 17, 2014</b> <b>January 21, 2015</b> <b>May 20, 2015</b>
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**ATTACHMENTS:** None